



Generate More Sales and
Provide Great Customer Service



Key Features

- **Marketing Automation**

- ▶ Effectively manage your marketing campaigns
- ▶ Target the best customers
- ▶ Generate quality leads

- **Sales Force Automation**

- ▶ Complete 360-degree view of your customer relationships
- ▶ Instant, company-wide access to detailed sales data
- ▶ Update and track all sales opportunity related information
- ▶ Accurate, timely forecasts of revenue & customer demand
- ▶ Ensure timely follow-up with your prospects and customers

- **Customer Service & Support / Helpdesk**

- ▶ Resolve customer issues after sale
- ▶ Build customer satisfaction and loyalty

Customer Relationship Management (CRM), and Helpdesk Software

Overview

Customer Relationship Management (CRM) is managing the relationships you have with your customers. Businesses must have information about customers from its various channels and information right from order initiation up to customer service call history.

Connect is a secure web-based, effective Customer Relationship Management tool allows you to utilize the cutting-edge web technology to collect, collate and process this essential information. It allows you to secure more orders and provide better, efficient, personalized, high-quality service to your customers.





Customer Relationship Management (CRM) is the overall process of Marketing, Sales and Service & Support within any organization. Connect is an easy-to-use, comprehensive solution for automating the sales process of your organization. With Connect, you can generate more orders; develop stronger, lasting relationships that will benefit both you and your customer.

Our CRM Package comprises three key functional areas namely, Marketing Automation, Sales Force Automation and Customer Service & Support.

Benefits

- Track and manage your sales pipeline
- Increase your order closures
- Manage customer relationships
- Centrally available client data
- More than 30+ MIS reports with graphs
- Access from anywhere, anytime

Applications

- Product Companies
- Service Industries
- Customer Support / Helpdesk Providers

How It Works



ANGLER is an ISO 9001 quality certified innovative technology company with a successful track record of 10+ years with 175+ professionals. We deliver cutting-edge Software Products, Offshore Development and Design Services from our world-class development centre in India.

With local presence in 10+ global locations, we also work in partnership with channel partners & system integrators world-wide to provide quality solutions to our clients.

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