



Todd Sale appointed North West & North Wales Regional Chairman



Todd Sale, Major Accounts Director at the Parts Alliance, is the new Regional Chairman for the NTDA North West & North Wales Region. He takes over from Richard Dibb, Business Development Manager at Pirelli, who has served an extended period as Chairman for the past 4 years.

The handover took place at the region's committee meeting held on Wednesday 14th March at the CES Training Centre, Chester.

The NTDA Chief Executive Stefan thanked Richard Dibb for his service and said: *"It has been an absolute pleasure to work with Richard over the last four years, during which time he has been an excellent and enthusiastic ambassador for the region."*

At the meeting, Todd Sale said that it was his objective to actively encourage more members, especially tyre retailers, to attend the region's meetings, to become better informed, network and engage more with the Association.

He is also keen to encourage more members to attend the Association's Blackpool Winter Ball which is hosted by the North West & North Wales region. The 2018 Winter Ball will be held at the Hilton Blackpool on Saturday 24th November. As well as a three-course meal, there will be a charity raffle and a live band. This event provides an excellent relaxed networking opportunity and is regularly attended by 80 to 100 guests. For more information or to book your tables/places contact NTDA Membership Secretary Alison Keitch on **01296 482128** or email: alisonkeitch@ntda.co.uk

First tranche of speakers announced for 4th NTDA Tyre Industry Conference

The NTDA is pleased to announce that **Marc Woods** who was an integral part of the BBC Paralympic commentary team in 2012, before joining Channel 4 and its acclaimed team, is to be the 2018 inspirational keynote speaker at the Tyre Industry Conference, sponsored by **DG International**.

Marc was an Ambassador for London 2012 and was a member of the British Paralympic Advisory Panel for both the Olympic and Paralympic Games. As a Paralympic swimmer, Marc achieved twelve Paralympic medals, four of them gold. He also held individual World Records over three distances - 200m, 400m and 1500m. He is a highly entertaining presenter who will be closing a conference which already boasts an outstanding line up of guest speakers.



Stefan Hay said: *"The conference is going from strength to strength and more than 100 delegates have already booked to attend. This year we will have three main sessions during the day **TYRE TALK** – Protecting Motorists, Protecting the Environment, **PREPARING FOR THE FUTURE** – From Megatrends to Practical Application and **A SUCCESSFUL BUSINESS** – Building on the Talent of People. The confirmed speakers so far are: Stuart Jackson - TyreSafe Chairman, Peter Taylor, OBE - TRA Secretary General, Quentin Le Hetet - General Manager GiPA UK Ltd, Neil Hilton - Head of Business Development GE Hella Ltd, Martin Riley - Sales and Marketing Manager Silkmoth Ltd, Andy Savva - The Garage Inspector and Steve Nash - Chief Executive Officer, Institute of the Motor Industry."*

The conference, which precedes the 89th NTDA Annual Dinner will take place on Thursday 4th October at the DoubleTree Milton Keynes (Stadium MK) Hotel and Conference Venue and features a supplier exhibition. The conference is a **free to attend** event for NTDA member employees and their customers, event sponsors and guests who have booked for the Annual Dinner. Places are limited so don't miss out. For more information or to book your place(s) contact NTDA Membership Secretary Alison Keitch on **01296 482128** or email: alisonkeitch@ntda.co.uk



2018 Tyre Industry Awards open for entries, but it's not business as usual!

Will you or your company be a winner in 2018?

Yes, believe it or not, it's that time again!

The NTDA opened the 2018 Tyre Industry Awards competition on Friday 30th March 2018 with the closing date being Friday 3rd August, but there has been a shake up in the categories this year starting with the introduction of two new categories:

TYRE RETAILER OF THE YEAR, sponsored by: *Pirelli*

This award replaces the Tyre Retail Centre of the Year Award. There will be three sub-categories for this award: Small Tyre Retailer of the Year (*one centre*), Medium Tyre Retailer of the Year (*up to 25 centres*) and Large Tyre Retailer of the Year (*national operation with nationwide centre coverage including franchise networks*). There will be a winner in each of these categories and the three winners will then be entered into the grand final for the **OVERALL** Tyre Retailer of the Year Award 2018.

PRODUCT INNOVATION OF THE YEAR: *Available for sponsorship*

This award, newly introduced in 2018, is to recognise a new product that has been launched specifically in the **UK** tyre fitting and automotive aftercare market since 1st October 2017 and has, since that time, demonstrably met exceptionally high quality and reliability standards. The product must either be tyre or tyre aftercare related, (e.g. actual tyres, tyre repair, tyre fitting, tyre checking equipment etc.), or in common use in the tyre fitting and automotive aftercare market, (e.g. wheel alignment, pneumatic lifting equipment etc.)

The retained award categories are:

- REACT Roadside Technician of the Year, sponsored by: **Jelf Beaumonts**
- Truck and Agricultural Tyre Supplier of the Year: **Available for sponsorship**
- Aftermarket Equipment Supplier of the Year, sponsored by: **Automechanika Birmingham**
- Industry Marketing Campaign of the Year, sponsored by: **Scots Auto Scene**
- Staff Training & Development Initiative of the Year, sponsored by: **Trelleborg Wheel Systems UK Ltd**
- Tyre Wholesaler of the Year, sponsored by: **Zenises**
- Tyre Manufacturer of the Year, sponsored by: **Maritime Cargo Services**
- Tyre Technician Apprentice of the Year, sponsored by: **The Worshipful Company of Wheelwrights**

Winners will be announced at the Tyre Industry Awards Ceremony sponsored by **Sailun** held during the NTDA Annual Dinner sponsored by **Land Tyre Services** at the DoubleTree by Hilton, Stadium MK on Thursday 4th October 2018.

Entries are only accepted from NTDA members and companies that are members of Tyre Industry Federation trade associations on the official NTDA entry form, which is designed to allow applicants to present themselves fully, but with minimal paperwork; this form is now available, together with the awards information brochure, from the NTDA.

Good luck!

automechanika
BIRMINGHAM

DIARY DATE:

Come and meet the NTDA team on Stand N125,
Hall 19 The Garage Zone, NEC 5th - 7th June 2018