



Canadian Country Music Association Awards of Achievement Overview

As of January 2016

The Canadian Country Music Association® (“CCMA”) Board of Directors has established a recognition program (“Awards of Achievement”) for the purpose of recognizing individuals and events whose contributions to the Canadian country music industry have been deemed as outstanding and/or extraordinary over the course of the eligibility period.

The four current Awards of Achievement are:

The Slight Music Humanitarian Award:

This Award recognizes an individual(s) and/or event(s) that have made an outstanding contribution of time and energy in the support of humanitarian causes through country music in Canada. This award is currently named the “Slight Music Humanitarian Award” in recognition of a generous donation by the Slight Music Foundation.

The Leonard T. Rambeau International Award:

This Award recognizes an individual who has demonstrated extraordinary effort in assisting the aims and initiatives of the Canadian country music industry internationally. Named in honour of Leonard T. Rambeau in 1995, Mr. Rambeau was one of the most important behind-the-scene figures in the development of the Canadian music industry internationally and was certainly one of the most professional artists’ managers in the history of Canadian music.

The Hank Smith Award of Excellence:

This Award recognizes an individual who has gone above and beyond their current job in contributing his or her time and talents for the advancement of Canadian country music Nationally. Named in honour of Hank Smith in 2003, Mr. Smith had the foresight to energize, promote and support the first organization to work for country music in Canada. As the founding president of the Academy of Country Music Entertainment (the organization which preceded the CCMA). Smith planted the seeds of the organization with the goal of fostering Canadian country music.

The CCMA Generation Award:

This Award was established in 2012 out of the desire to celebrate those who have been propelled beyond the borders of the country music genre onto an international stage. The CCMA Generation Award will highlight these few select internationally celebrated artists who push country music forward introducing this genre of music to a new audience. The artists to be celebrated with the CCMA Generation Award are

cross-generational superstars, who have demonstrated that their classification of “country star” has not limited them in their rise to fame.

Recognizing the ability of talented artists to reach fans globally, this Award will be presented to artists (solo, duo or group) who have made significant impact on the country music industry. As this is recognized the artist’s contribution beyond their own national borders, those to be considered do not have to be Canadian citizens, but their contribution must have had significant impact on the Canadian scene. These artists have broken barriers in areas such as record sales, growth and expansion of new audiences, and creating increased awareness of country music across the globe. Most importantly, the CCMA Generation Award recipients will encompass the belief held by the CCMA that every artist has the ability to change the world through the power of song.

A list of past recipients can be found in *Appendix A*.

Rules and Regulations:

- Only current CCMA Members can nominate individuals or an event for an Award of Achievement (see *Nomination Process* below for details).
- The individual(s) or key organizer(s) of an event being nominated do(es) NOT have to be a current CCMA member(s).
- The eligibility period of “achievements” to be considered must have occurred within the past two eligibility periods (ex. The 2016 eligibility period is from March 1, 2015 to April 30, 2016). The Generation Award is an exception as it does not have an eligibility period.
- The individual(s) considered for the *Slaight Music Humanitarian Award* and *The Hank Smith Award of Excellence* must be Canadian citizen(s) or have landed immigrant status.
- The individual(s) considered for the *Leonard T. Rambeau International Award* and *The CCMA Generation Award* do(es) NOT have to be a Canadian citizen(s).
- An individual or an event may qualify more than once for each Award of Achievement program, as long as the criteria in place is met.
- The CCMA board of Director’s decision and/or selection on each Award Program are final.
- It is at the discretion of the CCMA Board to hand out any or all Awards of Achievement in any given year. Annual presentation is not automatic.
- Directors currently on the CCMA Board are not eligible for an Award of Achievement.
- Directors on the CCMA board must declare any conflicts of interest prior to voting.

Nomination Process:

- Awards of Achievement Nomination Form (“Nomination Form”):
 - The Nomination Forms are available at ccma.org or by clicking [here](#) to download the Slaight Music Humanitarian Award Nomination form, and [here](#) for the Awards of Achievement Nomination Form. The Nomination Form can also be requested by calling Nikki Ryan at 416-947-1331 ex. 213 or by email at nryan@ccma.org.
 - All Nomination Forms received will remain confidential.
 - The CCMA will not be limited or bound by the Nomination Forms submitted by the CCMA membership.
- Awards of Achievement Committee (“Committee”):

- All Nomination Forms will be reviewed by the Committee. The Committee consists of Board appointed Directors and CCMA staff.
- After such review, the Committee will make recommendations to the Board of Directors.
- The Committee will disclose the full list of suggestions and rationale to the Board of Directors as to why they have made their recommendations.
- Board of Directors Final Decision:
 - The Board of Directors will review all nominations and committee recommendations at their first meeting following the April 18 nomination cut-off date.
 - The Board of Directors will agree by majority vote to award (if any) an individual/event with an Award of Achievement.
 - The decision of the Board of Directors is final

*The closing date for the 2016 submissions is: **Friday April 15, 2016.***

Period of Notification:

- Individuals/events chosen as recipients of an Award of Achievement will be informed within two weeks of the Board of Directors decision. The CCMA President will notify the recipient(s).
- The recipient(s) will be given one week to accept or decline the Award of Achievement.
- The recipient(s) will be informed at this time that their Award of Achievement offering is strictly confidential until publicly announced by the CCMA.

Announcement:

- A CCMA approved media release will be sent to all CCMA members and media to announce all recipients, if any, of the Awards of Achievement OR the recipients of the Awards of Achievement will be announced at the annual Canadian Country Music Awards Nominee Media Conference typically held in July. The CCMA will have full discretion of the method of announcement.
- If an Award of Achievement will not be handed out in any given year, there will be no media release or announcement.

Award Presentation:

- All Awards of Achievement presentations will occur during the annual Country Music Week®.
- All Awards of Achievement recipients will be given two complimentary full delegate registrations for Country Music Week®.
- Tickets to the event at which the award presentation will be made will be available at a discounted price for family and friends of the recipient(s).
- A per diem will be provided to the recipient(s) to assist with travel and accommodation costs. If the recipient is a group, per diems will be provided for up to five people.
- The CCMA will work directly with the recipients of each Award of Achievement on the presentation of the Award of Achievement. A maximum two minute presentation can be made by the Award of Achievement presenter immediately followed by the recipient's acceptance speech (maximum three minute acceptance speech).

Overall Timelines Overview:

Ongoing	Submission forms are available at www.ccma.org (deadline for submission for current year is May 30)
June	Decision by CCMA Board of Directors
June or July	Announcement
September	Presentation of Awards during Country Music Week®

Appendix A: Past Recipients

Humanitarian Award

- Wayne Rostad (1989)
- Gary Fjellgaard (1990)
- Carroll Baker (1991)
- John Allen Cameron (1992)
- “A Song for Brent” (1993)
- Joan Kennedy (1995)
- Tom Jackson (1996)
- Michelle Wright (1997)
- Paul Brandt (1998)
- September 11th Benefit Concert (2002)
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- Say Hay! Benefit Concerts (2003)
- Terry Kelly (2005)
- George Canyon (2008)
- Gord Bamford (2010)
- Johnny Reid (2011)
- Tenille (2012)
- Adam Gregory (2013)
- Beverley Mahood (2014)
- MusiCounts (2015)

The Hank Smith Award of Excellence

- Maryanne Gibson (2003)
- Diana Kelly & Claude Lelievre (2004)
- Ron Sakamoto (2007)
- Deane Cameron (2014)
- Ma Henning (2008)
- Heather Ostertag (2009)
- Larry Delaney (2012)

Leonard T. Rambeau International Award

- George Hamilton IV (1989)
- Kees de Haan (1990)
- Bart Barton (1991)
- Tony Migilore (1991)
- Tim Dubois (1992)
- CTV Television Network (1993)
- Leonard T. Rambeau (1995)
- Paul Corbin (1996)
- Bob Saporti (1997)
- Jo Walker Meador (1998)
- Jeff Walker (1998)
- Ralph Murphy (1999)
- Sheila Copps (2000)
- David Ross, Music Row Magazine, Nashville, TN (2003)
- Rob Potts, Allied Artists International, Australia (2004)
- Bruce Allen (2006)
- Rick Murray (2007)
- Tammy Genovese (2009)
- Robert Ott (2015)

CCMA Generation Award

- Taylor Swift (2012)