

Office HQ Rushall - Case Study



Project Sheet

Lead Designer
Michael Spicer at
CAM-Spicer

Structural Engineer
Alcock-Lees

Principal Constructor
R.G. Carter (Harleston)

Client
Danisco-Pack Bux Ltd

Construction Cost
£2 million

Construction Programme
February 1986 – August
1997



The brief required a state-of-the art office Headquarters building for the regional base of a large European packaging manufacturer.

The setting is a former air-base in rural Norfolk and the land available for development and additional car parking away from the main manufacturing buildings necessitated further encroachment into open countryside.

This was compensated for by improving traffic flow into and out of the site, separating cars from HGVs with a new gatehouse control and landscaped and screened surroundings.

The configuration of the building, with open plan offices to the ground floor and individual offices, conference and lecture rooms on the first floor required natural light to penetrate deep into the building. This was achieved by a series of narrow, balconied atria either side and to one end of a central core and all accessed by open balconied walkways.

Enveloping materials, included a brick clad base, with expressed glulam timber frames, steel flitched and tubular steel roof frames and balustrades with tension wires and rods.

First floor external walls were timber balloon frame, highly insulated with

Eternit external rainscreen cladding and composite d.g aluminium windows.

A curvilinear steel roof finish completed the contemporary design.



Construction materials and connections were purposely expressed rather than hidden, to fully explain how the building is put together.

A landscaped pond was constructed and naturalized as a reservoir for rainwater from roofs and hardstandings.

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