IT and AV Rental Services
Fast and flexible IT & AV rental solutions for all your short term requirements

We offer a superior service at competitive rates, with a fleet made up of products from leading manufacturers including: IBM, HP, Lenovo, Samsung and Oracle.

We provide
A complete configuration and testing service prior to shipping and as a Microsoft partner we can offer fully, legal & certified pre-installation of Microsoft operating systems and applications..

Why rent?
Renting offers great value to the customer in situations where the requirement for hardware does not justify outright purchase of equipment, such as:

- Evaluations, benchmarking and try before you buy
- Short term projects
- Development and testing
- Consolidation and migration
- Proof of concept
- Relocations
- Training courses
- Solutions to long delivery times
- Rent to own

Financial benefits of rental
Rental costs can be met out of operating expenses and not out of the capital expenditure budget. When Cap EX budgets are slashed, rental is a way of gaining access to vital equipment. Cash flow is enhanced as payments can be spread over a number of months.

Rental equipment does not incur depreciation charges and is reflected on the P&L.

Events
Whether you need IT & AV equipment hire or full event management, we can deliver the best solution for any sized event. Companies have used our services for:

- Major events
- Exhibitions and conferences
- Presentations and meetings
- Training courses
- Seminars
- Trade shows
- Temporary and permenant installations

Customers use us for:
The size and scope of our fleet, has enabled us to provide solutions for:

Government Elections: Installation and support of over 500 PCs with large format screens, scanners and servers at 30 seperate locations.

Major Golfing Tournaments: Our client hired over 400 large format screens and TVs with sizes ranging from 22" to 98" and over 200 laptops. We also delivered onsite asset tracking and warehouse services.

Major Horse Racing Days: Our client rented over 100 of the latest 40" and 85" large format displays.

Major IT Vendor Exhibition: Overseas delivery and onsite support of over 350 laptops and 300 large format displays.

Nationwide Training: 1,400 laptops delivered and installed, networked and supported at 150 locations to deliver training to 33,000 employees at one of the UK's largest transport infrastucture companies over a 12 month period.

Steve Shelsher

Sales Director

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Channel partner evaluation programs

Our dedicated channel division are skilled in providing 'Evaluation' & 'Try Before You Buy' programs. In addition to commercial IT rental services we manage Vendor Evaluation Programs and Equipment Loan Pools from leading Vendors.

Many of the programs are discounted or free allowing channel partners and end users the opportunity to try out the latest hardware prior to purchase on a short term basis.

Evaluation programs benefit the end user by reducing risk and offering peace of mind.

Channel partners can use the programs to help build and grow sales opportunities and benchmark the latest technology

Providing evaluation allows the Vendor to:

- Speed up the sales cycle
- Focus on products core to the company strategy
- Add value to the channel and help secure sales opportunities
- Encourage customers to change brand
- Engage with new channel partners
- Demonstrate product superiority
- Show benefits of upgrading or investing in the latest models & technology
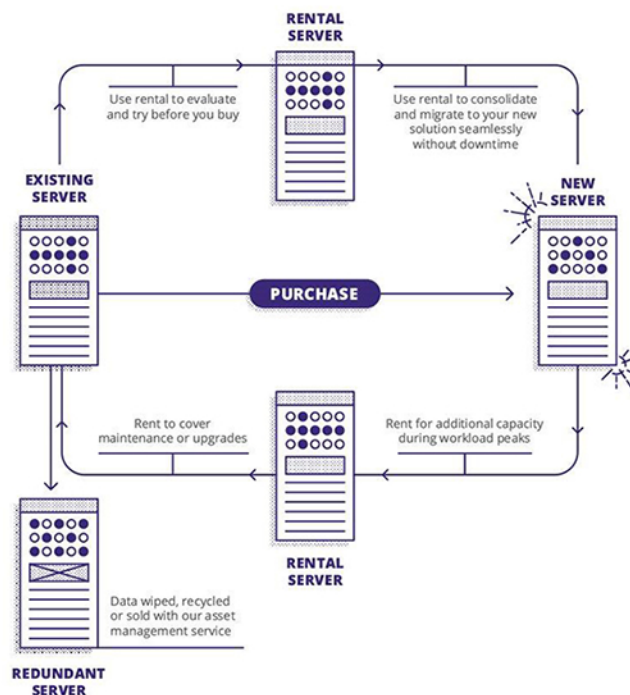
Free or discounted equipment evaluation:

- Lenovo
- Samsung
- Harman
- IBM

The intent of theses programs is to provide evaluation and Proof Of Concept systems to suport customer opportunitiesand demend generating activiites.

Server Rental Lifecycle

Smooth the purchasing process, reduce risk and ensure you select the right solution

See how Bell Integration can help your business succeed.

Please contact us on marketing@bell-integration.com or visit

www.bell-integration.com

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**See how Bell integration can help your business succeed.
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