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As we welcome 2018, let me begin by commending all the team members for their determination and contribution throughout 2017, a year marked by many changes and challenges. However, we have still managed to register significant growth.

This year, we intend to fast track our steps towards accomplishing our vision by achieving higher market share growth as well as improving our bottom line numbers. We are thrilled to mark our presence at the upcoming Auto Expo 2018 with Pinnacle Specialty Vehicle's unique range of customised vehicles across various segments.

It's time to re-invent ourselves, and innovate to continue to deliver to our stakeholders. Consequently, we have to develop new business strategies to sharpen our plans and focus on areas where there are growth opportunities. We shall continue to proactively take measures to mitigate the impact of the adverse business environment by continuing to drive CHANGE in our company processes and strategies.

Let's look forward to a happy, healthy and successful year ahead!



**Sudhir Mehta**  
MD, Pinnacle Industries

# PINNACLE SPECIALITY VEHICLES LAUNCHES MAGNIFICA

With the goal to redefine the way India travels by road, we launched a customised tourer series, 'Magnifica', where either new or existing touring vehicles are modified. PSV's Magnifica caters to tour and travel operators and van rental companies to offer the remarkable ride experience through various modification options.



## PINNACLE SPECIALTY VEHICLES GEARS UP FOR AUTO EXPO 2018



The 2018 Auto Expo, the country's largest and biennial automobile show is just round the corner and PSV is geared up to launch a unique RV range at the mega event. Also, on the display will be PSV's much acclaimed Office-on-wheels, customised tourer series and few other extraordinary vehicles.

The 2018 Expo, the 14th edition, will be at India Expo Mart, Greater Noida, on February 9-14, 2018. We look forward seeing you at the show!

## PSV'S REFRIGERATED VAN SHINES AT INDIA COLD CHAIN SHOW 2017

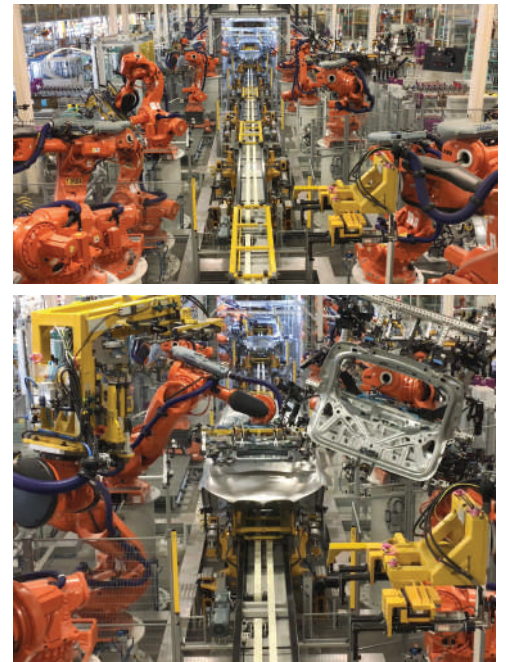


We also launched the most advanced refrigerated van modified with sense & sensibility at the recently held India Cold Chain Show 2017 in Mumbai from 12th-15th December 2017.

Our product and design was much appreciated by all and we received a satisfying response at the event.

# VDL PINNACLE ENGINEERING INDIA VISITS VDL NEDCAR, NETHERLANDS

Colleagues from VDL Pinnacle Engineering India were part of the team at the automatic Fitting line & Finish Line at VDL Nedcar, the only independent car manufacturer in the Netherlands with one of the most advanced facilities in Europe. VDL Pinnacle Engineering India was responsible for complete site management. Additionally, VDL Pinnacle Engineering India is also involved in various Design projects for VDL Steelweld & VDL Bus & Coach globally.



## PINNACLE PROMOTES 'SWACHH BHARAT ABHIYAN'

To mark the occasion of 'Swachh Bharat Diwas' on 2nd October 2017, we organised a cleanliness drive at our Pithampur facility on 29th September 2017. All the employees actively volunteered to the cause.



## INDUSTRIAL SAFETY DAY

Every 3rd December we celebrate 'Industrial Safety Day' to reiterate the importance of safety and create an awareness campaign throughout the organisation. This year the event saw a Safety Flag Hoisting ceremony and a speech on importance of safety by our CEO, Mr. Umesh Khandelwal followed by 'Safety Oath' taking ceremony by all the employees.

# PINNACLE CARE - BLOOD DONATION DRIVE

It's not every day that we do something that has such a lifesaving impact. We witnessed a very enthusiastic response from all the employees for the blood donation camps organised in our Pune and Pithampur offices. A total of 100 people played their role in saving precious lives by donating blood at the camps. The proud donors were recognised by certificate for their valuable contribution.



# PINNACLECARE - TRANSFORMING LIVES OF DISABLED COMMUNITY

Known globally for the famous Stanford-BMVSS Jaipur Foot, BMVSS Indore and Ahmedabad centres jointly conducted a camp in Ujjain in association with SBI Mutual Funds. More than 400 disabled people were benefitted with wheelchairs, callipers, tricycles, walkers, artificial limbs, hearing aids, etc. of worth 22 Lakhs.



# PINNACLE'S IMPACT- TRAINING PROGRAMS

Under our learning & development program, IMPACT, we conducted various training workshops and sessions focused on enhancing interpersonal skills, problem-solving techniques and overall personality and professional development of the employees.

## THRILL BEING A FIRE FIGHTER

A training program to create awareness about use of Fire extinguisher & Fire Hydrant system in case of Fire Emergencies was held at our Pithampur plant from 13th-16th November 2017. The sessions were conducted by Mr. Raghav Saran, a trained expert from Achiever's Academy. The programme was conducted into 4 batches with participation of more than 110 employees.



## VIKAS'-PERSONAL RESPONSIBILITY IN SELF GROWTH

With participation from close to 200 employees, 'Vikas' workshop focused on importance of personal growth, taking ownership and responsibility, Compliance to Quality, Adherence to Rules and Regulations, Synergistic functioning, Banishing negative thoughts and Commitment and Focus. The program was held in 7 batches starting 10th October 2017 and was conducted by Ms. Monica Anand, Director of Achiever's Academy.

## EFFECTIVE SUPERVISION

The program focused on bridging the gap between supervisors and their teams and helps solve people problems, providing a system of supervision to master interpersonal skills, teamwork dynamics, self-improvement for increased productivity, employee motivation, etc. The training workshops held on 8th and 9th December 2017 saw participation from close to 50 employees at the Pithampur facility.



