

# World BOPA Film Market Trends to 2018

## Headlines

- *PCI's latest review of the 230,000 tonne world bi-oriented polyamide (BOPA) film industry includes supply / demand estimates for 2013 and revised forecasts to 2018.*
- World BOPA film capacity continues to expand.
- Production utilisation rates are improving as demand and supply become more balanced.
- BOPA film is still being traded between regions in 2013.
- World BOPA film demand continues to grow, driven by niche applications in flexible packaging.
- Central & East Asia (Japan, China, South Korea and Taiwan) still accounts for nearly two-thirds of world demand and the same share of world capacity.
- China has seen some rationalisation of capacity but still investing in new BOPA film technologies.
- PCI expects BOPA film demand to continue to grow through to 2018 with opportunities for an investment in new lines from 2016 onwards.

### Suitable for:

- ✓ Detecting opportunities & threats
- ✓ Strategic business & investment planning
- ✓ Gaining a market background
- ✓ Monitoring key industry players

# World BOPA Film Market Trends to 2018

This new and authoritative study provides market analysis of the current supply/demand situation, using 2013 as a base year, with forecasts to 2018.

The study is based on original field research conducted around the world in the first half of 2014. It updates our previous historical series on the BOPA film market and reviews capacity growth, demand growth drivers and end use markets.

This report provides essential data and analysis on the world BOPA film market, designed to help strategic planners in all regions of the world.

The rush to invest in BOPA film manufacturing in the period 2003-2006 had a major impact on supply/demand balances and the global recession has made investment decisions more difficult. As a result, informed commentary on market trends has become even more critical in order to develop successful investment and marketing strategies.

## Who is it for?

A vital business planning tool for anyone involved in the manufacture and purchase of BOPA films as well as those seeking new investment opportunities, including suppliers and buyers of other plain and converted plastic films, aluminium foils and speciality papers; polymer and raw material suppliers; inks, adhesives and coatings suppliers; flexible packaging converters; packaging and converting machinery suppliers; plus brand owners and food retailers.

## What does it provide?

New and original field research quantifying and analysing the effects of past trends on the current world BOPA film market as well as providing forecasts of future trends.

- Analyses of the major factors driving growth in BOPA film demand by country.
- Statistical tables and figures of historic growth to 2013 by volume with forecasts to 2018.

## Why buy it?

PCI consultants have been monitoring the oriented films and flexible packaging market for 20 years and are now recognised as the industry's leading source for expert comment and reliable data on the BOPA film market. Buying any study from this respected source ensures that the information provided is of the highest standard.

These standards are maintained in this new study, which provides highly detailed statistical breakdowns and expert interpretation of the BOPA film market in 24 countries / regions and various end-use market sectors.

It will provide you with a complete 'market map' of the international BOPA film industry and market demand in 2013 and predictions made by PCI's experts describing how the market is expected to evolve in the coming years – a business planning tool to give you the competitive advantage you need in today's highly competitive market place.

**Order now to keep ahead!**

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### 6. CONCLUSIONS

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- Comparisons of Technical Properties of BOPA Films
- Profiles of BOPA Film Suppliers
- Summary Statistics on BOPA Film Supply/Demand

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- I would like to order a pdf copy of PCI's [World BOPA Film Market Trends to 2018](#), at the price of Euros 3,500
- Please send me details of any other PCI reports on oriented plastic films

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