

## News from your Security Institute

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**Book Now: New and not so new - events for joiners and FSyIs**

**Spotlight On ...  
Syl Awards Winners**

**Cyber Essentials for  
Security Institute**

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**New member BBQ lunch and exclusive FSyI lunch - September is getting busy**

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**Read all about our 2018 winners chosen by you and see the celebrations**

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**We achieved this important accreditation in June at Syl HQ.**



# Driving partnerships forward

## Chairman

## Dr. Alison Wakefield

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In November 2014, under the chairmanship of Emma Shaw CSyP FSyI, the Security Institute launched *A Manifesto for Professional Security* as part of our long-term strategy. The Manifesto recognised the changes, innovations and complex environments in which security operates, and offered a number of challenges and solutions, both for the Institute and the wider stakeholder environment. It declared:

*The Security Institute believes that professional security has the opportunity and the responsibility to play a full role in addressing the challenges and security risks of the next fifteen years. Our vision is that the sector as a whole should become recognised, respected and professional by government, business and the public.*

We called on all stakeholders in our sector – the associations, the trade bodies, the press and the memberships – to come together and work to build a security profession that is recognised and respected and ready to do business in the 21<sup>st</sup> century, announcing:

*We encourage thoughtful and dynamic collaboration between groups, businesses and individuals. We propose to establish a Security Commonwealth where all organisations come together on an equal basis to discuss the development of common approaches to joint challenges.*

The inaugural meeting of the Security Commonwealth was hosted by Emma Shaw at UBM (the global business-to-business events organiser behind IFSEC and the Security Excellence Awards) on 4<sup>th</sup> February 2015, with 15 organisations represented. It was agreed that participation in the Security Commonwealth should be voluntary and open to any security organisation; the agenda would be issues-driven, where matters of common concern were identified; and that the chairmanship and secretariat of the Security Commonwealth would rotate around the member organisations. The Security Institute fulfilled the role in the first year, and then handed over to the ASIS UK Chapter, with the Association of Security Consultants (ASC) taking over in September last year, with Joe Connell acting as Chairman and Dave Cooke as Secretary.

The Security Commonwealth now has over 40 member organisations, and continues to expand. Initially its main area of success was simply to get organisations talking to each other and enabling links to be built. One key benefit for the Institute, for example, has been its enhanced engagement with the various information security associations, and we now belong to a separate forum for such associations called the Cyber Alliance, which is a useful means of discussing matters of common interest including engagement of this sub-sector with government.

This year the Security Commonwealth has made great strides forward. It launched its own Twitter account @SyComUK and website at [www.securitycommonwealth.org](http://www.securitycommonwealth.org) thanks to the work of Mike Hurst MSyI and Graham Bassett MSyI; agreed a statement of eight common objectives which can be viewed on the website; and has organised its first joint events. The events comprised a reception at IFSEC, and a symposium earlier in the day in the IFSEC Keynote Theatre on 'Securing Grey Spaces', which was introduced by BBC journalist Frank Gardner and chaired by Joe Connell and delivered to a packed auditorium. The well-received speakers were Chief Superintendent Nick Aldworth of the NCTPHQ, Simon Whitehouse CSyP FSyI from SGW Consultants, and Chris Aldous of Design Security Limited.

The next joint event we are planning is a Remembrance event with the ASIS UK and the ASC, with this year's commemorations being especially important as they will mark the centenary of the end of the First World War.

These and other collaborations are extremely important to the Institute, as we seek to pursue shared goals for the benefit of the sector as a whole, and extend our reach and influence in order to better represent and provide opportunities for our members. Other important partnerships for us are the CSSC (Cross-sector Safety and Security Communications) network, with our Deputy Chairman Peter Lavery FSyI serving on the Board of Trustees and our previous Deputy Chairman Andrew Nicholls MSyI chairing the East Midlands CSSC region; and the Step Change programme led by the National Counter-Terrorism Policing HQ.





The latter is a response to the 'step change' in the terrorism threat level to the UK, by promoting an equivalent step change in collaboration between the police and the business community to enhance the protective security of the UK, as outlined [here](#). Our support for the programme includes the participation of Peter Lavery and myself in several of the working groups created as part of the programme.

Counter terrorism policing in the UK is divided into eleven regions to enable police forces to pool their expertise and resources, and the CSSC is now similarly structured around the same regional divisions. We have segmented our Institute membership data in the same way to support the development of regional events and groupings, and are now in a position to collaborate with the police counter terrorism regional units and the CSSC at regional level as our collective capacity grows. These developments are very exciting for the Security Institute, giving us more scope to deliver regional services for our members, as well as more opportunity to influence police and government and demonstrate how the private security sector can help them realise their objectives.

As I mentioned in a recent interview with Mark Rowe that is published in the current issue of *Professional Security* magazine, it is an exciting time to be involved in the Security Institute and it feels like we are pushing at open doors as we engage with a rapidly increasing range of external bodies and potential partners. In order to manage the wide-ranging opportunities available, we need to harness all of our directors and many of our members to facilitate these many linkages.

We are starting to look at this more strategically by beginning to map our stakeholders, and building portfolios for our newest directors that will help us become more outward-facing. Richard Woolford MSyI is now supporting Peter Lavery in overseeing our external engagement strategy, Mahbubul 'Tosh' Islam CSyP MSyI is leading on all matters 'cyber' across all of our different work streams including external engagement, Paul Barnard MSyI is working on our outreach to young people in order to promote security careers, and Stuart Hughes FSyI is developing services to meet the needs of chief security officers among our members and encourage other CSOs to join the Institute. Carl Dakin's CSyP MSyI portfolio is focused on supporting Rick in the development of the commercial side of the Security Institute in order to help us grow as an organisation, including through corporate partnerships and organisational group memberships, and build our capacity to deliver our ambitious agenda. Tony Aston FSyI has taken over the chairmanship of the Validation Board and his portfolio is focused on the 'member experience' from admission to retirement, which for many members will include getting involved in our external engagement activities. Tony is working closely with our Vice Chairman Paul Drury FSyI, and director of member services Stephen Massey FSyI.

All in all, there is a lot going on and, as I keep saying, I am very fortunate to have been able to take up the Institute Chairmanship at such an exciting time in the security sector and for the security profession. We will continue to keep you posted on key developments, and will always be pleased to hear from you about ideas and opportunities.

# The feel good factor

## Chief Executive Rick Mounfield

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There is a popular phrase coined by Richard Branson that says: “if you look after your employees, they will look after your business”. I am a firm believer in this theory. I also believe that it can be applied to a membership organisation. I hope that it is the reason that the Security Institute is engaging an increasing number of members in various projects and special interest groups.

I also believe in the theory that humans consider their involvement in something deemed valuable to society (the greater good) as holding more value than financial remuneration (within reason!). Any recruiter or HR department will tell you that it is not always the financial package that retains an employee for the longer time, it's how they value the outcome and impact of their work and the people they engage with.

### Opportunities to contribute to the greater good

There has never been a better time to get involved in something bigger than yourself. Collaboration is the word that exemplifies the determination to combat crime and terrorism in the UK since 2017. The “Step Change” initiative was established by NCTP HQ to promote interaction between the CT Policing effort and private sector security specialists. They have made an impactful start but I am sure the best is yet to develop.

JSaRC was formed between the Office of Security & Counter Terrorism (OSCT) and the Resilience Industry Suppliers Community (RISC) to address strategic responses to national threats through maximising innovation.

The National Business Crime Centre (NBCC) is collaborating with business sectors, offering advice but also learning about sector specific problems in order to become better at what they do. Business crime hubs at local level are invaluable to business communities, Police and Security companies.

Departments of Government with a security focus, are now making every effort to collaborate with their corporate counterparts and I am proud to say that our members are involved in every single one of those initiatives. Obviously there are many, many more than I have mentioned, but I have limited space to write, so I will focus on the ways you could contribute to the wider debate on security.

### Get involved

Every one of you has specialist knowledge in one discipline or another. You also have a desire to network and learn, otherwise why join the Security Institute? The Institute's capability to offer advice to the collaborative partnerships is only possible because of our member's knowledge and abilities.

We are about to launch nine more Special Interest Groups, each focussed on a different security concern. Each will have terms of reference that will identify the learning outcomes we hope to achieve from the collaborative effort. Keep an eye open for the SIG releases over the coming months. If you have something to offer, please get involved. You will benefit from the targeted networking, knowledge sharing and debate but most of all, you may find something bigger than yourself that gives you satisfaction beyond your own workload and remuneration.

**Rick Mounfield CSyP FSyI**  
**Chief Executive, Security Institute**  
**E: [rick@security-institute.org](mailto:rick@security-institute.org) M: 07850 445867**

## Out and About With Rick ...

A small selection of Rick's recent activity where photos were taken.

### 23.05.18 ACS Pacesetters Achievement Awards

Syl were sponsors of this event, we had an exhibition stand and hosted two Syl members for lunch. Rick delivered a talk on professional development and presented awards, including to Axis Security Officer Nicola Powell, who was recognised for her actions and diligence in preventing a potential child sexual exploitation at Chelmsley Wood Shopping Centre.



### 05.06.18 New Members Lunch

The second of our New Member Greet, Meet and Eat lunches was attended by around 30 Syl members, Most were new joiners, but since it was also a CSyP interview day and a CSPRA meeting day, it was good to see our Chairman, CSyP Assessors and the candidate also joining it. Although a little overcast, the BBQ was delicious - so much so we're doing it all again in September. Old and new members are welcome - its fun, informal, and Rick's introduction reminds everyone of the terrific range of member benefits on offer these days.



### 14.06.18 Reward & Recognition Lunch

Hosted at the Hawksmoor Guildhall in the City of London earning a place at this table is a very special treat. Lucky enough to join Rick this time around were Mike Cruse, Lee Kibble and John Sephton. Rick particularly enjoys these lunches as it gives him time to really listen to how the Institute is doing from the members' perspective, which is what its all about when it comes down to it. To be in with a chance, keep introducing potential members to [Paula@security-institute.org](mailto:Paula@security-institute.org).



### 19-21.06.18 IFSEC

This is such a big opportunity for us, and after months of preparation Rick was able to leave hosting the Institute stand in Rachael's hands on Tuesday whilst he supported the Security Commonwealth panel and then later in the day, the networking drinks organised by Syl but hosted in the ASIS UK lounge - great teamwork. Means they get to do the washing up!





# SPECIAL REPORT

## Institute Awards 2018

### And Gala Dinner

On the sunny evening of Wednesday 27th June, we hosted our first Summer Awards Gala Dinner, enjoying an unlimited flow of prosecco with new friends, old friends and feathered friends on Penguin Beach before being introduced to Andy the Llama and finally moving to the Awards ceremony and evening celebratory dinner.

This unique event at ZSL London Zoo, sponsored by Institute Corporate Partners ICTS Consult and Excellentia, was attended by over 80 guests and well supported by members, guests, directors and HQ staff. Certificates were presented to new Corporate Partners Falcon DHQ and ICTS Consult as well as the four Award winners.



#### President's Award

The first Award of the evening was presented to Dan Elstone, a non-member who aspires to begin learning on the Institute's BTEC Level 3 Certificate in Security Management. Dan was nominated by Lee Garner MSyI to receive the President's Award, for demonstrating his great potential in the security sector. He received a trophy, framed certificate and a complimentary place on the Certificate in Security Management course.

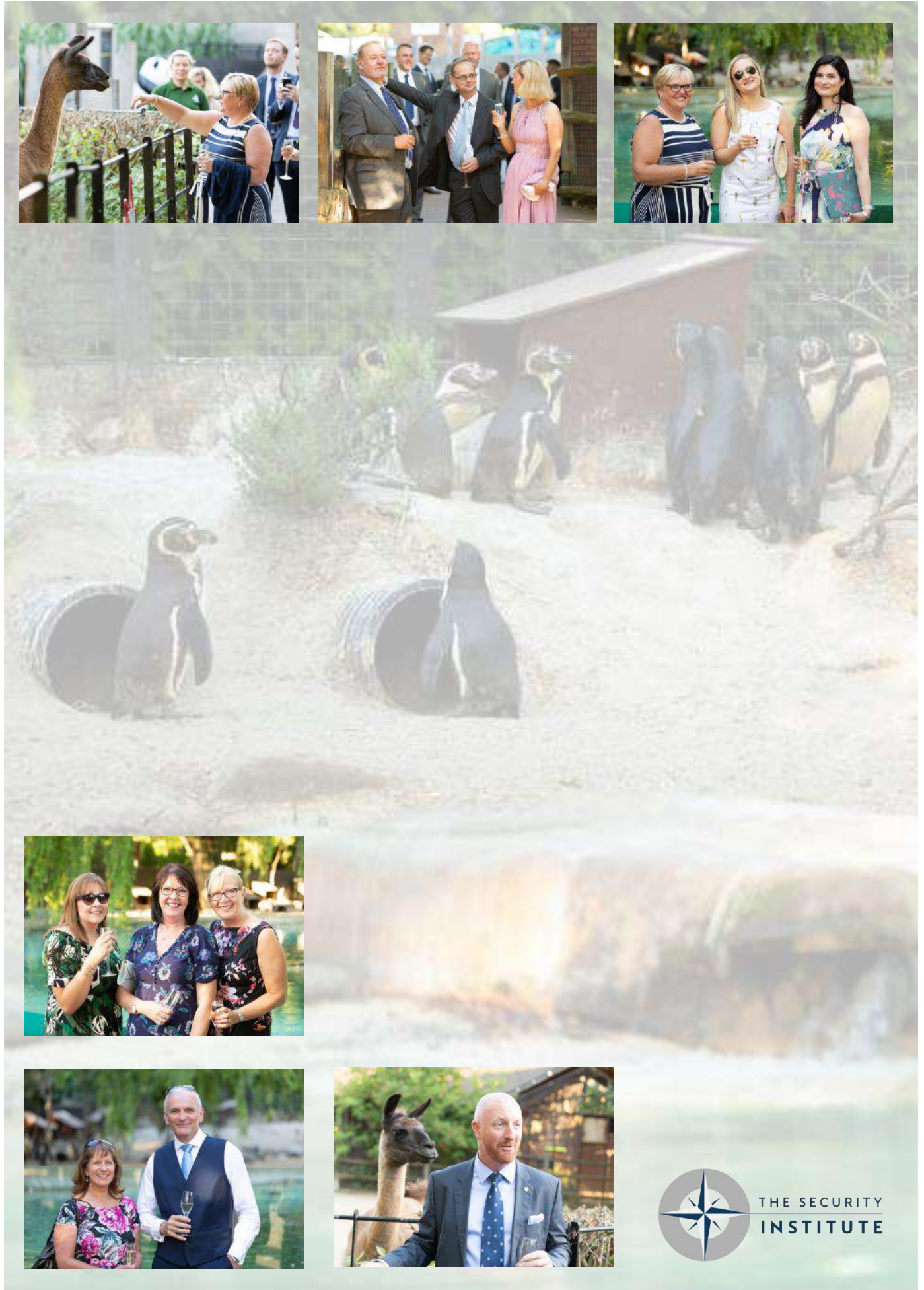
Dan has only been in his current post as Security Supervisor with Ribby Hall Village for just over two years, having spent 10 years with the NHS as a Regional Security Manager for the North Wales area. In this time, he has written policies for security procedures on the site and for CCTV in relation to data protection principles with GDPR considerations, as well as recently passing his IOSH qualification and Fire Safety, becoming a Fire Safety Officer for the village. He also initiated new technology for the facility and negotiated the purchasing of body cams for all Security Officers. As a direct result of all of his above achievements and more during his short time in post, Dan was very highly scored in his first appraisal which resulted in his promotion of two grades within the organisation. The epitome of a young security professional, developing and honing his skills not only in the security sector but also in other associated fields.

#### John Aplin Award

The second Award was accepted by The Security Institute's Education Partners, PerpetuityARC, on behalf of Stephen Mangan. He was awarded the John Aplin Award for achieving the highest score on the Institute's BTEC Level 3 Certificate distance learning programme. The Award comprises a trophy, £100 cheque and certificate.

PerpetuityARC said of Stephen's academic performance "Throughout his studies on this course, Stephen demonstrated an exceptional ability to explore new concepts, a creative approach, and outstanding presentation skills. He really understands how to simplify complex theories, and we are very pleased he has won this well-deserved award."









## SECURITY INSTITUTE AWARDS PRESENTATION DINNER 2018







## Wilf Knight Award

The third Award of the night was given to Ashton Kingdon, a student of the University of Portsmouth who was recognised for her unique research in her dissertation, "Seductions of the Caliphate: A Cultural Criminological Analysis of Online Islamic State Propaganda". She was awarded the Wilf Knight Award for her distinction in academic study which contributed to the further development of professional security management. The presentation was made by Patricia Knight in memory of her late husband Wilf Knight FSyl.

Ashton said of her Portsmouth Master's experience, which she studied via distance learning, "Throughout this degree I was also working full time within the funeral industry. My research consisted of a semiotic content analysis of Islamic State propaganda to explore the subcultural elements of radicalisation.

I am currently completing my second Master's degree and PhD in Web Science at the University of Southampton. My current research focuses on right-wing radicalisation, with a specific focus on the power and influence of memetic warfare and the institutional interconnections that exist within right-wing subcultures, and how their values are internalised through the propaganda they disseminate. This interdisciplinary research combines the fields of criminology, history, and computer science to explore the ability for far-right groups to construct dominant narratives that effectively mobilise and control the masses, and the impact the web has on increasing the symbiotic relationships between right-wing groups and their online audiences." A panel of 10 judges reviewed a shortlist of 5 submissions from Cranfield, Leicester, Bucks New University, UCL and Portsmouth.

tively mobilise and control the masses, and the impact the web has on increasing the symbiotic relationships between right-wing groups and their online audiences." A panel of 10 judges reviewed a shortlist of 5 submissions from Cranfield, Leicester, Bucks New University, UCL and Portsmouth.

## George van Schalkwyk Award

Baroness Ruth Henig CBE CSyI presented the final Award of the night to Andrew Nicholls MSyI for this year's George van Schalkwyk Award; for his outstanding contributions to security management throughout the previous year. Andrew is a long-time friend of the Security Institute and was nominated by Chief Executive, Rick Mounfield, for his years of service to the wider security community which deserved recognition. The award is sponsored by Bruce Braes CSyP FSyI in memory of George, an Institute member who died in service. Andrew was chosen in a membership vote, where he polled the highest number.

He committed himself to the Security Institute in 2012 with a view to professionalising the members and therefore increasing the capability of our sector by joining the Board of Directors; later becoming the interim Chief Executive before Rick's appointment last Spring.

His input was invaluable, and he quickly made his mark, encouraging the board to expand its reach into the public sector, as well as securing two major partnerships with the FCO and CAA that started the ball rolling onto further engagement from agencies across the Government and MOD sectors. He led us through the partnership with ITN Productions on "Creating a Security Culture" and delivered two highly successful annual conferences, both attended by over 200 members and guests.

Andrew now volunteers his time as Chair of the East Midlands region of CSSC and will no doubt make even further impact in this area.



**Our congratulations to all of this year's winners and nominees. We also wish to extend our thanks to everyone within the Institute and out who submitted nominations, votes and scores – the evening was a fantastic success, enjoyed by all.**

# MAJOR NEW MEMBER BENEFIT

## 10 free places for every Excellent CSARN Event



### Syl and CSARN - an exciting alliance

*An introduction by Brett Lovegrove CEO, CSARN and a Fellow of the Security Institute and contactable via: [brett.lovegrove@csarn.org](mailto:brett.lovegrove@csarn.org)*

Well, I think that Henry Ford got it right when he is quoted as saying, "Coming together is a beginning, staying together is progress, and working together is success". It is on this premise that the City Security and Resilience Networks (CSARN) UK is proud to become a strategic partner with the Security Institute. Actually, our respective organisations have shared our thinking and ambitions for some time, but our individual leadership teams have now agreed to engage formally in order to share access to our collective expertise. Personally, being a Fellow of the Security Institute myself made the move towards working closer together much easier and I have personal experience of the great work the Security Institute delivers to the resilience community. Therefore, these are very exciting times indeed.

CSARN has been in existence since 2009 and came together as a non-profit organisation designed to promote and enable the sharing of expertise and networking between the business community, government, law enforcement and academic sectors. In reality, law enforcement agencies had always worked with their local businesses to prevent crime, but with the advent of the Civil Contingencies Act that encouraged closer and more formal working practices, they needed a space in which to do so, hence the creation of CSARN. As we know, the world has changed dramatically and as threats to our society adapt and evolve CSARN has always remained agile with a solutions-based approach to contemporary challenges.

Those of you that have attended CSARN briefings will know that we host events where the solutions 'fit' the wider business spectrum and include subject matter expertise on issues such as corporate espionage, counter terrorism, organisational resilience, travel safety, pandemics, flooding, reputation resilience, artificial intelligence, cyber security, crisis leadership and major events. More often than not, it is our own membership that undertake the briefings which gives them an opportunity to demonstrate their experience on 'what works'. Our new strategic partnership with the Security Institute will allow us to further mutually share our respective expertise and views on how our society should better respond to these threats.

As time is precious for everyone, CSARN maximises delegates investment in attending by presenting credible speakers carefully selected to provide a range of perspectives. Our intention is to inform, challenge and stimulate debate in a 'Chatham House' environment. Speakers are discouraged from delivering advertorials as that's against our non-profit ethos and we ensure delegates leave with clear takeaways to incorporate into their daily work. The thematic nature of the sessions means that delegates mix with like-minded people facing similar problems, we actively promote networking and relationship building and we witness some fantastic business partnerships forming before our very eyes!

We are supported by a very experienced and engaging Advisory Council Chaired by Lord Toby Harris and together we decide on the subject matter that would most benefit our membership at that moment in time. To achieve this, we undertake some geopolitical and environmental scanning and also apply our joint experiences in order to be able to plan our monthly deliveries. So, the challenge for us all is to maintain the ability to see into the future. Interestingly, we have had many experiences when we have held a briefing on a particular subject matter, only to see it played out in the media or experienced in another country. We must be doing something right!

But we also invite our membership to think differently, consider any new methodology and to work with untraditional partners. This latter point is important if we are to extend our knowledge by not assuming that our part of the resilience community has all the answers.

And that is why CSARN and the Security Institute coming together as strategic partners is such an excellent idea. We share much of the same ambitions to make the UK a safer place to live and work and to secure a prosperous environment to do business. Although we have our own distinct structures, this diversity enhances our compatibility and signposts areas in which we can learn from each other. We at CSARN will be looking for any opportunity to engage with the Security Institute and its membership in the knowledge that we will be formidable partners in the resilience arena.

***Details of CSARN events are published in the weekly eNews - click on the links to apply for tickets.***



## New Event

# Fellowship Lunch 2018

**Fellowship** fel-low-ship ['felō,SHip]

Noun

1. friendly association, especially with people who share one's interests. "They valued fun and good fellowship as the cement of the community".

synonyms: companionship, companionability, sociability, comradeship, fraternization, camaraderie, friendship, mutual support, mutual respect, mutual liking, amiability, amity, affability, geniality, kindness, cordiality, intimacy, social intercourse, social contact, association, closeness, togetherness, solidarity, chumminess, palliness, clubbiness, mateyness

In line with our policy of offering a diverse range of activity we are pleased to launch a new exclusive event for Fellows of the Security Institute. Come and meet other FSyls, listen to a VIP speaker from CPNI and enjoy excellent networking. This event is for FSyls ONLY to encourage friendship and challenging debate. It is a way to help shape activity in the Institute by sharing your ideas in a closed forum.

After a business update from Syl and CPNI a delicious 3-course meal will be served in a private dining room in a fantastic location overlooking the Thames and looking across to St. Pauls Cathedral. Of course there will be a welcome drink to kick things off, and a glass or two of wine or bottled beer with the meal. [BOOK ONLINE HERE](#) or call 02476 346464 to avoid Paypal.

This event is kindly sponsored by Stuart Lowden CSyP FSyl of The Risk Panel



Greet, Meet and Eat  
**18th September 2018**

## Security Institute Fellowship Lunch

Swan Shakespeare's Globe, Bankside, London

12 noon Welcome and VIP speaker  
1pm Lunch is served

Tickets £55 including 3-course lunch

This event is exclusively for Fellows of the Security Institute.

[Book Now](#)



# New Board Appointment

## Director

## Paul Barnard MSyl

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The Security Institute is pleased to announce the co-option of Paul Barnard MSt MSyl to the Security Institute Board of Directors. Paul has filled the one remaining place on the board following this year's elections at the Institute Annual General Meeting on 17th April.

Dr Alison Wakefield FSyl, Chairman of the Security Institute, said that she was "delighted to welcome Paul onto the Institute's Board of Directors.

"Paul joins us with an impressive background as a senior counter-terrorism policing specialist, committee member of the City of London Crime Prevention Association and board member of the CSSC South East Region, among his many roles and achievements.

As well as being a key influencer within our community, he has a passion to promote career pathways for young people into the security profession and is already working with us to develop our capability in this area. His director portfolio will be linked to these aspirations, and we encourage other security professionals who share an interest in enhancing career opportunities for young people to contact him. We are very privileged to gain Paul's expertise on the board and I am very much looking forward to working with him."

Paul began his current role at Ward Security as the Director of Security, Risk & Mitigation in January of this year, leading on two initiatives: City Security Council and Young People Security Futures.

His impressive CV also includes serving as Detective Superintendent and Detective Chief Superintendent for Counter Terrorism in the City of London Police, with overall responsibility for delivery of CONTEST policing, Counter Terrorism funding and engagement with strategic partners, including the Home Office; Project Servator and London Terrorist attacks; Counter Terrorism speaker with international experience at the OSAC seminar in New York (2017) and the ASIS Dallas seminar in September 2017; and was awarded an Applied Criminology Masters Degree from Cambridge University in 2015.

Paul said of his co-option,

"I am delighted to have been selected as a non-executive Director of the Security Institute. The progressive and strategic intents of the Institute are widely recognised and growing, a body which is the professional voice of the security industry. We have a duty to raise standards, and this will include my portfolio in providing clear career pathways and enabling teenagers to understand what the security industry is and the types of careers it can offer. We will work with strategic partners to turn this into a purposeful and genuine project. Work is already underway, and I'm staggered at the overwhelming support we have already received."

Paul will formally stand for election at the next Security Institute Annual General Meeting in 2019.



## Spotlight on ...

## YOUNG MEMBERS GROUP



Under Matt Mowbray's Chairmanship, and with sponsorship support from Paxton Access, the Young Members Group held their latest meeting at new New Scotland Yard, before adjourning to the Red Lion, Westminster for drinks and supper.

The speakers talked about **BUSINESS CRIME REDUCTION**, and we would like to thank Roy Smith, Georgie Barnard and their team for hosting the event (including the Police Cadets) and providing an introduction to the strategic and operational aims/objectives of the National Business Crime Centre, a Home Office funded initiative to become a centre of excellence, filling the professional space between UK police forces and UK businesses. This was followed with an update on the Safer Business Network.

Feedback from the delegates was really good, and that was mainly before the pub.

- *Last night was great, well organised and well attended. I thought there was a 'busy buzz' around the room afterwards with a welcoming and inclusive feeling.*
- *Good networking opportunity as well as informative topics discussed*
- *Attendees get more out of their membership, are informed and meet new people.*
- *Network with professionals in a similar role.*

The next event will be in conjunction with the WCoSP and ASIS UK young member groups in September.

Our sponsors



Events by:



# We asked, and you said ...

**Co-Chair, Members' Management Advisory Group**  
**Director, Security Institute**  
**Steve Massey FSyl**

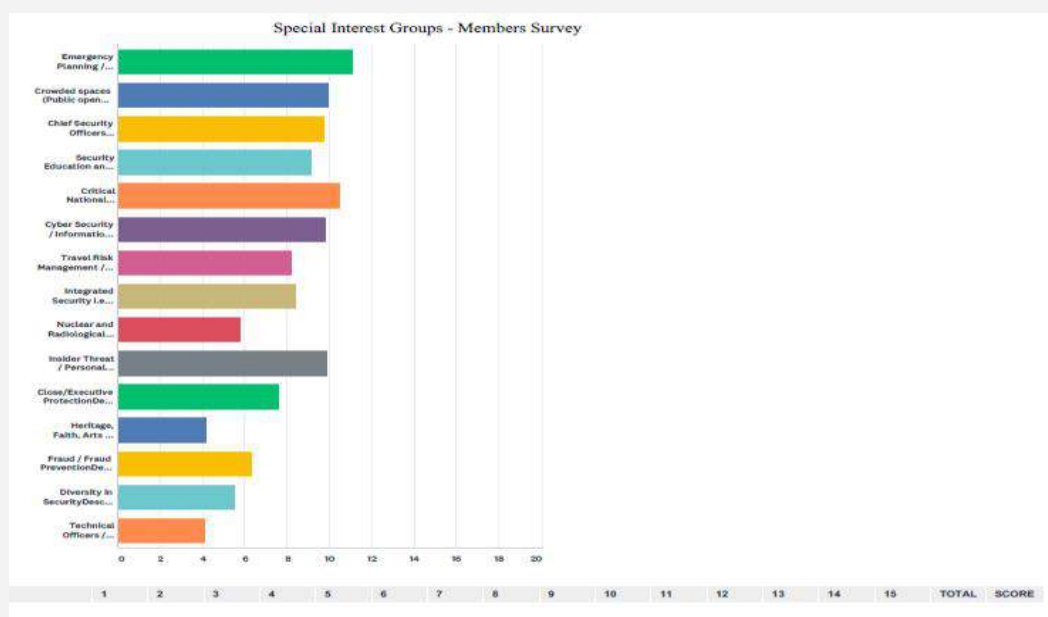
In March we asked what Special Interest Groups (SIGs) you were interested in creating and being part of and the results are now in. Thanks to everyone who participated and more importantly showed their willingness to either be involved in SIG management or join in as a participating member.

## What next?

We have reviewed the results against the strategic aims of the Institute and have identified the first tranche of SIGs to launch. Some are already work in progress and others we will be starting from scratch, but the pace for all SIGs is driven by the key members involved, with the implementation team there to assist if needed.

The first tranche being launched in no order of priority is:

- ◆ **Security, Education, Training and Standards**
- ◆ **Business Continuity and Resilience**
- ◆ **Travel/Close Protection**
- ◆ **Technical Officers**
- ◆ **Chief Security Office (CSO)**
- ◆ **Nuclear**
- ◆ **Integrated Security Group (includes work stream - CCTV)**
- ◆ **Cyber and Information Management**
- ◆ **Fraud**
- ◆ **Antiquity and Heritage**





## So how will they be formed?

SIG implementation will be overseen by the Membership Management Advisory Group (MMAG) and Alex Yates has volunteered to lead on the form-up process, so if your name is on the list you'll be hearing from us. Discussions already held show that with some subject areas there is a need for specific subject work streams which will each have a Co-Chair and a Subject Matter Expert (SME) lead that will form part of an integrated SIG subject leadership group which will provide continuity of effort and collaborative interaction between each work stream; so there is a number of key positions that will need volunteers to step up and take a lead.

To ensure good governance and management of the SIGs the MMAG has established a generic process, adapted as necessary, for each individual SIG being created:

- Directors and key members formulate the SIG scope and intentions in line with Institute Strategy
- Confirmation sent to volunteers who expressed an interest as a SIG Chair/Secretary
- MMAG Chair/Sponsor Directors confirm SIG Chair/Secretary appointment
- SIG Chair produces the SIG Terms of Reference for approval, which explains the activity of the SIG
- Interested volunteers are invited to join SIG. The full membership will also be invited to join in.
- SIG Co-Chair form up the SIG with an Inaugural meeting.
- SIG Co-Chairs conduct business as usual in accordance with the TORs, submitting monthly/quarterly reports to Directors as stipulated in the TORs.

## What about the other suggested SIGs?

Don't worry they haven't been forgotten! Alex will lead a MMAG working group to go through the other subjects you suggested (and there were a lot, so thanks) and will advise the Directors. Being a broad security church, the Institute MMAG will endeavour to meet the diverse areas that go under the security banner.

## Didn't get chance to Volunteer

We now have the list of SIGs held at Syl HQ with Becky. These will be published on [www.security-institute.org](http://www.security-institute.org) as they become established, with a point of contact so you can express an interest directly to them. Alternatively any member who has not previously volunteered to be involved via the survey can drop an email to the Membership Engagement Team (Becky is leading on this) on [Becky@security-institute.org](mailto:Becky@security-institute.org).



# New ISO Travel Security Standard development taking off

Syl Member

**Gian-Rico Luzzi MSc MSyl**

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The MSc dissertation of Security Institute member Gian-Rico Luzzi MSc MSyl MASC, Regional Corporate Security Manager EMEA/APAC for Zebra Technologies, is the basis of a planned new ISO standard in travel risk management with work started this week.

Rico was undertaking an MSc in Security Management at Loughborough University when he decided to focus his dissertation on examining the maturity of contemporary travel security risk management titled *Flying by the Seat of their Pants: An Examination of Contemporary Business Travel Security Risk Management*. Completed in 2015 one of the principal findings of the research was the immediate market need for a TRM standard.

Rico contacted the Institute to ask if we could endorse a proposal for a new British Standard to the British Standards Institution, and we were very pleased to do so. His proposal was accepted by the BSI and he was invited to join BSI committee SSM/001 Societal Security Management, chaired at that time by Mike Bluestone CSyP FSyl. The BSI approved the development of a Publicly Available Specification (PAS) in late 2015/early 2016, and the result was the publication in 2016 of PAS 3001, sponsored by International SOS with Rico a committee member on the working group. For this work Rico was the Duty of Care Awards Ambassador of Duty Of Care Award Winner in 2017, where he was recognised as an “industry crusader”. Further details of the award and Rico’s dissertation can be seen at <https://www.dutyofcareawards.org/2017-winners-and-case-studies>.

The BSI committee has been monitoring the success of the specification, and due to its popularity decided to fast track its development into a standard by going directly to ISO level. The ISO proposal was well received and work has just commenced on the development of ISO 31030 Travel Risk Management – Guidance. This will be led by the UK by a new sub-committee, RM/001/02 Travel Risk Management, with Rico serving on the steering group. Kevin Myers, formally Acting Director General of the Health and Safety Executive, is going to lead the ISO working group and Kai Boschmann, from the International SOS Foundation, is going to chair the UK working group. The inaugural meeting of ISO TC 262 Work Group 7 - Managing Travel Risk will be held in Baku, 24-25 July.





# Security Challenges Ahead

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## Some thoughts from Syl Middle East Members' Group Secretary

The world changes on a daily basis, the dynamic evolution of threats and risks constantly shifts and remoulds the way we plan and live our lives. Law enforcement agencies, anti-terror organizations, cyber strategists, governments, corporations, businesses and individuals are all challenged constantly by our adversaries, who have adopted a business-like approach in their ability to cause harm, mayhem and carnage from theft, to organized crime, kidnap, extortion, corruption, global terrorism, cyber-crime and data theft, piracy and kidnap. Our enemies are ever evolving and calculated, their approach to crime and terror are unique and calculating.

### Offshore Threats

With over 96% of global trade delivered by sea, the constant need for control and compliance is greater than ever before. Governments, port authorities, ports and port facilities, shipping enterprise and businesses all must ensure a systematic and vigorous approach to mitigation is applied, awareness is raised and risk minimised, enabling global maritime operations to be undertaken in a risk reduced environment ensuring smoother transits in riskier waters. Corruption and extortion across certain regional ports is rife, weak governance in some countries enhances risk for many shipping companies and businesses. Vessels and vessel owners must ensure they have resilient security plans across the fleet and response processes in situ. Crews and passengers are drilled in lock down and immediate actions against potential pirate attacks that are on the rise.

### The Insider

One of the biggest global unseen threats is that of the 'insider'. Many organizations are training staff and teams in 'behaviour changing recognition techniques' and encouraging employees to report any change in individual's behaviour, trends, patterns routines and general habits that may be not of the 'norm'.

Online radicalization is a global threat on the rise, can go unnoticed and ultimately can produce devastating results, on almost all occasions, behaviour change was present but was either unnoticed or not reported upon. 'The Human Element' is a critical contributor to identifying potential risk and likely avoiding 'harm'

### The Security Institute

Professional organizations such as the **Security Institute** provide a centre of excellence for security risk professionals, the **Security Institute** identifies and sets standards and benchmarks, which in turn encourages professionals to hone skills further and gain recognition via certification or other.

Such recognition provides credence and introduces confidence. These combined factors contribute to an individual's ability to operate at the highest standards within the security profession, ultimately assisting in presenting solutions for risk reduction and risk mitigation.

# Membership Matters

## Membership Engagement Manager Di Thomas

In the past couple of months there has been a huge increase in interest in our Corporate Partners scheme, and Group Membership scheme and applications to be admitted to the Register of Chartered Security Professionals.

Whilst this is great news and certainly keeps us busy with the checks, references and admittance processes needed, the biggest increase by far this year is in the number of general membership enquiries we have been receiving. Of course when I say “we” what I really mean is Paula Stanbridge, who has amazingly handled more than double the number of enquiries normally received (568 enquiries January to May compared with 258 for the same period last year). Thanks to her and the hard working Validation Board chaired by Tony Aston FSyl we have had 295 new starters in the first half year, coming from a wide range of introductions.

It used to be that well over 50% of our recruitment came from personal introductions but now that’s well below 25%. Either the existing members are becoming exhausted, or all the other ways of recruiting are working well. Thanks to everyone who plays their part in supporting the Institute.

<b>Syl Recruitment Original Source 2018</b>	<b>No.</b>	<b>%</b>
Existing Member	67	<b>22.8%</b>
Members Event	2	<b>0.7%</b>
University/DLP	121	<b>41%</b>
Website	31	<b>10.5%</b>
Editorial/Publication	6	<b>2%</b>
Exhibition/Event	3	<b>1%</b>
Emp. Recommendation	1	<b>0.3%</b>
Other (Inc LinkedIn)	12	<b>4.1%</b>
Corp Part / Gp Mem	50	<b>17%</b>
CSyP	2	<b>0%</b>
<b>TOTALS</b>	<b>295</b>	<b>100%</b>

### In Memoriam

#### Robert (Bob) Knights MBE FSyl

We were very sad to hear of Bob’s passing after his long battle with cancer. He had battled on an off for a number of years, only to find out before Christmas that it had returned again. I spoke with him early in the new year at subs renewal time. In typical Bob fashion, although it was obvious that he should downsize his business engagement and membership activities, as a proud Fellow with us since 2000 he was very reluctant to resign. It was our pleasure to support him with honorary membership as long as he wished to remain a member, knowing he would be unable to participate but could enjoy remaining a part of the Syl family. If you didn’t know Bob, he was very highly regarded development having become a successful independent consultant after his career in the MPS. He was always happy to help with training and mentoring, and enjoyed belonging to ASIS and the ASC alongside his Institute Fellowship.

#### John Baldwin MSyl

It was a shock to learn that John has died, aged 52. He joined Syl in 2016 when he was Managing Director of Chroma Vision providing CCTV equipment since 2001, having started his career as an apprentice with Chubb Alarms. He was a strong believer in improving the industry and encouraging training for new recruits and existing engineers. Also a member of the WCoSP, his company was twice nominated as a finalist in the Security Excellence Awards (2013 and 2017).



*From PDP Online*

## Are you making the most of networking?

*The article below is taken from our online Professional Development Platform. Access it via your own personal Members Area. There's a whole host of bite-size chunks of great guidance in there.*

**You may be charging off to networking events left, right and centre, but if you get nothing from your efforts besides a rather impressive collection of business cards then it's time to start looking at your networking techniques.**

With a bigger emphasis on quality rather than quantity, here are some DOs and DON'Ts to help you make each connection count.

- DO dress as you would for an interview. Avoid being too casual unless its advertised as 'smart casual'
- DON'T wait until you're desperate for help. Build connections in advance.
- DO decide on your objective before attending an event and make a list of the points you're going to talk about. Try not to get side tracked and waffle irrelevantly.
- DON'T just talk about yourself. Show an interest in the other person; ask questions.
- DO learn from the other people. This is not an opportunity to show off everything you know.
- DON'T beg for help. It makes you look needy and unappealing.
- DO follow up straight after you meet someone. Perhaps sending an interesting and relevant article. Thank people for their help regardless of how helpful they have truly been.
- DON'T turn down requests for help from those that have helped you in the past.
- DO keep the relationship going by sending them something they might be interested in or your congratulations for an award or promotion, for example.

Networking is a bit like a diet. Not something you should do crash-style. The way you network needs to be you connecting authentically, generously, honestly, building relationships as a way of life and work; not a panic-stations-desperate-plea for help. Even though you are very likely to be looking to achieve something from some of these relationships, build them with integrity.

The more you put yourself in these networking situations, with a keen self-awareness, the easier it will become and the greater chance you will have of returning home with more than just an impressive collection of business cards.

***And finally, don't forget most Institute events are hosted by Syl HQ admin who are there to make sure the event runs smoothly. They are very happy to introduce you to other members - they know everyone by name on paper, and they too need to learn to match faces to names. Team work!***

# Continuing Professional Development (CPD)



## CPD POINTS LOOK UP LIST : MAY and JUNE

Some of the recent activity and the points to score for your 2018 CPD Record.

Download Certificates of Attendance for Syl events from our [website](#). It really helps if you keep a file of evidence as you add each activity to your 2018 Toolkit.

Date	Event	Activity	Formal	Informal
1 May	ST18, Glasgow	Attend exhibition Help (volunteer) on exhibition stand Attend Syl and CPD Partner events Deliver a presentation	2 1	1 1
8 May	Syl Young Members Group Meeting	Attend Syl and CPD Partner events (1 hour) Help organise an event (1 event) Committee work on a voluntary basis (1 hour)	4	1 1
10 May	Police Resettlement Expo, Manchester	Attend exhibition Help (volunteer) on exhibition stand Attend Syl and CPD Partner events (1 hour)	2	1 1
16 May 26 Jun	Syl MMAG Meeting	Committee work on a voluntary basis (1 hour)		1
22 May	Syl Board Meeting	Committee work on a voluntary basis (1 hour)		1
22 May 27 Jun	Syl VB Meeting	Committee work on a voluntary basis (1 hour)		1
	Anytime	Revalidate to higher grade of membership		1
5 Jun	Syl New Members' Lunch	Attend Syl and CPD Partner events	2	
	Anytime	Introduce a new member (1 member)		1
5 Jun	CSPRA	Committee work on a voluntary basis (1 hour)		1
14 Jun	CSARN	Attend Syl and CPD Partner events (1 hour)	2	
19-21 Jun	IFSEC, London	Attend exhibition Help (volunteer) on exhibition stand Attend Syl and CPD Partner events (1 hour) Deliver a presentation	2 1	1 1
25 Jun	EIEC Conference, Portsmouth Uni	Attend Syl and CPD Partner events (1 hour)	2	
27 Jun	ASIS Summer Meeting	Attend Syl and CPD Partner events (1 hour)	2	
27 Jun	Syl Awards	Receive official recognition, commendation or award Judge industry sector awards (1 hour)		1 1
	Anytime	Publish newsletter items, blogs or web page content		1



# Security Institute Annual Conference 2018 Sustainable Security



**Date: Wednesday 24th October 2018**

**Venue: The Crystal, Siemens Way, Victoria Dock, London**

**Time: 9am - 7pm. Registration opens 8.30am**

The day will be themed around Sustainable Security, and the programme will consider the complex and diverse challenges for today's security professional. The event will finish with networking drinks hosted in the interactive sustainability exhibition area.

**[CLICK HERE](#) TO BUY TICKETS +++++ SAVE MONEY NOW**

**Syl members £120 (£149 from 1st August);**

**Guests £170 (£199 from 1st August)**

**Concessions £99 (£120 after 1st August)**

Early Bird ticket sales are available now until 31st July 2018 then standard pricing will apply.

Concessions are available for Syl student members and new members who have joined the Institute in 2018.



**Greet, Meet and Eat  
25th September 2018**

## Hello! We're the Security Institute

Come and find out how to get the most from your membership.  
Meet the Chief Exec, the HQ team, and other new members.

**12:30 Welcome  
13.15pm Drinks and Lunch**

**Tickets £20 for all, including BBQ lunch and a drink**

This event is primarily for new Institute members but existing members are very welcome too !

**[Book Now](#)**





## LOOK WHO'S JOINED

Congratulations to everyone who has joined the Institute in April and May —you are very welcome. We look forward to meeting you at events and exhibitions, and reading your contributions in the newsletter and on our LinkedIn group. New Joiners are also now personally invited to join us for lunch - look out for your invitation!

Introducers earn £20 member credit and 1 CPD point for each introduction (shown in red).

### Affiliates

**Christos Kalamatianos** Coca-Cola Company **John Bearchall FSyl** **Juracy Junyor** Securitas

### Associates

**Ashley Watson ASyl** Vocalink

**Ken West ASyl** Hastings Direct **Paul Griffin ASyl**

**Lando Nel ASyl** Palantir Technologies

**Ben Parker ASyl** GC Covert Security

**Jemma Neethling ASyl** Harnser Middle East **Stephen Gregory MSyl**

**Ross Turner ASyl** Atticus Risk **David Gadsby MSyl**

### Members

**Andy Buxton MSyl** HM Forces

**Adam Lambert MSyl** Interserve TFM **Darryn Robbins MSyl**

**Christian Huenke MSyl** Amazon Corporate Security

**Darren Armour MSyl** Armour Solutions

**Damien Holt MSyl** Abaja Contracting Establishment

**David Donald MSyl** AOA Project Services

**Guy Cooper MSyl** Cooper Mitchell

**Ian Common MSyl** Siemens **Paul Howlett FSyl**

**John Reynolds MSyl** Aspers Casino Group **David Meech MSyl**

**Isaach Choong MSyl** AIP Risk Consulting

**Lewis Smith MSyl** BAE Systems

**Maitseo Pelaelo MSyl** Civil Aviation Authority of Botswana

**Martin King MSyl** Constellis

**Paul McKay MSyl** Consolidated Contractors Group

**Rhoni Ikhide MSyl** University of Bedfordshire

**Saif M. Saif MSyl** Qatar Foundation

**Tony Cox MSyl** Somali Risk Management

**Tim Simmons MSyl** Metropolitan Police Service **Neil Evans FSyl**

**Yousef Syed MSyl** Bayvision

**Alastair Mason MSyl** Standard Life Aberdeen **Chris Northy-Baker CSyP FSyl**

**Andrew Protheroe MSyl** Alpha Safety Training & Consultancy

**Bernadette Bachford-Payne MSyl** Canary Wharf Mgt **David While MSyl**

**Daniel Richardson MSyl** Mitsubishi Hitachi Power Systems Europe

**Deepak Sadasivan MSyl** Metropolitan Police Service

**Geoff Windeatt MSyl** Grew Security Consultancy **Paul Dady MSyl**

**Gavin Marshal MSyl** FCO

**Ian Davidson MSyl** Centreprise International

**Keith Hollingdale MSyl** ASM Security Management Company

**Lloyd Gardner MSyl** National CT Police Ops Centre **Clarke Jarrett MSyl**

**Lewis Sage-Passant MSyl** How Safe is my Trip **Ryan Krause-Whiteing CSyP MSyl**

**Mick Coulson MSyl**

**Mark Richardson MSyl** HM Forces

**Nadia Teodori MSyl** Harnser Middle East **Stuart Williams CSyP FSyl**

**Rakesh Patel MSyl** Interserve

**Steven MacLean MSyl** Simon Fraser University

**Tom Huntley MSyl** The Anvil Group (Int'l) **Nigel Carpenter FSyl**

**Warren Gourley MSyl** AMS

### Revalidations to Associate

**Gordon Sitsofe Tetteh ASyl** Perseus Mining Ghana

### Revalidations to Member

**Filippo Chisari MSyl**

**Iain Blackwood MSyl** IDOL

**Justin Freeman MSyl** MoD DE&S

**Rick Davies CSyP MSyl** FCO

**Fraser Bishop MSyl** Securitas

**John Sephton MSyl** Axis Security

**Jonathan Clay MSyl** Civil Aviation Authority

### Reinstatements

**Adam Usher MSyl** MAST

**Derek Mann MSyl** G4S

**Nick Linstead MSyl** MoD

**Chris Rugg MSyl** Mitie Security

**Gordon Britton MSyl** FCO



#### Associates via Group Membership Schemes

##### (Via MoD Scheme)

Alison Forster ASyl

Geoff Bigby ASyl

Matthew Sellick ASyl

Stuart Baker ASyl

Barry Williams ASyl

Graeme Barclay ASyl

Richard Kaminski ASyl

Darren Kilner ASyl

Jeremy Blades ASyl

Ruth Allen ASyl

Daniel Lauder ASyl

Katy Hancock ASyl

Simon Hallam ASyl

##### (Via FCO Scheme)

Andy Levine ASyl

Ian Stewart ASyl

Matthew Marley ASyl

Andy Bridges ASyl

Jeremy Curtis ASyl

Nigel Shufflebottom ASyl

Andy Brown ASyl

Karl Hemmings ASyl

Simon Betts ASyl

David Thomas ASyl

Kristian Sharpless ASyl

Tony Cooper ASyl

#### Student Members

##### Via the Security Institute Distance Learning Programmes

Anne Lawlor

Brian Fox

David Maltman

Ian Purvis

Jonathan Tuffs

Jonathan Jeannot

Kisnen Pariadhaven

Ludovik Nicole

Mick Marley

Philip Esterhuizen

Rendell Foo

Sandy Murthen

Atma Appadoo

Camelia Vizitiu

Daniel Campbell

Jamie Braybrook

Jon Hart

Jean Mederick Travelly

Kreschen Coopan

Lee Vincent

Marcus Kruk

Paul Waagmeester

Renu Cheddee

Tom Cartledge

Andy Magromallis

Chris Peters

Emma Hughes

Jim McGhee

Joe Foxon

Jean Claude Bidot

Karl Simpson

Michael Bates

Michael Neumeier

Paul Kelly

Robet Cadet

Thomas Chepkuto

Ben Hubert

Donna Gillan

Gaetan Etienne

Jesse Mullins

Jean Michel

Jean Francois Gangaram

Lee Craddock

Marius Lunanu

Neil Kalema-Ndawula

Pascal Armoogum

Simon Anderson

Thomas Brown

# Syl In the Spotlight

## PR & Marketing Officer

## Rachael Short

*Relative Syl HQ newcomer Rachael shares her stories of promoting the Institute, pointing out things you may have missed which help keep the Security Institute to the fore. If you have an exhibition or article (or other great idea!) that you think will help, please contact her on [Rachael@security-institute.org](mailto:Rachael@security-institute.org)*

19<sup>th</sup> to 21<sup>st</sup> June 2018 marked numerous firsts for IFSEC, The Security Institute and the Security Commonwealth alike.

The all-new Keynote Arena Theatre where the SyCom hosted their 'security in grey spaces' panel; a Security Commonwealth branded networking reception organised by the Institute; the Institute's largest stand space yet (complete with a 'members lounge', coffee table and comfortable sofas); and of course, my first IFSEC experience.

Amongst the Security Commonwealth panel was our very own Simon Whitehouse, hosting alongside Nick Aldworth of the Metropolitan Police and Chris Aldhous of Design Security discussing the subject of "technical, personnel and design considerations in protecting 'grey spaces'". The Keynote Arena was well received and certainly helped attendees focus on the discussion, with little distraction from the surrounding lively exhibition - something all large exhibitions have fallen foul of in the past. A striking new pull-up banner was collaboratively created with logos of some of the 40 plus organisations involved within the Security Commonwealth which can be used for future promotions at events and exhibitions, and it took pride of place on the stage.

Networking drinks were held at the end of day one, kindly hosted by our friends at ASIS in their lounge, allowing for around 100 registered delegates and members of the Security Commonwealth to enjoy a drink with one another.

We lost count of the number of compliments which we received on the size of our spacious 28m<sup>2</sup> stand and the inclusion of a comfortable lounge area where members could chat and Institute reps could engage with prospects. Fingers crossed, this stand size will become standard for all large exhibitions that we attend to allow for a more leisurely atmosphere for visitors, after all there is a lot of Institute activity to talk to them about.

We value our time at IFSEC for two main reasons - to raise the profile of the Institute and make contact with potential joiners but just as importantly to meet the existing members and learners and corporate partners. Thank you to everyone who came and found us, especially those who helped on the stand including the Perpetuity team. We left the show with a string of quality leads interested in joining us as members, CSyPs, students of our eLearning qualifications and corporate partners. Another successful IFSEC indeed.







The last couple of months have been busy for the Institute in terms of press coverage as well – have you seen us in *City Security*, *Professional Security* or *Risk Xtra* (previously Risk UK) recently? Reading these magazines scores useful CPD points, and here's just a few reminders of what's been published recently ...

On page 13 of *City Security* (Issue 68, Summer), you can find an article from our director Mahbubul Islam CSyP MSyI, on "building the security team of the future". Here, he talks about creating an emphasis on physical security professionals to become more 'well-rounded' in terms of their skill set and expertise, encouraging an approach to ongoing professional development – whether through academic means, mentoring or otherwise. This echoes the word which I hear being increasingly bounced around when attending Institute events and exhibitions – "convergence".

Peter French FSyI presents SSR's findings from their annual salary survey on page 24 and 25.

In *Professional Security* (July) you can find an opinion piece from Steve Collins MSyI, musing on whether children are becoming more violent than adults.

Our Chairman, Dr. Alison Wakefield FSyI, has a chat regarding all things Institute, Portsmouth University, her roles within them, and the changes she has seen in the sector as a whole on a double-page spread page 54 and 55, and overleaf the ACS Pacesetter Lunch sponsored by the Security Institute is summarised in a gallery of the day.

There is an interesting article from Jon Felix MSyI on page 48 of *Risk Xtra* (June), offering his insights on data protection and security surveillance, and Dr David Rubens CSyP FSyI offers his thoughts on the landscape of threats considered by risk managers nowadays, compared to how things have been shaped up in previous times in the Security Institute's View column.

## Upcoming 2018 Exhibitions Dates for your Diary

Thurs 5 <sup>th</sup> September:	<b>ST18 Ireland</b> , Red Cow Moran Hotel, Dublin
Thurs 4 <sup>th</sup> October:	<b>ASC Conference</b> , Heathrow Marriott Hotel, London
Tues 8 <sup>th</sup> – 9 <sup>th</sup> October:	<b>Total Security Summit</b> , Renaissance Manchester City Centre Hotel, Manchester
Weds 7 <sup>th</sup> November:	<b>ST18 London</b> , Park Inn Hotel, Heathrow
Tues 13 <sup>th</sup> /14 <sup>th</sup> November:	<b>Global MSC Conference</b> , Bristol
Weds 28 <sup>th</sup> – 29 <sup>th</sup> November:	<b>International Security Expo</b> , Olympia, London



Thanks to a great team from Securigroup who staffed the Institute stand at ST18 Glasgow. We went to ST18 Harrogate with Mike Lees CSyP FSyI and Stuart Naisbett FSyI and are making plans for ST18 in Ireland in September - any volunteers are most welcome.



# Getting to the Top Table: A Strategy for the Security Profession

**David Burrill OBE FSyI FCIPD FCMI**

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*Among a number of Security Institute speakers in the IFSEC Keynote Arena was award-winning and much decorated Security Institute Fellow David Burrill, former Chief Security Officer at BAT Industries. In David's address on security leadership, titled 'A seat at the table – value beyond dreams', he spoke about what corporate security professionals need to do in order to influence board-level decisions and get a seat in the C-suite. Here's what he had to say.*

## **No longer the 'corporate cop'**

Huge strides have been made in the security profession over three decades or so, by individuals and security associations, in raising the skill sets of practitioners, establishing credibility and gaining due recognition for the profession. Security leaders and associations have, with considerable success, fought hard to bury the traditional view of corporate security as being a resting place for ex-police and former military officers taking up second careers in business, without any real interest in commerce, but with a contented focus on handsomely topping up their pension incomes whilst earning additional pensions. The generic and derogatory term used in business for these people was, and sometimes still is, the 'corporate cop'.

Today, whilst the presence of a CSO on a corporate board is extremely rare, more progress has been made at lower levels, in country or region top teams. A successful corporate security department may be multi-national, should be multi-functional, and should be fully aligned with the business. Where this is the case, security is recognised, heard and valued, and may be a game-changer for businesses in these increasingly unpredictable times.

## **Capability and credibility 'red flags'**

There is, however, still a long way to go. It is still the case that many corporate chief security officers do not even report directly to the C-suite, do not typically contribute to the company strategy or business plans, and are not normally engaged from the outset in board-conceived and –approved projects in order to ensure that security is inbuilt from the beginning.

In too many organisations it remains the case that security is regarded as peripheral and not a core business function. Security objectives, strategies, policies, guidelines and practices may not be well-aligned with the business, and performance metrics may be poorly employed if they are employed at all. The CSO may not find him- or herself invited to senior executive/ leadership team meetings or social events.

Among the cultural challenges that the security profession needs to overcome is the prevalence of 'clonitis' – we suffer from a lack of diversity, and the breadth of perspectives and capacity to innovate that comes with this – and the fact that security management career paths are often very different to those of other managers within the company.

## **Strength in numbers**

It is important to recognise the power of networks as a means of achieving corporate and individual goals. In common with other professional bodies, Security Institute membership provides professional credibility, enables continuing professional development and facilitates networking. Alongside this, security practitioners should be active participants in wider business communities as a means of broadening their networks and extending their professional development.

Security associations like the Institute have made great strides in generating networked coalitions of stakeholder organisations, in both the public and private sectors, and in the global security industry and broader business world. There remains much to do in this regard, but the Security Institute is an acknowledged leader and clearly building the momentum to enable the necessary developments to take place.

## Achieving equivalency with more established professions

The Registered Chartered Security Professional qualification, for which I was one of the first interviewers, is another mark of commitment to raise the professional bar and to promote credibility. Going forwards, however, the real challenge for the Institute is to match the achievements of other professional associations, especially institutes with a Royal Charter or international equivalent, in enhancing the broad business, as opposed to narrow trade, value and prospects of their members.

Forty or more years ago, HR, legal, communications/public affairs functions, for example, were seen as narrowly focused entities with relevant trade skills but little business acumen. These, and others, now commonly have a permanent seat in the C-suite. They are not there because they are 'tradesmen/women'. They are there because their professional associations and individual leaders have escaped their comfort zones to strategize and press for 'a seat at the table'.

Success depended on more than the projection of first class trade skills, which ought, if practised consistently, to be taken for granted by corporate leadership. It depended on corporate leadership recognising that the C-suite is the weaker for not having a person who mirrors/matches/exceeds the business acumen and leadership in their team on a permanent basis; someone who can engage constructively on any business topic not just their specialist subject.

## Why a seat at the top table is important

The advantage of a seat at the table for a chief security officer goes well beyond benefit to the individual. It opens doors for add-value security projects, hitherto unrecognised or ignored, and for the aspirations of other broadly talented and rightly ambitious individuals, including the prospect of promotion in to other functional fields when business acumen is recognised at an earlier stage. It also brings reflected gravitas to professional security associations which, as I am implying specifically for the Security Institute, should be a driving force for the achievement of this breakthrough; a major adjustment from all that has gone before.

## How we get there as a profession

In order to reach our potential as a profession we must engage actively, consistently and determinedly with, and learn from, other professional associations that have succeeded where we are still to tread. We need to engage with and influence the journals and media that in turn influence C-suites, forums attended by top business leadership (such as the World Economic Forum), journals directed at other business functions/professions, and more broadly with academia – particularly the business schools. There is much to be done, and I hope we will increasingly be seeing the Security Institute 'boldly go' where other professions have gone before!





# Charity Update

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## Syl Tough Mudder Team, 22nd September, Crawley

On 22 September 18, seven members of the Security Institute will participate in the Tough Mudder challenge. Ten miles of endurance running, navigating 20 obstacles that require teamwork and a sense of humour to be successful. These brave volunteers are Dave Mounfield, Paul Drury, Charlotte Watt, Steve Hayes, Andy Johnstone, Rick Mounfield and Adam Lambert.

We hope that you will be willing to donate something to the cause so that communities in fragile countries can become self sufficient and sustainable in their well being, safety and security. You can help the Security Institute raise money for this great cause by donating directly to their [fundraising page HERE](#).

JustGiving sends your donation straight to Send a Cow and automatically reclaims Gift Aid if you are a UK taxpayer, so your donation is worth even more. There is a target of raising £2000, so please share the fundraising page link even if you cannot donate yourselves.

Send a Cow has been working with some of Africa's poorest families for 30 years this year, helping over 2 million people work their way out of extreme poverty. They provide livestock, tools, seeds and training as part of a programme giving people the hope and means to establish a future for themselves and their families.

The Security Institute provides others with the knowledge and networks to be better at what they do (advising on security) which is a similar concept to Send a cow. Global sustainability issues (such as poverty) do have an impact on global security. By helping communities become self sufficient, confident and capable, they are less vulnerable to the influences of criminals and those that would exploit desperate humans.



## Not-So-Tough-Mudders Team, 8th September, Nottingham

**Team:** Syl HQ girls Andrea, Becky, Helen and Rachael are teaming up against cancer.

We are so happy to have already exceeded £100 in funds raised for The Cancer Research UK Pretty Muddy 5k challenge!

Please do donate if you can, or come and cheerlead for us if you're around Nottingham on 8th September - any and all support is highly appreciated.

View our fundraising progress [HERE](#).



## Opportunity for Corporate Sponsors

Walking With The Wounded supports men and women who have found the transition out of the military challenging. At the heart of our support is providing a broad and integrated education, training and employment service through a national network of advisors. Many of those we work with have mental ill-health, others are at risk of homelessness, as well as on the edge of the criminal justice system. As an organisation we firmly believe that these individuals do have talent and skills, learnt from their time in the Armed Forces, which are of value to employers and our programmes allow them to get back onto their feet and return to normality.

One of the philosophies which lies at the heart of how we support this cohort is the value of volunteering. Not only does it allow the individual to give back and feel their self-worth, but it also showcases the value of the individual to prospective employers, as well as championing the collective value of the veterans' community, a group which we consider a 'force for good'. The charity has just launched a joint initiative with Keep Britain Tidy, working across the country with both veterans and corporates. But now we plan to go further than this and are looking to expand our volunteering reach into Africa, working with isolated and disrupted communities, and truly showing the reach and impact of who these remarkable men and women are.

Our pilot programme, Operation African Hope, will be in Lesotho, a high-profile volunteer deployment to demonstrate the impact veterans can have, dovetailing with work which lies at the heart of Prince Harry's love and commitment to Africa. We are looking for corporate sponsors from the security sector who employ and value the skills these veterans have to help us drive this project forward.

For further information, please contact WWTW CEO Ed Parker ([edward@wwtw.org.uk](mailto:edward@wwtw.org.uk)) or Operation African Hope Project Manager Dominique Sinagra ([dominique.sinagra@gmail.com](mailto:dominique.sinagra@gmail.com)).



## SPOTLIGHT ON .... Plans for the next 2 months



### JULY / AUGUST

**31**  
Jul

**Syl Event: EARLY BIRD BOOKING CLOSE.** Save yourself nearly £30 by booking now for our **SUSTAINABLE SECURITY** conference. Amazing venue, superb speakers, excellent value for money. **BOOK**

### SEPTEMBER

**18**  
Sept

**ST18 Dublin:** Flights from Birmingham to Dublin are cheaper than trains to London. Why not support this event for a change. **REGISTER**

**18**  
Sept

**Syl Fellows Lunch:** Join us for an exclusive lunch for FSyls only. A closed-doors briefing from CPNI, plus great networking. **BOOK**

**25**  
Sept

**Syl Event:** New Members' BBQ. Start your membership with a bang (er). Come and meet us and find out about the great range of member benefits on offer.

**30**  
Sept

**Syl Distance Learning:** New intake commences for Certificate or Diploma in Security Management. Contact **Perpetuity** on +44 116 277 3313 for bookings and further advice/information.

If you've been tempted to consider joining our Distance Learning programme, don't forget members are entitled to a 10% discount. Read more about the qualifications **here** or talk to our education partner PerpetuityARC by calling +44 116 277 3313. The next intake for Certificate and Diploma starts in September.

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