

**2018-2019 Sponsorship Packages**
**74th Season of Love, Loss & Laughter**

	<b>Season Sponsor \$50,000</b>	<b>Main Stage Production (MSP) \$10,000</b>	<b>Pollock Stage Production (PSP) \$5,000</b>	<b>Youth Series \$2,500</b>	<b>Cabaret Series \$2,500</b>
<b>Theatre Seating:</b>					
Main Series Show (4-5k Impressions)	20 Tickets	20 Tickets			
Pollock Series Show (2,500-3,500 Impressions)	10 Tickets		10 Tickets		
Youth Series (6,000 Impressions)	10 Tickets			10 Tickets	
Cabaret Shows (600 Impressions)	10 Tickets				10 Tickets
<b>Full Page Playbill Ads (preferred placement)</b>	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Prominent Signage</b>	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Social Media:</b>					
Facebook (5,300+ Followers)	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Instagram (650+ Followers)	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Twitter (5,100+ Followers)	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Logo Inclusion On:</b>					
Step and Repeat	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event/Show Web Page	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All Related Marketing Material	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Verbal Recognition:</b>	All Events & All Shows	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Events/Preferential Seating:</b>					
Curtains Up (600 Impressions)	Table	4 Tickets	2 Tickets	2 Tickets	
Black and Red (200 Impressions)	Table	4 Tickets	2 Tickets		
<b>Promo Items Placed in Event Swag Bag</b>	<input checked="" type="checkbox"/>				
		<b>Contact Information:</b>			
		<b>Wendy Phoenix, Development Director</b>			
		<b>916-446-7501 ext. 106</b>			
		<b>Phoenixw@sactheatre.org</b>			