Excellor
Accelerate your Ecommerce

B2B Enterprise Ecommerce solution to transform your company into a high performance organization

B2B online presence is increasing and 65% of B2B organizations are already selling online.

Excellor is best in class robust solution to help you manage your vendors, distributors, dealers and distributors online. The platform offers high customizability with exhaustive list of features to enable you to manage your business efficiently and improve your productivity.

B2B Business Challenges

➢ B2C like B2B experience with convenience and efficiency while making large order value purchases

➢ Manage the complexity of integrations with other systems

➢ Synchronizing the sales across multiple channels to keep a track of inventory in real time

➢ Managing each seller with customized and relevant information to their specific requirement

Excellor Advantages

➢ **Enhance customer satisfaction:** Customized Catalogues for each seller and quick fulfilment with accurate order processing system

➢ **Improve business efficiency:** Easy integration with ERP and other systems to optimize operations of your business

➢ **Measure business performance:** Monitor and measure B2B success with real-time reports and dashboards

➢ **Increase business opportunities:** Built in marketing features to reach new customers

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System Administration

- User Management (Roles & Permissions)
- Comprehensive Dashboards
- Order Management
- Invite Partner
- Partner Authorization
- Partner Management
- Partner group assignment
- Partner catalogue assignment

Partner Administration

- Partner Registration
- Partner User Roles and Permissions
- Partner Dashboard
- Partner reconciliation reports
- Partner Order Management
- Partner Subscription (Optional Custom feature)

Catalogues and Pricing

- Multiple Catalogues
- Partner types / levels / grouping
- Catalogue by Partner or by Partner group
- Pricing, Promotions or Deals by Dealer or Dealer group
- Product listings by make, model, variant/version, tags, category and sub category

Integrations

- Order Processing Integrations
- Multiple Payment Options Enablement
- Logistics Integrations
- Batch uploads for Catalogues and pricing
- Tax Automation system integration
- Workflow driven order processing with Integrations

Site Features

- Product listings by Category or Sub category
- Search (by tags, keywords or product names)
- Advanced Search
- Product Views by deals
- Product Compare
- Home Page and Product Page options
- Reviews & Ratings

Customer Social Engagement (optional add-on)

- Moderation of Q&A
- Moderation of Reviews and Ratings

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About Excellor ECommerce Private Limited

Excellor Ecommerce Pvt Ltd offers truly enterprise grade Ecommerce solution to enable B2C, B2B and marketplace commerce. Excellor offers configurability, customizability and scalability to support retailers, manufacturers, distributors and growing e-tailers to accelerate their ecommerce.

Excellor understands the complexity of the retail space in the current scenario and the solution offers a seamless experience to enable online world to deliver similar experience to an offline retail space.

Excellor is built on a robust technology platform ofeering high performance, ability to scale, extendability and configurability/custumizability. The administrator console offers all the necessary features to steer the business to success with dashboards, user permissions or offer catalogues with optional pricing, deals, promotions and more.

Excellor Ecommerce Pvt Ltd is backed and launched by Adaequare. Adaequare is a pioneer in cutting edge Data, Product and Test Engineering solutions. Established in 2003, Adaequare is a CMMi Level 3 Certified company and has global presence across India, US and Australia. At Adaequare group, we are committed to deliver state-of-the-art business solutions through engineering excellence

About Adaequare Group

2001 in USA, 2004 in India & 2015 in Australia	CIO Choice Award consecutively for 3 years in a row – 2013, 2014 and 2015	3 years in a Row - INC500/5000, Deloitte NA fast 500, CIO Choice - GRC
Engineering technology for technology companies	Product Engineering, Data Engineering, Test Engineering & E-Commerce	Right Agile, SEI CMMI L3 – Product Development, ISO27001 & SSAE16T1
Leaders in Tax & Compliance Solutions with 6000+ active customers	vUdyog for SME, iTAX for Enterprises, Tracet – SME & Enterprise	Meeting highest product support demands in Tax and Compliance domain.
Launched Taxilla; Bringing transformation, BPM and BRM onto a collaborative cloud	Launched Excellor; High performance ecommerce giving absolute control to business managers	Launched Havasay; Collective Intelligence platform with Customer social engagement.