



Annual Review 2014 and Plans for 2015



Hope & Homes
for Children

www.hopeandhomes.org

You are helping us end a global problem

Imagine your baby has a condition like epilepsy, a condition that with the right support, and not much at that, you can deal with at home. Now imagine she is taken from you by the authorities because they don't believe you can or should provide the care for your child. She is taken to a state orphanage in a different part of the country and you can't afford the transport and accommodation costs to go and visit.

You scrape together the pennies but you only get to see her at Christmas.

In between times she is confined to a cot where she lays curled up for hours at a time, staring at her knees. Day after day, year after year.

She regurgitates the food she is fed through a bottle - a minor act of defiance - so she is force fed. Every day.

No hugs. No love. Her condition deteriorates.

You complain but the authorities shut you out.

You never see her again.

This is utterly unacceptable but we meet children and parents like this every day. There is simply no place for orphanages and we are making great strides to eradicate them.

By the end of 2014 we were closing 35 orphanages, supporting 12,407 children and parents and working with authorities in 25 countries to help them to eradicate institutional care. We are having this impact because of you.

Your support is saving lives and enabling children to live with the love that only a family can provide. On behalf of those children, thank you.



Mark Waddington
Chief Executive





Reporting back

In 2014 we set six key objectives to build momentum towards establishing a global movement for the eradication of institutional care of children:

1. We will continue to demonstrate how family-based care can successfully replace institutional care in all contexts



institutions closed and progressed the closure of a further

32

11,414 

vulnerable children and family members supported to stay together, **preventing abandonment to institutions**

2. We will continue to build the capacity of local professionals responsible for children's welfare and protection to prevent family separation and deliver quality family-based care

792

local volunteers trained and recruited to support children in their communities

2,378


professionals provided with specialist skills



They will work with at least 50 children annually, meaning

158,500 children supported each year as a result of the training

3. We will continue to influence the plans and policies of governments and international authorities to ensure all children have the opportunity to enjoy family-based care

We worked with partner organisations in **12** countries 

through our pan-European Opening Doors campaign, pushing for child protection reform at national and regional level. **Our work will transform the lives of hundreds of thousands of children in institutional care in Europe**

We were invited to join the **Better Care Better Volunteering** initiative to work with partner organisations tackling the issue of voluntourism in orphanages

We worked with other organisations to develop a tool for governments globally to measure how effectively they are implementing the **UN Guidelines on Alternative Care**

4. We will continue to forge strategic alliances with other organisations to ensure that the eradication of institutional care becomes a priority

Global alliances built. We now work with

**311 organisations
in 25 countries,**

benefitting hundreds of thousands of children



5. We will continue to build the capacity of other child protection professionals and volunteers, developing skills and knowledge of the issues surrounding institutional care and the alternatives that exist



people attended conferences, round tables and other events organised by us or with us, accelerating the eradication of institutional care

6. We will continue to raise public awareness of the plight of children, families and communities suffering as a result of outdated child protection systems and take targeted action in order to deliver our 2013-17 strategy

Matching your donations with



ukaid



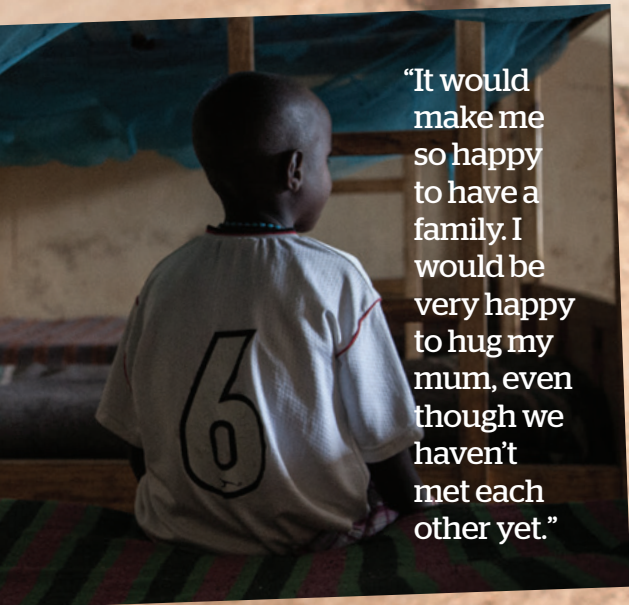
In addition to our global advocacy work through strategic alliances we have raised awareness in the UK

Our Numb3rs appeal delivered over 50 million opportunities to view our message that orphanages destroy children's lives

You gave almost

**£2.1
million**

which was matched by the UK government



“It would make me so happy to have a family. I would be very happy to hug my mum, even though we haven’t met each other yet.”

What your support means

Your support makes a transformational and life-saving change in the lives of children like Marie Claire.

Marie Claire was found cold and alone in a small village in northern Rwanda when she was just a week old. She was weak and severely dehydrated and the decision was made to send her to an orphanage.

But the Noel de Nyundo orphanage was no place for anyone to live. Over 500 babies, children and vulnerable adults wasted away together inside the walls of the large, sprawling complex. Marie Claire's home was now a small room, filled with row upon row of small plastic cots, each with a number above them. With up to 25 babies living in this room at any one time, it was the only way the few members of staff had of identifying one child from another.

As she grew she moved out of the nursery, first into a room with a single old mattress, which she shared with four others, and then to a bunk-bed of her own in a dormitory with several dozen other girls.

With no love, no protection, Marie Claire was treated as nothing more than a number.

As she grew older she began to notice that every few weeks one of the other children disappeared. Sometimes their birth family had been found, other times it was a new family, but either way all these children now had people to love and protect them and a home to call their own.

Our team scoured the region to find and help Marie Claire's birth mother, but with no leads they eventually decided the best thing would be to place her with a new family.

A family and a future

The first Marie Claire knew of her new parents was through a conversation she had with a member of our team. They told her a little about Darius and Olive and offered to arrange a meeting for them at the orphanage.

This was followed by a visit to Darius and Olive's home where she got to watch television with her new brother and sister. She also spoke regularly on the phone to Darius, listening as he told her about his job as a teacher and what the family had been up to.

Finally the day arrived for Marie Claire to leave the orphanage, for a new home with a new family. She left with a small bag, ten years old and now finally it was time for her to start her new life.

A few months on and Marie Claire has now settled into the first family she has ever known. She is thriving at school and has made a lot of new friends. She loves to sing and has joined a local church choir. She has high hopes for the future.

“I'm so happy. I have a mum and dad who love me.”



2015 priorities

- 1 Complete the first closure of an orphanage in Sudan and establish a template for national reform
- 2 Progress the closure of 35 orphanages in eight countries and influence child protection reform in a further 25 countries
- 3 Continue to build our partnerships in East and Southern Africa, laying the foundations for a regional programme for the eradication of institutional care
- 4 Begin a partnership with an organisation in Latin America to influence the transition from orphanage-based care to family-based care in the region
- 5 Support the UN in demonstrating how its guidelines on alternative care work in practice



Our vision is a world in which children no longer suffer institutional care.

You are part of a global movement

Looking through our recent achievements I can't help but feel excited about the momentum we're building.

And that momentum is vital. Our mission - to be the catalyst for the global eradication of institutional care of children - demands that we work with others to build a global movement to solve a global problem.

And so in 2015 and beyond we will work with more organisations and governments across new countries and continents. We will share expertise with more professionals and volunteers in their communities. And ultimately we will save and transform the lives of more children and their families.

A day is coming when the last orphanage will close its doors for good and people will wonder why places like that were ever allowed to exist. Everything we do as supporters, staff and volunteers in support of our work means we can confidently say the end is in sight.

Thank you.



J Timothy Richards
Chair of Trustees

Money matters

Financial summary

Summary consolidated statement of financial activities

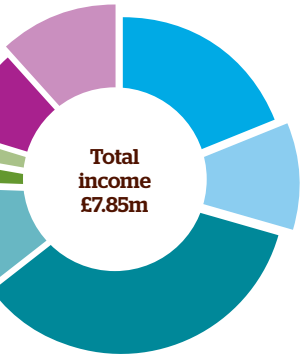
Year ended 31 December	2014	2013
	£'000	£'000
Incoming resources:		
From generated funds	6,262	5,713
From charitable activity	1,588	2,120
Total incoming resources	7,850	7,833
Resources expended:		
Costs of generating funds	1,390	939
Charitable expenditure	6,281	6,540
Governance costs	57	72
Total resources expended	7,728	7,551
Net movements in funds	122	262
Funds brought forward at 1 January	4,008	3,726
Funds carried forward at 31 December	4,130	4,008

Summary consolidated balance sheet

Year ended 31 December	2014	2013
	£'000	£'000
Fixed assets:		
Tangible fixed assets	2,200	2,536
Current assets:		
Debtors and prepayments	285	238
Cash and current bank balances	1,859	1,331
	2,144	1,569
Creditors: amounts falling due within one year:	214	97
Net current assets	1,930	1,472
Net assets	4,130	4,008
Accumulated funds:		
Restricted funds	2,551	3,222
Unrestricted funds		
Designated funds	35	62
General funds	1,544	724
Total funds	4,130	4,008

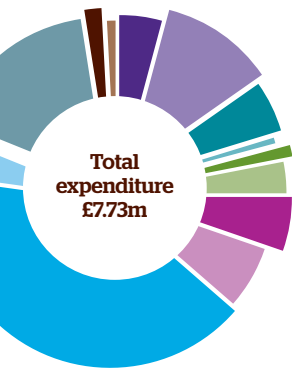
Date auditors signed accounts: 5 August 15

The money we raised



	£'000	%
Individuals	1,501	191
ARK	820	10.5
Charitable trusts and foundations	2,756	351
Corporate donors	867	11.0
Community groups	161	2.1
Legacies	157	2.0
Event, trading & investment income	678	8.6
Overseas programme income	910	11.6
Total income	7,850	

Where the money was spent



	£'000	%
Global initiatives	344	4.4
Rwanda	858	11.1
Sudan	386	5.0
Other work in Africa	47	0.6
Belarus	72	0.9
Bosnia and Herzegovina/Albania	241	3.1
Bulgaria	406	5.3
Moldova/Transnistria	463	6.0
Romania	3,167	41.0
Ukraine	292	3.8
Other work in Central and Eastern Europe	5	0.1
Fundraising	1,266	16.4
Communications and PR	124	1.6
Governance costs	57	0.7
Total expenditure	7,728	

Thank you

We would like to thank the following supporters for their especially significant contributions to our work

Independent auditor's statement to the members of Hope and Homes for Children

We have examined the summary financial statement for the year ended 31 December 2014.

Respective responsibilities of Trustees and the auditor: The Trustees are responsible for preparing the summary financial statement in accordance with applicable United Kingdom law. Our responsibility is to report to you our opinion on the consistency of the summary financial statement with the full annual financial statements, and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practice Board. Our report on the company's full annual financial statements describes the basis of our opinion on those financial statements.

Opinion: In our opinion the summary financial statement is consistent with the full annual financial statements of Hope and Homes for Children for the year ended 31 December 2014 and complies with the applicable requirements of Section 427 of the Companies Act 2006 and the regulations made thereunder. BAKER TILLY UK AUDIT LLP, Statutory Auditor Chartered Accountants, Springpark House, Basing View, Basingstoke, RG21 4HG The information on these pages is an extract from the Trustees' Report and Consolidated Financial Statements for the year ended 31 December 2014.

Copies of the full financial statements, which were approved by the Trustees on 28 April 2015, are available from the registered office and have been delivered to the Registrar of Companies and the Charity Commission.

- The 9684 Trust
- Prof. Marcus Alexander and family
- The Alice Ellen Cooper Dean Charitable Foundation
- Allan & Nesta Ferguson Charitable Trust
- Annoushka
- Anya Hindmarch
- The Ashla Charitable Trust
- Association of Inner Wheel Clubs in Great Britain & Ireland
- Adrian P. Baker
- Malcolm and Vivienne Baines
- The Breadsticks Foundation
- Jeremy Burditt
- The Calleva Foundation
- Lord Carrington
- The Childwick Trust
- Chrysalis Trust
- Heather Dixon
- Doha English Speaking School
- The Doughty Hanson Charitable Foundation
- Embassy of Czech Republic in Bosnia and Herzegovina
- The Evan Cornish Foundation
- Farrow & Ball
- Federal Ministry of Labour and Social Policy, Bosnia and Herzegovina
- Financial Lifestyle Management Ltd
- The Finborough Foundation
- Fortnum & Mason
- Frank Davies Family Trust
- Maurice and Katie Gale
- Liz and Mark Gamble
- James and Deirdre Garvey
- The Glossop Family Trust
- Alan Gosschalk
- Heal's
- Heathgate Charitable Trust
- The Hick Charitable Trust
- Kate Hobhouse
- Christopher Homfray
- Ian Jamieson
- Kurt Geiger
- The Leach Fourteenth Trust
- David and Amanda Leathers
- Liberty
- London College of Fashion
- Keith MacDonald
- Garry Mackay
- MacKenzie family
- Mrs Fatima Ma
- Chris and Jos
- The Right Hon Michael and C
- Steve McKnight
- David and Terr
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- The Ranworth
- Martin Rashdi
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- Skern Lodge
- Paul and Penn
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- The Sumner W
- T&J Meyer Far
- The Thomas J
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- UK Aid Match
- UNICEF
- USAID
- VELUX FOUND
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Finally we would like
to give special mention
to the following
individuals and groups:

- Our loyal Support Groups who host quizzes, dinner parties, open gardens, barn dances and commit their time in a number of ways to raise money for Hope and Homes for Children.
- David Ball and the teams at BrandFuel and Social Fuel for their support of our work over the course of the year, including sharing their office space with us to give us space to work in London.
- Our Volunteer Speakers, Night of Adventure speakers and all our supporters who pledged a gift in their Will.
- Our celebrity ambassadors who supported our Numb3rs campaign including Edward, Emilia and Freddie Fox, Damon Hill, Denise Lewis, Olga Kurylenko, Janet Street Porter, Jeremy Vine and Professor Robert Winston.

We would like to thank our Trustees and Patrons for their generous support and tireless work over the last year

Trustees

J Timothy Richards (Chair)
Natalie Acton
Arki Busson
Lucy Caldicott
Bridget Cluley
Joanne Drew (Secretary)

Alan Gosschalk (stepped down in 2014)
Mark Grinonneau (Treasurer)
Carol Haslam
Jim Rice
Kate Stanley
Tony Swayne (stepped down in 2015)
Dean Williams

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Claire Wright

Chief Executive

Mark Waddington - @ceohopeandhomes

Directors

Dr Delia Pop, Programmes
Sue Rooke, Resources
Sarah Whiting, Fundraising - @sarahwhiting5

Founders

Caroline Cook OBE
Mark Cook OBE

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www.hopeandhomes.org

Hope and Homes for Children is a company limited by guarantee (registered in England, number 4193179) and a registered charity (number 1089490)

The names of beneficiaries throughout this document have been changed to protect their identities.

Photos:

Hope and Homes for Children, Steve Jenkins, Chris Leslie, CCF Moldova, Alexandra Smart

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