# // Junior SEO / Copywriter

*We're on the lookout for a Junior SEO & Copywriter to join our in-house team.*

## About Logic Design

Located in within the heart of Suffolk, Logic Design is a multi-award-winning creative agency that specialise in all forms of digital media.

From our converted barn studio, we work across a range of projects helping to build brands, create beautiful web experiences and market business within a vast range of sectors.

If you're looking to work within a friendly, creative environment and would like to join our team of passionate designers, developers and marketeers and sales consultants we'd love to hear from you.

## The Role

We're on the lookout for a Junior SEO & Copywriter with a passion for digital to join our successful team at Logic Design.

Working closely with our in-house SEO and Content team, you'll help deliver successful campaigns for clients and will be directly involved in a variety of exciting projects.

A highly varied job, your day to day activates will range from content strategy, article writing and marketing outreach to email marketing, SEO and reporting as well as client liaison. The successful candidate will therefore need strong written and verbal skills and previous either experience with these areas, or a related degree, would be highly desirable.

A self-driven, motivated and highly organised individual you will work closely with like-minded colleagues in a fun yet fast paced environment. Although previous experience or a degree in digital marketing is desirable, full training on our products and services will be provided.

**Minimum Qualifications:**

- At least 1 years Digital Marketing experience within an agency or
- A high achieving Graduate or
- A related degree (Marketing, Advertising, Publishing, English, Creative Writing)

**The successful candidate would have:**

- Excellent written and verbal skills
- The ability to work collaboratively within a team
- High levels of organisation
- Understanding of Search Engine Optimisation and Content Outreach
- Experience with Google Analytics

**Other desirable skills include:**

- 2 years + experience in the same role
- Specific experience with SEO and/or content marketing
- Ability to make technical SEO recommendations to developers
- Experience using CMS platforms such as WordPress

**Salary**

Competitive wage structure based on experience.

**Want to Apply**

If you feel you would be suitable for the position advertised and would like to become part of the successful Logic Design team, please send your CV and covering letter to howie@logicdesign.co.uk. Alongside your CV feel free to send any examples you believe demonstrate the skills required as well as questions you may have about the role. As part of the application process we will be asking applicants to complete a small proficiency test at the interview stage.