

Yong Goo Lee considers technology to be unstoppable

From milk production environment to tourist destination

In 40 years time, the Lely Astronaut robotic milking machine will be equipped with a medical component that allows for detecting diseases like mastitis. The robot will then supply the necessary medication. Furthermore, the robot will even be capable of handling fertilization. The workshop where the robots are being maintained will sport an automatic sewage disposal/purification system that will completely eliminate any dirt, waste water and stink that result from the milking process. In terms of design, the robot will be much slimmer, while at the same time the technical performance will have been enhanced.

Lely's cutting edge technology will also make a contribution in improving the feed for cows, as well as grass seed. The highly nutritive feed will be designed to be completely digested and absorbed in the animal's body in order to minimize the amount of manure.

'Green technology' will be the name of the game. Development of products such as micro-organisms and special septic tanks will lead farms to work in a more environment-friendly way. In beautiful harmony with its surroundings, farms will be known as unique locations where people will go to relax. Farms will even evolve into cultural places where concerts, parties and art performances will take place.

The dairy industry will develop from a mere milk production environment into a tourist destination, while at the same time it will enrich the life of farmers. In this process, education, especially of children, will have to play an important role.



Yong Goo Lee, President of Dong Jo Company Ltd, Korea, a Lely dealer that has sold the entire range of Lely forage solutions since the beginning of this millennium and imported Lely dairy products since 2005.

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