

Helping you reach FeRFA members

We have been looking at the ways we can assist Associate members in marketing their company to members and would like you to let you know about the following services we can offer:

- **ASSOCIATE BROCHURE** - make sure your details are up to date (a copy is attached). This will be printed and mailed to all members. It is also available to download from the website.
- **SENDING LITERATURE** - when we distribute the Associate brochure we can include a single piece of your literature to accompany it. (You will be asked to supply 100 sheets before the distribution date.) This service would be offered once annually to each member.
- **EMAILING MEMBERS** (manufacturers and/or contractors) if you have an item of news, new product or service to offer we can email details to members as appropriate - this can include an email link as required, such as your website or a pdf of a publications, etc. (This service can be utilised as required up to 6 times per annum.)
- **FeRFA ENEWS** - this is circulated monthly via an email link and includes a section of Members News which can include any items of interest, again with links back to your website or other information. This is also sent to subscribers to the enews and is available to download from the website. (Forward text and an image - if appropriate by the 15th of the month.)
- **ASSOCIATE FOCUS** – each month FeRFA includes a special focus in the enews on each of the Associate members.
- **USE OF DATABASE** - if you would like to send out your own literature an excel spreadsheet of members is available on request. This list will not include email addresses but will have a named contact within each company. (The list is subject of limits of use - i.e. it must not be passed to other third parties and is for your company use only.)
- **AGM EVENT** - this is an ideal opportunity to meet with other members of FeRFA and promote your products and services. Exhibition space is available during the day and you can stay on for the evening event which is always very well attended.
- **SEMINARS** - as part of the AGM we will be holding several seminars and if you have a topic you would like to be considered for presenting at the event please let us know

For further information on taking advantage of the ways we can help you, please contact FeRFA.

13-Jun-17