



# THE LORD MAYOR'S 2016 **DRAGON AWARDS**

Recognising Community Engagement in London

#DragonAwards





Celebrating the difference you've made

MILA

DEBBIE



Photo credit: Tom Oldham

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## DINNER PROGRAMME

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- 7.00 Drinks and canapés served in the Salon
- 7.30 Guests to be seated in the Egyptian Hall
- 7.45 Welcome address by Alderman the Lord Mountevans, The Rt. Hon. The Lord Mayor of London
- 8.00 Dinner served in the Egyptian Hall
- 9.30 Awards ceremony in the Egyptian Hall
- 10.15 Stirrup Cup in the Salon and winners' photographs in the North Drawing Room
- 10.45 Carriages



## MESSAGE FROM THE RT. HON. THE LORD MAYOR OF LONDON, ALDERMAN THE LORD MOUNTEVANS

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It is my great pleasure to welcome you to Mansion House for the 29th Lord Mayor's Dragon Awards.

The Lord Mayor's Dragon Awards were founded in 1987 by one of my predecessors as Lord Mayor, Sir David Rowe-Ham. To this day, the Awards continue to showcase best practice in community engagement – recognising and celebrating organisations making an exemplary contribution to London's communities. The Awards reveal the immense rewards to those in need, and also to the culture of responsible businesses who get involved in this way. We know that employees are increasingly focussed on the tangible and long-term support for society that their companies provide, and they constitute an army of volunteers with the potential to make a huge economic and social difference. Through the Dragon Awards, we want others to be inspired to join this tremendous force for good - building more inclusive, resilient and healthy communities.

My Mayoral theme is: "Innovate here. Succeed anywhere," which reflects this City's, and this country's, global reputation for dynamism and creativity across every sector. This spirit of innovation can be seen in the City's leadership of responsible business – forging stronger and more effective partnerships with community organisations and working directly with schools, essential services and vulnerable people. Earlier today, we celebrated many of these partnerships during City Giving Day, and tonight's Lord Mayor's Dragon Awards are the perfect peroration. This year's applicants have galvanised over 21,500 employee volunteers, reaching almost 480,000 Londoners. They have shown a real dedication to engaging with their local communities in a sustained and meaningful way, and I hope their stories tonight will encourage us all to do more for the benefit of our wider society.



A handwritten signature in black ink that reads "Mountevans".

The Rt Hon The Lord Mayor of London,  
Alderman the Lord Mountevans



The Lord Mayor's Dragon Awards are an initiative of the City of London Corporation, a uniquely diverse organisation that aims to support and promote the City as the world leader in international finance and professional services by:

- Championing a positive, responsible and competitive business and policy environment
- Supporting the City's interests in global markets
- Helping to realise the economic and social potential of London, especially the City and its neighbouring boroughs

The Awards form one part of the City of London Corporation's commitment to working in partnership with businesses, charities and neighbouring boroughs to contribute to economic and social regeneration in London. In addition, the City of London Corporation's charitable foundation, the City Bridge Trust, tackles disadvantage in London through grant making, social investment, encouraging philanthropy and influencing social policy.

[www.cityoflondon.gov.uk](http://www.cityoflondon.gov.uk)





## RESPONSIBLE BUSINESS AND SUPPORTING LONDON

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The City of London Corporation's vision is for a competitive City and an inclusive London. It aims to achieve this by encouraging responsible business practices, connecting City opportunities with the talent of Londoners, and contributing to London's enterprise support landscape. These areas are reflected in the categories of the Lord Mayor's Dragon Awards, which recognise and celebrate organisations that make an exemplary impact in London's communities.

The Awards are designed to showcase best practice and to inspire others to get involved in their communities, ultimately leading to a more inclusive and sustainable London. Eligible activities include charity partnerships, employee volunteering, employability initiatives and local purchasing.

Tonight's winners have been chosen by an expert judging panel chaired by The Rt Hon The Lord Mayor of London, Alderman the Lord Mountevans. Profiles of the final judging panel can be found on pages 36-39.

For businesses new to community engagement, or those interested in exploring their broader social and environmental impact, the City of London Corporation delivers a wide range of initiatives to inspire, influence and facilitate this activity. For more information on how the City of London Corporation can support your organisation, regardless of where you are on your responsible business journey, please visit: [www.cityoflondon.gov.uk/business/supporting-local-communities](http://www.cityoflondon.gov.uk/business/supporting-local-communities)



# THE LORD MAYOR'S DRAGON AWARDS 2016

## COMMUNITY PARTNERS AWARD

This Award recognises good practice and innovation by community-based organisations in working with businesses and in facilitating their involvement in the community. It celebrates ways in which effective partnerships are built and maintained, so that the benefits of business involvement, and especially employee volunteering, are maximised.

Judges will be looking for innovative and effective ways of working with businesses or public bodies that:

- Engage and manage business interest
- Build and maintain relationships through effective communication and relationship management
- Engage, manage and support employee volunteers in a range of different roles
- Evaluate the value of the partnership and ways in which it can be strengthened
- Have an eye to the future when the level of business involvement may change

Read on for details of the finalists in this category.



## FULHAM GOOD NEIGHBOURS FOR THEIR WORK WITH ASSAEL ARCHITECTURE

Fulham Good Neighbours is a small charity that supports 500 local older people, including those with dementia, to manage practical tasks at home.

The partnership between Fulham Good Neighbours and Assael Architecture began two years ago in order to:

- a) Support older people to live independently in the community
- b) Reach lonely older people with the help of volunteers
- c) Create an opportunity for Assael's staff to contribute to the local community

Despite both partners being small organisations and having no staff dedicated to the relationship, over 70 Assael employees have supported the charity thus far. Volunteers' involvement has included garden and home improvement works, and crucially, has helped to reduce isolation amongst older people.

The time given by Assael has been valued at almost £20,000; a substantial boost in capacity for Fulham Good Neighbours. With regular communication and evaluation now in place, Fulham Good Neighbours have developed the confidence to build similar partnerships with other organisations.



*"The whole experience of working with Fulham Good Neighbours has been extremely valuable to us as a business...it has been hugely beneficial to our staff, while also helping the wider community."*

**Katie Cairn**  
Architect, Assael Architecture



## REACHOUT

### FOR THEIR WORK WITH MACQUARIE GROUP

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ReachOut works with young people who are referred to them because they are disengaged or underachieving at school. The charity provides long-term mentoring schemes that aim to improve young people's academic attainment and to develop their character.

A partnership developed with Macquarie Group in 2009, was formalised in 2012 and renewed in 2015 to include funding, mentors, pro bono capacity building support and other skills-based volunteering activity. Within the partnership, ReachOut regularly train volunteers, communicate with Macquarie, and report on agreed metrics.

Since 2009, 30 long-term mentors have been in place, supporting over 120 young people. More than 100 Macquarie employees have also supported with workshops, work experience and Code Club, as well as with ongoing pro bono IT support. This has contributed to 99% of ReachOut students over the past four years moving into education, employment or training within 6 months of leaving school. The relationship has also given ReachOut the skills and experience to build partnerships with other large organisations.



*"ReachOut's programme gives our staff the chance to contribute to the local community, teaching academic skills and character to young people. In addition, teaching character has a knock on effect on the mentors who develop communication skills and staying power through volunteering."*

Rachel Engel  
Vice President, Macquarie Group Foundation

**REACH  
OUT**  
Mentoring  
that works

## THINKFORWARD FOR THEIR WORK WITH ICG

ThinkForward work with at-risk young people to help them transition from school into sustained employment or further education, and have partnered with ICG since 2012.

ICG employees provide monthly mentoring sessions to help young people become more comfortable in a professional environment. The mentoring builds confidence in interviews, CV writing and setting goals, and has enabled 78% of the young people involved to move onto further education, training or employment.

In addition, ICG have provided pro bono support in finance, have joined the charity's Advisory Board, and have made connections for the charity with other employers. This year, volunteering at the company has increased by 15%.



*"The long term relationship with the young people provides an opportunity for employees to take a hands-on approach whilst developing their professional and personal skill-set. From learning how to communicate better with young people to improving their confidence, staff participation rates continue to grow with ThinkForward."*

Parneet Mann  
HR Assistant, ICG



# TOWER HAMLETS EDUCATION BUSINESS PARTNERSHIP

## FOR THEIR WORK WITH LLOYD'S OF LONDON

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Tower Hamlets Education Business Partnership (THEBP) aim to end poverty of opportunity through education partnerships with businesses. They connect young people with the world of work to enable them to broaden their horizons and fulfil their aspirations.

In 1991, in response to a national initiative to build links between schools and businesses, Lloyd's of London provided seed funding and management support to set up THEBP. THEBP went on to build relationships with schools across the borough, enabling Lloyd's to develop a structured community programme, which now includes 54 companies from across the Lloyd's market, as well as a vast range of other companies that now all volunteer through THEBP. Lloyd's and THEBP also pioneered a pilot literacy project, Reading Partners, to tackle low literacy attainment in Tower Hamlets schools. 25 years on, Reading Partners is now a flagship programme with 577 weekly Lloyd's readers.

As a result of Lloyd's long-term commitment, THEBP have secured sponsorship from other large companies, and have been able to develop a secondary school project to help students reach their full potential. Young people in Tower Hamlets now have raised aspirations, improved academic attainment and employability skills, and a greater awareness of the world of work.



*"The various activities I participated in through THEBP have made me think about my future."*

Alumni student  
THEBP and Lloyd's Community Programme partnership







# THE LORD MAYOR'S DRAGON AWARDS 2016

## EDUCATION AND LIFELONG LEARNING AWARD

This Award is for companies working with educational community organisations or schools to raise aspirations, promote continuous learning and improve educational attainment amongst adults and young people. Examples include:

- Mentoring
- Reading, number and language partnerships
- Supporting school sports and other extracurricular clubs
- Supporting people outside of mainstream education to learn
- Supporting adults to gain new skills, e.g. languages and IT, as well as confidence building

Judges look for programmes that teach 'skills for life' that will significantly improve an individual's future prospects.

Read on for details of the finalists in this category.

## FOR LIBERUM SUPPORTING DISADVANTAGED CHILDREN & FAMILIES IN LONDON

For five years, Liberum have been working closely with School-Home Support (SHS) to help local disadvantaged children and young people to improve their literacy skills, confidence and aspirations. Many of these young people face homelessness, domestic violence and extreme poverty.

Each year, over 50 young people benefit from the company's support through weekly reading groups and aspiration-raising sessions, which now also engage parents in order to help them support their children's employment pathways. Staff also fundraise to help provide professional support for families.

Partnering with SHS has changed the ethos of Liberum with 82% of employees now feeling more connected to their employer. The partnership has also had a long-term impact on the company's recruitment practices, opening up employment opportunities to people from disadvantaged backgrounds.



*"We have recruited more people from disadvantaged backgrounds since we've been working with SHS because we understand people's struggles and pasts more."*

HR Advisor  
Liberum Capital



## UBS

### FOR THEIR PARTNERSHIP WITH INTOUNIVERSITY

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UBS has supported projects in Hackney for over 30 years, helping to transform education in the borough. In 2007, UBS partnered with IntoUniversity to help local pupils into further education. With the support of UBS within Hackney, IntoUniversity has developed from a small neighbourhood service to a Hackney-wide initiative reaching 1,800 young people every year. UBS's three-year agreement with IntoUniversity also gives the charity the security to plan for the long-term.

To date, over 800 UBS employees have volunteered in workshops and as long-term mentors. In 2015, this led to 80% of IntoUniversity Hackney school leavers progressing onto university, compared to the national average of 37%. As well as tackling educational disadvantage directly, UBS's involvement with the charity has leveraged funding from other corporate supporters. It has also had a positive impact on UBS staff, 82% of whom report feeling more committed to UBS as an employer.



*“High-level strategic advice has strengthened the charity as a whole, while funding and employee engagement have had a direct impact on the lives of young people in Hackney, supporting them to achieve academically and improve their life chances. This positive effect is widespread within the local community, raising aspirations not only of our beneficiaries, but also of their families and wider networks.”*

Dr Rachel Carr  
OBE, CEO and Co-Founder, IntoUniversity









## THE LORD MAYOR'S DRAGON AWARDS 2016

# ENTERPRISE AND EMPLOYMENT AWARD

This Award is for companies that are contributing to the economic regeneration of an area through employability initiatives and support of small businesses. Examples include:

- Directly targeting local residents and school-leavers for job opportunities and apprenticeships
- Helping local residents, school pupils and university students to become more employable, such as through mentoring, CV advice and offering work experience
- Procurement of goods and services provided by local, ethnically diverse and small businesses as well as social enterprises
- Providing professional skills and expertise to local entrepreneurs, ethnic minority-owned businesses and Small and Medium Sized Enterprises through employee volunteering to help them grow
- Providing seed funding or office space for start-ups

Read on for details of the finalists in this category.

## INVESTEC FOR BEYOND BUSINESS

Beyond Business is a social enterprise incubation programme run by Investec in partnership with the Bromley by Bow Centre. The aim of the programme is to create a local network of sustainable, profit-making ventures that contribute to the economic regeneration and job creation of the local area.

The programme comprises of business planning support, access to expert advice, networking, seed funding and on-going support to start-ups in Hackney, Newham and Tower Hamlets. The ventures supported by the partnership have addressed issues from combatting food waste to helping isolated people with health problems.

To date, Beyond Business has helped set up 60 new businesses that have created 330 new jobs in East London. In Investec's headline funder period, 55% of the business leaders helped have been women and 50% have been from black and ethnic minority communities. In addition, 90% of these ventures have continued to trade beyond their third year, compared to a national average of less than 50%, demonstrating a sustainable impact in the communities in which they operate and the areas in which they trade.



*“The partnership is extraordinary. It goes way beyond the parameters of normal charity-corporate relationships because it focuses entirely on building long-term sustainable change across numerous communities.”*

**Rob Trimble**  
Chief Executive, Bromley by Bow Centre

# SIMMONS & SIMMONS

## FOR THE YOUNG TALENT PROGRAMME

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Simmons & Simmons' Young Talent Programme seeks to raise the aspirations of disadvantaged students by providing them with access to opportunities within the legal profession and wider world of work.

Simmons & Simmons have partnered with a school in Walthamstow; an area which experiences high levels of deprivation, but rarely engages with businesses in the City. The package of support includes work experience, internships, mentoring and, for those that go on to university, the opportunity to apply for one of two bursaries provided by the firm.

The impact of the Young Talent Programme has resulted in 67% of students from the first cohort and 75% from the second cohort being offered places at a Russell Group university. Simmons and Simmons has seen a 400% increase in volunteering compared to previous social mobility schemes.



*"The Young Talent Programme has significantly enhanced the employability prospects of the participating students. The programme takes able young people and trains them in the skills and aptitudes needed to thrive in an intensely competitive professional environment...This is an experience they would never have through other channels."*

**Jenny Smith**  
Head teacher, Frederick Bremer School

**Simmons & Simmons**

## TRANSPORT FOR LONDON FOR THEIR SUPPLIER SKILLS PROGRAMME

In 2008 Transport for London (TfL) commissioned a study which highlighted severe skills shortages and a lack of diversity in the transport industry, with the average engineer being white, male and aged 57. At the same time, London was experiencing low levels of skills and high unemployment, with one in four young Londoners out of education, employment or training, increasing to almost one in two for ethnic minority youth.

To address these issues, TfL's Supplier Skills Programme was initiated in 2009. This includes contract requirements for suppliers to create skills and employment outcomes for disadvantaged Londoners as a condition of doing business with TfL. TfL supports suppliers, connecting them to a network of charities and employability partners and a pool of unemployed young people, and setting up bespoke pre-employment training such as the Route into work programme at the London Transport Museum.

TfL has supported their suppliers to create over 4,500 apprenticeships and bring over 5,000 workless Londoners into employment, including 100 ex-offenders. The programme has gained widespread recognition, improving TfL's reputation by having a workforce that better represents the community it serves. The Department for Transport now requires other public sector bodies to replicate TfL's approach, which will result in thousands more jobs for disadvantaged young people.



*"Being offered this apprenticeship has helped me get my life back on the right path. I think it's important that companies provide opportunities because it gives young people like me a chance to better their life and start a lengthy career in the rail industry."*

Track maintenance engineer apprentice  
and former young offender  
TfL Track Maintenance Apprenticeship scheme



## THE LORD MAYOR'S DRAGON AWARDS 2016

# FUTURE PROOFING CHARITIES AWARD

This Award is for businesses that are using their expertise and skills to fundamentally strengthen the talent, systems and processes within community organisations, in order to shore them up for the long-term. The award covers examples of:

- Working with a community organisation to improve its long-term financial stability
- Helping a community organisation to identify priorities and deliver services based on client needs
- Providing pro bono or peer to peer coaching schemes, training staff, improving back office functions, or helping a community organisation develop commercial services for income generation

Read on for details of the finalists in this category.

## FOR OLIVER WYMAN LONDON SOCIAL IMPACT PROGRAMME

Oliver Wyman's Social Impact programme sets aside a percentage of the London office's capacity to deliver pro bono consulting for not-for-profits and charities. Project teams provide advice to Boards, CEOs and senior executives, helping them to solve complex strategic and organisational problems to support them in achieving greater social impact.

For example, learning disability charity, Pursuing Independent Paths, were supported by Oliver Wyman to develop a business plan that would grow their capacity and generate a 50% increase in services delivered.

In total, Oliver Wyman have provided over 2,000 pro bono days to support 20 London charities. This has engaged 30% of their workforce and 90% of the charities state it has helped them achieve long-term impact.



“Our programme gives charities access to professional support and skills normally out of their reach, which can be truly transformational.”

George Rose  
Engagement Manager, Oliver Wyman

## BANK OF AMERICA MERRILL LYNCH AND UBS FOR THEIR PARTNERSHIP WITH THE YOUNG FOUNDATION

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Bank of America Merrill Lynch (BoFA ML) and UBS have worked together to support the Young Foundation's Young Academy over the last three years. This social ventures programme is designed to reduce educational inequality and improve attainment for disadvantaged young people.

The programme consists of a 12 week curriculum of specialist workshops and access to a volunteer financial coach and volunteer mentors to help these ventures develop their business models. As well as providing funding, both companies provide expert input and support. UBS lead on providing volunteers to assess venture pitches for funding, while BoFA ML lead on providing volunteer mentors and coaches during the incubation period and supports the ventures to pitch for investment, enabling them to scale.

This is a unique model in which two investment banks have joined forces to use their resources and expertise to maximise their positive impact on the community. To date, 30 ventures have received support through the programme, and all have been helped to scale. As a result of the programme, almost 90% of these organisations have recorded improved financial management and networking skills. London-based ventures won £100,000 investment immediately after the incubator stage, with Ada National College for Digital Skills later securing £13m in additional government funding.



*"The programme is stimulating innovation by supporting new ideas that have the potential to help close the attainment gap, the most persistent challenge facing our education system."*

Sir Alasdair MacDonald  
Education Expert

**Bank of America  
Merrill Lynch**







Explanation

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## THE LORD MAYOR'S DRAGON AWARDS 2016

# HEART OF THE CITY AWARD

## FOR BEST NEW COMMUNITY PROGRAMME

The Heart of the City Award for Best New Community Programme recognises businesses that have set up a strategic community engagement programme for the first time in the last three years. The Heart of the City category judges the totality of a community engagement programme, excepting environmental initiatives. Programmes do not have to be resourced or have evidence of long-term impact, but must show a strategic and senior commitment with robust plans for the future in place.

Heart of the City offers free support for firms across London that are interested in starting up or developing a CSR programme.

For more information about Heart of the City please visit [www.theheartofthecity.com](http://www.theheartofthecity.com).

Read on for details of the finalists in this category.

## ASSAEL ARCHITECTURE FOR GIVING SOMETHING BACK

Assael Architecture instigated its strategy for continued community involvement in 2013, which has now become integral to the practice's business plan. The 'Giving Something Back' programme incorporates a wide range of community initiatives including: providing pro-bono advice to Paul's Cancer Support Centre, reviving a derelict playground, supporting young people through employability workshops, and a long-term partnership with local charity, Fulham Good Neighbours.

Through these partnerships Assael has supported 295 young people with construction sector careers advice and reduced isolation for 28 elderly and vulnerable individuals over the past three years. With a 95% staff participation rate, the company has been able to donate 1,560 hours to community initiatives, which they value at £135,720. This contributes to their target to donate 1% of turnover to charitable causes through staff hours and money raised per year, with the aim to enable each of Assael's 75 staff members to spend at least one working day a year volunteering.



*"Our initiatives give staff an opportunity to develop their communication skills, work better together in teams, develop stronger relationships with colleagues, and feel positive about supporting wider society. Happy staff are more productive, more loyal and dedicated."*

**John Assael**  
Chairman and Co-founder, Assael Architecture

**Assael**

# PENGUIN RANDOM HOUSE UK

## FOR CREATIVE RESPONSIBILITY

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In the last year, Penguin Random House UK launched their approach to corporate responsibility with their 'Creative Responsibility' strategy, which aims to increase opportunities for individuals to fulfil their creative potential.

The company has identified four areas of focus – Reading, Community, Inclusion and Sustainability – and hopes to demonstrate leadership in the sector by embedding Corporate Responsibility into the business for the first time. The strategy is supported by new resources, robust governance and measurable targets, and makes the following commitments:

- A three-year partnership with creative writing and mentoring charity, Ministry of Stories, to support 7,500 disadvantaged young Londoners, and to support the charity itself with marketing, design and editorial support
- Volunteer Readers to support 500 children struggling with literacy in London
- Increasing inclusivity in the company's workforce by removing the need for a university degree from all jobs and promoting the entry level programme through diverse networks. This has already led to an increase in applicants to The Scheme, with one in five coming from an ethnic minority.

Over 4,000 volunteering hours have been provided, and 30% of the company's UK Board now have Creative Responsibility goals in their key performance indicators to ensure this new strategy is driven from the top.



“I believe that putting Creative Responsibility at the heart of our company is a commercial imperative. This is about how we survive and prosper over the long term by creating value both for our business and for society.”

**Tom Weldon**  
CEO, Penguin Random House UK



Penguin  
Random House  
UK

## POOL REINSURANCE COMPANY LIMITED

### FOR THEIR PARTNERSHIP WITH AGE UK LEWISHAM & SOUTHWARK

In 2014, Pool Reinsurance launched a new, strategic approach to Corporate Responsibility with the desire to form a long-term partnership with a local charity aligned to their values. After a period of consultation with staff and a needs assessment of local communities, a partnership was formed with Age UK Lewisham and Southwark with a focus on their Stones End Day Centre, a specialist care and support centre for older people.

Pool Reinsurance helped to identify key priorities and compiled a package of support to maintain and improve the charity's service delivery. Highlights of the programme included targeted funding to protect key service provision, regular employee volunteering, support with facilities, and pro-bono advice to upgrade the charity's IT systems.

As a result of the partnership, therapy sessions are now routinely available, and funding has been provided for an innovative therapeutic animal robot to reduce anxiety amongst dementia patients. Core facilities and infrastructure have also been substantially upgraded with Pool Reinsurance's support.



*"Pool Re is a business with a small dedicated team. This programme has made it possible for everyone in the company to feel engaged and inspired. It has become a critical component of who we are and provides us with an invaluable opportunity to make a difference collectively."*

Julian Enoizi  
CEO, Pool Reinsurance Company Limited





# THE LORD MAYOR'S DRAGON AWARDS 2016

## LORD MAYOR'S AWARD FOR LONGSTANDING ACHIEVEMENT

This Award is for businesses that have shown a long-term, sustainable commitment to a wide-ranging programme of community engagement in London, characterised by outstanding levels of staff involvement at all levels of the organisation, and strong evidence of leadership from the top and a commitment to the integration of community engagement into organisational life.

Read on for details of the finalists in this category.

Global law firm Dentons set up Poplaw Legal Advice Clinic in Tower Hamlets 10 years ago. Dentons' lawyers staff the drop-in clinic 50 weeks of the year, offering free legal advice to local residents who may otherwise struggle to access legal advice. Dentons' lawyers are supported by law students from nearby Queen Mary, University of London, some of whom have become trainee solicitors at Dentons.

Since opening, Poplaw has provided over 10,000 hours of advice on issues such as debt, housing and welfare to 4,500 clients, 90% of whom rate the service highly. The clinic has saved the local community £4.8 million in legal fees and Dentons plan to open a second clinic in 2017.



*“To have Poplaw in our neighbourhood is an essential lifeline for many of our residents. The service reflects what good CSR looks like”*

**Babu Bhattacharjee**  
Director of Communities and Neighbourhoods, Poplar HARCA

# IBM

## FOR ON DEMAND COMMUNITY

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On Demand Community is IBM's skills-based employee volunteering programme. Since launching in 2003, London employees have recorded over 252,000 volunteering hours. Using their professional expertise, a key focus for IBM has been to support the education and charity sectors.

IBM's community projects include: KidSmart, launched in 2001 to benefit early years children in disadvantaged areas to build digital skills; Charity Skills Masterclasses, launched in 2007 to help small charities build their knowledge and skills, and; the IBM Computing Summer School, established in 2014 to provide training for teachers to effectively deliver the new computer science curriculum in primary schools.

As a result of KidSmart, 250 teachers have been trained, who have in turn benefitted over 425,000 children. Charity Skills Masterclasses have reached 1,260 charities, 69% of which feel their operational systems have improved as a result, and 100% of teachers trained through the IBM Summer School now feel more equipped to develop the new computer science curriculum. In turn, 86% of IBM volunteers report increased pride in the company as a result of participating in the On Demand Community programme.



*"The IBM Summer School changed my life! I have rewritten the Computing Curriculum at school with a secure understanding of the terminology. Feedback from the children has been very positive."*

Teacher who attended  
IBM Summer School





## LONDON CITY AIRPORT FOR TAKE OFF INTO WORK

Take Off Into Work came about after a conversation, in 2009, between London City Airport, the London Borough of Newham and the East London Business Alliance. As one of the biggest employers in Newham, the airport were keen to employ more local people and saw the business and social benefits of hiring people in an area that traditionally has seen some of the highest rates of unemployment figures in London.

The programme, which focusses solely on Newham residents, is designed to up-skill and support local residents into work and provides candidates with work experience, both general and airport-specific training, and job trials to help secure employment with London City Airport or one of its onsite partners.

Since 2009, over 800 Newham residents have received access to training through the programme, with over 580 participants gaining employment as a result. Of the 580 that found employment, 350 were long-term unemployed and 275 were either lone parents, had a disability or were ex-offenders. In a 2015 survey of local residents, 1,700 of 2,000 respondents considered the airport to be a good corporate citizen.



*"With London City Airport and the council's employment service, Workplace, our residents have had a unique opportunity to get into careers they may never have even dreamed of."*

Sir Robin Wales  
Mayor of Newham

London City Airport  
Get closer. 

## 2016 APPLICANTS

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### COMMUNITY PARTNERS AWARD

Benefacto  
Better Together in Lloyd Park  
Body and Soul Charity  
CareTrade Charitable Trust  
Enabling Enterprise  
Fulham Good Neighbours  
ReachOut  
School for Social Entrepreneurs  
ThinkForward  
Tower Hamlets EBP  
Volunteering Matters

### EDUCATION AND LIFELONG LEARNING AWARD

Berwin Leighton Paisner LLP  
CMS Cameron McKenna  
Hogan Lovells  
Investec  
Liberum Capital  
Rothschild  
UBS

### ENTERPRISE AND EMPLOYMENT AWARD

Barts Health NHS Trust  
HER Translation  
IMS Data Distribution  
Investec  
Lloyds Banking Group  
Simmons and Simmons  
Testhouse Limited  
Three  
Transport for London (Steps into work)  
Transport for London (Supplier Skills)  
Vinci Facilities  
Weil Gotshal and Manges LLP

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## **FUTURE PROOFING CHARITIES AWARD**

Bank of America Merrill Lynch and UBS  
Oliver Wyman

## **HEART OF THE CITY AWARD FOR BEST NEW COMMUNITY PROGRAMME PAGE**

Ashurst LLP  
Assael Architecture Limited  
Brookfield Multiplex  
CBRE  
Chaucer Syndicates Limited  
Columbia Threadneedle Investments  
Opus 2 International  
Penguin Random House UK  
Pool Reinsurance

## **LORD MAYOR'S AWARD FOR LONGSTANDING ACHIEVEMENT**

Dentons  
Hogan Lovells  
IBM  
London City Airport

## WITH THANKS TO THE FINAL JUDGING PANEL

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### **Alderman the Lord Mountevans,**

The Rt. Hon. Lord Mayor of London

Alderman the Lord Mountevans is the 688th Lord Mayor of the City of London. Lord Mountevans was born in Gothenburg, Sweden, where he spent his early years. He studied later at the Nautical College Pangbourne, and read Economics at Pembroke College Cambridge. His City career began in 1972 as a graduate trainee with the international shipbroker Clarksons – first within the Tanker Department, before joining the Gas Department in 1979. He was appointed to the Board in 1989 and served as Managing Director of the Gas Division 2001-2014.

Jeffrey is a Member of the Baltic Exchange, a Member of the Institute of Chartered Shipbrokers and a Younger Brother of Trinity House. He chairs Maritime London, which is the umbrella organisation promoting London and the UK's maritime professional services.

In 2007, Jeffrey was elected Alderman for the Ward of Cheap, serving as Sheriff of the City of London 2012-13. He has been involved with schools affiliated to the City

and is an Almoner of Christ's Hospital, Deputy Chairman of the City of London Academy Islington, Trustee of the St Paul's Cathedral Chorister Trust, and a member of the Corporation's Education Board.

Lord Mountevans' other charitable commitments have a maritime focus. He is a Council Member and Trustee of the White Ensign Association, which gives advice on personal, financial and employment matters to all ranks of the Royal Navy and Royal Marines. He is a Trustee of Seafarers UK (King George's Fund for Sailors), the leading national maritime charity, and President of the London Sea Cadets, based in HMS Belfast. He was recently appointed an Honorary Commander in the Royal Naval Reserve.

Jeffrey succeeded his brother in December 2014, to become Lord Mountevans. In July 2016 he was elected to sit as a Hereditary Crossbench Peer in the House of Lords.

### **Lady Diana Brittan, DBE**

Chair, Independent Age

Diana has undertaken a number of public appointments over the past 20 years. Most recently she was the Chair of the Community Fund, a distributor of lottery money to good causes which has now amalgamated with another lottery distribution fund to become the Big Lottery Fund. She currently chairs Independent Age (formerly RUKBA), which assists older people, and the Connection at St. Martin's, which provides a range of services to homeless people and those who are at risk in central London. She is also associated with two other charities, as president of the Townswomen's Guild, and as trustee of the Carnegie UK Trust. Having been a magistrate in the City of London for over 25 years, she retired in 2010.

### **Paul Jardine**

Chief Experience Officer, XL Catlin

Paul was previously Catlin's Chief Operating Officer and has responsibility for XL Group's Communications and Marketing function, Claims and Distribution Strategy. Paul joined Catlin in 2001 with responsibility for the

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development of new financial products. He was appointed Chief Executive of the Catlin Syndicate in 2003 and Chief Operating Officer of Catlin in 2004. He was also a partner at Coopers and Lybrand, where he was involved almost exclusively with issues dealing with Lloyd's and the London insurance market. He began his career with Prudential Assurance as an actuarial student and subsequently as an actuary.

He is a Fellow of the Institute of Actuaries. He was Chairman of the Lloyd's Market Association 2007-2010 and is currently a Member of the Council of Lloyd's and Deputy Chairman of Lloyd's. He is the Chairman of The Sick Children's Trust, a charity that provides homes from homes for families whose children are undergoing treatment at various specialist hospitals around the UK.

### **Amanda Jordan, OBE**

Co-Chair, Corporate Citizenship

Amanda started working in the voluntary sector before joining NatWest as Director of Community Investment and later of CSR. Whilst at NatWest she became a part time advisor to the UK government on social exclusion and the development of CSR,

helping businesses to engage in the debate around a voluntary approach to responsible business practice. In 2000 she set up her own CSR consultancy Corporate Citizenship, which now has 40 staff in London, New York and Singapore. Amanda has advised many clients on CSR issues in different parts of the world. She has co-written publications on responsible business practice, community investment and corporate foundations. She has presented at conferences in Europe, the Middle East, South Africa, Australia and US. Amanda remains active in the voluntary sector as Chair of the Association of Charitable Foundations (ACF), co-founder and trustee of Step up to Serve, the campaign for youth social action, trustee of The Baring Foundation and Vice President of the National Literacy Trust. Amanda is a member of the Board of the IC-CSR at Nottingham University Business School and the assessment panel of the Fairbanking Mark.

### **Sir Martyn Lewis CBE**

Chair, NCVO

During 32 years as a television journalist Sir Martyn anchored every mainstream national news programme on ITV & BBC TV, and now works extensively in the voluntary sector. His current charity roles include chairing NCVO (National Council for Voluntary Organisations) and The Queen's Award for Voluntary Service. A long-time campaigner for "constructive journalism", he is the Patron of Positivenews.org.uk and a Director of the Independent Press Standards Organisation (IPSO). He is also President of both United Response and FIXERS; a Vice-President of the three main national hospices charities and EACH; and a Patron of The Patchwork Foundation and Dementia UK. In 2013 he returned to broadcasting to present a weekly interview programme called "Agenda" on "The Wireless", a new radio station for the over-50s created by the charity Age UK. His knighthood was awarded in the 2016 New Years Honours List "for services to the voluntary sector". A long-standing judge for the Lord Mayor's Dragon Awards, Sir Martyn is now Deputy Chair of the Final Judging Panel.

## WITH THANKS TO THE FINAL JUDGING PANEL

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### **Sir Harvey McGrath**

Chair, Big Society Capital & Heart of the City

Sir Harvey is Chairman of Big Social Capital, and Chair of Governors of Birkbeck College, University of London. He is the former Chairman of Prudential PLC, Man Group PLC, and the London Development Agency, and former Deputy Chair of the Mayor of London's Enterprise Panel. Prior to taking on the Chair of the London Development Agency he was Chairman of London First, the capital's influential business campaign group, and Chairman of the East London Business Alliance, a partnership of substantial businesses engaged in the social and economic regeneration of East London.

Sir Harvey is also Chairman of Heart of the City, which helps companies develop CSR through learning from one another; Chairman of the Prince's Teaching Institute, which promotes subject based professional development for teachers; and a trustee of a number of other charities including New Philanthropy Capital; icould; and the Mayor's Fund for London. He was conferred the honour of Knight Bachelor in Her Majesty The Queen's New Year Honours List 2016 for 'services to economic growth and public life'.

### **Ken Olisa OBE**

Founder and Chairman, Restoration Partners

Ken is Founder and Chairman of Restoration Partners, the boutique technology merchant bank. Ken's technology career spans over 30 years commencing with IBM from whom he won a scholarship while at Fitzwilliam College, University of Cambridge. In 1992, after twelve years as a senior executive at Wang Labs in the US and Europe, Ken founded Interregnum, the technology merchant bank. He was elected as a Fellow of the British Computer Society in 2006.

He is currently a director of Thomson Reuters and Deputy Chairman of The Institute of Directors.

Ken is a Freeman of the City of London, Past Master of the Worshipful Company of Information Technologists, Chairman of Thames Reach (for which he received an OBE in 2010), Chairman of Shaw Trust, was an original member of Independent Parliamentary Standard Authority, and is the Founder and Chairman of the Powerlist Foundation. He is a past Sunday Times Not for Profit Non-Executive Director of the year, and was named Number 1 in the 2016

Powerlist's most influential British black person. In 2013 Ken and his wife, Julia, endowed the Olisa Library at his alma mater Fitzwilliam College, Cambridge. In 2015, Her Majesty The Queen appointed Ken as Her Majesty's Lord-Lieutenant for Greater London.

### **Richard Sumray, MBE**

Chair, Health Education South London and Hillingdon Hospitals NHS Foundation Trust

Richard currently chairs two NHS organisations having previously been Chair of NHS Haringey as well as the London Specialised Commissioning Group. He chaired the London 2012 Forum as part of his role in LOCOG for the 2012 Games. He worked on the bid and the Games for almost 25 years, leading for London until the Mayor took over that role. He was responsible for the first volunteering strategy and chaired 'Changing Places' an environmental programme around Olympic venues whose aim was to enable local communities to benefit from the Games. He was a member of the Metropolitan Police Authority for eight years. He currently chairs Alcohol Concern and was until recently the Chair

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of the National Centre for Circus Arts He is also treasurer of International Broadcasting Trust and a Board member of Lee Valley Leisure Trust. He is a visiting professor at the University of East London and until 2013 was a co-opted member of the Board of London Higher. He is a magistrate and has been chairing youth and family courts for more than twenty years.

#### **Cyrus Todiwala, OBE DL**

Chef Patron, Café Spice Namaste Group

Cyrus Todiwala is Chef Patron of the Café Spice Namaste Group which includes, apart from the eponymous restaurant, Mr Todiwala's Kitchen, Assado at Waterloo, and The Park Cafe in Victoria Park. In 2000, Cyrus was awarded an MBE for his contribution to education and training. In 2008, he was appointed Deputy Lieutenant of Greater London; in 2009, he received an OBE for his role in UK hospitality and catering. Cyrus is a Trustee of Learning for Life, a charity dedicated to improving educational opportunities in the Sub-Continent and Afghanistan. In 2013 he launched the Asian Junior Chefs Challenge (now called Zest Quest Asia) to promote Asian cuisine

as a career for UK resident chefs. Cyrus regularly appears on key television and radio programmes. These include BBC Food and Drink, BBC UK Today, BBC's Master Chef and Saturday Kitchen, as well as regular slots on Radio 4, Radio 5 Live, BBC World Service, and Talk Radio, among others. In summer 2013, he appeared in a new BBC 2 primetime cookery series, 'The Incredible Spicemen: Todiwala and Singh'.

#### **Ruwan Weerasekera**

Managing Director, Weera Consulting

Ruwan is a non-executive director for the London North West NHS Trust and also sits on the board of London Works, a social enterprise focussed on employability, which invests its profits into employability initiatives across east London and supports economic and social regeneration. He is also Chair of Governors of the Bridge Academy in Hackney and the founder of a niche consulting firm working with clients on strategy, technology and operations with a particular focus on organisation design, conduct risk and culture.

Until 2015, Ruwan was a Managing Director of UBS in London and was the Chief

Operating Officer for Securities and also had a variety of group wide roles focussed on culture and risk management as well as sitting on the Community Affairs Committee. Ruwan originally joined Arthur Anderson Management Consultants after studying Computer Science at Manchester University. He was previously a commissioned officer in the Royal Air Force and later became a Partner of Accenture prior to re-joining UBS.

## WITH THANKS TO THE PRELIMINARY JUDGING PANEL

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### **Linda Barnard**

Community Relations Manager,  
Bank of England

### **Noa Burger**

Head of Responsible Business,  
City of London Corporation

### **Rachel Engel**

Vice President, Macquarie Group  
Foundation EMEA

### **Jenny Field**

Principle Grants Officer, City Bridge Trust

### **Bob Fry**

Managing Director, Aukett Swanke

### **Jon Lloyd**

Head of LBG, Corporate Citizenship

### **Kevin McLoughlin**

Managing Director,  
K&M McLoughlin Decorating Limited

### **Vicky Mirfin**

Director, Heart of the City

### **Louise Muller**

Community Works Programme Director,  
East London Business Alliance

### **Dianna Neal**

Head of Economy, Tourism and Culture,  
London Councils

### **Poorvi Patel**

London Operations Director,  
Business in the Community

### **Helen Sanson**

Director, Tower Hamlets  
Education Business Partnership



## LOOKING FORWARD

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### Lord Mayor's Dragon Awards 2017

Thank you to all of the 2016 applicants.

We hope that you are inspired by the Lord Mayor's Dragon Awards 2016 celebration dinner.

If you would like to recommend the Awards or to find out more about applying in 2017, please contact [dragonawards@cityoflondon.gov.uk](mailto:dragonawards@cityoflondon.gov.uk). The 2017 Awards are our 30th anniversary and will be a special celebratory year.

A warm thank you to Sir Martyn Lewis, Deputy Chair of the Final Judging Panel and our compère for the Awards.



Sir Martyn Lewis,  
Dinner compère





This publication is available on request in alternative formats from the City of London's Responsible Business and Supporting London team.

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