

Waste Industry Case Study



Leeds Based LPR Recycling has been operating in the recycling and waste management industry for over 50 years and consistent growth has led to the company offering waste collection and materials recycling services 24 hours a day 7 days per week. With customers across all sectors ranging from small shops through to universities, LPR is geared up to provide small collections of recyclable materials right up to total waste management solutions.

Operations Manager, Les Brown, is responsible for procuring mobile plant and machinery for the company's extensive operations, which includes a Materials Recycling 'Super' Facility covering some 150,000 ft² in Leeds. The company has recently bought one of JCB's newest telescopic handlers – the 550-80 Wastemaster Loadall complete with puncture resistant SG Revolution super cushion solid tyres.

Having have worked for a long time in this sector and with experience in many MRF's Les had come across SG tyres before and didn't hesitate to introduce them to LPR for the fleet of wheeled loaders – which includes Case and JCB.

“The tyre wear is phenomenal; they last much longer and still provide a comfy ride for the operators. They work out much cheaper in the long term than pneumatic tyres – which just can't cope with these conditions. When you're working flat out it is critical that you don't experience machine downtime so a puncture free tyre is absolutely what we need and when JCB offered the SG tyres as a standard option on the new 550-80 we were delighted and I believe we were one of the first customers to take this machine. We have a great rapport with ITWS, who supply the tyres; their service is second to none”.

LPR also makes use of the Service Exchange scheme. As soon as LPR requires new tyres the team at ITWS supplies ready pressed tyres on to service exchange rims and arrives on site for a rapid swap over. In Les's words 'time is money' and this scheme certainly maximises productivity.

SG Revolution super cushion tyres are manufactured from a hard wearing compound and feature larger, deeper lugs and two rows of apertures built in to the side wall of the tyres. Specifically designed to work productively over rough ground there are sizes and tread patterns for a variety of machines and conditions.



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