

### November 13-15, 2018

Ernest N. Morial Convention Center New Orleans, LA

### NOW SELLING EXHIBIT SPACE FOR CLEAN GULF 2018



To reserve an exhibit space at CLEAN GULF 2018, contact Anastasia Bisson at 530-363-3506 or abisson@accessintel.com

www.cleangulf.org

### WHY EXHIBIT AT CLEAN GULF?

- Reach decision-makers and buyers who are actively searching for new products and services
- Save on travel costs and meet with your current customers and business prospects in one trip
- Access a diverse audience the conference content at CLEAN GULF draws attendees involved in oil and hazardous materials spill prevention, preparedness and response in offshore, inland and marine environments
- **Demonstrate/Launch a new product or service** to 2,000+ attendees from industry and government
- Location of CLEAN GULF New Orleans attracts the largest attendee numbers

### EXHIBIT RENTAL INFORMATION

### Exhibit space rental starts at \$28/ sq. ft and includes:

- Floor space with standard booth backdrop, side dividers and booth sign
- An unlimited number of complimentary booth staff registrations and deeply discounted full conference registration fees
- 50 word listing in the official show guide and online
- Final list of ALL registered attendees
- Discounted hotel rooms in official hotel block
- Access to a FREE suite of promotional tools to boost your success at the event
- Unlimited number of customized printed and digital expo only passes you can send to clients/ prospects inviting them to attend the CLEAN GULF Exhibition at no cost
- Option to post your company's new product press release(s) on the CLEAN GULF website

### SPONSORSHIP OPPORTUNITIES

Messaging and marketing beyond the booth is easy at CLEAN GULF! Sponsorship opportunities start as low as \$1,000 and are designed to drive traffic, demonstrate leadership and identify your company/brand as a major support organization.

### Sample list of proven strategies include:

- Corporate Sponosr
- Industry Sponsor
- Welcome Reception Sponsor
- Keynote Sponsor
- Networking Break Sponsor
- Hurricane Station Sponsor
- Attendee Bag Sponsor
- Registration Desk Sponsor
- Aisle Banner Sponsor

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### 2018 SPONSORS



### THE BIG PICTURE

**Over 2,000** spill prevention, preparedness and response professionals came to the CLEAN GULF 2017 Conference & Exhibition to share best practices, discuss lessons-learned and search for new products and services.

### HERE'S A SNAPSHOT







### FAST FACTS

of exhibitors say the CLEAN GULF conference helps attract potential business prospects for their company



of attendees can recommend or approve the purchase of a new product or service



of attendees plan to purchase from an exhibitor at CLEAN GULF



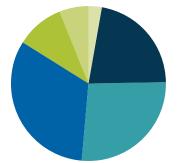
of attendees have a manager/executive role at their company

of attendees say they attend CLEAN GULF to visit the exhibit hall or network

### HIGHEST ATTENDED COMPANIES

- Alaska Chadux Corporation
- Alyeska
- Anadarko
- Apache Corporation
- Arcadis US, Inc.
- BHP Billiton
- Chevron
- Colonial Pipeline
- CSA Ocean Sciences Inc.
- ExxonMobil
- HEPACO
- Hess
- Marathon Oil
- Marine Well Containment
- MSRC
- NRC
- Oil Spill Response Limited
- Phillips 66
- Plains All American Pipeline
- SET Environmental, Inc.
- Shell
- Statoil
- TransCanada
- United States Coast Guard

### **CLEAN GULF AUDIENCE**



### PRIMARY INDUSTRY OF CLEAN GULF ATTENDEES

Academia/Association	3%
Government Agency/Military	<b>22</b> %
Oil & Gas/Energy Producer	<b>27</b> %
Service Company	33%
Supplier/Manufacturer	<b>10</b> %
Transportation	<b>6</b> %

### **ORGANIZATIONS REPRESENTED AT CLEAN GULF**

- Academia/Association/ NGO
- Barge/Tanker
- Chemical/Petrochemical
- Consultant
- Drilling Services
- Emergency Response/ Clean-up
- Environmental

- Exploration/Production
- Financial/Legal
- Government/Regulatory
- Marine Salvage & Fire
- Occupational Health & Safety
- Oil and Gas Distribution
- Pipeline
- Ports/Terminals

- Processing/Refining
- Rail
- Storage
- Subsea
- Supplier/Manufacturer
- Trucking/Transportation
- Tugging/Towing
- Wildlife

### SAMPLE OF THE PRODUCTS AND SERVICES REQUESTED BY CLEAN GULF ATTENDEES

- Analytical laboratories
- Analytical resources
- Chemical detection
- Chemical response
- Clean-up contractors
- Containment equipment
- Crisis management software
- Data service providers
- Deepwater response
- Disaster/communication/ software/services
- Emergency response safety and health consulting
- Emergency response safety and health equipment
- Emerging oil surveillance technologies
- Environmental teams
- FLIR systems
- Gulf regional response teams
- ICS specialists

- Incident command post evaluation
- Incident software
- Industrial fire fighting
- Information sharing
- Inland response
- Mapping and tracking resources
- Marine firefighting
- Notification resources
- Oil and gas companies
- Oil detection dogs
- Oil spill incident response
- Oil spill response organizations
- Oil spill response software
- Petroleum companies
- PPE
- Precision planning and stimulation
- Rail car and pipeline response specialty equipment

- Remote sensing/aerial surveillance technology/ equipment
- Response contractors and consultants
- Risk analysis courses/tools
- Safety equipment
- Salvage/towing equipment and services
- Salvage operation equipment and services
- Swiftwater boom
- Skimmers
- SMTs
- Solidifiers
- State and Federal agencies
- Submerged oil surveillance and detection equipment
- Surface oil surveillance and detection equipment
- Swiftwater oil skimmers
- Training vendors

### 2018 CLEAN GULF CONFERENCE PROGRAM

The conference program is planned by a group of 80+ leaders made up of operators, state and federal regulators, consultants, service companies and OSROs. The sessions programed attract qualified attendees involved in spill prevention, preparedness and response of oil and hazardous materials in the inland, offshore and marine environment.

### PLANNING AND PREPAREDNESS TRACK

- Impacts of Wildlife Regulations
- Meeting Compliance Challenges
- Planning Tools to Improve Response Strategies and Tactics
- PREP 2016.1 An Update on Proposed Changes
- Regulatory Updates
- Response, Natural Resource Damage Assessment (NRDA), and Restoration
- Wildlife Response Updates for Planning

### **RESPONSE TRACK**

- In Situ Burn: A Historical Perspective and Advances in Technical and Regulatory Framework
- Lessons Learned from Hurricanes Irma/ Maria Vessel Removal Operations Under ESF-10
- Response Community: Past, Present, and Future
- Salvage and Marine Firefighting Case Studies and Lessons Learned
- Shoreline Assessment and Response: The Future of SCAT
- Strategies and Lessons Learned from Major Natural Disasters

### SUBSEA AND DISPERSANT TRACK

- Case Study: Stone Energy SSDI Application API 4719
- MC-20 Insight into the Longest Running Active Unified Command in Response History
- SSDI Comparing Relative Risks, Setting Expectations, and Managing Data
- Well Containment Companies What is Their Future?
- Subsea Oil Release Modeling

### TRAINING AND EXERCISE BEST MANAGEMENT PRACTICES TRACK

- Exercise Success! Train Like You Fight and Fight Like You Train
- How to Meet Expectations Through Best Management Practices
- Regulatory Expectations for Training and Exercises
- Response Competency Processes
- Right Sizing the Incident Management Team for Exercises and Real Events

### INFORMATION/RESPONSE TECHNOLOGIES AND RESEARCH TRACK

- Detection of Submerged Oil
- Oil Spill Response Science and Technology: Bridging from Research to Response
- Response Research
- Surface Oil Surveillance and Detection
- Surveillance and Visualization Technologies

### INLAND PREPAREDNESS AND RESPONSE TRACK

- Case Studies in the Inland Zone
- In Situ Burn Case Studies
- Pre-Planning for the Inland Zone
- Rail Response Plan Requirements

### **EMERGING TRENDS TRACK**

- International Challenges and Lessons Learned
- Mexico Exploration and Production
- Risks and Security in a Digital World
- Technology Innovations
- The Human Element

### **NETWORKING**

We build in plenty of networking opportunities on the exhibit floor to ensure attendees are visiting with our exhibiting companies:

### WEDNESDAY, NOVEMBER 14

**NETWORKING BREAK** 10:00 AM – 10:45 AM

**LUNCH** 12:15 PM – 1:30 PM

NETWORKING BREAK 3:00 PM – 3:45 PM

OPENING NIGHT RECEPTION 5:00 PM – 6:30 PM

### **THURSDAY, NOVEMBER 15**

**NETWORKING BREAK** 10:00 AM – 10:45 AM

LUNCH 12:15 PM – 1:30 PM







# November 13-15, 2018

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## EXHIBIT OR SPONSOR AT CLEAN GULF 2018!

At CLEAN GULF, you'll reach decision-makers, end users and manufacturers looking to source products and find solutions for oil and hazardous materials spill prevention, preparedness and response.

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