

eNewsletter 2020

Direct to 26,704* industry professionals

Sent every two weeks to our database of 26,704* industry professionals. Each eNewsletter includes a selection of advertising options that will enable you to present your products and services directly to this vitally important audience.

Why use our eNewsletter?

Our qualified database of industry professionals is made up exclusively of people who have subscribed to one of our print magazines, eNewsletters or *Daily News* online bulletins, or who have attended an industry event where we have supplied the official communications; many are also members of a relevant professional industry association.



eNEWSLETTER DATES

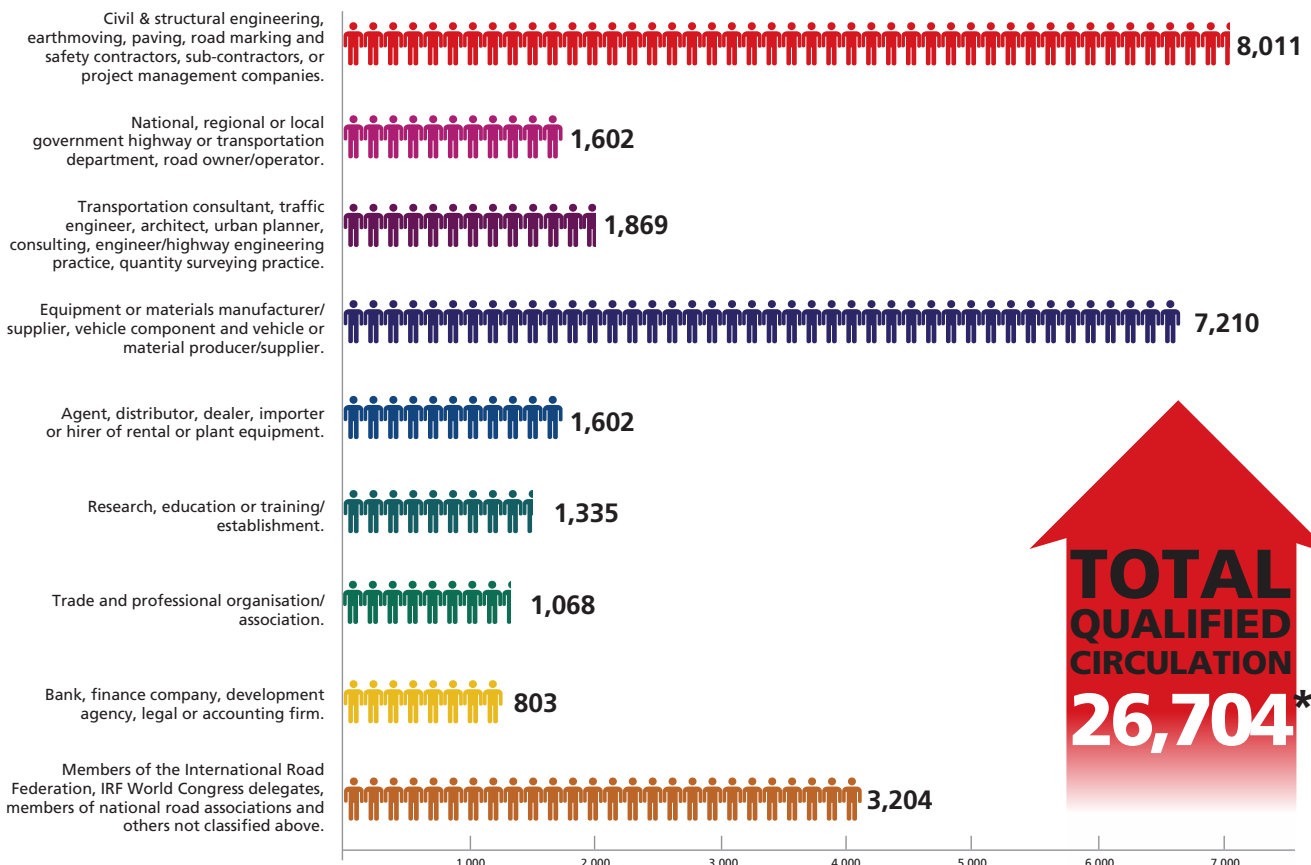
Plan your campaigns now for 2020...

- January 16th & 30th
- March 26th
- April 9th
- May 7th & 21st
- June 4th & 18th
- July 2nd, 16th & 30th
- August 13th & 27th
- September 10th & 24th
- October 8th & 22nd
- November 5th & 19th
- December 3rd & 17th

PROMOTIONAL OPPORTUNITIES

- Sponsorship Banner **£695 per banner**
440 x 75 pixels (72dpi Jpeg / Gif non animated)
- Side Banner **£455 per banner**
162 x 162 pixels (72dpi Jpeg / Gif non animated)

eNewsletter Business/Occupation breakout of qualified circulation*



* Source: publishers own data