

# How does MJog enable your CCG to meet its targets?



24/7 automatic appointment cancellations



Improve your Health Information Service



Time savings from automatic recalls



Cut your Health advertising budgets



Filling empty clinics using invites through SMS, Voice and Email



Customisable Patient group messaging

*“MJog is providing us with a massive productivity tool which allows us to do jobs in minutes which would previously taken us hours or days. It is so much more efficient and people prefer it – they can respond on the train, on the bus or even when they are doing their shopping.”*

Nick Giles, Area Operations Manager, One Medical Group



SMS



EMAIL



VOICE



PRINT & POST



PORTAL



PATIENT MESSAGING SERVICES

# What benefits does MJog deliver to your CCG?



Lower A&E attendance



Increased access and quality



Increased clinic uptake



Reduce wasted resources (DNAs)



Improved Patient engagement



Reduce Patient communication costs

*“We need a provider who can deliver a complete digital solution, which supports our requirements and objectives; improving the patient experience and adding value. MJog’s new communication platform will play a significant part in helping us meet our challenges and driving improved healthcare for our area.”*

Peter Snowden, Communication and Engagement Manager, Wolverhampton CCG



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