

# Facebook Page Management Dashboard

## ENGAGEMENT METRICS

Last 30 days

In the last 30 days you published 152 posts on your Page, and had 4,147 likes, 15,143 people clicking and reached 219,214 people.  
 In the previous 30-day period you published 159 posts on your Page, and had 3,034 likes, 9,895 people clicking and reached 167,847 people.

### People clicking your content or page



### People reached



### Likes



## FAN METRICS

### Total Likes



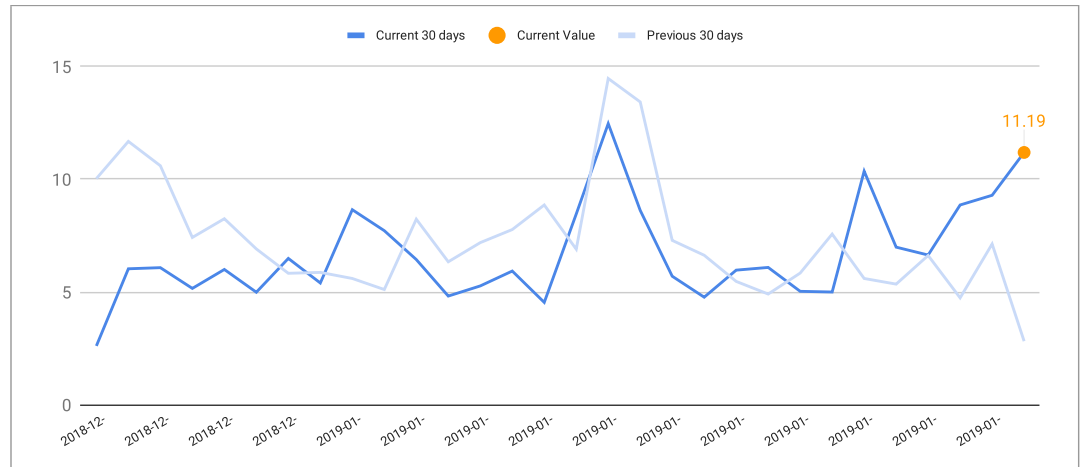
### Likes Added



### Forecast

## Engagement

### Engagement rate



## POST METRICS

### 10 Newest Posts By:

### Post link clicks

Date	Time of day	Post name	Post link clicks
1/24/2019	9:00:35	The Rolling Stones Story at Northwich Memorial Court	3
1/24/2019	9:26:21	Solutions 24-7	
1/23/2019	8:00:35	Timeline Photos	
1/23/2019	13:00:48	Abda's Café urges customers to get creative over coffee	17
1/23/2019	15:01:02	Timeline Photos	
1/23/2019	15:28:17	Card Factory set to swap Weaver Square for Barons Quay	104
1/23/2019	17:01:44	Timeline Photos	
1/23/2019	19:01:05	Northwich Festival of Arts 2019 - Visit Northwich	2

**Forecast based on last 7 days:**

If page accrues 59 new fans each week, you can expect to receive 3,068 new fans each year.

*At this rate, you will reach your target of 10,000 fans by 19 Dec 2019.*

**Forecast based on last 30 days:**

If page accrues 104 new fans every 30 days, you can expect to receive 1,265 new fans each year.

*At this rate, you will reach your target of 10,000 fans by 4 Apr 2021.*

1/22/2019	8:00:29	Ranger Walks with Marbury Park Rangers - Visit Northwich	17
1/22/2019	13:00:35	Timeline Photos	

**Top 10 Posts in the Last Year By Post link clicks**

Date	Time of day	Post name	Post link clicks
1/2/2019	15:00:42	Lean Body Kitchen brings fitness-minded clean eating back	227
11/22/2018	14:15:07	Northwich - A Destination With A Difference	185
1/10/2019	19:00:59	Turn the heat up this January with Hotpod Yoga - Visit Nortf	184
12/12/2018	16:00:32	Timeline Photos	183
12/9/2018	17:00:58	CeX confirms opening date for town centre store	179
1/3/2019	17:01:32	Timeline Photos	153
1/3/2019	9:00:29	7 festive walks in the Northwich area - Visit Northwich	151
12/12/2018	13:00:35	Church tower offers panoramic views over Northwich	130
1/21/2019	15:01:03	Cheshire economy growing faster than anywhere else in En	126
12/29/2018	10:00:31	Timeline Photos	112

**REACH METRICS**

**Organic reach**

1 DAY	7 DAY	30 DAY
<b>15,171</b>	<b>68,924</b>	<b>173,174</b>
13,746	29,087	159,196
▲ 10% increase	▲ 137% increase	▲ 9% increase

**Paid reach**

1 DAY	7 DAY	30 DAY
<b>0</b>	<b>38,094</b>	<b>54,447</b>
3,094	6,872	12,054
▼ -100% decrease	▲ 454% increase	▲ 352% increase

**Viral reach**

1 DAY	7 DAY	30 DAY
<b>12,147</b>	<b>47,140</b>	<b>80,074</b>
11,080	8,458	59,583
▲ 10% increase	▲ 457% increase	▲ 34% increase

**Reach**

**People visiting your page**

