

E X H I B I T O R

5th Annual

# FRONTIERS IN UPPER EXTREMITY SURGERY

NOVEMBER 1-2, 2019 | TAMPA, FL

P R O S P E C T U S

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent blue circles that form a stylized floral or sunburst pattern.

## FROM THE SENIOR MANAGER, CORPORATE RELATIONS

Dear Prospective Course Supporter,

On behalf of the team at FORE and Course Directors, Michael J. Garcia, MD, FAAOS and Jason Nydick, DO, we invite your company to exhibit at the **5th Annual Frontiers in Upper Extremity Surgery** course which will take place **November 1-2, 2019 in Tampa, FL!**

This course provides the practicing hand surgeon with a comprehensive update on treatments for various hand and upper extremity surgery including arthroplasty, reconstruction, fracture care, care of the upper extremity in the pediatric patient, difficult problems in elbow surgery, and shoulder surgery for the hand surgeon. Learners will gain insight into both common and complex problems of the upper extremity, understand indications for surgery, therapy, outcomes of each, and potential complications of intervention.

The attached prospectus offers a wide variety of support packages designed to encourage opportunities to communicate your message to an eager and engaged audience. Supporting the course will allow you to provide orthopaedic surgeons with information and education about your products, while demonstrating your support for the orthopaedic community and commitment to educating healthcare professionals about upper extremity surgery.

For further information, please visit the course website: [5th Annual Frontiers in Upper Extremity Surgery](#)

We look forward to seeing you in Tampa!

Sincerely,

*Rachel Reuter*

Rachel Reuter  
Senior Manager, Corporate Relations  
Foundation for Orthopaedic Research & Education  
Email: [rreuter@foreonline.org](mailto:rreuter@foreonline.org)  
Mobile: 512.777.8250

## COURSE FACULTY

### COURSE DIRECTORS



**MICHAEL J. GARCIA, MD, FAAOS**  
Hand & Wrist Surgeon  
Florida Orthopaedic Institute  
Tampa, FL



**JASON NYDICK, DO**  
Hand & Upper Extremity Surgeon  
Florida Orthopaedic Institute  
Tampa, FL

### INVITED FACULTY

**KRISTOPHER AVANT, DO**  
Oklahoma City, OK

**H. BRENT BAMBERGER, DO**  
Dayton, OH

**MICHAEL S. BEDNAR, MD**  
Maywood, IL

**RANDALL CULP, MD**  
Philadelphia, PA

**LIVIO DIMASCIO, MD**  
London, England

**PETER EVANS, MD**  
Cleveland, OH

**ALFRED HESS, MD**  
Tampa, FL

**KEVIN LITTLE, MD**  
Cincinnati, OH

**MARK MIGHELL, MD**  
Tampa, FL

**JORGE ORBAY, MD**  
Miami, FL

**IOANNIS PAPPOU, MD, PHD**  
Tampa, FL

**NADER PAKSIMA, DO, MPH**  
New York, NY

**MARK REKANT, MD**  
Cherry Hill, NJ

**BLANE SESSIONS, MD**  
Covington, LA

**EON SHIN, MD**  
Philadelphia, PA

**NEIL SINGH, DO**  
New Castle, PA

**JEFFREY STONE, MD**  
Tampa, FL

**IAN VALERIO, MD**  
Columbus, OH

**DAVID ZELOUF, MD**  
Philadelphia, PA

## AGENDA AT-A-GLANCE

*\*Subject to Change*

### THURSDAY, OCTOBER 31, 2019

**12:00 PM – 5:00 PM**      **Exhibitor Setup**

### FRIDAY, NOVEMBER 1, 2019

**9:00 AM – 10:00 AM**      **Registration & Breakfast with Exhibitors**

**10:00 AM – 1:00 PM**      **Bioskills Lab & Case Presentations**

**1:00 PM – 2:00 PM**      **Lunch with Exhibitors**

**2:00 PM – 5:00 PM**      **Bioskills Lab & Case Presentations**

**5:00 PM**      **Adjourn for the Day**

**5:00 PM – 6:00 PM**      **Welcome Reception**

### SATURDAY, SEPTEMBER 14, 2019

**7:00 AM – 7:55 AM**      **Registration & Breakfast with Exhibitors**

**7:55 AM – 9:15 AM**      **General Session – Session I: Hand & Wrist Arthritis – Debate**

**9:15 AM – 9:45 AM**      **Coffee Break with Exhibitors**

**9:45 AM – 11:40 AM**      **General Session – Session II: Wrist Trauma**

**11:40 AM – 12:40 PM**      **Lunch with Guest Speaker**

**12:40 PM – 3:25 PM**      **General Session – Session III: Case Discussions with Faculty**

**3:25 PM**      **Course Adjourns**

## EXHIBITOR REFERENCE GUIDE

### VENUE

#### **FIVE Labs**

4115 W Spruce St  
Tampa, Florida 33607  
(813) 877-8096

### ACCOMMODATIONS

#### **Renaissance Tampa International Plaza Hotel**

4200 Jim Walter Blvd  
Tampa, Florida 33607  
(813) 877-9200

A limited block of rooms has been reserved at the Renaissance Tampa International Plaza Hotel at a discounted rate starting at **\$164.00** per night, plus taxes and hotel fees. Guests can make reservations within your block by calling the hotel and mentioning *FORE Frontiers in Upper Extremity Surgery* to receive the group rate, **before October 18, 2019**.

### IMPORTANT DATES

Exhibitor Application Deadline	Friday, October 11, 2019
Exhibit Payment Deadline	Monday, October 28, 2019
Exhibitor Showkit Released	Tuesday, October 1, 2019
Exhibit Setup	Thursday, October 31, 2019   12:00 PM (Must be set by 9AM Friday)
Exhibit Teardown	Saturday, November 2, 2019   After 3:25 PM

### EXHIBITOR SHOWKIT & PRE-REGISTRATION LIST

Confirmed exhibitors will receive a comprehensive Exhibitor Showkit, along with the Pre-Registration List one month prior to the event. The Exhibitor Showkit will include shipping instructions, AV & electrical requests, and other pertinent course details.

### EXHIBITOR BADGE POLICY

Each exhibiting company will receive an allotted number of complimentary badges based on the exhibit space purchased. There will be an additional fee for each badge produced over the complimentary allotment. All individuals representing an exhibiting company must register as an exhibitor and wear the appropriate badge. Your badge must always be worn in a visible location. Badges may not be given to other individuals. This policy applies to personnel staffing at the exhibit for the full duration of the course, as well as those who will be visiting for a short period of time.

Exhibitors are responsible for registering themselves for their badge on the FORE website, ahead of the event. Exhibitors will receive complimentary codes for their allotted number of complimentary badges no later than 2 weeks prior to the meeting. For any issues, please contact Rachel Reuter.

### PAYMENT TERMS

Payment in full for the contracted space must be forwarded with the Exhibitor Application at the end of this prospectus. The balance must be paid by Monday, October 28, 2019. An invoice will be sent as soon as the application is received.

Exhibits and advertising opportunities may be paid via the following:

- Credit Card
- Check
- Wire Transfer

## EXHIBITOR REFERENCE GUIDE *continued*

### CANCELLATIONS, FEES, & REFUNDS

- Cancellations received in writing by Tuesday, October 1, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Tuesday, October 1, 2019.
- If 100% of agreed-upon fee is not received by Monday, October 28, 2019, the application is subject to a \$500 late fee and/or cancellation.

### FORE CME CONTACTS

• Exhibit & Grant Information	Rachel Reuter	<a href="mailto:rreuter@foreonline.org">rreuter@foreonline.org</a>	(512) 777-8250
• Industry/Vendor Registration			
• Program Manager	Heather Howard	<a href="mailto:hhoward@foreonline.org">hhoward@foreonline.org</a>	(813) 210-7969
• Invoicing & Payments	Amber Dunn	<a href="mailto:adunn@foreonline.org">adunn@foreonline.org</a>	(574) 253-8261



## SPONSORSHIP OPPORTUNITIES

- FORE meetings provide a forum for meaningful interaction between exhibitors and attendees:
  - Multiple breaks each day give exhibitors time to interact with attendees and faculty
  - Exhibitors have access to the General Session room and are encouraged to attend the didactic sessions
- Cost-effective promotional and advertising opportunities at the live meeting are customizable to your marketing objectives & budget
- All Exhibit Spaces include a 6'ft Table and 2 Chairs
- In addition to the items mentioned below, support also includes company name and support level recognition on meeting website, meeting app (if available), and support signage

SUPPORT PACKAGES	GOLD \$10,000	SILVER \$6,000	BRONZE \$4,000
<b>BENEFITS</b>			
<b>Exhibit Space</b>	6' Table-Top	6' Table-Top	6' Table-Top
<b>Complimentary Vendor Badges</b>	6	4	2
<b>Mobile App Push Notification</b>	Included	Included	-
<b>Premium Booth Location</b>	First-come, first-served	-	-

### À LA CARTE

### PRICING

#### EDUCATIONAL SUPPORT

**Bioskills Lab  
CME Accredited**

Support a bioskills lab. Support includes one Distal Humerus-to-fingertip specimen per station, basic instrumentation, personal protective equipment (PPE), and cleaning of all instruments. Supporter will need to provide product-specific instrumentation and personnel familiar with the instrumentation and technique. Please note the bioskills labs are included with the surgeons' course registration fees. Each attendee will be assigned to a station to ensure that every station has an equal number of attendees. The bioskills lab stations are Continuing Medication Education (CME) accredited support opportunities.

Please contact FORE for Details

#### ADVERTISING OPPORTUNITIES

**Non-CME Lunch Symposium**  
Exclusive: One Available

This non-CME activity provides your company with the opportunity to format a program utilizing your own speakers to specifically enhance your company's marketability. You will have 30 minutes to discuss, demonstrate, or debate with program attendees. Attendees will be notified that this is optional and not for CME credit Course organizers will provide lunch.

\$8,000

**Welcome Reception Sponsorship**  
Exclusive: One Available

Exclusive sponsorship of the reception includes company-branded cocktail napkins, water cups, and signage. Sponsor will be given the opportunity to address the audience with the Course Director for introductions and welcoming remarks.

\$5,000

**Wi-Fi**  
Exclusive: One Available

This sponsorship provides free Wi-Fi services to all conference attendees in the meeting space. Company can create a customizable network name and/or password for the Wi-Fi network, based on meeting space requirements.

\$4,000

SPONSORSHIP OPPORTUNITIES *continued*

À LA CARTE		Pricing
ADVERTISING OPPORTUNITIES		
<b>Site Specific Advertising</b>	In partnership with FORE, discover and create a unique advertising opportunity that's site specific to display your company logo or promotion. Sponsor to provide advertisement(s) printed or digital to event location specifications and will coordinate placement/installation with the event location. Artwork subject to FORE approval. Contact FORE for additional information.	Please contact FORE for Details
<b>Branded Coffee Cups, Water Cups, &amp; Cocktail Napkins</b>	Sponsor is responsible for production and shipment to the hotel. Artwork must be approved by FORE prior to production. FORE is responsible with providing sponsor with the quantity required. One opportunity is available on first come, first serve basis. Cups and napkins will be used during meals & breaks.	\$2,000
<b>New! Mobile App Splash Screen Ad</b> Exclusive: One Available	This exclusive splash screen ad appears as the FORE Meeting App loads. The splash screen brings a high level of attention to a company's message and brand awareness to participants of the meeting. Every attendee will have visibility of the Splash Page – a full-screen visual that appears for up to 5 seconds, free from distraction. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.	\$2,000
<b>New! Meeting Notepad</b>	Have your logo imprinted on notepads that will be available for all attendees. This is an item that attendees are certain to use at the conference. Sponsor is responsible for providing logo based on specifications provided by FORE.	\$1,500
<b>Branded Hotel Room Keycards</b> Exclusive: One Available	All meeting attendees staying at the hotel will receive a room keycard with your company logo at registration. Company is responsible for keycard production and shipment to the hotel. Keycard artwork must be approved by FORE prior to production. FORE is responsible for providing sponsor with the quantity required. One opportunity is available on a first-come, first-serve basis.	\$1,500
<b>New! Mobile App Banner Ad</b> Limited: Five Available	Reinforce your products and branding through banner ads displayed on a loop at the top of the FORE Meeting App. The measurable rotating banner ads will also link to content within the app or to outside URLs. Impressions and taps are tracked for measurable ROI. Sponsor will be responsible for providing electronic artwork based on specifications by FORE. Artwork subject to FORE approval.	\$1,000
<b>Promotional Take One</b>	One-piece, maximum size is 8.5" X 11". Production and shipping are the responsibility of the sponsor. Must be approved by FORE.	\$1,000
<b>Room Door Drop</b>	Have a selected piece of advertising included in one nightly room drop to hotel guests attending the conference. One piece allowed per room drop; maximum size is 8.5" x 11". Production and shipping of designated piece is the responsibility of the sponsor. Artwork must be submitted to FORE in advance for approval.	\$1,000
<b>Tote Bags</b> Exclusive: One Available	Provide meeting attendees with a tote bag with your company logo to carry their materials throughout the conference. One opportunity is available on a first-come, first-serve basis. Artwork must be submitted to FORE in advance for approval.	\$1,000



SPONSORSHIP OPPORTUNITIES *continued*

**À LA CARTE**

Pricing

ADVERTISING OPPORTUNITIES

**Lanyards**  
Exclusive: One Available

All meeting attendees will have the option of a badge lanyard with your company logo at registration. Company is responsible with providing lanyards two weeks in advance of the first day of the course. One opportunity is available on a first-come, first-serve basis.

\$1,000

**New!**  
**Mobile App Push Notification**

Engage meeting attendees with compelling content through push notifications to help boost customer loyalty and raise visibility. Send two notifications directly to meeting attendees, via the FORE Meeting App, at strategic scheduled times. Sponsor will be responsible for providing electronic content based on specifications by FORE. Maximum 140 characters. Content subject to FORE approval.

\$500

INDUSTRY REGISTRATION

**Additional Vendor Badges**

Allows access to Exhibit Hall & General Session. One badge per person.

\$650 each

FIRST TIME EXHIBITOR DISCOUNT

**25% Off Total Support Spend**

First-time exhibitors receive a 25% discount on their total support. For more information and to confirm your eligibility, please contact Rachel Reuter at (512) 777-8250, or at [reuter@foreonline.org](mailto:reuter@foreonline.org)

Based on Eligibility



## EXHIBITOR APPLICATION

Please complete Page 9 & 10 of this application and submit to [rreuter@foreonline.org](mailto:rreuter@foreonline.org)

100% of total support is due no later than Monday, October 28, 2019. If 100% of agreed-upon fee is not received by this date, the application is subject to a \$500 late fee and/or cancellation.

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

POSTAL CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

### PAYMENT METHOD

Select preferred payment method below. FORE will provide an invoice with detailed payment information.

- Credit Card – Details will be sent via invoice
- Check – A discount of 3% will be applied to amount due if paid in full by check within 30 days of invoice date  
Make payable to: Foundation for Orthopaedic Research & Education (FORE)  
Mail to: FORE CME Dept, 4115 W Spruce Street Suite 201, Tampa, FL 33607
- Wire Transfer – Details will be sent via invoice

### SUPPORT OPPORTUNITIES

#### SUPPORT PACKAGES

- |                                 |          |
|---------------------------------|----------|
| <input type="checkbox"/> Gold   | \$10,000 |
| <input type="checkbox"/> Silver | \$6,000  |
| <input type="checkbox"/> Bronze | \$4,000  |

### À LA CARTE

#### ADVERTISING OPPORTUNITIES

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Bioskills Lab CME Accredited                        | Please contact FORE |
| <input type="checkbox"/> Non-CME Lunch Symposium                             | \$8,000             |
| <input type="checkbox"/> Welcome Reception Sponsorship                       | \$5,000             |
| <input type="checkbox"/> Wi-Fi   | \$4,000             |
| <input type="checkbox"/> Site Specific Advertising                           | Please contact FORE |
| <input type="checkbox"/> Branded Coffee Cups, Water Cups, & Cocktail Napkins | \$2,000             |
| <input type="checkbox"/> Mobile App Splash Screen Ad                         | \$2,000             |
| <input type="checkbox"/> Meeting Notepad                                     | \$1,500             |

*Continues Page 10*

## EXHIBITOR APPLICATION *continued*

### ADVERTISING OPPORTUNITIES

<input type="checkbox"/>	Branded Hotel Room Keycards	\$1,500
<input type="checkbox"/>	Mobile App Banner Ad	\$1,000
<input type="checkbox"/>	Promotional Take One	\$1,000
<input type="checkbox"/>	Room Door Drop	\$1,000
<input type="checkbox"/>	Tote Bags	\$1,000
<input type="checkbox"/>	Lanyards	\$1,000
<input type="checkbox"/>	Mobile App Push Notification	\$500

### INDUSTRY REGISTRATION

<input type="checkbox"/>	Additional Vendor Badges	QTY _____	\$650 each
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### CANCELLATIONS, REFUNDS, & LATE FEES

- Cancellations received in writing by Tuesday, October 1, 2019 will be subject to a \$500 cancellation fee.
- There will be no refunds for cancellations requested after Tuesday, October 1, 2019.
- If 100% of agreed-upon fee is not received by Monday, October 28, 2019, the application is subject to a \$500 late fee and/or cancellation.