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Hungarian American Fellowship Wins Non-Profit T-Shirt Give-A-Way

The Image Group awards free custom-designed shirts to summer campers.

Toledo, OH (June 15, 2012) – The results are in, and Hungarian American Fellowship, Inc. is the winner of The Image Group’s Non-Profit T-Shirt Give-A-Way contest. Hungarian American Fellowship (HAF) mobilized its supporters and received nearly 4,600 votes to win in an online, electoral landslide. As a result, The Image Group will award HAF with 200 custom screen-printed tees for its 2012 Summer Camp, absolutely free.

Based in Lambertville, Michigan, HAF provides three, weeklong summer camps for children living in Hungarian orphanages. Paying their own travel and camping expenses, American volunteers provide children a week away from their orphanages with food, lodging, crafts, swimming, sailing, and sightseeing. Donations to HAF cover all of the children’s expenses. In this remarkable collaboration, American volunteers and Hungarian orphanage workers come together to give campers a memorable life-changing experience.

“On average, these children have four or five shirts in their entire wardrobe,” says Gloria Bartlett, who entered HAF’s event for the contest. “They would be thrilled to have one professionally designed just for them.”

Second prize winner Cuyahoga County Board of Developmental Disabilities will receive 50 free tees for its Christmas in July Party, celebrating the winter holidays – in the summer sunshine! Third prize goes to Lifebanc, who will get free setup charges on their next T-shirt order.

Junior League of Toledo, Komen Northwest Ohio, and Education Alternatives were also among the six finalists.

“We thank everyone who participated in our first Non-Profit T-Shirt Give-A-Way for their enthusiastic support of these wonderful organizations,” said Jon Levine, President of The Image Group.

About The Image Group

The Image Group is a team of marketing and branding wizards committed to getting organizations seen and remembered. The company is based in Toledo, Ohio with offices in Ann Arbor, Chicago, Cleveland, Columbus, and Fort Wayne.

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