

The gdb Diamond magazine

Opportunities to promote your business

Diamond, our bi-monthly magazine, is a free publication for all our members. You can use it to tell your story, profile your people, share your expertise and successes, or just offer your opinion. We also particularly like to include stories about member collaborations and community contributions.

Diamond is distributed to all our members, but the readership is much wider than that. We also circulate to key locations where business people gather taking advantage of hotels, meeting places and other reception areas made available to us by our members.

For free publication, your articles need to be between 200-300 words, including a headline, good quality image and contact details. We can be flexible on style, but all articles must be informative – not advertisements disguised as articles!

Feature articles and advertisements

We are also pleased to include longer feature articles and advertisements. These are charged at the following rates (plus VAT):

- Double-page feature article - £750
- Full-page feature article - £450
- Full-page advertisement - £450
- Half-page advertisement - £250

In between Diamond editions, you can advertise your services through our e-Diamond monthly up-date (chargeable - £195 +VAT)

Sponsorship opportunities

As a gdb member you have exclusive opportunity to sponsor single or multiple editions of Diamond. For your sponsorship you will get:

- Recognition, including your logo, on the front cover and in the Chief Executive's introduction
- A full-page feature article (normal charge £450 +VAT)
- Half-page advertisement on the outside back cover (normal charge £250 +VAT)
- Publicity at Members' Meetings and Events

The single edition sponsorship fee is £980 +VAT. Please contact us to discuss availability and special rates for sponsoring multiple editions.

If you would like to learn more about Diamond and the opportunities it offers you, please email Mandi – mandi@gatwickdiamondbusiness.com or phone us on 01293 44 00 88.

Copy deadlines

For 2020, you will need to get your articles or advertisements to us by:

- 10th February for March/April
- 10th April for May/June
- 10th June for July/August
- 10th August for September/October
- 10th October for November/December

Please send your material to us at diamondmag@gatwickdiamondbusiness.com

