

THE CREATIVE INDUSTRIES



A brief collection of Facts and Stats about the state of Creative Industries in Australia and around the World

**Inspired by *Creative Industries: Prepare for the BOOM!* presentation
Created by Monica Davidson of the Creative Plus Business Group Pty Ltd**

Creative Industries in AUSTRALIA

Creative Industries Innovation Centre

<http://www.creativeplusbusiness.com/ciic-resources/>

The Australian Government's Creative Industries Innovation Centre (CIIC) was a wonderful organisation that worked with over 1,500 creative enterprises from 2009 to 2014. They provided one-one-one support, and facilitated research reports including *Valuing Australia's Creative Industries*, which showed that the creative industries made a direct contribution to GDP of \$32.8 billion in 2011/12, more than the contribution made by many traditional industries.

The CIIC have released a book entitled *Creative Business in Australia*, which is free to download. You can also use the website to access other wonderful resources, including the video *What do you actually do for a living?*

Australia's Creative Economy: Definitions of the Segments and Sectors,

By Higgs, P., Cunningham, S., Pagan, J.

ARC Centre of Excellence for Creative Industries & Innovation (CCI), Brisbane © 2007

<http://eprints.qut.edu.au/8242/1/8242.pdf>

Australia's Creative Economy Surges - 2013 announcement from ARC Centre of Excellence for Creative Industries and Innovation (CCI). Includes quotes from Professor Stuart Cunningham, director of the ARC Centre of Excellence (CCI) at the Queensland University of Technology.

<http://www.cci.edu.au/node/1457>

Australian Creative Economy Report Card 2013. Report from ARC Centre of Excellence for Creative Industries and Innovation (CCI). Shows that the creative industries and creative work in other industries have emerged as one of the Australia's

strongest performers, with employment growing by a steady 2.8% a year from 2006 to 2011 – 40% faster than in the economy as a whole – based on the latest Census data.

http://www.cci.edu.au/Creative_Economy_report_card.pdf

Australian Government: Department of Employment - *Industry Employment Projections 2014 Report*. The Department of Employment projects employment to decline in Manufacturing, Mining and Agriculture, Forestry and Fishing.

<https://cica.org.au/wp-content/uploads/Industry-Employment-Projections-2014-Report2-2.pdf>

Finder.com - 'Labour Force' report, February 2015. This analysis of the 18 industries within Australia revealed that Arts and Recreational Services is the strongest industry to work in nationally, with the highest of growth rates over the past two years (20.59%).

<http://www.finder.com.au/press-release-careers-in-australia>

Digital economy set to boom: article in InDaily, May 2016.

<http://indaily.com.au/business/2016/05/10/digital-jobs-growth-set-to-boom-report/>

Australia's Digital Pulse - Key Challenges for our nation – digital skills, jobs and education. Prepared by Deloitte Access Economics for the Australian Computer Society, 2015

http://www.acs.org.au/_data/assets/pdf_file/0006/69720/02062015-Australias-Digital-Pulse-FINAL.PDF

The Stats from Australian Bureau of Statistics

271.0 - Australian National Accounts: Cultural and Creative Activity Satellite Accounts, Experimental, 2008-09

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5271.0>

Press release:

<http://www.abs.gov.au/ausstats/abs@.nsf/Latestproducts/5271.0Media%20Release12008-09?opendocument&tabname=Summary&prodno=5271.0&issue=2008-09&num=&view=>

5271.0.55.001 - Discussion Paper: Cultural and Creative Activity Satellite Accounts, Australia, 2013. See **Section 3: Defining Cultural And Creative Activity**

<http://www.abs.gov.au/AUSSTATS/abs@.nsf/Latestproducts/5271.0.55.001Main%20Features52013?opendocument&tabname=Summary&prodno=5271.0.55.001&issue=2013&num=&view=>

The 2020 Summit and Creative Australia

Australia 2020 Summit - Final Report © Commonwealth of Australia 2008

http://apo.org.au/files/Resource/2020_summit_report_full.pdf

Includes **Towards a Creative Australia**, pp 259-307. Co-chairs: Ms Cate Blanchett, Dr Julianne Schultz, The Honourable Peter Garrett AM MP Lead Facilitator: Mr Andy Schollum

Creative Australia - National Cultural Policy © Commonwealth of Australia, 2013

<http://creativeaustralia.arts.gov.au/assets/Creative-Australia-PDF.pdf>

Creative Industries, a Strategy for 21st Century Australia (2013). Report developed in association with the: Attorney-General's Department; Department of Broadband, Communications and the Digital Economy; Department of Innovation, Industry, Science and Research; Department of Foreign Affairs and Trade; and Department of Education, Employment and Workplace Relations.

<http://arts.gov.au/sites/default/files/creative-industries/sdip/strategic-digital-industry-plan.pdf>

Cultural & Creative Industries Environment Scan 2014, from Innovation and Business Skills Australia (IBSA). This Escan provides IBSA with an opportunity to combine direct

industry intelligence with statistical data on training and workforce participation.

https://www.ibsa.org.au/sites/default/files/media/IBSA_04%20Cultural%20%26%20Creative%20Escan_WEB_FA.pdf

The Creative Industries in NSW

Industry Action Plan - NSW Creative Industries (2013). Prepared by the Creative Industries Taskforce © April 2013. The NSW Creative Industries Action Plan (IAP) is one of six IAPs commissioned by the NSW Government to help rebuild the NSW economy.

https://www.industry.nsw.gov.au/_data/assets/pdf_file/0019/55234/iap_nsw_creative_industries.pdf

NSW Government Response To The Creative Industries Action Plan, June 2013.

https://www.industry.nsw.gov.au/_data/assets/pdf_file/0003/55236/Government-Response-to-the-Creative-Industries-Action-Plan.pdf

NSW Creative Industry Insights. Prepared by the NSW Department of State and Regional Development. This document recognises the contribution the creative industry makes to NSW and proposes ways in which the NSW Government can tailor its efforts to support the industry into the future. The report is based on data available up to 20 June 2008.

https://www.industry.nsw.gov.au/data/assets/pdf_file/0008/55385/NSW_creative_industry_insights_090204.pdf

NSW Creative Industry: Economic Fundamentals. Prepared by the NSW Department of State and Regional Development. Companion paper to *NSW Creative Industry Insights* above. The report is based on data available up to 20 June 2008.

https://www.industry.nsw.gov.au/data/assets/pdf_file/0007/55384/NSW_creative_industry_economic_fundamentals_090204.pdf

NSW Creative Industries - Economic Profile. Prepared by NSW Trade & Investment 6 June 2013. This economic profile demonstrates NSW's strengths in creative industries and provides a status report on the importance of creative industries to NSW.

https://www.industry.nsw.gov.au/data/assets/pdf_file/0004/55237/Creative-Industries-Economic-Profile.pdf

The Creative Industries in VICTORIA

Creative State - Global City: Creative industries Taskforce Report, November 2015. The Creative Industries Taskforce has presented its report to the Victorian Government to inform the development of the state's first creative industries strategy. The report outlines the significance and potential of Victoria's creative industries and their current strengths and challenges.

http://www.strategy.creative.vic.gov.au/application/files/8414/4857/8019/Taskforce_Report_updateder.pdf

Creative Victoria: Facts and Figures

<http://www.strategy.creative.vic.gov.au/about/facts-figures>

Infographic: Economic Benefits Of The Creative Industries - Victoria

<http://www.strategy.creative.vic.gov.au/about/creativity-economic-powerhouse-victoria>

Infographic: Social and Cultural Benefits Of The Creative Industries - Victoria

<http://www.strategy.creative.vic.gov.au/about/creating-social-and-cultural-value-all-victorians>

The Creative Industries in QUEENSLAND

ARC Centre of Excellence for Creative Industries and Innovation (CCI). The ARC Centre of Excellence for CCI was established in 2005 to focus research and development on the role the creative industries and their contributing disciplines make to a more dynamic and inclusive innovation system and society.

<http://www.cci.edu.au/>

Mapping Queensland's Creative Industries: Economic Fundamentals (2005)
http://eprints.qut.edu.au/2425/1/Mapping_Qlds_Creative_Industries_Economic_Fundamentals.pdf

Creative 3 Conference - Start, Grow, Scale
<http://creative3.com.au/>

The Creative Industries in SOUTH AUSTRALIA

The South Australian Arts and Creative industries represents approximately 2.8% of the South Australian workforce. This is inclusive of 14,673 SA workers who have identified their primary source of employment to be in the Arts and Creative sector.

The Creative Industries in South Australia. Written by: Andrew Doust, BDO Chartered Accountants & Advisers in association with Kathy Hayter, Barry Burgan and Simon Molloy (2005)
<http://www.sapo.org.au/pub/pub4062.html>

Arts & Creative: Service Skills South Australia
<http://www.serviceskillssa.com.au/industry/arts-creative.html>

Arts Industry Council of South Australia: The state's independent, sector wide representative arts body.
<http://aicisa.net.au/>

The Creative Industries in NORTHERN TERRITORY

Creative Tropical City: mapping Darwin's creative industries (2009)
<https://socialsciences.uow.edu.au/content/groups/public/@web/@sci/@eesc/documents/doc/uow106505.pdf>

The Creative Industries in WESTERN AUSTRALIA

Department of Culture and the Arts - Research Hub
<http://www.dca.wa.gov.au/research-hub/creative-industries/>

Creative Industries Statistical Analysis for Western Australia (2013)
http://www.dca.wa.gov.au/Documents/New%20Research%20Hub/Research%20Documents/Cultural%20Industries/WA%20Creative%20Industries%20Statistical%20Analysis_2013_web_version.pdf

The Creative Industries in TASMANIA

Tasmanian Creative Industries Council

<http://tcic.com.au/>

Tasmania - Cultural and Creative Industries Strategy 2016-2018

http://www.stategrowth.tas.gov.au/_data/assets/pdf_file/0009/128691/Cultural_and_Creative_Industries_Strategy_for_Web.pdf

The Creative Industries in ACT

Economic Overview of the Arts in the ACT

<http://www.arts.act.gov.au/resources/economic-overview-of-the-arts-in-the-act>

The Creative Industries in the UK

The Creative industries UK - A partnership of government and industry working together to bring great creative stories from the UK to the world.

<http://www.thecreativeindustries.co.uk/>

Creative UK - Infographics

<http://www.thecreativeindustries.co.uk/resources/infographics>

Create UK - Creative Industries Strategy. Creative Industries Council UK (2014)

http://www.thecreativeindustries.co.uk/media/243587/cic_report_final-hi-res-.pdf

The Creative Industries in the USA

Creative Industries: Business & Employment in the Arts (2015)

<http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/creative-industries>

America's Creative Economy: A Report from the Creative Economy Coalition (CEC), a Working Group of the National Creativity Network (2013)

<http://www.creativemany.org/wp-content/uploads/2014/09/AmericasCreativeEconomyFULLREPORT-copy.pdf>

And let's not forget **Jamaica!**

<http://www.jamaicatradeandinvest.org/investment/sectors/creative-industries/why-jamaica>

The Creative Industries in the EU

The Cultural And Creative Industries In Europe: Entrepreneurial Assets and Capacities Need More Support. European Creative Business Network (2015)

http://ecbnetwork.eu/wp-content/uploads/2015/07/ECBN_manifesto-20151.pdf

European Union: Cultural and creative industries

http://ec.europa.eu/culture/policy/cultural-creative-industries/index_en.htm

European Creative Industries Alliance

<http://eciplatform.eu/>

Creating growth - Measuring cultural and creative markets in the EU (2014)

[http://www.ey.com/Publication/vwLUAssets/Measuring_cultural_and_creative_markets_in_the_EU/\\$FILE/Creating-Growth.pdf](http://www.ey.com/Publication/vwLUAssets/Measuring_cultural_and_creative_markets_in_the_EU/$FILE/Creating-Growth.pdf)

The Creative Industries in ASIA

Creative Transformations ASIA

<http://www.creativetransformations.asia/2013/01/why-is-the-creative-economy-taking-off-in-asia/>

Infographic: cultural and creative industries in Asia-Pacific

<http://www.forum-avignon.org/en/infographic-cultural-and-creative-industries-asia-pacific>

Creative Industries in Japan and their Discontents: Creative Industries in East and Southeast Asia, by Yoshitaka Mōri, Tokyo University of the Arts

<https://asiancultureindustries.files.wordpress.com/2012/11/creative-industries-and-their-discontents-creative-industries-in-east-and-southeast-asia-yoshitaka-mc58dri.pdf>

The Creative Industries: Asia's New Age And Edge - Singapore's Experience In Developing The Creative Industries

<http://www.mci.gov.sg/web/corp/press-room/categories/press-releases/content/the-creative-industries-asias-new-age-and-edge--singapores-experience-in-developing-the-creative-industries>

The Creative Industries GLOBAL

CULTURAL TIMES: The First Global Map of Cultural and Creative Industries (2015)

<http://www.worldcreative.org/>

Download the study: http://www.worldcreative.org/wp-content/uploads/2015/12/EY_CulturalTimes2015_Download.pdf

http://www.worldcreative.org/wp-content/uploads/2015/12/EY_CulturalTimes2015_Download.pdf

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