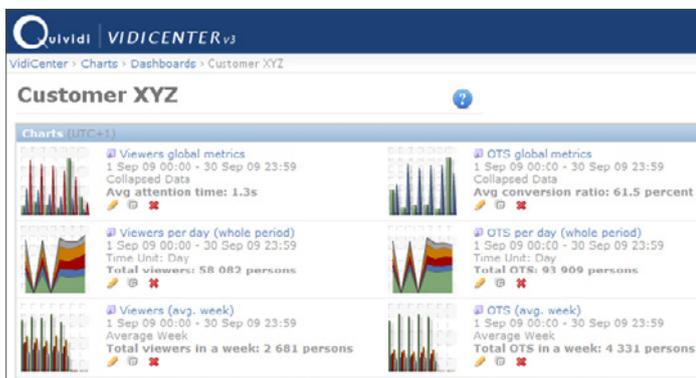# ONELAN VidiCenter

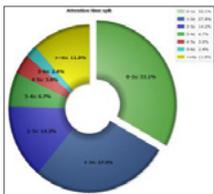VidiCenter is the back-office solution designed as the ideal complement to VidiReports.

VidiCenter securely gathers audience and traffic metrics from all of your installed VidiReports and exposes it through API and various export possibilities. It raises alerts in case of anomaly and ensures no data is ever lost or redundant.

VidiCenter automatically builds informative graphical dashboards which you can access and configure with your web browser. You can follow in real time all the major audience figures for your network such as its viewer count, demographic breakdowns, OTS and conversion ratio. You can monitor the evolution of your audience and compare the performance of different locations.
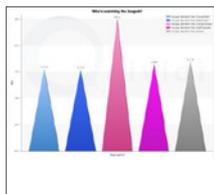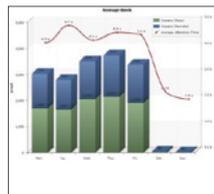
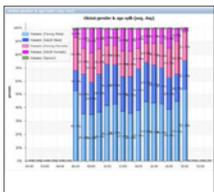**A typical multi-location dashboard**

Distribution of attention times

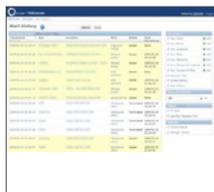**Comparison of attention times by gender and age**

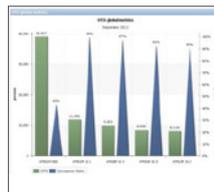**Average week** (Male & female viewers vs. attention time)

Evolution of demographics over average day

Alerts history (from the Manager module)

Ranking of locations by OTS, along with conversion ratio

Key Points

Manager Module

◆ Optimised data gathering for on-demand reporting

◆ Easy network topology management

◆ Self-configuring addition of remote units

◆ Secure encrypted data transmission

◆ Alerts and diagnostics for remote management of sensors

◆ Visual monitoring of control messages

◆ Localized in multiple languages

Charts Module

◆ Customisable dashboards with over 300 different types of chart

◆ Graphical representation of all metrics over time and locations

◆ Multiple data series per chart

◆ Automatic calendar averages

◆ User management to assign viewer and administrative rights throughout the app.

◆ Raw and aggregated data export as CSV

◆ REST API for easy integration of data into 3rd party applications

To find out more about VidiCenter, please contact us on:
+44 (0) 1491 411 400 or sales@onelan.com