

The Business Case for Telemedicine*



1 in 5 ships

forced to divert course for medical reasons per year

Telemedicine can reduce the number of unnecessary ship diversions by **20%**



~\$180,000 (€163,750)

Average cost per diversion



\$168 million per year

(€152 million) estimated industry saving



***IMHA** International Maritime Health Association Study

According to a 2013 study of 23,299 commercial ships (420,000 crewmembers) *"There are both financial and soft benefits, such as crew retention and being perceived as a quality employer offering a telemedicine service on board. It is quite possible to obtain a 20% savings to the industry of perhaps from the deployment of telemedicine on board."*