

NORTHERN ONTARIO MINING SHOWCASE

2017

EXHIBITOR MANUAL

MARCH 5 - 8

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GENERAL INFORMATION

Thank you for choosing to exhibit in the Northern Ontario Mining Showcase (NOMS) at PDAC 2017.

This exhibitor manual is designed to assist you in preparing for the show. We strongly recommend you read this manual carefully to fully understand the details of the event. It is important that you share this information with all those attending on your company / organization's behalf.

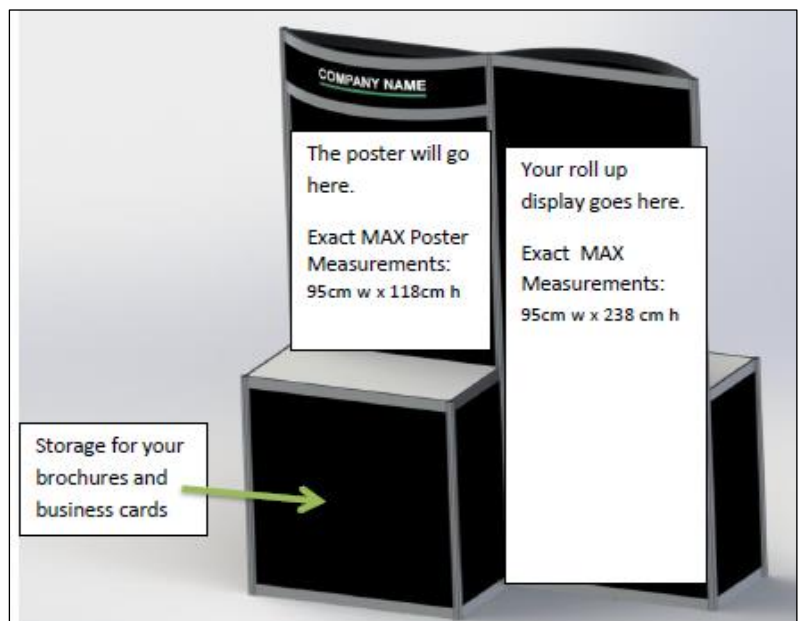
Location:	Metro Toronto Convention Centre (MTCC) 255 Front Street W., Toronto, ON North Building – Exhibit Hall C Pavilion #6501N	
Exposition Dates:	March 5-8, 2017	
Exposition Hours:	Sunday, March 5	10:00 am - 5:00 pm
	Monday, March 6	10:00 am - 5:00 pm
	Tuesday, March 7	10:00 am - 5:00 pm
	Wednesday, March 8	9:00 am - 12 noon
Set-up of Exhibits:	Hall C, Level 300, North Building Saturday, March 4, 2017 12:00 pm – 5:00 pm*	

**Refer to the Material Handling sections for details on parking and unloading.*

Removal of Exhibits: Display material must not be removed until 12:00 pm on Wednesday March 8, 2017. Tear down runs until 2:00 pm.

Booth space includes:

- 1 Pre-fabricated 6'6" W x 8' H kiosk
- 1 3'W x 4' H color poster printed on PVC
- 2 PDAC exhibit badges
- 1 PDAC All Access badge
- 1 Standard power outlet (*bring power-bar if you require additional plug-ins*)



SHOW DIRECTORY LISTING

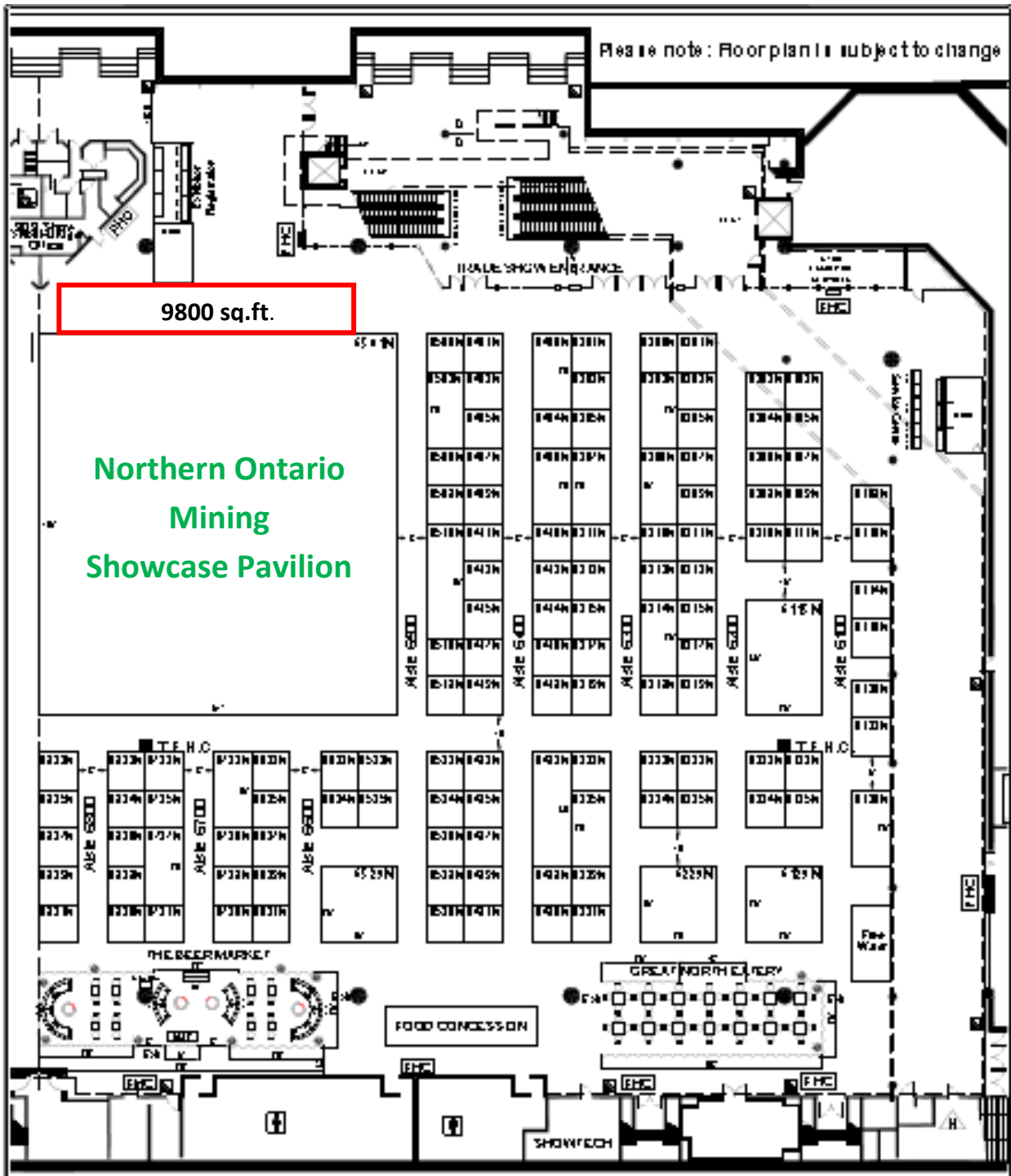
The official printed Show Directory will be distributed at the Northern Ontario Mining Showcase Pavilion. All exhibitors are alphabetically listed within along with their website and a short description.

Registered Participant List

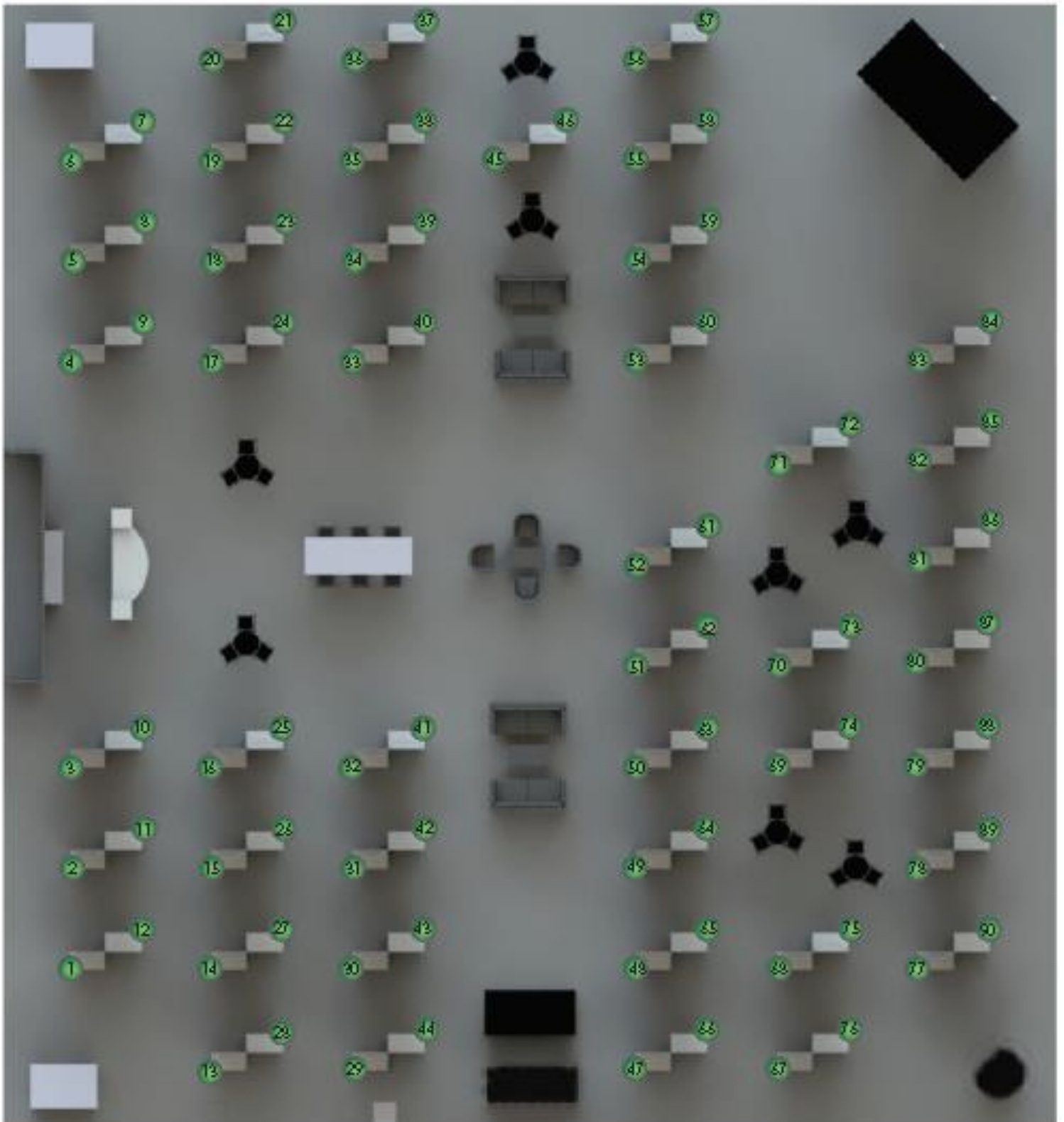
Abitibi Geophysics
Aboriginal Risk Services Inc.
Asabanaka Drill Services
BESTECH
BioNorth Solutions
Canadian Diamond Drilling Association
Canadian Exploration Services Limited
Canadian Shield Consultants Agency Inc.
Carmix Canada Ltd.
Carriere Industrial Supply Limited
Centre for Excellence in Mining Innovation
Clickmox Solutions Inc.
Collège Boréal
Covergalls Inc.
Day Group
Deswik
Dr Tarp
Drillco Mining and Exploration
Element Mining Ltd.
Fabriothane Industrial Products Inc.
Footprint
Forge Asinii Drilling
Heath & Sherwood (1964) Limited
Hurley Ventilation Technologies Inc
Jacob & Samuel Drilling Ltd
Legend Mining Incorporated
LTL Contracting
Maestro Mine Ventilation
Marcotte Mining Machinery Services Inc.
Materials Joining Innovation Centre / ICAMP
Metal Fab Ltd
Miller Group
Miller Technology
Minalytix
MineIQ Inc.
Minewise Technology Ltd.
MIRARCO Mining Innovation
Morgan Fuels
Nimkie Mining Services Corp.
NORCAT
Nordic Minesteel Technologies Inc.
Nordmin Engineering Ltd.
NORPRO Company
North Bay Machining Centre Inc
Northern College/Haileybury School of Mines
Northern Survey Supply
Objectivity
OCP Construction Supplies Inc.
Odyssey Fluid Power
On Duty Equipment Ltd
Ontario Northland
Patrick Mechanical Ltd
Pneuma-Tool / Keemace Technology Inc.
Polymet Labs Inc.
Poly-Ure Castings Limited
Porcupine Canvas Manufacturing Ltd
Porcupine Engineering Services
Prodrill
Rector Machine Works Ltd
Rezplast Manufacturing
Rocvent Inc
Ronacher McKenzie Geoscience
Sanland Mining Canada
Schauenburg Industries Ltd.
Sling Choker
Spectrum Telecom Group Ltd
Steel2000 Inc.
Stroma Service Consulting Inc.
Sturda Inc.
Sumac Geomatics
Superior Survey Inc.
Symbolicware Inc.
Tatry Drilling
TBT Engineering Limited
The Bucket Shop Inc.
TIME Limited
TopROPS/Top Steel Corp.
Total Equipment Services Inc. / Total Electrical Systems Inc.
TPS Group of Companies - NATT Safety Services
Tracks and Wheels
Ultra Deep Mining Network
Variant Mining Technologies
Vector Construction
Wabi Iron & Steel Corp.
Wahgoshig Resources Inc.
Wasaya Airways
Waubetek Business Development Corporation
White Industrial Products
WipWare
Workplace Safety North

BOOTH ASSIGNMENTS & PAVILION FLOORPLAN

Metro Toronto Convention Centre North Building Exhibit Hall C Floor Plan



Northern Ontario Mining Showcase – Pavilion Floorplan



EXHIBITOR	BOOTH
Abitibi Geophysics	48
Aboriginal Risk Services Inc.	50
Asabanaka Drill Services	75
BESTECH	17
BioNorth Solutions	33
Canadian Diamond Drilling Association	9
Canadian Exploration Services Limited	89
Canadian Shield Consultants Agency Inc.	54
Carmix Canada Ltd.	71
Carriere Industrial Supply Limited	60
Centre for Excellence in Mining Innovation	16
Clickmox Solutions Inc.	73
Collège Boréal	2
Covergalls Inc.	20
Day Group	36
Deswik	43
Dr Tarp	53
Drillco Mining and Exploration	1
Element Mining Ltd.	13
Fabrithane Industrial Products Inc.	52
Footprint	51
Forage Asinii Drilling	64
Heath & Sherwood (1964) Limited	41
Hurley Ventilation Technologies Inc	46
Jacob & Samuel Drilling Ltd	72
Legend Mining Incorporated	68
LTL Contracting	6
Maestro Mine Ventilation	58
Marcotte Mining Machinery Services Inc.	34
Materials Joining Innovation Centre / ICAMP	22
Metal Fab Ltd	14
Miller Group	40
Miller Technology	25
Minalytix	42
MinelQ Inc.	19
Minewise Technology Ltd.	67
MIRARCO Mining Innovation	5
Morgan Fuels	79
Nimkie Mining Services Corp.	65
NORCAT	26

Nordic Minesteel Technologies Inc.	90
Nordmin Engineering Ltd.	88
NORPRO Company	32
North Bay Machining Centre Inc	55
Northern College/Haileybury School of Mines	3
Northern Survey Supply	61
Objectivity	7
OCP Construction Supplies Inc.	31
Odyssey Fluid Power	47
On Duty Equipment Ltd	77
Ontario Northland	24
Patrick Mechanical Ltd	30
Pneuma-Tool / Keemace Technology Inc.	84
Polymet Labs Inc.	10
Poly-Ure Castings Limited	80
Porcupine Canvas Manufacturing Ltd	82
Porcupine Engineering Services	21
Prodrill	86
Rector Machine Works Ltd	45
Rezplast Manufacturing	83
Rocvent Inc	56
Ronacher McKenzie Geoscience	29
Sanland Mining Canada	15
Schauenburg Industries Ltd.	39
Sling Choker	81
Spectrum Telecom Group Ltd	70
Steel2000 Inc.	78
Stroma Service Consulting Inc.	23
Sturda Inc.	57
Sumac Geomatics	62
Superior Survey Inc.	76
Symboticware Inc.	38
Tatry Drilling	44
TBT Engineering Limited	18
The Bucket Shop Inc.	63
TIME Limited	85
TopROPS/Top Steel Corp.	49
Total Equipment Services Inc. / Total Electrical Systems Inc.	28
TPS Group of Companies - NATT Safety Services	35
Tracks and Wheels	87
Ultra Deep Mining Network	11

Variant Mining Technologies	12
Vector Construction	37
Wabi Iron & Steel Corp.	74
Wahgoshig Resources Inc.	69
Wasaya Airways	4
Waubetek Business Development Corporation	8
White Industrial Products	66
WipWare	59
Workplace Safety North	27

EXHIBITOR REGISTRATION & BADGE INFORMATION

You **must** register your company / organization with the Northern Ontario Mining Showcase in **MTCC Boardroom 203A** located on level 200 (street level) in the North Building to access your exhibitor badges and information packages. Note that we will have a coatrack in the boardroom so you can avoid having to check your coat at the convention or storing it at your booth.

Exhibitor Badges

Badges will be required of all booth personnel for admittance to the PDAC Exhibit Floor prior to, during, and after the open hours of the convention. Instructions on how to retrieve your badges will be provided upon registration with the Northern Ontario Mining Showcase in MTCC Boardroom 203A. Advise your booth personnel that their Exhibitor Badge identifies them as members of your organization and provides admission to the Convention before and after official Show hours.

Adding Badges

On-site exhibitor badges will be made available for additional staff if available. See Showcase personnel (Marla) for availability.

EXHIBITOR MEET & GREET

Join the Organizing Committee and fellow Northern Showcase Exhibitors for a casual meet and greet. This optional “drop-in” will provide you and your staff with an opportunity to make some connections and network with other companies from Northern Ontario prior to the hustle and bustle of PDAC.

What: Northern Ontario Mining Showcase Exhibitor Meet & Greet

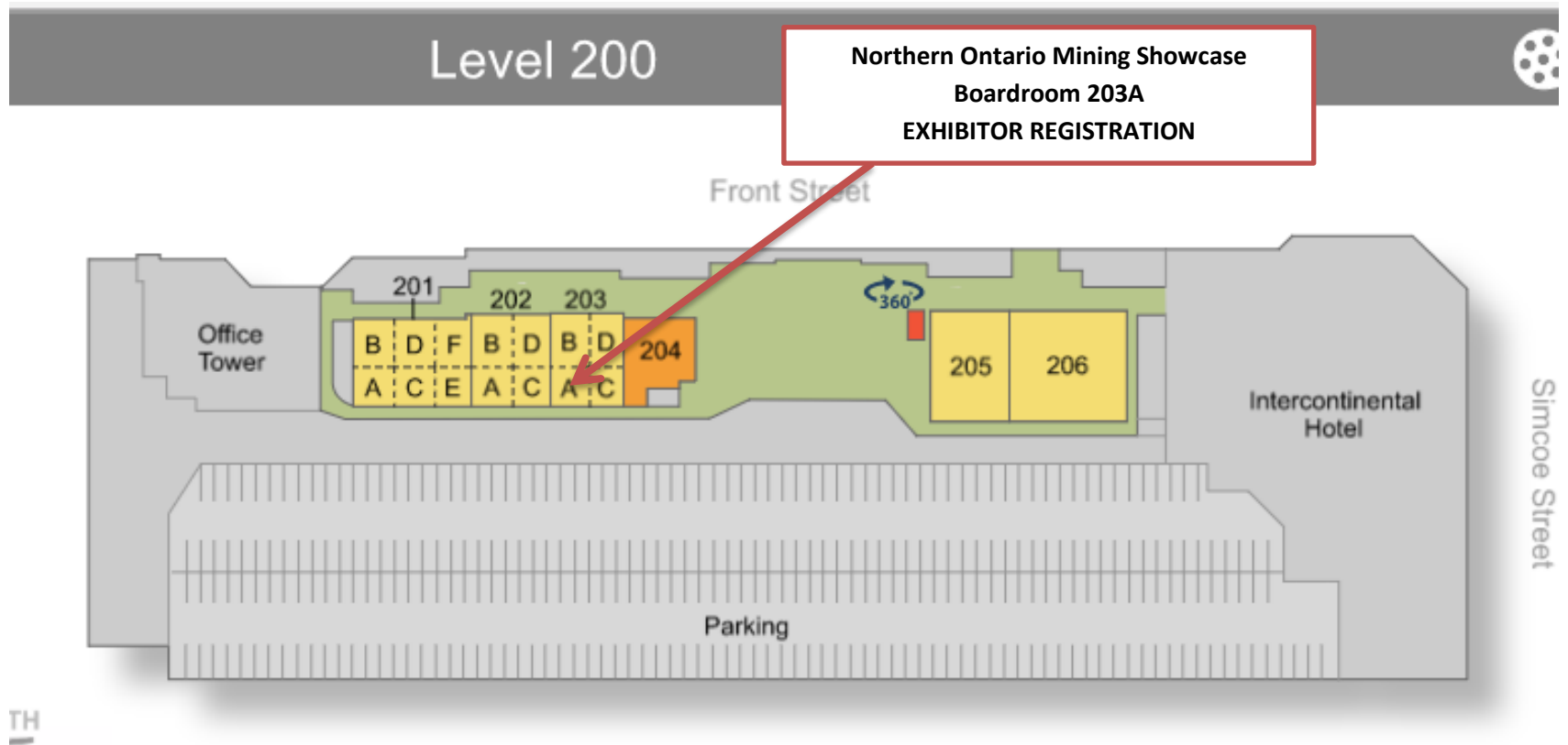
Where: THE BADALI BAR & CUCINA - 156 Front St. West Toronto

When: Saturday, March 4 7:00 pm – 9:30 pm

****Cash bar and menu. Attendees are responsible for their own costs***



Metro Toronto Convention Center - LEVEL 200 (street level) Floorplan



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EXHIBIT RULES AND REGULATIONS

Lighting

Flood lights or other lighting may not be installed in such a way that the glare is annoying to visitors or neighboring exhibitors. The use of flashing, rotating or traveling electric signs or lights is NOT permitted.

Compliance with Laws

Exhibits must comply with all laws, rules and regulations and ordinances in force in the City of Toronto.

Handouts / Souvenirs

The distribution of any printed matter, souvenirs, or other articles must be confined to the booth space occupied. Adhesive stickers and helium / air balloons are NOT permitted in the building.

Food / Beverages

Water and coffee will be provided at no charge within the café area of the Northern Ontario Mining Showcase pavilion. **Alcoholic beverages may NOT be distributed by exhibitors during show hours.*

Booth Personnel

Robots, mannequins, or individuals in attire or costumes with advertising on them will not be permitted in public aisles. Models must be conservatively attired. The distribution of literature, samples, etc. is not permitted outside the boundaries of the exhibitor's space.

Non-Eligible Equipment Display

Only companies which are officially listed in the Show directory may display product. Any exhibitor displaying equipment from a company which is not listed will be asked to remove the non-exhibiting company's equipment from their booth.

Aisles

All aisle space belongs to the Exposition. NO exhibit or advertising will be allowed to extend beyond the space allotted to the exhibitors.

Noise

All use recorded or live presentations should be operated intermittently. Exhibitors may be requested to discontinue any noise which becomes objectionable to neighboring exhibitors and interferes with the effectiveness of their exhibits.

Obstruction of Aisles or Booths

Any demonstrations or activities, which results in the obstruction of aisles or prevents ready access to neighboring booths, may be suspended for any period specified by Management.

Exhibit Building Protection

Nothing should be taped, tacked, nailed or attached in any way to the columns, walls, ceilings or floor of the exhibit hall. Exhibitors will be liable for any damage they cause to the exhibit hall.

Cameras / Photography

With the exception of Showcase personnel, no pictures may be taken on the Show Floor prior to 9:00 am on Sunday March 5. Exhibitors are not permitted to photograph another company's display or equipment at any time without prior permission from that exhibitor.

MATERIAL HANDLING AND PARKING

Receipt of Exhibit Materials

Although we have made every effort to meet as many exhibit space requirements as possible for Showcase participants in order to limit the need for shipping, you may still need to send certain items. To facilitate the move in process, you are encouraged to ship any required materials to your hotel and personally take the items to the show. Options for move-in are as follows:

Option 1 – Hand Carry (*no dolly required*)

North Building Parking (*public parking*): Enter on Simcoe St just south of Front St doors.

*Since you will be using public parking and do not require vehicle access to the loading docks, you do not need to go to the marshalling yard for move-in. Do not park or unload in the dock area or you will be towed. Do not park in the MTCC North Building entrance or you will be towed.

Option 2- Do It Yourself (*if you require a dolly*)

- Your vehicle must go to the Marshalling Yard (100/120 Cherry St) for loading dock access instructions
- When advised, proceed to the East Loading Dock (dollies are available here at the Material Handling Desk)
- Unload your vehicle using your own equipment (tailgate dolly etc.) in a timely manner
- Pick up your exhibitor badges in Boardroom 203B on level 200 of the MTCC North Building
- Move your materials to your booth
- Immediately remove your vehicle from the unloading area

Parking

The entrance to the North Building parking garage is located from Simcoe St, south of Front St SW. There are 1200 parking spots available.

Parking passes

If you are driving, we highly recommend purchasing a parking pass. The early bird price is \$80 for a 5 day pass. To order parking passes call MTCC exhibitor services (416) 585-8387 or click [here](#) for online ordering. *Early Bird deadline is Feb 17, 2017

DIRECTIONS

The MTCC North Building is located at 255 Front Street West, between the InterContinental Toronto Centre to the east and the CN Tower and Rogers Centre to the West.

Walking

You can access the North Building through the main entrance doors on Front Street, or from the east via the Skywalk, a glass-enclosed access-way from Union Station and mass transit.

From Pearson International Airport

- Take Highway 401 East to Highway 427 South
- Follow Highway 427 South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right on Front St.
- Turn right on Simcoe St. then turn right into the garage
- For the South Building exit at York St.
- Proceed north two lights to Bremner Blvd.
- Turn left on Bremner Blvd.
- Turn left on Lower Simcoe St. then turn right into the garage

From North (Barrie / North)

- Take Highway 400 South to Highway 401 West
- Follow Highway 401 West to Highway 427 South
- Follow Highway 427 South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right at Front St.
- Turn right on Simcoe St. then turn right into garage
- For the South Building exit at York St.
- Proceed north two lights to Bremner Blvd.
- Turn left on Bremner Blvd.
- Turn left on Lower Simcoe St. then right into the garage

From 401 East

- Take Highway 401 West to the Don Valley Parkway South
- Follow the Don Valley Parkway South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right at Front Street
- Turn right on Simcoe St. then turn right into the garage
- For the South Building exit at the Yonge/York exit
- As you exit the ramp continue west along Lakeshore Blvd. to Lower Simcoe St.
- Turn right at Lower Simcoe St. then turn left into the garage

ADDITIONAL ATTRACTIONS & EVENTS

<p>NOMS Exhibitor Meet & Greet Saturday, March 4 from 7:00pm – 9:30pm The Badali Bar & Cucina – 156 Front St. W.</p>	<p>Northern Ontario Night Hospitality Event Monday, March 6 from 5:00pm – 11:00pm Steam Whistle Brewery - 255 Bremner Blvd.</p>
<p>NOMS Official Opening & Ribbon Cutting Sunday, March 5 from 4:15pm – 4:45pm Northern Ontario Mining Showcase Main Stage</p>	<p>PDAC Trade Show Reception Monday, March 6 from 3:00pm – 5:00pm Convention Centre - North Hall</p>

MARKETING & PROMOTION

We will be sending you an e-card to forward your contacts prior to the event inviting them to visit the Showcase. You are also encouraged to include the PDAC icon at this link within your email signature.

SHOWCASE PERSONNEL

The Northern Ontario Mining Showcase will be staffed at all times by various committee members along with FedNor staff. These individuals can be recognized by their matching shirts / vests with the showcase logo.

Should you require assistance during the event, please contact one of the following:

- Marla Tremblay - Showcase Personnel 705.499.6267
- James Franks - City of Temiskaming Shores 705.647.2148
- Denise Deschamps - FedNor 705.471.3276

Should you have any questions about the information in this manual, please contact Marla Tremblay at 705-499-6267 or marla@markeyconsulting.com.

Thanks and we will look forward to seeing you at the show!

Sincerely,

The Northern Ontario Mining Showcase Committee



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