Blackmores

ISO 20121

Sustainable event management system

ISO 20121 provides requirements for planning and managing sustainable events and was inspired by London 2012. Based on BS 8901, it was published in time for the Olympic event, which was a resounding success for sustainability management.

ISO 20121 encompasses the entire range of events ranging from large scale conferences and unique events such as the London 2012 Olympics to music festivals and air shows. The standard is applicable throughout the sector supply chain encompassing venues, organising companies and industry contracting firms and is aimed at the following groups:

- Event organisers

- Venues

- Organisations and/or individuals in the supply chain

ISO 20121 provides guidance in the form of easy to understand practical information designed to assist the user to implement the requirements and those in event management to manage their environmental, financial and social risks and impacts spanning all aspects of event management.

ISO 20121 will:

- Help companies to improve sustainable performance within available budgets

- Reduce carbon emissions and waste, improving the resource efficiency of the entire event supply chain

- Present opportunities for more efficient planning and encourage the re-use of equipment and infrastructure. The standard covers:

  - Reduction of environmental impacts such as carbon usage, waste management and effects on biodiversity

  - Improvement of social impacts such as community involvement and fair employment

  - Establishing economic impacts such as local investment and long-term viability