

WHAT IS BETTER BUSINESS CASES?

Better Business Cases® is a methodical, complete and objective approach to the full stages of the business case development process that augments and complements the Green Book guidance published by HM Treasury. The course content and examination are based on The Five Case Model, which represents the UK government's chosen approach to planning for spending proposals and ensuring efficient decisions are made. It provides a concise, step-by-step approach to developing a Business Case.

Whilst it originated in the UK, Better Business Cases® is now recognised internationally and has been used on many World Bank funded projects overseas and has been adopted by governments of other countries.

COURSE DESIGNED FOR?

Anyone who has to produce, review or maintain a business case for a major project, either alone or as part of a team. This will include the following roles; Senior Responsible Owners (SROs), Programme Directors, Project Managers, Directors of Finance, Procurement and Planning, Members of the Management Board with strategic responsibility for approving proposals, or any manager who may be required to provide input or information for a business case.

COURSE OBJECTIVES:

After successful completion of the Foundation course, delegates will gain an understanding (Foundation Level) of the areas below. The Practitioner course builds on this understanding enabling the delegates to apply this knowledge to a given organisational situation.

- Understand the five case model
- Understand the steps in development of each part of the business case
- Understand when to develop each case during the business case development lifecycle
- Identify what is needed for each part of the business case
- Participate in the development of business cases to the standard in the Treasury Guidance
- Pass the APMG Foundation and/ or Practitioner Examination

PRE-REQUISITES:

There is no pre-requisite required for the Foundation Level, however in order to continue onto the Practitioner exam, a pass is required at Foundation

COURSE CONTENT:

The Foundation course covers the areas below. The Practitioner course builds on this understanding enabling the delegates to apply this knowledge to develop business cases.

- The types and importance of the business case
- The Five Case model: The Strategic Case – Strategic fit and robust case for change.
- The Economic Case – Choice and preferred option.
- The Commercial Case – Procurement and potential deal.
- The Financial Case – Affordability and funding.
- The Management Case – Delivery and robust approach
- Fit with best practice assurance and approvals

The course will look at:

- Strategic Outline Programme (SOP) for policy, regulation and grants programmes.
- The Business Case Development from the Strategic Outline Case (SOC) to the Outline Business Case (OBC) to the Full Business Case (FBC) for major projects.
- Business Justification Case (BJC) for minor spending proposals.
- The 10 step delivery process, plus 32 actions
- The key roles in the business case development.

DURATION AND EXAMS:

Classroom - The Foundation course takes place over 2 days with the exam at the end of the second day. The Practitioner course takes place over 2 days with the exam at the end of the second day. . The combined Foundation and Practitioner course lasts four consecutive days with exams on days two and four as detailed above.

Online - The Foundation course is estimated to take 20-30 hours study, and the Practitioner course is estimated to take 10-20 hours study.

Exam - The Foundation exam is a forty minute, closed book exam which requires 50% to pass. The Practitioner exam is a two and a half hour, open book objective test exam, which requires 50% to pass.

INCLUDED IN THE COURSE:

- Pre course Study Guidance & Email Support (Classroom)
- Official Better Business Cases® Guidance and Templates (Classroom)
- APMG BBC Syllabus (Online)
- APMG Accredited Course Materials
- Full BBC Exam Guidance
- Official APMG Sample Exam Paper(s)
- Tutor Support (classroom)
- Better Business Cases Foundation and Practitioner Exams (As applicable)
- APMG Better Business Cases® E-Certificate (s) for successful candidates
- Shipping Costs (Classroom)