



# Advertise your business

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in the Grimsby & Cleethorpes area

Engaging and entertaining.  
Affordable advertising with a difference



## contact us

**88 Middlethorpe Road,  
Cleethorpes**

**Tel: 01472 601150 Mob: 07734 150746**



## WHY SCREEN ADVERTISING?

Advertising is simply about attention. If you have an audience, or at least access to somewhere with footfall, you have an opportunity. Advertising connects businesses with people.

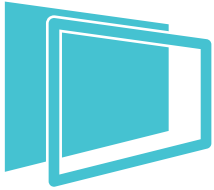
Our advertising screens are displayed in prime locations around the Cleethorpes, Grimsby & surrounding area. Our expert designers will create the perfect motion graphic advertisement for your business, event or brand that is sure to catch the attention of all in the vicinity.

We offer many different packages & tiers of screen advertising to suit your direct needs. Got something else in mind? Contact us or come in store to discuss how our service can suit your needs.

**LET US SHOW YOU HOW  
ADVERTISING WITH US WILL  
GIVE YOU THE RESULTS  
YOU'VE BEEN LOOKING FOR.**

88 Middlethorpe Road, Cleethorpes

[www.atozpromotions.co.uk](http://www.atozpromotions.co.uk)



# BENEFITS OF LOCAL SCREEN ADVERTISING



## LOCAL AUDIENCE

- ✓ Highly engaged, captive audience who are open and receptive to receiving local business messaging.
- ✓ Power way to drive foot traffic or gain calls direct to your business.



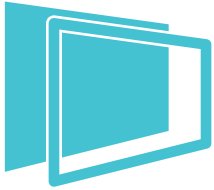
## ADVERT LENGTH

- ✓ Your advert seen over 8 times an hour, with special adverts popping up every 5 minutes, in-case people missed your number.
- ✓ A full years advert, which can be changed up to 4 times a year if you wish.



## CUSTOM DESIGN

- ✓ collaborate with our artwork team to create an advertisement that showcases your business in the best possible light.
- ✓ **FREE DESIGN!** Advertisement design is included in the price of your campaign.



# WHAT HAPPENS NEXT?



## LOCATION / PAYMENT

We arrange where you wish to advertise on our current local advertising screens and then proceed to take a payment. We also have monthly payment plans available.



## CREATION OF YOUR ADVERTISEMENT

Our design team will proceed to create a bespoke advertisement for your business, with any instructions you have included.

You will have the opportunity to change your advert 4 times a year



## REVIEW AND AMEND

We will send, or invite you back into the shop for a coffee and to take a look at the current design we have for you.

This can be changed and amended until you are happy.



## YOUR ADVERT GOES LIVE

Following design approval, we will start getting your advertisement live across the various locations you have chosen.

You will also receive a copy of your advertisement to post on social media if you so wish.

# Contact us

88 Middlethorpe Road, Cleethorpes, DN35 9PR

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Visit us online to view some examples of our current screen advertisers.