

## For print advertising rates contact:

### Hubert Hutton

Publisher  
tel: 709.726.9300, ext. 226  
hhutton@atlanticbusinessmagazine.com

### Tonia Sheridan

VP National Sales (N.B. & P.E.I.)  
tel: 709.726.9300, ext. 223  
tsheridan@atlanticbusinessmagazine.com

### Sharon Resky

Director of Sales (N.S.)  
tel: 902.421.3037  
sresky@atlanticbusinessmagazine.com

### Linda Bidgood

Director of Sales (N.L. & N.S.)  
tel: 709 726.9300, ext. 222  
lbidgood@atlanticbusinessmagazine.com

### Stéphane Picard

Director of Sales (N.B.)  
tel: 506.607.2429  
spicard@atlanticbusinessmagazine.com

## Ad dimensions

Magazine page size 8.125" w x 10.875" h.  
Allow .25" inset from trim for all text.

### Double page spread

Trim 16.250" w x 10.875" h  
Bleed 16.500" w x 11.175" h

### Full page

Bordered 7.125" w x 9.875" h  
Trim 8.125" w x 10.875" h  
Bleed 8.375" w x 11.125" h

### 2/3 page

Vertical 4.625" w x 9.875" h

### 1/2 page

Vertical 4.625" w x 7.125" h  
Horizontal 7.125" w x 4.875" h  
Horizontal Bleed 8.375" w x 5.375" h

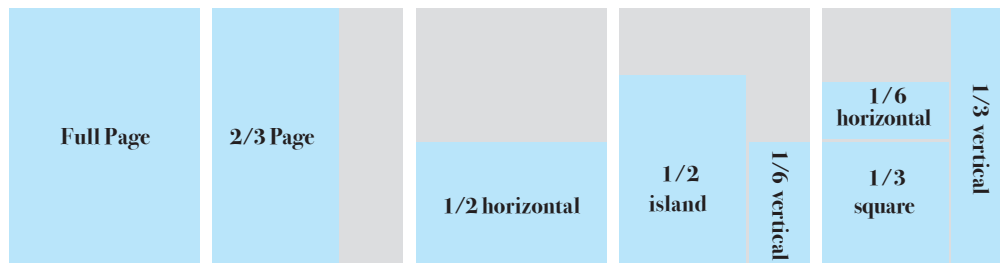
### 1/3 page

Vertical 2.250" w x 9.875" h  
Vertical Bleed 2.750" w x 11.125" h  
Horizontal 4.625" w x 4.875" h

### 1/6 page

Vertical 2.250" w x 4.875" h  
Horizontal 4.625" w x 2.250" h

## Ad shapes



## File format

High resolution PDF files or high resolution TIFF files (300dpi converted to CMYK or grayscale format).

## How to submit

**Files less than 20 MB** Email to [jmiller@atlanticbusinessmagazine.com](mailto:jmiller@atlanticbusinessmagazine.com) with the ad name and issue date in the subject line. **Files larger than 20 MB** Please use [www.wetransfer.com](http://www.wetransfer.com) to upload files or contact [jmiller@atlanticbusinessmagazine.com](mailto:jmiller@atlanticbusinessmagazine.com) for instructions. For ad sizes smaller than 2/3 page, we reserve the right to place more than one ad on the same page.