

What's in it for you?

The best branded equipment

We only use equipment that we have tried and tested over many years, using our geeky engineering approach.

An unrivalled installation standard

Our installation practices are the best on the market, right down to the cabling, sealants, and nuts and bolts, no question.

Friendly, tidy and approachable engineers

All your requirements are met, and exceeded

10/10 on Checkatrade does take some work, but it's worth the effort.

Several customer sites that you can use as a showroom

A free of charge service on your units

Once you make the right decision and create a better environment with us, we will give you a free service on your units for any referral within 12 months.



9.9+ Checkatrade score

visit [Checkatrade.com](https://www.checkatrade.com) to view reviews from our customers



We solve the gremlins in our industry.
It's why we are unrivalled in the south east.

We deliver the leading standards in installations:

Neat pipework routes

External drainpipe effect trunking, to minimise the look of any ugly pipework

Hi-tuff weatherproof cabling

Fire-rated sealed holes

Stainless steel rustproof fixings

The best fixings and bracketry for a great finish, increased value and reduced labour times

Larger A/C service providers love hiring amateur sub-contractors to carry out installations. Any perceived value of using the larger company is swallowed up by their margin, giving you a low standard of installation.

We know the consequences of a poor quality installation:

Increased maintenance costs

Warranties that will be void by the manufacturers, if photo evidence is required

Units can only be replaced, as they can't be repaired

Increased risk of failure

Excessive running costs

Double the energy consumption, due to incorrectly sized units

Smaller A/C service providers love the cheapest off-the-shelf parts to keep the cost down. The poor quality will only become apparent once an issue presents itself.



9.9+ Checkatrade score

Find out why...

Your comfort is our business.

Bespoke air conditioning
Commercial

Contact us



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Our vision is simple: to become the leading air conditioning provider for the South of England and beyond.

Jacob Swei

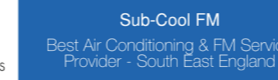
Managing Director & Lead Engineer



Commercial services and approach

Discreet, trustworthy solutions that work.

- Installations
- Planned maintenance
- Breakdowns
- System design
- Reactive callouts
- Ventilation



We offer a completely fresh approach. We're recognised by manufacturers as the leading 'go to company' for the perfect solution, whilst also **holding an approachable, personal, small company feel.**

Many large air conditioning service providers continue to use us for our technical capabilities. **We achieve great results for our clients by finding the very best solutions in terms of value and efficiency.**

Our clients receive honest and helpful advice from our engineers. They have experience with major brands, whilst not being tied to any, and are trained to the highest standards available.

Our unrivalled, unmatched and empathetic approach is our core foundation and one of the reasons **we are recognised as the benchmarked standard for bespoke air conditioning.**

Jacob founded Sub-Cool FM in 2014, after recognising major flaws within the AC industry.

Seen as one of the best of the best, Jacob has 13+ years' experience in the A/C industry. He has worked in some of the most prestigious places within the UK.

Jacob continues to grow the company at a controlled rate, **maintaining a strong, exciting and valuable team of individuals**, offering both the best standards and unrivalled service.

Each customer, old and new, experiences **the leading standard of service in the South East of England.**

