

North Marston Neighbourhood Plan Steering Group Results of Open House Event 1 held on 7th July 2018

Outline Methodology

- Attendees at the Open House event were asked to respond to 3 questions:
 - What do you like most about living here?
 - What are your biggest concerns now and in the future?
 - what progress and changes would you like to see in the future?
- Attendees were asked to write responses on adhesive notes that were colour-coded according to area of residence.
- Then to affix their responses to a board within board-space associated with their perceived degree of importance (most important; important; less important)
- Responses were recorded on Excel Spreadsheet as follows:
 - Question
 - Area of residence colour code
 - Response (exact)
 - Responder's assigned degree of importance (most; important; less)
- Analysis: trend keywords were extracted by the analysts (TJ and ML) from the responses where there was direct or indirect association with the keyword and these recorded
- Numbers of trend keywords were summed and the charts show descending order of sums of occurrence

Results

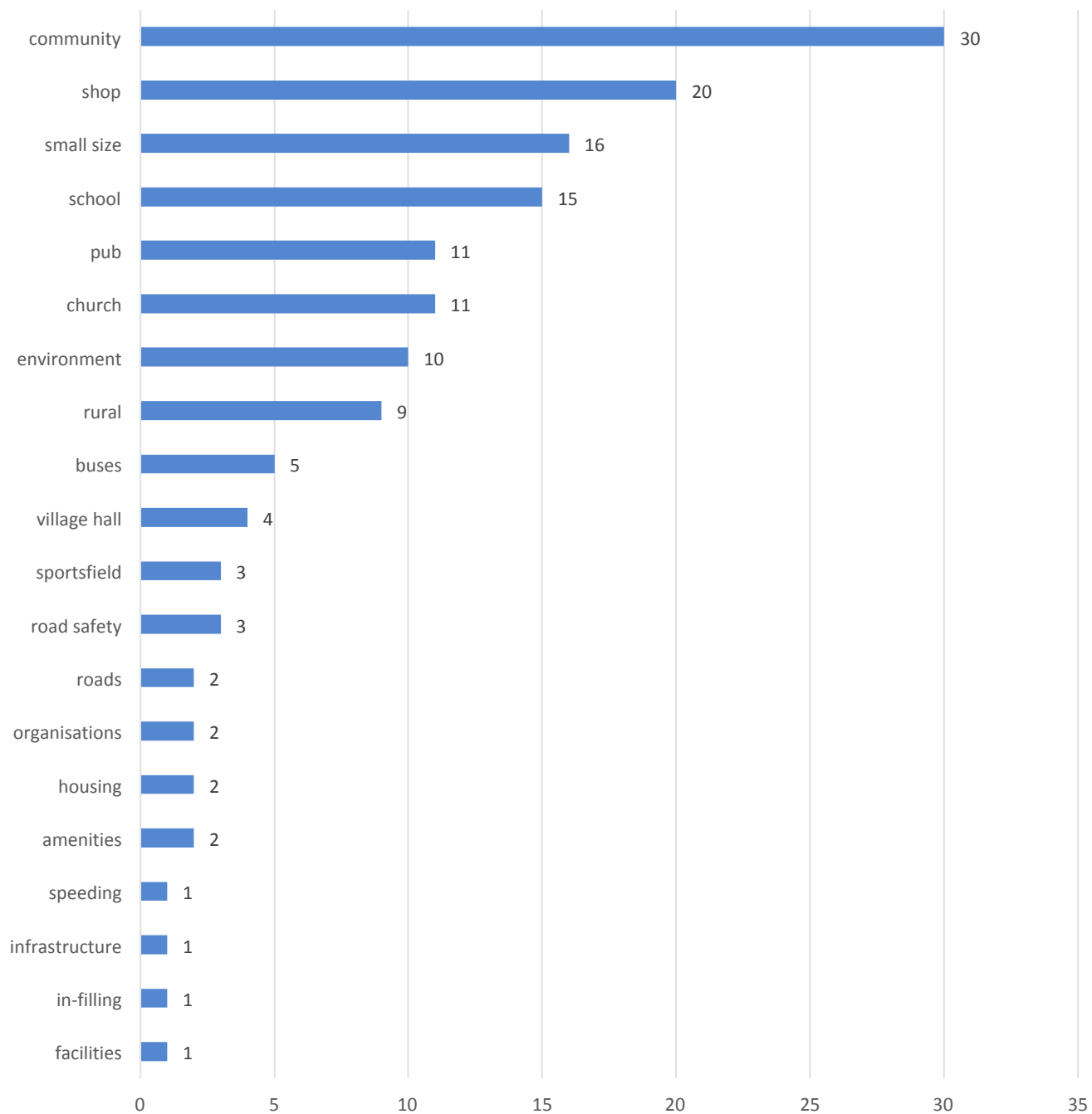
- 221 response notes were received
- Greatest attendance was by residents from "blue"

Residential area			
Blue	108	49%	Quinton Road, Shepperds Close, Carters Meadow, Dudley Close, St Johns Lane
Orange	48	22%	Church Street, Morton Close, Schorne Lane, Portway
Pink	36	16%	Hill Farm, High Street, School Hill, Townsend, Marstonfields Road
Purple	29	13%	Granborough Road, Gibbings Close, Elmers Meadow
	221	100%	

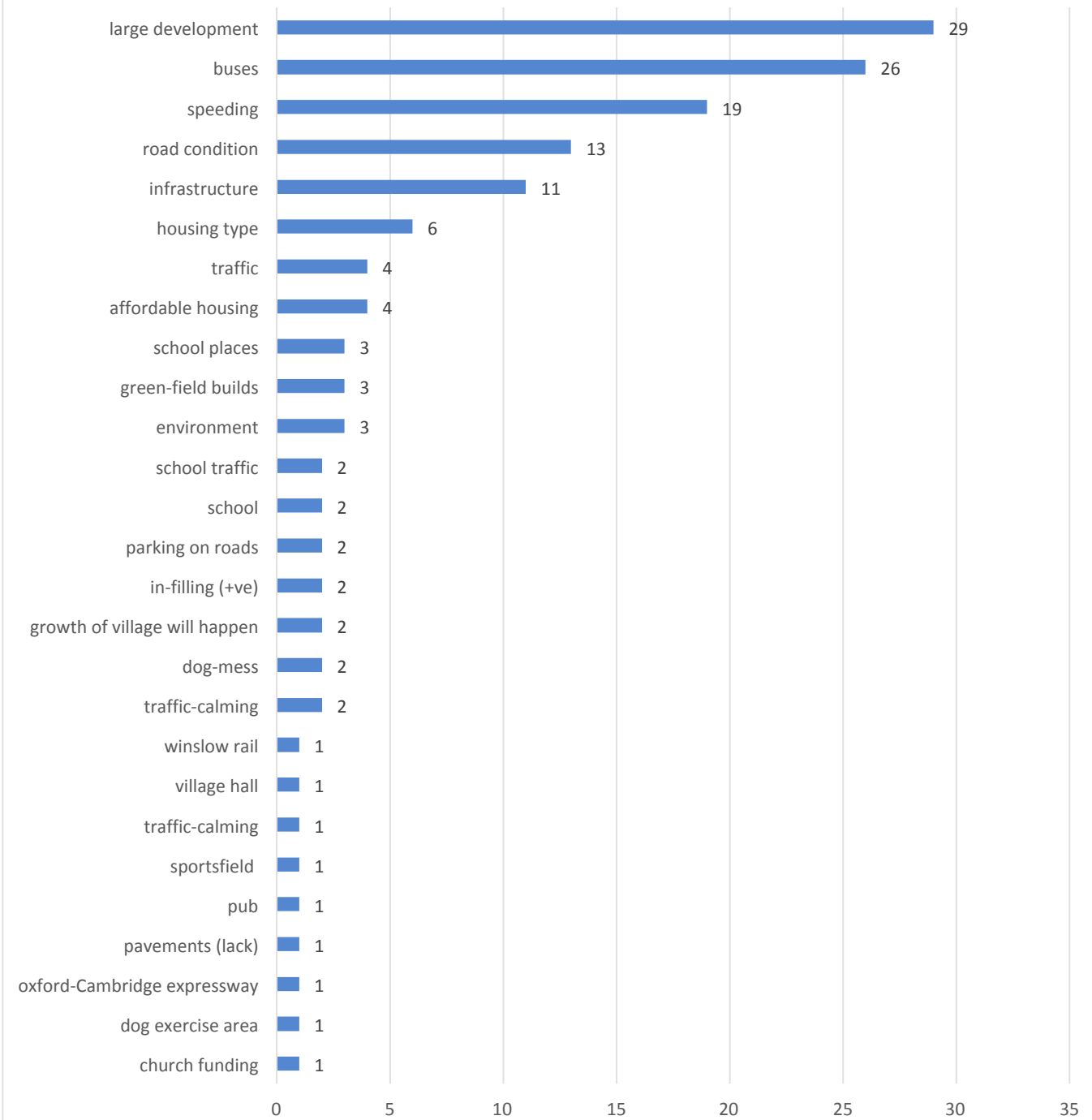
- No apparent differences in rate of response to individual questions by area of residence

	What do you like most about living here?	Biggest concerns now and in the future?	Progress and changes for the future?
Blue	54%	51%	41%
Orange	22%	20%	25%
Pink	12%	19%	18%
Purple	13%	11%	16%
	100%	100%	100%

What do you like most about living here?



What are your biggest concerns now and in the future?



what progress and changes would you like to see in the future?

