



VMM International

To share who we are, not just what we have.



Fundraising: get started!

- Fundraising is the most common way of funding your trip abroad and something all of our volunteers do.
- You will be supported *every step of the way* throughout your application and fundraising efforts.
- The sooner you start the better! With years of experience, we can guide you to success. We have tons of helpful ideas and packs available to get you going.

£1200 ÷ £50 (per week) = 24 weeks
Start tomorrow = **Finished** 18th August



Divide your total amount into weekly or monthly targets, rather than one large daunting amount!!

How do I raise



£50 per week?

Your fundraising hub



HOME

NEWS

VMM AND ITS WORK ▾

VOLUNTEER WITH VMM

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CONTACT US

SHORT TERM VOLUNTEERS

YOUR FUNDRAISING HUB

LONG TERM VOLUNTEERS



WHY VMMS SHORT TERM PROGRAMME

SHORT TERM PROGRAMME IN MALAWI

SHORT TERM PROGRAMME IN UGANDA

SHORT TERM VOLUNTEERING FAQ

Downloadable content updated regularly

- Ideas
- Tips
- Packs
- Links to events
- Videos
- Best of the rest/Other links



Cake sale

- **HOW?** – buy ready made cakes/cookies/brownies from ASDA or Costco or even better, bake them yourself?
- **COST?** – approximately £10-20
- **RAISE?** - £50-£100 depending on your enthusiasm
- **WHERE?** – this can be hosted for **FREE** at the university

Contact the following to arrange

Gateway building - gateway@hope.ac.uk

Fresh Hope - Kirsty Cooper ext. 3596

Other – enquiry@hope.ac.uk



Hire 'Our Place'

Take advantage of **FREE HIRE** at Our Place, do anything you like here, or a combination!

- Quiz night
- FIFA/XBOX tournament
- Pool tournament
- Karaoke night
- Raffle
- Bingo

Contact ourplace@hope.ac.uk to arrange.





Or ask the manager of your local pub/bar can you fundraise in there!

Set up an .com page

Follow guide on our website under *Your fundraising hub*

 [How to: set up an everyclick.com page](#)

- Anybody can donate to your cause online (also known as crowd-funding)
- Accessing the web via Everyclick raises money for your fundraising page too. Revenue is generated through your activity is updated in your profile every 3 days.
- Also use Give as you Live when buying anything online.



Step 1

Signup to Give as you Live on your desktop, tablet or via the mobile app. It's fast, simple and 100% secure.



Step 2

Shop for millions of products at over 3,000 top online retailers including Amazon, John Lewis, eBay, Expedia and more.



Step 3

The retailer will donate a percentage of the purchase value to your favourite cause. The best thing is, it won't cost you a penny extra.



Give as you Live®

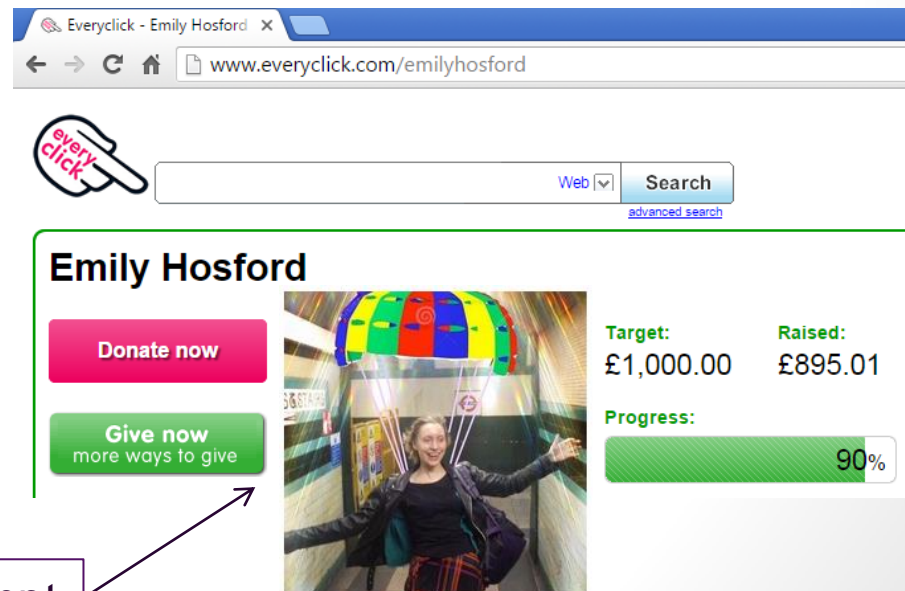
Sky Dive (the big one)

- **HOW?** – can be done anytime locally or maybe abroad! Give yourself enough time to fundraise though
- **COST?** – £200-300 (discount for groups)
- **RAISE?** – previous attempts range between £500-£1000!
- **WHERE?** – there any many local centres such as:

www.jumpschool.co.uk

www.skydivenorthwest.co.uk

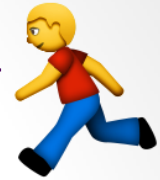
www.theparachutecentre.com



The screenshot shows a web browser window with the URL www.everyclick.com/emilyhosford. The page features a search bar with a magnifying glass icon and a search button. Below the search bar, the name "Emily Hosford" is displayed. To the left of the name are two buttons: a pink "Donate now" button and a green "Give now more ways to give" button. To the right of the name is a photograph of Emily Hosford wearing a colorful parachute. Further to the right, the fundraising progress is shown: "Target: £1,000.00" and "Raised: £895.01". A green progress bar indicates that 90% of the target has been reached. The VMM logo is visible in the bottom right corner of the page.

A current volunteers attempt

Upcoming events in Liverpool



Walk, run or do it in fancy dress! Sign up to these online by searching on Google.

- John West Spring 5k – Sat 30th April **FREE**
- John West Spring 10k – Sun 1st May **FREE**
- Chester Half Marathon (13 miles) – Sun 15th May **FREE**
- The Great Manchester Run (live on BBC) – Sun 22nd May
- Calderdale Way Ultra Trail Races (choice of 28.5 miles or 50.5 miles) – Sat 4th June **From £35pp**
- Pretty Muddy Liverpool (5k) – Sat 2nd July **£20**
- The color run UK (5k) – Sat 2nd July **From £23pp**

See www.therunningbug.co.uk for help and more events!

#fundraising on #socialmedia

From July 2013 to June 2014

Facebook posts about
JustGiving were viewed

905 million
times



47 million
visits to JustGiving's website

42%

of JustGiving's overall site traffic comes from Facebook (26% from Facebook mobile, 16% from Facebook desktop)



1.05 million



new registrations on JustGiving's website used the 'register with Facebook' option

All the people that visited JustGiving directly from Facebook donated a total of



£63 million

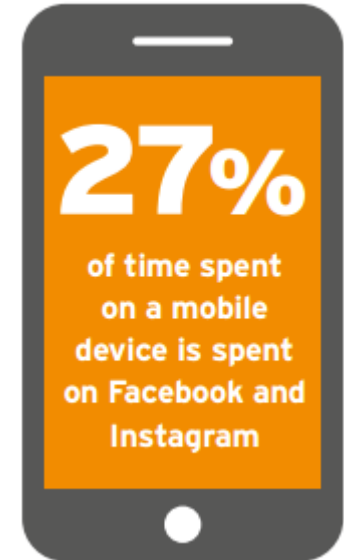
£28 million

of the £63 million came directly from Facebook integration on JustGiving; in other words, people sharing directly on their News Feed from JustGiving's website



17 million people

uploaded #IceBucketChallenge videos. 140 million people viewed them



What about Twitter?

All the people who visited JustGiving directly from Twitter donated a total of

£3.8 million



400,000 Tweets

sent directly from JustGiving's website through Twitter integration

For tips on how to use social media to maximise your fundraising, see our online guide on our website under **YOUR FUNDRAISING HUB**

Create your own account and page on [EveryClick.com](https://www.everyclick.com) (TIP: set it as your home page and search the web via your page)

Create Give as you Live account, download search bar & app and get shopping!

Sign up to a 5k and get training!

What can I do today?

Get organised! download an app (such as *Pemente* or *Way of Life*) to plan your events and track how much you've raised

Do your own research!

Consider setting new fundraising social media accounts up or adapt your existing one

Visit vmminternational.org/volunteer/short-term-volunteers/fundraisinghub to access all material

Connect with us



@VMMtweet



/VMMinternational



@VMM_international

Visit www.vmminternational.org
Or contact VMM@hope.ac.uk