

Canada FinTech Week

2020 CANADA
FINTECH
WEEK



DIGITALFINANCE
INSTITUTE

Toronto, August 10 – 13, 2020

www.fintechweek.ca

Canada FinTech Week

2,800+

Participants

700+

Companies

48%

C-Suites

70+

Speakers

10+

Sessions

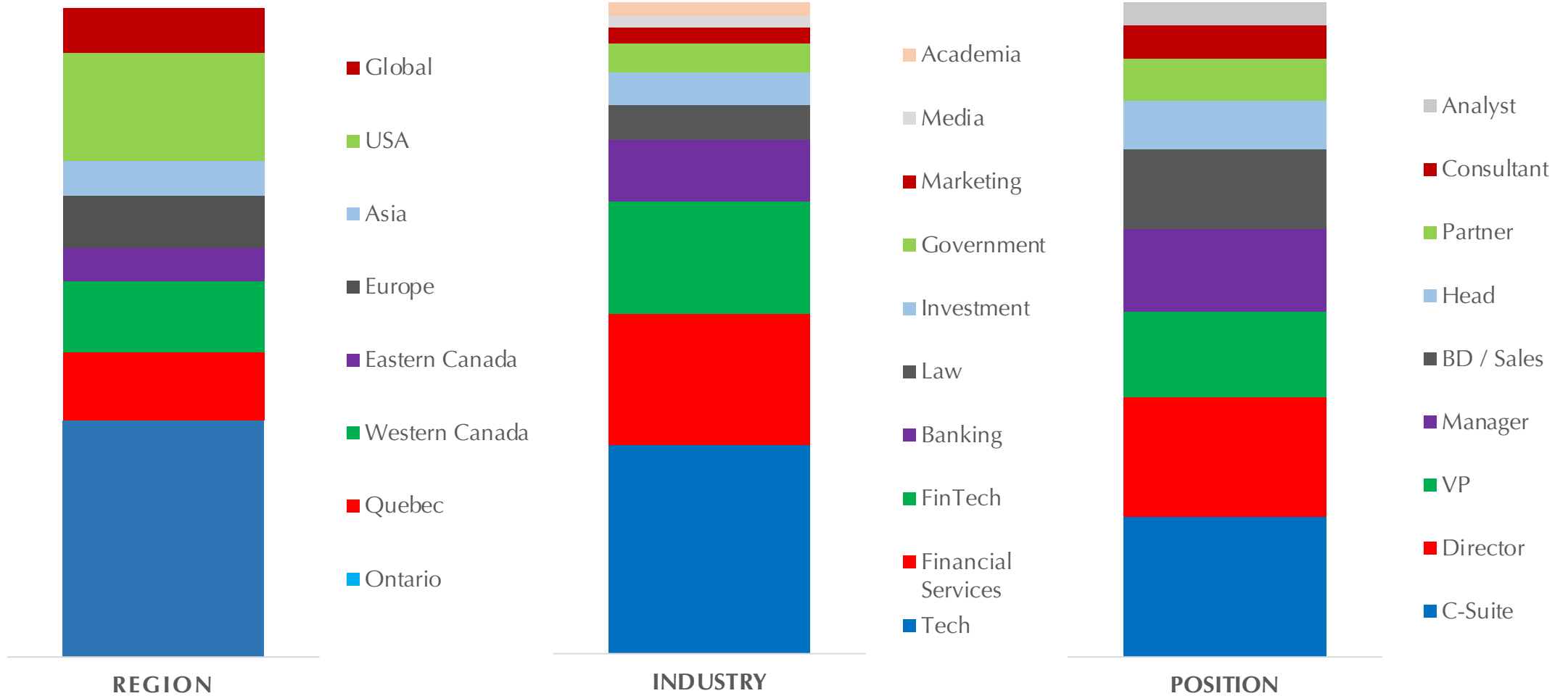
4

Days



Speaker:
Stacey Madge,
President & Country
Manager, Visa Canada

Canada FinTech Week



About

Canada FinTech Week offers countless networking opportunities for attendees and companies, investors, startups to pitch their ideas, meet and lead.

From Monday to Thursday, and every day in between, Canada FinTech Week provides uniquely themed-sessions for like-minded experts to meet and discuss the future of finance and technology.



2020 CANADA
FINTECH
WEEK

Over 10 unique themes in one week including:

2020
CANADA
FINTECH
WEEK



Future of Banking



eSports & Gaming



Payments Innovation



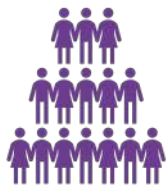
Financial Crime



Cybersecurity



Financial Inclusion



Diversity & Inclusion



Open Banking



Blockchain



Paul Parisi
PayPal Canada



FinTech Canada Conference

Our anchor event with global thought leaders including:

- Dorothe Singer, Economist, The World Bank
- Herve Tourpe, Chief Digital Advisor, International Monetary Fund
- Simon Zadek, Principal, United Nations
- Stacey Madge, President & Country Manager, Visa Canada
- Maureen Jensen, Chair & CEO, Ontario Security Commission
- Kevin Garlan, North America Innovation Lead, Citi Bank
- Paul Parisi, President, PayPal Canada
- Nicolas Cary, Co-Founder & Vice Chairman, Blockchain.com
- Senator Colin Deacon, Senate of Canada

FinTech Canada Conference

Date: August 12, 2020, 9 AM – 5 PM | Location: Toronto

The 6th annual FinTech Canada Conference is hosted in conjunction with Canada FinTech Week as our anchor event of the week. FinTech Canada brings 400-500 attendees every year together with leading influencers in FinTech and around the world to share knowledge, support the ecosystem and network.

The key impact points from our past conferences are:

- Sold out conferences for the past 5 years
- 1 million reached on social media during past conference
- Our speakers, their companies & our sponsors viewed online in over 114 countries and 1,000 cities around the world
- Our Conference websites receive hundreds of views per day from all over the world, showcasing speakers, their companies and sponsors long after events are over
- Most FinTechs speaking at our conferences meet investors who finance their companies
- Sponsors and speakers at our conferences have subsequently been invited to global FinTech events

Major Speaking Organizations



2019 Canada FinTech Week Partners





BMO is proud to attend Canada FinTech Week, to connect with the Finance, Tech and FinTech Community.



We got to see first-hand how much support there is for Canadian innovation.
#canadafintechweek



Top takeaway from FinTech Canada Conference: Empowering women in tech is a win-win.



Feeling inspired and blessed to be part of this amazing community that supports women in tech.



It was an inspiring event. I love meeting such talented and ambitious people.



It was a fantastic event, well done!



Looking forward to returning to the conference next year.





Official Co-Host \$25,000

- Official co-host Canada FinTech Week
- Official co-host of FinTech Canada conference
- Opportunity to present a 1-minute video at opening of FinTech Canada conference
- Opportunity to deliver opening keynote at FinTech Canada conference
- Copy of the final attendee list of Canada FinTech Week
- 2 branded VIP tables at the FinTech Canada conference
- 20 VIP All Access Passes to Canada FinTech Week
- Exclusive sponsor name badges
- Full page ad in the conference event program (5.5" x 8.5")
- Company marketing material available to attendees
- Access to all Canada FinTech Week breakout sessions
- On-site branding throughout Canada FinTech Week
- Exclusive podium branding
- Opportunity to brand lanyards or name badges
- Recognized by MC as sponsor
- One dedicated sponsorship announcement newsletter
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on all Canada FinTech Week newsletters



From left to right: Herve Tourpe (Chief Digital Advisor, IMF), Debbie Gamble (Chief Innovation Officer, Interac), Stacey Madge (President & Country Manager, Visa Canada) and Nicolas Cary (Co-Founder & Vice Chairman, Blockchain.com) speaking at 5th annual FinTech Canada Conference.



Title Sponsor

\$15,000

- Opportunity to present a 30-second video at opening of FinTech Canada conference
- Opportunity to keynote at FinTech Canada conference
- 1 branded VIP table at FinTech Canada conference
- 10 VIP All Access Passes to Canada FinTech Week
- Exclusive sponsor name badges
- Half-page ad in the conference event program (5.5" x 4.25")
- Company marketing material available to attendees
- On-site branding at FinTech Canada conference
- Recognized by MC as sponsor
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees



Platinum Sponsor

\$10,000

- Opportunity to speak at FinTech Canada conference
- 5 VIP All Access Passes to Canada FinTech Week
- Exclusive sponsor name badges
- Half-page ad in the conference event program (5.5" x 4.25")
- Company marketing material available to attendees
- On-site branding at FinTech Canada conference
- Recognized by MC as sponsor
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees



From left to right: Deputy Mayor Michael Thompson (City of Toronto) at FinTech Canada Conference; FinTech Canada Official Networking Reception co-hosted with KPMG; Citibank, UBS and ACAMS at 5th annual FinTech Canada Conference.



Thought Leadership Opportunity

Keynote Speaker (20 mins) - \$9,000

Solo Speaker (15 mins) - \$7,000

Panelist - \$6,000

Moderator - \$4,000

Full panel - \$30,000

- Speaking opportunity as part of Canada FinTech Week on main stage
- 2 VIP All Access Passes to Canada FinTech Week
- Photo and bio on event website as speaker
- Photo and bio on event agenda as speaker
- Company logo on FinTech Canada and Canada FinTech Week websites as speaker
- Company logo on marketing materials and social media as speaker
- Discounted tickets for additional attendees
- 50% discount on Gold Sponsorship

How is Google working in the FinTech space?



Gold Sponsor \$6,000

- 4 VIP All Access Passes to Canada FinTech Week
- Exclusive sponsor name badges
- Half-page ad in the conference event program (5.5" x 4.25")
- Company marketing material available to attendees
- On-site branding at FinTech Canada conference
- Recognized by MC as sponsor
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees



From left to right: Doug Alexander (Reporter, Bloomberg) at VIP Kick-off Party; Bar Night; Dr. Tal Rabin (Forbes Global Top 50 Women in Tech) at Women in Tech Social



Coffee Break SPONSOR \$6,000

- Exclusive branding of coffee break
- 4 VIP All Access Passes to Canada FinTech Week
- Exclusive sponsor name badges
- Half-page ad in the conference event program (5.5" x 4.25")
- Company marketing material available to attendees
- On-site branding at FinTech Canada conference
- Recognized by MC as sponsor
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees



Networking Sponsor

\$6,000

- Official host of Canada FinTech Week's networking cocktail party
- Networking cocktail party listed as part of Canada FinTech Week
- 4 VIP All Access Passes to Canada FinTech Week
- Up to 20 VIP passes to official networking cocktail party
- Exclusive sponsor name badges
- Half-page ad in the conference event program (5.5" x 4.25")
- On-site branding at FinTech Canada conference
- Recognized by MC as sponsor
- Company logo on FinTech Canada and CFW websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees

HOW DISRUPTIVE IS A.I.?



From left to right: Yves Jacquier (Executive Director, Ubisoft); eSports & Gaming Breakfast and Networking co-hosted with Wildeboer Dellelce; Women in Tech Social co-hosted with Genesys



Break-out Session

Host Option 1 – \$8,000

- Have DFI organize one thought leadership breakout session on your behalf (topic, time & date is based on availability)
- 4 VIP All Access Passes to Canada FinTech Week
- Event accessible to CFW All-Access Pass holders
- Event listed as part of Canada FinTech Week Website
- Event promoted to Canada FinTech Week community
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees

Suggested sessions:

- Open Banking Panel
- Women in Tech Social
- AI in Finance Fireside Chat
- Payments Breakfast
- Lending Lunch & Learn
- P2P Financing Discussion



Break-out Session

Host option 2 – \$2,000

- Self-host one thought leadership breakout session on your behalf (topic, time & date is based on availability)
- 2 VIP All Access Passes to Canada FinTech Week
- Event accessible to CFW All-Access Pass holders
- Event listed as part of Canada FinTech Week Website
- Event promoted to Canada FinTech Week community
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees

Suggested sessions:

- Open Banking Panel
- Women in Tech Social
- AI in Finance Fireside Chat
- Payments Breakfast
- Lending Lunch & Learn
- P2P Financing Discussion



From left to right: Wim Stocks (CEO, WorldGaming) & Marissa Roberto (Host, TSN Digital SportsCentre) at VIP Kick-off Party; Panel discussion of AI in Banking with the Globe and Mail, Visa, CIBC, RBC and Mastercard; VIP Kick-off Party



VIP Kick-Off Party Co-Host

\$10,000 (Maximum of 3)

- Official co-host of CFW VIP Kick-off Party
- 2 VIP All Access Passes to Canada FinTech Week
- 20 VIP Passes to the Kick-off Party
- Event accessible to CFW All-Access Pass holders
- On-site branding and signage
- Opportunity to exhibit
- Event listed as part of Canada FinTech Week Website
- Event promoted to Canada FinTech Week community
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees



VIP Kick-Off Party Co-Host

\$5,000 (Maximum of 3)

- Official co-host of CFW VIP Kick-off Party
- 2 VIP All Access Passes to Canada FinTech Week
- 10 VIP Passes to the Kick-off Party
- Event accessible to CFW All-Access Pass holders
- Event listed as part of Canada FinTech Week Website
- Event promoted to Canada FinTech Week community
- Company logo on FinTech Canada and Canada FinTech Week websites
- Company logo on marketing materials and social media
- Company logo on Canada FinTech Week newsletters
- Discounted tickets for additional attendees

A La Carte Sponsorship

- Conference Bags: \$5,000
- Lanyard: \$4,000
- Name Badges: \$3,000
- Half Page Ads: \$1,000
- Agenda Ads: Inquire
- Stationary: \$3,000
- Bag Inserts: \$1,500
- Banner Ads: \$1,500
- Ecosystem: \$500
- Charging Station: Inquire

Comparison Chart

	Speaking Opportunity (Main event)	Speaking Opportunity (Breakout session)	Attendee List	Opening Video	VIP All Access Passes	Branded Table	Half Page ad	Company Materials Available	Branded Name Badges	Logo on Website	Social Media Promotion
Official Co-Host	Keynote		√	√	20	2	√√	√	√	√	√
Title Sponsor	Keynote			√	10	1	√	√	√	√	√
Platinum Sponsor	√				5		√	√	√	√	√
Gold Sponsor					4		√	√	√	√	√
Coffee Break & Lunch Sponsor					4	√	√	√	√	√	√
Networking Sponsor					4		√		√	√	√
Breakout Session Host		√			2 - 4				√	√	√
VIP Kick-off Party Co-Host					2 - 4				√	√	√
Thought Leadership	√				2						√

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Want to learn more?

Contact us at

info@digitalfinanceinstitute.org



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Canada FinTech Week: www.fintechweek.ca

FinTech Canada Conference: www.fintechcanada.com

Digital Finance Institute: www.digitalfinanceinstitute.org