

SHARE THIS STORY...[Facebook](#)[Twitter](#)[More](#)**Josero launches online webshop for wide-format spares and accessories**

With demand continually increasing for spare parts, media, inks and finishing equipment, Josero has launched its own online webshop.

www.joserospares.com provides a fast and simple solution for printing companies who choose to order stock online, in the confidence that they will receive quality products through Josero. Customers can purchase everything from printheads, cables and dampers to banner material, ink and cutters and much more.

Loic Delor, Managing Director of Josero commented, "The printing industry is no different to any other market sector with more and more people purchasing consumables and replacement parts online. When we researched setting up an online shop we discovered there was some dissatisfaction in the wide-format market, with poor customer service, parts being advertised when they were actually out of stock and products which were bad quality C promoted as original products!"

Loic continued, "These factors led to our decision to set up our own online service, with high quality stock based in the UK and where we're required to be. Launching a robust and efficient online service requires a great deal of commitment and resources but we believe we've got it right as the feedback from www.joserospares.com has been extremely positive."

All the products are stocked in Josero's warehouse in Cambridge and can be shipped overnight to customers in the UK.

Loic concluded, "Customers now have the best of both worlds; a professional team on hand to offer technical support combined with online purchasing available online for a couple of months now and the shop is proving tremendously successful."

