

RichKeen Chemicals, Ltd.

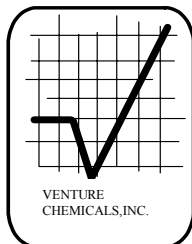
RichKeen Chemicals, Ltd. was established in 1986 and has been directly involved in representing Venture Chemicals, Inc. in Europe since their introduction. They have many years experience and numerous contacts in various specialty chemical related industries and are well qualified in dealing throughout the European Economic Community (EEC).

RichKeen Chemicals, Ltd. is dedicated to servicing the Venture Chemical product line. Stocks are held in easily accessible warehouses close to the customers and established distribution channels in order to ensure speedy delivery. Major warehouse stocks of Venture Chemicals, Inc. products are located in Aberdeen, Scotland and in London and Great Yarmouth, England.

A company focused on specialty chemicals must make a long term commitment to foster and support innovation. An environment, philosophy and attitude conducive to supporting innovation that can lead to new products and processes is essential. RichKeen Chemicals, Ltd. understands that commitment. Currently, plans call for the addition of United Kingdom based manufacturing and expanding facilities and local representation throughout Europe. Following are two Venture Chemicals, Inc. product lines currently distributed by RichKeen Chemicals, Ltd.:

(continued on page 2)

HANDY CHARTS - N - TABLES



VOLUME REFERENCE

1 barrel = 42 gallons	1 gallon = 231 cu. in.
5.61 cu. ft.	0.0238 barrels
7,056 cu. in.	0.102 cu. ft.
1 cu. ft. = 7.48 gallons	1 cu. in. = .0004329 gallons
0.178 barrels	.000103 barrels
1,728 cu. in.	.0005787 cu. ft.

ENGLISH	METRIC	METRIC	ENGLISH
inches	x 2.54 = centimeters	centimeters	x .39 = inches
feet	x .3 = meters	meters	x 3.3 = feet
yards	x .9 = meters	meters	x 1.1 = yards
miles	x 1.6 kilometers	kilometers	x .6 = miles
square inches	x 6.5 sq. centimeters	sq. centimeters	x .2 = square inches
square feet	x .1 = square meters	square meters	x 10.8 = sq. feet
square yards	x .8 = square meters	square meters	x 1.2 = square yards
cubic feet	x .03 = cubic meters	cubic meters	x 35.3 = cubic feet
gallons	x .004 = liters	cubic meters	x 284.2 = gallons
ounces	x 28.4 = grams	grams	x .04 = ounces
pounds	x .5 = kilograms	kilograms	x 2.2 = pounds

(Continued from page 1)

FIBERS

With environmental safety being of the utmost concern, RichKeen Chemicals, Ltd. now offers a wide range of alternatives to asbestos. **VEN-FYBER™** products come in a range of unique oleophilic fibers, one of which may be tailor made for your application. The **VEN-FYBER™** range of products possess unique characteristics that offer significant advantages over conventional alternatives in many areas. The basic properties of **VEN-FYBER™** also allow products to be used in applications where, until now, fibers have not been used. It is the invisible characteristics that set **VEN-FYBER™** apart from other cellulose fibers.

- **VEN-FYBER™** is preferentially oil-wetting in the presence of oil and water unlike traditional cellulose fibers such as those produced by grinding and pulping. This results in a product that has far more stable wetting characteristics than some coated or treated products.
- Fibers are highly deformable allowing better distribution of stress
- Finely divided fibers (as opposed to chips, flakes and bundles) leads to easier incorporation
- Extremely fine particle size and high purity grades are available

COLLOIDAL ORGANO-HUMATES

RichKeen Chemicals, Ltd. also distributes **VEN-CHEM™** products, a family of organo-humate derivatives based on the reaction of humic acids (derived from oxidized lignite) with various high molecular weight organic compounds such as, but not limited to, fatty amines. These reactions result in a conversion of normally water soluble/dispersible humates into organo-humates that are soluble/dispersible in non-aqueous solvents such as oils. Examples of the organo-humate compounds produced by Venture Chemicals, Inc. are:

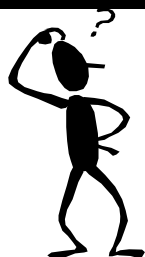
VEN-CHEM™ 208 - Oil dispersible, powdered additive originally designed for effective filtration control in oil based and invert emulsion mud systems. It has a bulk density of 55 lb/cu ft. and a moisture content of 8-10%. Recommended for use in organic systems at temperatures below 400° F.

VEN-CHEM™ 215 - Organo-humate derived by the reaction of humic acid with complex high molecular weight fatty derivatives. It has a compacted bulk density of 55 lb/ cu ft. and a moisture content of 8-10%. Recommended for use in organic systems at temperatures up to 300° F.

VEN-CHEM™ 222 - Organo-humate originally designed as a non-asphaltic, oil dispersible fluid loss additive for oil muds and invert oil mud systems. It has a compacted bulk density of 55 lb/ cu ft. and a moisture content of 8-10%. Recommended for use in organic systems at temperatures above 400°F.

Contact RichKeen Chemicals, Ltd. at: **TEL: 1494-786669 FAX: 1494-786503**

THOUGHT TICKLERS



“The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes of mind.”

- Henry James

“What would you attempt to do if you knew you would not fail?”

- Robert Schuller

“I have learned to use the word “impossible” with the greatest caution.”

- Werner von Braun, Engineer

“Engineers like to solve problems. If there are no problems readily available, they will create their own.”

- Scott Adams

“Don’t be humble, you aren’t that great.”

- Golda Meir

“Whatever you are, be a good one.”

- Abraham Lincoln

IN EUROPE AND THE MIDDLE EAST PLEASE CONTACT OUR DISTRIBUTOR:

RichKeen Chemicals Ltd.
33 Chapmans Crescent
Chesham Bucks, U.K. HP5 2QT
TEL: 1494-786669 FAX: 1494-786503

IN VENEZUELA PLEASE CONTACT OUR DISTRIBUTOR:

Global Drilling Products & Services CA
Av. Intercomunal Sector LA “O.”
Estado Zulia
Ciudad Ojeda, VENEZUELA
TEL: 5865-322370 • FAX: 5865-410967

VENTURE CHEMICALS, INC. is: a basic manufacturer of specialty chemical products used in the petroleum and chemical industries. Marketing is specifically oriented toward the drilling and production industry and to select market segments of the chemical industry. VENEWS is published by Venture Chemicals, Inc., P. O. Box 53631, Lafayette, LA 70505, as a service to users of VCI products and services. All correspondence should be addressed to: Shana Nicholson, Editor, VENEWS, at the above address.

Tel. No.: (337) 232-1977
U.S.: 1-800-523-1933 - Fax No.: (337) 237-5340

VEN-BRIEFS

- In an experiment conducted recently in Princeton, New Jersey, physicists sent a pulse of light through cesium vapor so quickly that it left the chamber before it had finished entering...for generations, it had been believed that there was nothing faster than light through a vacuum (approx. 186,000 miles/sec)...researchers agree that it's the most convincing demonstration to date that this iron-clad rule of nature can be pushed beyond its boundaries...

- *Nature*, July 2000

- In mid-July, Florida scientists announced the creation of a robot that runs on meat...the robot runs on a microbial fuel cell that breaks down food with bacteria and converts it to electrical energy... inventor, Stuart Wilkinson says, "changing food into energy isn't unique...what I've done is make it small enough to fit into a robot..." practical applications may include lawnmowers that eat grass clippings...

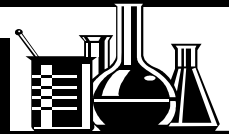
- *New Scientist*, July 2000

"Don't worry about people stealing your ideas. If your ideas are any good you'll have to ram them down people's throats."

- Howard Aiken



PRODUCT COR-



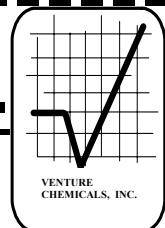
VEN-TROL™ 401... your new answer to shale stabilization...

- Ability to control seepage loss in low pressure unconsolidated sands and to control fluid wetting of microfractured shale sections.
- Superior sealing characteristics, in addition, the microfibers act as a unique placement mechanism for the selected asphaltic components.
- Effective in preventing differential sticking of drill pipe in water based mud systems, particularly in low-pressure and/or depleted sands.
- Pretreated to make it readily dispersible in water-based systems. No additional dispersants need to be added.
- Available in a particle size range that greatly enhances the filter cake properties and provides improved sealing properties.

If you are currently using asphaltic products for shale control, lubricity or seepage loss why not investigate the unique properties of **VEN-TROL™ 401**? Contact us for more information and literature.

FOR MORE INFORMATION

- Please send me information on _____
- Please add my name to the VENEWS mailing list



Name _____
Title _____
Company _____
Address _____ City _____ State _____
Email _____ Zip _____
Telephone _____ Fax _____

AUGUST 2000

UPCOMING ISSUES

SEPTEMBER: VEN-TROL™ 401 and a spotlight on our Venezuelan distributor, **Global Drilling Products and Services CA**

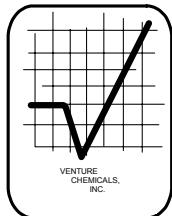
OCTOBER: ASI-LAPSCO, a subsidiary of and distributor for Venture Chemicals, Inc.

Venture Chemicals, Inc.

- viscosifiers
- seepage loss additives
- fluid loss additives
- shale control additives
- lost circulation products
- emulsifiers
- oil based products
- wetting agents
- flocculants
- dispersants
- lubricants
- spotting fluids/additives

VEN-TROL™ 401...
your new solution to shale stabilization

Venture Chemicals, Inc.
P. O. Box 53631
Lafayette, LA 70505-3631



PRSR STD
U.S. POSTAGE
PAID
LAFAYETTE, LA
PERMIT NO. 153

CHANGE SERVICE REQUESTED