

3D SIZING SURVEY HISTORY – 1997 to 2010

PROJECT	SAMPLE	CLIENT	YEAR	PROFILE
Womenswear Survey	2,500	Next	1997 - 1998	Adult Women
Womenswear Survey	3,000	M&S	1998 - 1999	Adult Women
Menswear Survey	3,500	M&S	1999	Adult Men
Childrenswear Survey	3,500	M&S	2000	Children aged 0-16
Hosiery Survey	750	Aristoc	2000	Adult Women
Bra Survey	1,700	M&S	2001	Adult Women
Size UK - UK National Adult Sizing Survey	11,000	DTI (UK Government) & Retailers	2001-2002	Adult Men & Women
BVI – Adult Pilot Study	60	Heartlands Hospital & Aston University (UK)	2004-2006	Adult Men & Women
BVI – Adult Study	600	Mayo Clinic (USA)	Commenced 2007	Adult Men and Women
BVI – Childrens Study	600	Heartlands Hospital (UK) and other collaborators	Commenced 2008	Children aged 4-17
Shape GB – UK National Childrenswear Survey – Phase 1	2,500	Next, Monsoon, ASDA, Shop Direct and other collaborators	Commenced 2009	Children aged 4-17

Additional 3D research projects have been undertaken by Select Research for the UK Government's Ministry of Defence, British Bakeries and other retailers