

Voice of Population Health NEWSLETTER

PHA Member Showcase Webinar:

PHA Member BioIQ Presents: Colorectal Cancer Screening: How Technology Can Increase Screening Rates

Tuesday, June 26th
3pm – 4 pm Eastern

[REGISTER](#)

It's 2018, which means the moment of truth has arrived for the National Colorectal Cancer Roundtable's "80% by 2018" initiative for colorectal cancer screening. Needless to say, we're not measuring up. And with the American Cancer Society lowering their recommendation of age that screening should start -- from 50 to 45 -- even more unscreened people may need this critical test. We discuss how technology, convenience and personalization can transform colorectal cancer screening rates and save more lives.

Speaker:
Joshua Sclar, MD, MPH
Chief Medical Officer
BioIQ

[REGISTER](#)

Webinars

Provider Series Webinar: Orthopedic Medicine and Excellence in Episodes of Care: The Rothman Institute's Journey

Speaker:
Chris Vannello, Director of Quality, Rothman Institute
Jaan Sidorov, MD, CEO, Care Centered Collaborative, Moderator

[LISTEN TO THE RECORDING](#)



Quality & Research

Join Now! The PHA Quality and Research Committee is your chance to get involved!

PHA is kicking off our 2018-2019 Quality and Research Committee agenda and invites representatives from member organizations to join this exciting group. The Committee will meet monthly by conference call to engage in discussion, learn from expert guests, and develop new projects. Past activities have included developing public comments on standards, a White Paper on Social Determinants of Health (coming soon), and creating measurement standards. In July we'll develop strategy for the upcoming year. Possible issues include value-based population health initiatives, telemedicine, digital health programming, opioids, accreditation, and more! Contact Liza Greenberg, RN, MPH, PHA Head of Quality Initiatives or Special Projects, at Lgreenberg@populationhealthalliance.org.

Advocacy

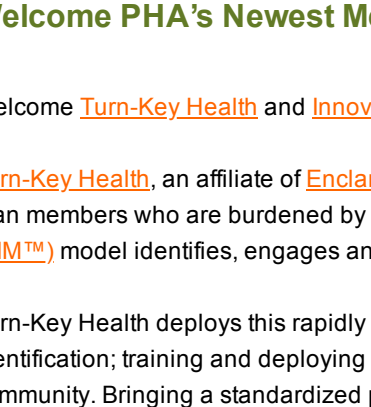
PHA Advocates to Keep Highly Regarded, Fair and Balanced Employee Wellness Programs in Place

(originally appeared in Employee Benefits News)

Wellness plans are highly regarded programs that benefit employers and employees alike. But, just as these initiatives are maturing and providing more value to businesses and individuals alike, a lawsuit has been filed that questions the legality of financial incentives associated with workplace programs that include preventative health screenings or health risk assessments.

Now confusion over possible discrepancies between the Affordable Care Act's guidance on wellness plan incentives and federal laws enacted by the Equal Employment Opportunity Commission have employers back to square one on what is and what isn't permissible for wellness programs.

[READ MORE](#)



Save the Date: PHA Capitol Caucus 2018

Policy. Advocacy. Innovation.

These are the themes of PHA's Capitol Caucus 2018, which will be held on Thursday, October 11, 2018 in Washington, DC. For those that missed it, PHA Capitol Caucus 2017 was a great event with outstanding speakers, and this year's event promises to be even better. Make sure you don't miss out on this great learning and networking leadership opportunity -- save the date and plan to be there!

Program information and early bird registration will be available via PHA's website within the next few weeks. For sponsorship opportunities, contact Jake Glover, Executive Director of Business Development, at JGlover@populationhealthalliance.org or (571) 243-6306.

Welcome PHA's Newest Members

Welcome [Turn-Key Health](#) and [Innovaccer Inc.](#) as PHA's newest members.

[Turn-Key Health](#), an affiliate of [Enclara Healthcare](#), is a population health management company serving health plan members who are burdened by a serious or advanced illness. Its unique [Palliative Illness Management™ \(PIM™\)](#) model identifies, engages and improves member and caregiver satisfaction.

Turn-Key Health deploys this rapidly scalable solution by: utilizing predictive analytics/AI for appropriate member identification; training and deploying networks of palliative care professionals to engage with members in the community. Bringing a standardized process of palliative care delivery through its proprietary platform, PIM provides a consistent approach across geographic regions.

[Innovaccer Inc.](#) is a leading San Francisco-based healthcare data platform company focused on delivering more efficient and effective healthcare by combining pioneering analytics with transparent, and accurate data. Innovaccer's aim is to simplify complex data from all points of care, streamline the information, and help organizations realize strategic goals based on key insights and predictions from their data. Its products have been deployed across more than 500 locations with over 10,000 providers leveraging it at institutions, governmental organizations, and several corporate enterprises such as Mercy ACO, Stratifi Health, UniNet Healthcare Network, Catalyst Health Network, and Osier Health Network.

NCQA's Health Care Quality Congress

Now accepting submissions for consideration to present at NCQA's Health Care Quality Congress, through Sunday, June 17!

Health Care Quality Congress (HQC) is the only meeting offering exclusive education and a deeper-dive on the updates of NCQA Health Plan Accreditation, quality improvement initiatives and new HEDIS measures and results following the 2019 release! HQC is designed for the seasoned participant who is responsible for gathering, analyzing, assessing or reporting HEDIS data, or managing, implementing and assessing Health Plan Accreditation survey data and results.

We highly encourage proposals in areas/topics in which you have demonstrated knowledge and would like to share with peers. Our conference planning committee is made up of a diverse group of HEDIS and Health Plan Accreditation professionals. During the abstract review process, the submitter's name and organization will be removed. This will ensure an unbiased and fair review process. The educational concepts presented, along with the diversity, quality, and depth of the topic will be evaluated.

[LEARN MORE](#)

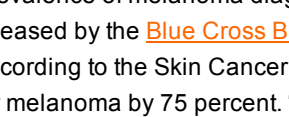
Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Capital Blue Health and Wellness Centers Launch Innovative Health Coaching Program

Everyone has different health goals they would like to reach. Whether it is one of the more common goals of getting better, getting more exercise, or improving sleep habits, or a very specific goal unique to an individual's health circumstances, no one solution will apply to everyone. The [Capital Blue](#) health and wellness centers recognize the need for personal attention, and are launching a new program to help people in Central Pennsylvania and the Lehigh Valley meet their goals. [More](#)

eQHealth Solutions Chosen by Georgia Health Select for Population Health Intelligence, Business Intelligence and Healthcare Analytics Solutions

[eQHealth Solutions](#), a population health management company, was chosen by [Georgia Health Select](#) to provide population health management technology for care coordination, business intelligence and healthcare analytics. eQHealth Solutions' technology was chosen to enhance Georgia Health Select's capabilities for more robust care coordination, transitions of care management, and communication across their entire enterprise. Additionally, eQHealth's Business Intelligence Analytics Solution will be used to strengthen physician practices and identify and prioritize opportunities for quality of care improvements and cost reductions. [More](#)

Blue Cross Blue Shield Association Warns of Increase in Melanoma Diagnoses

Prevalence of melanoma diagnoses increased 7 percent over a four-year span, according to information released by the [Blue Cross Blue Shield Association](#) (BCBSA)'s Health of America Report. According to the Skin Cancer Foundation, people who first use a tanning bed before age 35 increase their risk for melanoma by 75 percent. "Skin exposure to ultraviolet light is as likely to cause cancer as smoking cigarettes," said Dr. Trent Hayward, senior vice president and chief medical officer for BCBSA. "Americans should enjoy the sun, but also use the proper precautions to avoid too much exposure to ultraviolet light. Tanning beds should be avoided altogether in light of research documenting the strong correlation to skin cancer." [More](#)

Merck and Premier Inc. Collaborating to Help Reduce Clostridium difficile (C. diff) Infection

[Merck](#) and Premier Inc. have expanded their preventative and chronic disease care collaboration to include a new effort designed to help reduce the recurrence of Clostridium difficile infection (C. diff). Merck and Premier® will develop and test the combination of a software-based platform and a coordinator to provide surveillance, consultation, support and education to patients with C. diff at participating Premier member health systems. The goal is to increase patient access to healthcare services, raise awareness of how to decrease patient risk of recurrence and help patients identify if they are having a recurrence. Since 2016, Merck and Premier have been working together to co-develop and test solutions that help promote wellness and prevention for specific groups of at-risk patients. [More](#)

Franciscan Health Olympia Fields Among Top-Performing Hospitals For Heart Attack

[Franciscan Health Olympia Fields](#) today announced that it has received the American College of Cardiology's NCDR ACTION Registry Silver Performance Achievement Award for 2018. Franciscan Health Olympia Fields is one of only 95 hospitals nationwide to receive the honor. [More](#)

Solera Health Selected by California Food is Medicine Coalition to Help Drive a \$6M Program for the Chronically Ill

[Solera Health](#), a leading integrated benefit network, today announced a partnership with the California Food is Medicine Coalition (CalFIMC). The news comes on the heels of Solera's recently announced [national partnership with Feeding America](#) to address food insecurity. In this new partnership, Solera will work with CalFIMC to strengthen, accelerate, and scale their comprehensive medically-tailored meal and medical nutrition therapy interventions (CMTM) with the goal of improving outcomes for patients with complex chronic conditions. [More](#)

American Specialty Health's New Active&Fit Direct Program Growth Over 130 Million Eligible Members in First Year Since Launch

After only one year in the marketplace, [American Specialty Health Incorporated's \(ASH\)](#) new Active&Fit Direct TM fitness program has attracted over 200 clients, including 75 Fortune 500 clients, dozens of health plans and others. Client demand has catapulted Active&Fit Direct's number of eligible members to more than 130 million people nationwide. Active&Fit Direct has become the nation's largest commercial fitness network program in terms of total eligible membership in less than one year. [More](#)

Mercy CEO Named a Great Leader in Health Care

For the second year, Mercy President and CEO Lynn Britton has been named one of the 100 great leaders in health care by Becker's Hospital Review.

The [2018 list](#) of leaders are standouts in providing leadership that has transformed the health care. "By working to improve the quality of care and solve the toughest problems in health care today, the following leaders have clearly made their mark," according to Becker's. [More](#)

TripleCare Named a Leading Provider of Virtual Care Applications by Ziegler

TripleCare, a national provider of telemedicine-based healthcare services to skilled nursing facilities (SNFs), announced today the company has been named a leading provider in virtual care applications by [Ziegler](#), a privately held investment bank, capital markets and proprietary investments firm, specializing in the healthcare sector, including senior living. [More](#)

NCQA and Medical Home Network Announce Joint Project Funded by Robert Wood Johnson Foundation

The [National Committee for Quality Assurance \(NCQA\)](#) and Medical Home Network (MHN) are proud to announce a joint research project to study the effects of connections between patient-centered medical homes (PCMH) and community-based organizations (CBO). This grant is managed by the Systems for Action National Program Office with support from the Robert Wood Johnson Foundation. [More](#)

DNA Sequencing to Become Part of Geisinger's Routine Clinical Care

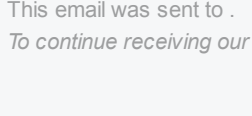
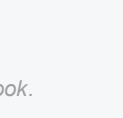
Mammograms, colonoscopies and cholesterol checks are just a few of the routine screenings saving lives by detecting cancers and heart disease early. Geisinger patients will soon add DNA sequencing to that list.

Geisinger President and CEO [David T. Feinberg](#), M.D., MBA, announced Sunday that the Pennsylvania-based health system is expanding its successful genomics program beyond the realm of research and into everyday, preventive care. [More](#)

[Join PHA](#)

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



Manage your preferences | [Opt out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
View this email [online](#).

P.O. Box 73127
Washington, D.C., DC | 20056 US

This email was sent to .
To continue receiving our emails, add us to your address book.

