UNITRENDS
Unified Data Protection, Without Limits

Top 10 Reasons to Choose Unitrends for
Windows Server 2012 and Hyper-V Server 2012

Unitrends allows you to escape the limitations of restrictive backup for Windows Server 2012. Learn why **Unitrends is the #1 all-in-one complete backup and data protection solution** for Microsoft virtual, physical and cloud environments.

1   MICROSOFT AND UNITRENDS – AN UNBEATABLE COMBINATION

With or without System Center 2012, Microsoft Windows Server 2012 and Unitrends Enterprise Backup, Unitrends software version of our #1 all-in-one data protection solution, are an unbeatable combination.   Our visions are similar – we span physical, virtual, and cloud computing models with a common management experience, we all provide comprehensive end-to-end compute, data protection, monitoring, and management for your IT infrastructure, and we offer compelling economic value.

2   REDUCE YOUR TOTAL COST OF OWNERSHIP WITH A SINGLE SOLUTION FOR YOUR ENTIRE ENVIRONMENT – NOW AND IN THE FUTURE.

Heterogeneous? Support of over 100 versions of servers, storage, operating systems, hypervisors, and applications including NAS, SAN, Windows, Linux, Mac OS X, AIX, Solaris, iSeries, SQL, Exchange, Oracle, VMware, Hyper-V, and many others. Optimal data protection requirements for such diverse environments have driven an unique data protection architecture that supports agent-based and agentless protection as well as file- and image-level protection.

3   SUPPORT THE LATEST WINDOWS SERVER 2012 AND HYPER-V SERVER 2012 FEATURES.

From native support of the new VHDX format capable of supporting up to 64TB to interoperability with Hyper-V replicas to Hyper-V CSV (Cluster Shared Volumes), you get state-of-the-art support for the latest generation of Hyper-V Server 2012.

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4

ESCAPE THE LIMITATIONS OF NICHE VIRTUALIZATION-ONLY OR PHYSICAL-ONLY BACKUP TECHNOLOGY WITH UNIFIED VIRTUAL HOST/GUEST OPERATING SYSTEM PROTECTION.

Perform native operating system- and application-aware recovery and backup for virtual environments. While competitors tout application-aware recovery in virtual environments, Unitrends goes beyond that to offer operating system- and application-aware recovery and backup. This simply means that a virtual machine may be treated as a physical server and then optionally an application-aware agent may then be enabled on that. You don't need this for standard operating system and application backup and recovery in a virtual machine; but you do if you want these features which aren't available with other virtual-only solutions.

5

RECEIVE **BEST-IN-INDUSTRY CUSTOMER SUPPORT**

If our innovative architecture and technology aren't enough, they come with a US-based customer support team that boasts a 99% NPS (Net Promoter Score)-based customer satisfaction rate. We have a 20+ year culture of satisfying global customers.

6

GAIN VIRTUAL AND PHYSICAL **GRANULARITY**

Failover virtualization enables instant recovery for VMware and Hyper-V, as well as file level granular recovery for individual data within the virtual machine.

7

SUPPORT SPECIFIC **MIGRATION NEEDS**

With Unitrends, we support dissimilar bare metal recovery (P2P, P2V, V2V, V2P) Unitrends allows you to migrate from legacy systems to new deployments using any methodology you need and ability to lift from any physical or virtual asset to any other physical or virtual asset.

8

LEVERAGE UNIFIED D2D2X BACKUP, ARCHIVING, INSTANT RECOVERY, AND DISASTER RECOVERY

Truly the next generation of enterprise-class data management. Designed to be intuitive data protection solution, you can choose to scale up and scale out while using deployment models that are thin provisioned, and bridge the gap between the virtual and physical environments.

9

PROTECT WHAT YOU NEED FROM DESKTOP DATA TO LARGE DATA SETS

Using a unified architecture, Unitrends has the ability to centrally manage individual files at your desktop level all the way up to your large centralized and/or distributed data center environments.

10

EXTEND PROTECTION THROUGH DEPTH OF UNITRENDS PARTNERSHIPS

Whether the technology is part of our offering, or whether we have complementary solution partners, Unitrends helps you build an even more robust protective stance that perfectly suits your business. Our technology partners help us to ensure compatibility with the market's leading technologies.