

2016 ANNUAL REPORT

# Pact. Present. Future.



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#### A letter from our leadership

This marks Pact's 45th year, and in those years, we have transformed tens of millions of lives around the world. While there is still much to do and many more to reach, we are no doubt bringing into focus our vision of a world where everyone exercises their voice, builds their own solutions and takes ownership of their future.

Pact has transformed as an organization, too, since 1971. In our early days, we were a membership organization that helped other NGOs be their very best. Today, we serve communities directly, from Tanzania to Myanmar to Colombia.

And Pact continues to evolve. This year, we created a new business unit to foster social enterprises and impact investing.



We are working with a wider array of donors, including more and more corporate partners. As lines separating the public, private and social sectors dissolve, we resolve to explore and engage new ways to serve communities around the world.

This report is about our present. But it is also about where we have been and, more important, where we are going.

In p

In partnership,

Nancy Murphy BOARD CHAIR

**Mark Viso** PRESIDENT + CEO



# Pact.

#### At the heart of Pact is the promise of a better tomorrow.

The promise of a healthy life. Of a dignified living. Of sustainable natural resources that benefit communities. In nearly 40 countries around the world, Pact is helping millions of people who are challenged by poverty and marginalization discover and build their own solutions and take ownership of their future. Using an integrated approach to development, we work in partnership with the communities we serve.

#### Learn more about our promise at pactworld.org.

### 45 years of building local promise



#### 1971

Under CEO Robert O'Brien. Private Agencies Cooperating Together, or PACT, is founded as a membership organization for registered U.S private voluntary organizations. PACT's founding mission is to coordinate its members to better serve the world's most disadvantaged people by building their self-help capacity and improving social and economic conditions.



#### 1979

PACT names health care and neglected groups, such as women, as top priorities.

#### 1984

PACT launches its Management and Use of Information Program on the premise that information is an underused resource in development.



### 1986

USAID ends PACT's role as a

grants manager to U.S. PVOs, as its members have become "sound

1985

implementers."

PACT is awarded its first projects funded directly by USAID missions. including programs to strengthen coalitions and umbrella organizations in Latin America.

## 1988

Non-U.S. development organizations are invited to join PACT, and PACT channels more grant resources to non-U.S. PVOs for institutional development than ever before.





#### 1990

PACT publishes AIDS, An International Resource Guide.

#### 1992

PACT becomes an independent international nonprofit organization, dissolving its membership, rewriting its bylaws and continuing to expand in Asia, Africa and Latin America.

#### 1994

PACT adopts a new strategic plan that calls for the development of civil societies, private organizations and nonprofits worldwide.

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PACT funds a special task force to better meet the needs of PVOs in southern Africa; organizes a new network of American and Thai organizations to build credit and enterprise programs; and launches the Africa Food Oils program.



#### 1996

Pact develops

"kids kits" to

in Indonesia

AIDS.

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As Pact marks its 25th anniversary, PBS airs a half-hour program on Pact's literacy work in Nepal on 150 stations across the U.S.

#### 2001

Worth magazine recognizes Pact as one of the 100 American charities "most likely to save the world."

WORTH moves to Africa with eight new projects and opens the WORTH Women's Empowerment and Gender Center in Nairobi.

2005

### 1995

As expansion continues in Africa and Asia, Pact changes its name to a single word – no longer an acronym

Pact develops its Organizational Capacity Assessment tool.

#### 1998

Pact starts its first WORTH groups in Nepal.



#### 1999

Pact launches Pact Institute, a subsidiary that will pursue innovation, new approaches and partnerships, and funding diversification.

#### 2004

Pact regionalizes and appoints directors for Africa, Asia and Latin America.



Pact demonstrates a new competency working with the extractive industry, leading to the eventual establishment of the Mines to Markets signature program.



#### 2008 Pact opens its 24th field

office, with programming spanning Asia, Africa, Eurasia, Latin America and the Middle East.

Pact carries out extensive research across small-scale mining communities and pilots gold miners.

2010

Pact publishes its first

Measuring Pact's Mission report,

with comprehensive indicators

measure global impact by sector.

cutting across countries to

#### 2013

Pact and the Coca-Cola Foundation begin a partnership to launch new WORTH groups in Myanmar.

Africa to gain insight into artisanal and literacy and financial training for artisanal



teach children about HIV and

#### 2015

Pact publishes the report Unconflicted: Making Conflict-free Mining a Reality in the DRC, Rwanda and Burundi.







# Present.

#### Now more than ever, Pact is leading the way in international development.

Our integrated approach – one that tackles systemic, root challenges and strategically combines interventions - is the most promising development model in the world today. In 2016, we helped more than 2.5 million people gain improved health and social services; nearly 1.2 million increase their income: and more than 286,000 benefit from improved natural resource management.



## **2016 highlights**



Nine years after it began, our UNITER project in Ukraine came to a close in 2016. With funding from the U.S. Agency for International Development, Pact launched UNITER (Ukraine National Initiative to Enhance Reforms) to strengthen local civil society organizations working for democracy, government accountability, European integration and civic involvement among Ukrainians. The project helped the post-Soviet nation make huge strides, with Pact's local partners playing a critical part in the Euromaidan revolution. Today, those organizations are leading post-revolution reform efforts. As we ended one chapter in Ukraine, though, we began another with the launch of ENGAGE (Enhance Non-Governmental Actors and Grassroots Engagement). Building on UNITER's success, this project is promoting democratic reforms and the inclusion of marginalized groups and increasing citizen engagement and demand for European values.

In Tanzania, we finished our landmark Pamoja Tuwalee project (Let's Bring Children Up Together), which served more than 350,000 orphans and vulnerable children and their caregivers over six years. But the project's completion was not the end of Pact's work on behalf of Tanzania's youth. As Pamoja Tuwalee finished, we began Kizazi Kipya, or New Generation. Under this five-year project, Pact is continuing to make a difference, particularly for families affected by HIV. Kizazi Kipya is helping communities across Tanzania build better financial resources for parents and caregivers of vulnerable children as well as improved access to health and HIV services for children and adolescents, including those who are hardest to reach. Our partners include the Elizabeth Glaser Pediatric AIDS Foundation, the Aga Khan Foundation, Restless Development, Railway Children Africa and the Ifakara Health Institute.



## **2016 highlights**



We continued to diversify our funding sources in 2016. particularly with new corporate partners. They included Experian, Shell and Hewlett Packard Enterprise.

#### Chosen from hundreds of ideas, Pact's proposal to digitize its signature WORTH program won Hewlett Packard Enterprise's Living Progress Challenge.

WORTH targets poor and financially excluded women, bringing them together in groups of about 25 to save money, access credit and start small businesses. Groups function as their own micro-banks and receive literacy, numeracy and business skills training. The income, knowledge and confidence that members gain are often life-changing. As a Living Progress Challenge winner, Pact is partnering with Hewlett Packard Enterprise to build a new mobile phone app to digitize WORTH's village bank accounting system. The app, called MyWORTH, will replace paper-based ledgers and savings records, helping WORTH groups around the world to be more effective and efficient.

In 2016, we published the inaugural **issue of All In**, a new e-magazine that's all about the integrated approach to development. Read and subscribe at pactworld.org/e-mag-newsletter.

E INTEGRATED APPROACH TO INTERNATIONAL DEVELOPMENT

ISSUE 1 SUBSCRIBE

BREAKING

**IN NEPAL** 

How integrated development is olving longstanding roadblocks

to development in one of the poorest parts of the world

> ving the money in Belarus How a Pact-led interactive

> > GO INSIDE ト

website puts citizens in charge of public funds

**POVERTY'S GRIP** 



all in

pact buildir

#### Pact proudly launched a redesigned website in 2016.

The new site features stunning photography, more robust country pages, improved navigation, a new technical resource library with free downloads, and a storytelling hub with videos and feature and photo stories about our work and partners.

*Check it out at pactword.org.* 





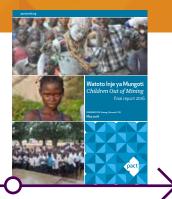


**8** pactworld.org

We launched a new subsidiary in 2016, Pact UK, which became a registered UK charity in February. This unit is working to foster new and stronger partnerships with European donors.



We took several critical steps in 2016 to advance innovative funding mechanisms at Pact. We launched Pact Ventures, a new business unit that is building partnerships with the private sector, including traditional corporations, social enterprises and impact investors, to create both social and financial returns that improve people's lives around the world. A leader in the emerging impact investing space, Pact also co-founded the INGO Impact Investing Network, along with Mercy Corps, GOAL, InsideNGO and the Aspen Network of Development Entrepreneurs. The network is helping organizations collaborate and learn from one another. Among its first milestones was the release of Amplify Impact Investing: The INGO Value Proposition for Impact Investing, an in-depth study of the current impact investing landscape in international development.



**Our Mines to Markets** program, which is improving the lives of artisanal and small-scale miners from Colombia to Zimbabwe, expanded in 2016. Among its milestones was the release of Children out of *Mining*, an in-depth report on the progress of efforts to address child labor in mining in the Democratic Republic of Congo. The report examines successes, including an 89 percent decrease in the number of children working at area mine sites, as well as remaining challenges.

## consolidated statement of activities

#### **Statement of Financial Position**

as of September 30, 2016

Assets	2016
Cash And Cash Equivalents	\$25,273,931
Investments	\$3,528,091
Federal Grants Receivable	\$6,424,351
Other Grants Receivable	\$2,352,990
Advances And Other Receivables	\$1,659,234
Prepaid Expenses And Deposits	\$2,710,189
Loan Portfolio, Net Of Loan Loss Reserve	\$158,699,734
Property and Equipment, net	\$3,820,622
Total Assets	\$204,469,142

#### **Liabilities and Net Assets**

Accounts payable and accrued expenses	\$15,193,726
Beneficiary savings and reserved funds	\$61,574,872
Net returns on loans, reinvested earnings	\$10,302,747
Notes payable	\$2,640,000
Refundable advances – federal	\$2,446,298
Refundable advances – other	\$12,428,787
Client Loan Funds	\$7,745,235
Deferred Rent	\$1,693,009
Total Liabilities	\$114,024,674
Unrestricted – Pact, Inc.	\$4,237,724
Unrestricted – Pact Institute, Inc.	\$4,224,589
Unrestricted – Pact Global Microfinance Fund	\$81,982,155
Total Net Assets	\$90,444,468
Total Liabilities and Net Assets	\$204,469,142

The financial records of Pact, Inc. and affiliates are audited annually by an independent firm of certified public accountants. The financial records for 2016 were audited by RSM US LLP.

Financial reports are available at pactworld.org.

#### **Statement of Activities**

for the year ending September 30, 2016

Support and Revenue	2016
Grants and contracts	\$131,786,881
Contributions	\$154,098
Microfinance loan activities	\$36,896,226
Fee income on microfinance loans	\$672,065
Investment income, net	291,188
Other revenue	\$7,783
Net Loss on Loans	(\$5,473,782)
Total Support and Revenue	\$164,334,459

#### Expenses

Program services	\$110,769,194
Total program services	\$110,769,194
Supporting Services	
Management and general	\$18,529,161
Unrestricted general expenses	\$20,827,350
Fundraising	\$25,651
Total supporting services	\$39,382,162
Total Expenses	\$150,151,356
Change in net assets before non-operating activity	\$14,183,103
Non-operating activity:	
Unrealized foreign exchange loss	\$4,139,269
Change in net assets	\$18,322,372
Net assets:	
Beginning	\$72,122,096
Ending	\$90,444,468

### supporters

KPMG

Microsoft

Ministry of Energy and

Minerals, Tanzania

Monkey Forest

Consulting Ltd.

Namibian National

Association of the Deaf

Ooredoo Myanmar Ltd.

PricewaterhouseCoopers

QIT Madagascar Minerals

Society for Family Health

Stockholm Environment

Swedish International

Cooperation Agency

United Nations Office for

U.S. Department of Health

and Human Services

U.S. Department of Labor

U.S. Department of State

Development

UK Department

for International

Project Services

U.S. Agency for International

Development

The World Bank

Development

UNICEF

Visa

Shell Myanmar Energy

Population Services

International

Institute

#### ABB

American Cancer Society Australian Agency for International Development Bill & Melinda Gates Foundation British Foreign & Commonwealth Office Chevron Corporation Coca-Cola Foundation Danish International Development Agency Danish Ministry of Foreign Affairs Democratic Republic of Congo Ministry of Mines Development Alternatives Inc. Dutch Ministry of Foreign Affairs Education Above All Foundation Embassy of Finland Ethiopia Ministry of Mines European Commission European Union Experian Geological Institute of America The Global Fund to Fight AIDS, Tuberculosis, and Malaria Hilton Foundation International Center for Living Aquatic Resources ITRI Kris Energy

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Leadership and board information is accurate for FY16. For the most current information, visit pactworld.org/people.



# Future.

#### At Pact, we are more hopeful than ever for a world where everyone owns their future.

We see it in healthy children being raised in Africa by caregivers who are income-secure. We see it in local nonprofits in Asia that are better equipped to meet their missions. We see it in Eastern European nations making democratic gains. We see it in growing socialsector engagement among corporations, and in new funding models for aid and development. We know we can do more, if we have the courage to transform.

As the challenges of our world continue to evolve, so too does Pact.









pactworld.org