



2019 Souvenir Program Advertising Order Form

Don't miss this opportunity to be part of the 2019 Souvenir Program.

Over 4000 programs are distributed all over the county and at the entrance gates for visitors and participants to plan and participate in each Franklin County Fair.

Reserve your spot in the Action Today!



Advertiser: (Company Name)

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

Signature:

Print Name:

Date:

Business Card Size

1/6 Page Size

1/4 Page Size

1/2 Page Size

1/3 Page Size

Full Page Size

Back Cover

DEADLINE FOR SUBMITTING ADS IS MAY 15, 2019

Print Ready Ad file and payment must be received by this date.

*Completed order Form and Check Payable to
Franklin County Agricultural Society can be mailed to:*

Franklin County Agricultural Society, P.O. Box 6, Hilliard, Ohio 43026



Credit Card Payments may be accepted at the Fair Office by calling 614-876-7235
(a \$3.00 convenience fee apply to all credit card payments)



Questions, call Emily Gabriel at the Fair Office 614-876-7235 or email publicity@fcfair.org

THE FRANKLIN COUNTY FAIR 2018

ACCEPTED AD FILE FORMATS:

Files should be provided as 300 dpi, CMYK files to actual size or larger, but must be proportional to purchased ad size. File format should be: pdf, eps, ai, or tif.

Any ads submitted that are not camera-ready or do not meet the proper ad specifications, or ads that require complete design set up, will incur production charges at the advertiser's expense. (Layout/design services are available and production charges range from \$20 - \$80 depending on size)

Deadline for submitting ads is May 15, 2019.

Ad file and payment must be received by this date.

BUSINESS CARD SIZE

Souvenir Program Ad Specifications and Rates for 2019

Business Card Size\$150.00
3-5/8"x2-1/4" *Landscape*

1/6 Page Size.....\$250.00
3" x 3-5/8" *Portrait* or 3-5/8"x3" *Landscape*

1/4 Page Size.....\$375.00
3-5/8" x 4-3/4" *Portrait* or 4-3/4"x3-5/8" *Landscape*

1/2 Page Size.....\$525.00
3-5/8" x 9-3/4" *Portrait* 7-5/8" x 4-3/4" *Landscape*

1/3 Page Size.....\$425.00
7-5/8" x 3" *Landscape*

Full Page Size\$875.00
7-5/8" x 9-3/4"

Back Cover.....\$1,050.00
8-1/2" x 11" (*provide 1/8" bleeds*)

ALL ADS ARE FULL COLOR

1/4 PAGE SIZE **Page size is 8-1/2"x11"**

EMAIL ELECTRONIC AD FILES TO:

dennis.gongwer@proforma.com If file is larger than 10MB call 614-529-0977 for FTP site instructions.

1/2 PAGE SIZE

1/3 PAGE SIZE

1/6 PAGE SIZE