2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

RFULL9 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 **Population** Estimated Population (2016) 13,346 67,224 151,447 Projected Population (2021) 14,204 72,954 164,701 Census Population (2010) 12,600 63,009 140,030 Census Population (2000) 13,386 66,613 147,665 Projected Annual Growth (2016-2021) 858 1.3% 5,730 1.7% 13,254 1.8% Historical Annual Growth (2010-2016) 746 1.0% 4,215 1.1% 11,417 1.4% -786 -3,604 -7,636 Historical Annual Growth (2000-2010) -0.6% -0.5% -0.5% Estimated Population Density (2016) 4,250 psm 2,379 psm 1,929 psm Trade Area Size 3.1 sq mi 28.3 sq mi 78.5 sq mi Households Estimated Households (2016) 5,654 28,720 69,894 5,805 30,016 Projected Households (2021) 73,101 5,250 63,247 Census Households (2010) 26,642 Census Households (2000) 5,583 28,010 65,920 0.9% Projected Annual Growth (2016-2021) 151 0.5% 1,296 3,207 0.9% 72 710 3,974 0.4% Historical Annual Change (2000-2016) 0.1% 0.2% Average Household Income Estimated Average Household Income (2016) \$61,797 \$58,711 \$63,898 Projected Average Household Income (2021) \$71,394 \$67,568 \$73,869 Census Average Household Income (2010) \$54,013 \$50,735 \$54,537 Census Average Household Income (2000) \$45,382 \$45,644 \$45,481 Projected Annual Change (2016-2021) \$9,597 3.1% \$8,856 3.0% \$9,971 3.1% 2.5% Historical Annual Change (2000-2016) \$16,415 2.3% \$13,068 1.8% \$18,417 Median Household Income Estimated Median Household Income (2016) \$47,548 \$44,217 \$47,005 Projected Median Household Income (2021) \$52,567 \$51,685 \$48,545 Census Median Household Income (2010) \$43,670 \$38,753 \$40,187 Census Median Household Income (2000) \$36,880 \$33,754 \$33,945 Projected Annual Change (2016-2021) \$5,020 2.1% \$4,328 2.0% \$4,680 2.0% Historical Annual Change (2000-2016) \$10,668 1.8% \$10,463 1.9% \$13,061 2.4% Per Capita Income Estimated Per Capita Income (2016) \$26,436 \$25,223 \$29,688 Projected Per Capita Income (2021) \$29,418 \$27,929 \$32,969 Census Per Capita Income (2010) \$22,505 \$21,452 \$24,633 Census Per Capita Income (2000) \$18,856 \$19,135 \$20,275 Projected Annual Change (2016-2021) \$2,982 2.3% \$2,706 2.1% \$3,281 2.2% 2.5% 2.9% Historical Annual Change (2000-2016) \$7,580 \$6,088 2.0% \$9,413 Estimated Average Household Net Worth (2016) \$364,039 \$346,174 \$391,690

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

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3030 54th Ave S	1 mi radius		3 mi radius		5 mi radius	
St. Petersburg, FL 33712						
Race and Ethnicity						
Total Population (2016)	13,346		67,224		151,447	
White (2016)	5,567	41.7%	25,208	37.5%	84,859	56.0%
Black or African American (2016)	6,995	52.4%	38,945	57.9%	58,045	38.3%
American Indian or Alaska Native (2016)	29	0.2%	137	0.2%	422	0.3%
Asian (2016)	237	1.8%	739	1.1%	2,900	1.9%
Hawaiian or Pacific Islander (2016)	5	-	15	-	45	-
Other Race (2016)	170	1.3%	634	0.9%	1,673	1.1%
Two or More Races (2016)	342	2.6%	1,546	2.3%	3,504	2.3%
Population < 18 (2016)	2,461	18.4%	13,599	20.2%	26,533	17.5%
White Not Hispanic	412	16.7%	1,795	13.2%	7,562	28.5%
Black or African American	1,715	69.7%	10,425	76.7%	15,289	57.6%
Asian	42	1.7%	119	0.9%	503	1.9%
Other Race Not Hispanic	139	5.7%	605	4.5%	1,320	5.0%
Hispanic	153	6.2%	655	4.8%	1,860	7.0%
Not Hispanic or Latino Population (2016)	12,628	94.6%	64,408	95.8%	143,130	94.5%
Not Hispanic White	5,196	41.1%	23,831	37.0%	79,830	55.8%
Not Hispanic Black or African American	6,851	54.3%	38,364	59.6%	57,108	39.9%
Not Hispanic American Indian or Alaska Native	23	0.2%	107	0.2%	338	0.2%
Not Hispanic Asian	234	1.9%	731	1.1%	2,820	2.0%
Not Hispanic Hawaiian or Pacific Islander	5	-	13	-	37	-
Not Hispanic Other Race	44	0.4%	127	0.2%	254	0.2%
Not Hispanic Two or More Races	274	2.2%	1,236	1.9%	2,744	1.9%
Hispanic or Latino Population (2016)	718	5.4%	2,816	4.2%	8,316	5.5%
Hispanic White	371	51.6%	1,377	48.9%	5,029	60.5%
Hispanic Black or African American	144	20.0%	581	20.6%	937	11.3%
Hispanic American Indian or Alaska Native	6	0.8%	30	1.1%	84	1.0%
Hispanic Asian	3	0.4%	8	0.3%	79	1.0%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.1%	8	0.1%
Hispanic Other Race	126	17.6%	507	18.0%	1,419	17.1%
Hispanic Two or More Races	69	9.5%	310	11.0%	760	9.1%
Not Hispanic or Latino Population (2010)	11,968	95.0%	60,572	96.1%	133,204	95.1%
Hispanic or Latino Population (2010)	632	5.0%	2,437	3.9%	6,826	4.9%
Not Hispanic or Latino Population (2000)	12,853	96.0%	64,766	97.2%	142,760	96.7%
Hispanic or Latino Population (2000)	533	4.0%	1,847	2.8%	4,905	3.3%
Not Hispanic or Latino Population (2021)	13,367	94.1%	69,586	95.4%	154,488	93.8%
Hispanic or Latino Population (2021)	837	5.9%	3,368	4.6%	10,213	6.2%
Projected Annual Growth (2016-2021)	119	3.3%	552	3.9%	1,897	4.6%
Historical Annual Growth (2000-2010)	98	1.8%	591	3.2%	1,921	3.9%

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

DEIII I O 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Total Age Distribution (2016) **Total Population** 13,346 67,224 151,447 Age Under 5 Years 682 5.1% 3,651 5.4% 7,297 4.8% Age 5 to 9 Years 685 5.1% 3,727 5.5% 7,289 4.8% 4.9% 680 5.1% 3,899 5.8% 7,419 Age 10 to 14 Years Age 15 to 19 Years 1,175 8.8% 4,528 6.7% 8,491 5.6% Age 20 to 24 Years 1,570 11.8% 4,970 7.4% 9,951 6.6% 772 9,011 5.9% Age 25 to 29 Years 5.8% 3,570 5.3% 709 5.3% 3,406 8,826 5.8% Age 30 to 34 Years 5.1% 5.0% 3,394 8,067 5.3% Age 35 to 39 Years 662 5.0% Age 40 to 44 Years 723 5.4% 3,619 5.4% 8,618 5.7% Age 45 to 49 Years 805 6.0% 3,965 5.9% 9,488 6.3% Age 50 to 54 Years 863 6.5% 4,721 7.0% 11,424 7.5% Age 55 to 59 Years 937 7.0% 4,828 7.2% 11,862 7.8% Age 60 to 64 Years 862 6.5% 4,713 7.0% 11,012 7.3% 6.4% Age 65 to 69 Years 704 5.3% 4,124 6.1% 9,704 Age 70 to 74 Years 497 3.7% 3,435 5.1% 7,560 5.0% 379 2.8% 2,522 3.8% 5,626 3.7% Age 75 to 79 Years 274 4,329 2.9% Age 80 to 84 Years 2.1% 1,840 2.7% 366 5,474 Age 85 Years or Over 2.7% 2,313 3.4% 3.6% 38.1 Median Age 41.6 43.6 Age 19 Years or Less 3,222 24.1% 15,804 23.5% 30,496 20.1% Age 20 to 64 Years 7,904 59.2% 37,186 55.3% 88,257 58.3% Age 65 Years or Over 2,220 16.6% 14,233 21.2% 32,693 21.6% Female Age Distribution (2016) Female Population 7,394 55.4% 36,733 54.6% 79,489 52.5% 345 4.7% 1,741 4.7% 3,587 4.5% Age Under 5 Years 358 4.8% 1,832 3,574 4.5% Age 5 to 9 Years 5.0% 334 4.5% 1,883 3,601 4.5% 5.1% Age 10 to 14 Years Age 15 to 19 Years 648 8.8% 2,353 6.4% 4,363 5.5% Age 20 to 24 Years 888 12.0% 2,741 7.5% 5,356 6.7% Age 25 to 29 Years 441 6.0% 1,976 5.4% 4,685 5.9% Age 30 to 34 Years 376 5.1% 1,911 5.2% 4,540 5.7% Age 35 to 39 Years 391 5.3% 1,954 5.3% 4,180 5.3% Age 40 to 44 Years 396 5.4% 1,932 5.3% 4,329 5.4% Age 45 to 49 Years 449 6.1% 2,196 6.0% 4,863 6.1% Age 50 to 54 Years 487 6.6% 2,612 7.1% 5,915 7.4% 7.2% 7.8% Age 55 to 59 Years 530 2,679 7.3% 6,221 475 2,585 7.1% Age 60 to 64 Years 6.4% 7.0% 5,647 Age 65 to 69 Years 376 6.5% 5.1% 2,330 6.3% 5,147 Age 70 to 74 Years 284 3.8% 1,936 5.3% 4,098 5.2% Age 75 to 79 Years 221 3.0% 1,452 4.0% 3,145 4.0% 3.3% Age 80 to 84 Years 145 2.0% 1,087 3.0% 2,589 Age 85 Years or Over 251 3.4% 1,531 4.2% 3,650 4.6% 38.7 43.1 44.7 Female Median Age Age 19 Years or Less 1,686 22.8% 7,810 21.3% 15,124 19.0% Age 20 to 64 Years 4,432 59.9% 20,587 56.0% 45,735 57.5% 17.3% 22.7% 18,630 23.49 Age 65 Years or Over 1,276 8,337

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

DEIII I O 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Male Age Distribution (2016) Male Population 5,952 44.6% 30,491 45.4% 71,958 47.5% Age Under 5 Years 337 5.7% 1,909 6.3% 3,711 5.2% Age 5 to 9 Years 327 5.5% 1,895 6.2% 3,716 5.2% 5.8% 5.3% 346 2,016 6.6% 3,818 Age 10 to 14 Years Age 15 to 19 Years 527 8.8% 2,175 7.1% 4,128 5.7% Age 20 to 24 Years 682 11.5% 2,228 7.3% 4,595 6.4% 4,325 Age 25 to 29 Years 332 5.6% 1,594 5.2% 6.0% 5.6% 1,495 4,285 6.0% Age 30 to 34 Years 333 4.9% 4.6% Age 35 to 39 Years 272 1,440 4.7% 3,887 5.4% Age 40 to 44 Years 327 5.5% 1,687 5.5% 4,289 6.0% Age 45 to 49 Years 356 6.0% 1,769 5.8% 4,626 6.4% Age 50 to 54 Years 376 6.3% 2,109 6.9% 5,509 7.7% Age 55 to 59 Years 408 6.8% 2,149 7.0% 5,641 7.8% Age 60 to 64 Years 388 6.5% 2,128 7.0% 5,364 7.5% 6.3% Age 65 to 69 Years 328 5.5% 1,794 5.9% 4,558 Age 70 to 74 Years 214 3.6% 1,498 4.9% 3,461 4.8% 159 2.7% 1,070 3.5% 2,480 3.4% Age 75 to 79 Years 752 2.5% 1,740 2.4% Age 80 to 84 Years 129 2.2% 1,824 Age 85 Years or Over 114 1.9% 781 2.6% 2.5% 37.3 39.6 42.3 Male Median Age Age 19 Years or Less 1,536 25.8% 7,995 26.2% 15,372 21.4% Age 20 to 64 Years 3,472 58.3% 16,599 54.4% 42,522 59.1% Age 65 Years or Over 944 15.9% 5,897 19.3% 14,064 19.5% Males per 100 Females (2016) Overall Comparison 81 83 91 103 50.9% Age Under 5 Years 98 49.4% 110 *52.3%* 47.7% 103 50.8% 104 51.0% Age 5 to 9 Years 91 106 51.5% 103 50.8% 107 51.7% Age 10 to 14 Years Age 15 to 19 Years 81 44.8% 92 48.0% 95 48.6% Age 20 to 24 Years 77 43.4% 81 44.8% 86 46.2% Age 25 to 29 Years 75 43.0% 81 44.7% 92 48.0% Age 30 to 34 Years 89 47.0% 78 43.9% 94 48.6% Age 35 to 39 Years 70 41.0% 74 42.4% 93 48.2% 49.8% Age 40 to 44 Years 45.2% 87 46.6% 99 82 Age 45 to 49 Years 79 44.2% 81 44.6% 95 48.8% Age 50 to 54 Years 77 43.6% 81 44.7% 93 48.29 91 47.6% Age 55 to 59 Years 77 43.5% 80 44.5% 45.0% 82 45.1% 95 48.7% Age 60 to 64 Years Age 65 to 69 Years 43.5% 87 46.6% 77 89 47.0% Age 70 to 74 Years 75 43.0% 77 43.6% 84 45.89 Age 75 to 79 Years 72 41.8% 74 42.4% 79 44.19 Age 80 to 84 Years 89 47.2% 69 40.9% 67 40.29 Age 85 Years or Over 46 31.3% 51 33.8% 50 33.39 47.7% 102 50.6% 102 50.4% Age 19 Years or Less 91 Age 20 to 39 Years 77 43.6% 79 44.1% 91 47.79 Age 40 to 64 Years 79 44.2% 82 45.0% 94 48.5% 42.5% 71 41.4% 75 43.09 Age 65 Years or Over 74

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

Laveon. 27.7 100/-02.0730						RFULL9	
3030 54th Ave S	1 mi radius		3 mi radius		5 mi radius		
St. Petersburg, FL 33712							
Household Type (2016) Total Households	5,654		28,720		69,894		
Households with Children Average Household Size Household Density per Square Mile	1,484 2.2 1,801	26.2%	7,554 2.3 1,016	26.3%	14,670 2.1 890	21.0%	
Population Family Population Non-Family Population Group Quarters	9,133 3,035 1,178		50,191 14,654 2,379		103,664 42,258 5,524	68.4% 27.9% 3.6%	
Family Households Married Couple Households Other Family Households Family Households with Children Married Couple with Children Other Family Households with Children Family Households No Children Married Couple No Children Other Family Households No Children	1,808 1,349 1,464 594 870 1,693 1,214	55.8% 57.3% 42.7% 46.4% 40.6% 59.4% 53.6% 71.7% 28.3%	7,592 7,470 2,564 4,906 9,107 6,421	54.2% 45.8% 45.1% 34.3% 65.7% 54.9%	35,220 21,164 14,056 14,454 5,794 8,659 20,766 15,370 5,396	50.4% 60.1% 39.9% 41.0% 40.1% 59.9% 74.0% 26.0%	
Non-Family Households Non-Family Households with Children Non-Family Households No Children Average Family Household Size Average Family Income Median Family Income Average Non-Family Household Size	20	44.2% 0.8% 99.2%	12,143 84 12,059 3.0 \$69,662 \$53,873 1.2	0.7%	34,674 217 34,457 2.9 \$81,879 \$63,635 1.2	49.6% 0.6% 99.4%	
Marital Status (2016) Population Age 15 Years or Over Never Married Currently Married Previously Married Separated Widowed Divorced	718	33.1%	4,900	33.3%	129,441 44,749 43,692 41,000 6,853 11,999 22,148	34.6% 33.8% 31.7% 16.7% 29.3%	
Educational Attainment (2016) Adult Population Age 25 Years or Over Elementary (Grade Level 0 to 8) Some High School (Grade Level 9 to 11) High School Graduate Some College Associate Degree Only Bachelor Degree Only Graduate Degree Any College (Some College or Higher)	1,795 901	20.4% 10.3% 21.0% 10.5%	4,279 8,103	20.4% 9.2% 17.4% 10.4%	111,000 3,827 9,521 31,130 22,390 10,436 21,002 12,695 66,522	3.4% 8.6% 28.0% 20.2% 9.4% 18.9% 11.4% 59.9%	
College Degree + (Bachelor Degree or Higher)	2,696		12,945		33,697		

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warrantly.

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

RFULL9 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Housing Total Housing Units (2016) 6,134 33.605 82,156 Total Housing Units (2010) 6,129 33,610 81,137 Historical Annual Growth (2010-2016) 5 -5 1,019 0.2% Housing Units Occupied (2016) 5,654 92.2% 28,720 85.5% 69,894 85.1% Housing Units Owner-Occupied 2.587 45.8% 16,775 58.4% 39.246 56.2% Housing Units Renter-Occupied 11,945 30,648 43.8% 3,067 54.2% 41.6% Housing Units Vacant (2016) 12,262 480 8.5% 4,885 17.0% 17.5% Household Size (2016) Total Households 5,654 28,720 69,894 1 Person Households 2,035 36.0% 10,012 34.9% 28,180 40.3% 2 Person Households 1.998 35.3% 9.964 34.7% 23.957 34.3% 3 Person Households 820 14.5% 3,924 13.7% 8.401 12.0% 4 Person Households 2,568 5,211 7.5% 501 8.9% 8.9% 5 Person Households 2.410 190 34% 1,339 3.4% 4.7% 6 Person Households 75 1.3% 1,000 523 1.4% 1.8% 7 or More Person Households 390 735 35 0.6% 1.4% 1.1% Household Income Distribution (2016) 1,049 3,370 HH Income \$200,000 or More 177 3.1% 3.7% 4.8% HH Income \$150,000 to \$199,999 202 3.6% 829 2.9% 2,353 3.4% 939 2,501 3.6% HH Income \$125,000 to \$149,999 273 4.8% 3.3% HH Income \$100,000 to \$124,999 386 6.8% 1,653 5.8% 4,091 5.9% HH Income \$75,000 to \$99,999 459 8.1% 2.432 8.5% 6.088 8.7% HH Income \$50,000 to \$74,999 1,095 19.4% 4,848 11,347 16.2% 16.9% 9,833 HH Income \$35,000 to \$49,999 792 14.0% 4,324 15.1% 14.1% HH Income \$25,000 to \$34,999 758 13.4% 3.810 13.3% 8.568 12.3% HH Income \$15,000 to \$24,999 707 12.5% 3,707 12.9% 8,854 12.7% 4,812 6.9% HH Income \$10,000 to \$14,999 359 6.4% 2,092 7.3% HH Income Under \$10,000 3,036 447 10.6% 8.078 11.6% 7.9% Household Vehicles (2016) Households 0 Vehicles Available 7.3% 2.730 9.143 13.1% 413 9.5% 32.807 46.9% Households 1 Vehicle Available 2.802 49.6% 14,521 50.6% Households 2 Vehicles Available 1,852 32.8% 8,886 21,961 31.4% 30.9% Households 3 or More Vehicles Available 2,584 5,983 8.6% 587 10.4% 9.0% 8,363 40,556 95,917 Total Vehicles Available Average Vehicles per Household 1.5 1.4 1.4 4,763 57.0% Owner-Occupied Household Vehicles 27,315 67.4% 63.992 66.7% Average Vehicles per Owner-Occupied Household 1.8 1.6 1.6 31.925 33.3% Renter-Occupied Household Vehicles 3.600 13.241 43.0% 32 6% Average Vehicles per Renter-Occupied Household 1.0 1.2 1.1 Travel Time (2010) Worker Base Age 16 years or Over 25.068 6.039 57.705 Travel to Work in 14 Minutes or Less 1,392 5,908 23.6% 14,716 *25.5%* 23.1% Travel to Work in 15 to 29 Minutes 22,372 38.8% 2,419 40.1% 10,281 41.0% Travel to Work in 30 to 59 Minutes 1,752 29.0% 6,567 26.2% 15,040 26.19 Travel to Work in 60 Minutes or More 275 4.6% 1,091 4.4% 2,398 4.29 Work at Home 200 3.3% 1,220 4.9% 3,179 5.5% Average Minutes Travel to Work 23.0 22.0 21.2

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738 RFULL9 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Transportation To Work (2010) Worker Base Age 16 years or Over 6,039 25,068 57,705 Drive to Work Alone 4,781 79.2% 19,710 *78.6%* 44,685 77.4% 7.5% Drive to Work in Carpool 487 8.1% 2,082 8.3% 4,350 Travel to Work by Public Transportation 159 2.6% 850 3.4% 1,980 3.4% Drive to Work on Motorcycle 242 0.4% 9 0.1% 38 0.2% Bicycle to Work 17 0.3% 160 0.6% 744 1.3% Walk to Work 355 5.9% 762 3.0% 1,862 3.2% 0.5% 1.0% 662 1.1% Other Means 31 247 Work at Home 200 3.3% 1,220 4.9% 3,179 5.5% Daytime Demographics (2016) **Total Businesses** 218 1,348 7,226 12,757 67,819 **Total Employees** 2,576 Company Headquarter Businesses 1 0.1% 40 0.6% 7.4% Company Headquarter Employees 20 0.2% 5,045 **Employee Population per Business** 11.8 to 1 9.5 to 1 9.4 to 1 Residential Population per Business 61.2 to 1 49.9 to 1 21.0 to 1 Adj. Daytime Demographics Age 16 Years or Over 7,328 39,324 127,108 Labor Force Labor Population Age 16 Years or Over (2016) 11,171 55,202 127,993 Labor Force Total Males (2016) 4,878 *43.7%* 24,297 44.0% 59,978 46.9% Male Civilian Employed 2,721 55.8% 12,449 51.2% 32,409 54.0% 3.9% 988 4.1% 3.7% Male Civilian Unemployed 191 2,213 Males in Armed Forces 49 0.2% 247 0.4% Males Not in Labor Force 1,966 40.3% 10.810 44.5% 25.110 41.9% Labor Force Total Females (2016) 6,293 56.3% 30,905 *56.0%* 68,016 53.1% Female Civilian Employed 3,697 58.8% 16,134 52.2% 36,021 53.0% 1.8% 855 2.8% 1,771 2.6% Female Civilian Unemployed 115 Females in Armed Forces 3 27 13,913 45.0% 2,480 39.4% 30,197 44.4% Females Not in Labor Force **Unemployment Rate** 2.7% 3.3% 3.1% Labor Force Growth (2010-2016) 371 6.1% 3,407 13.5% 10,088 17.3% 213 4,224 15.0% Male Labor Force Growth (2010-2016) 8.5% 1,422 12.9% Female Labor Force Growth (2010-2016) 158 4.5% 1,985 14.0% 5,865 19.4% Occupation (2010) 6,048 58,342 Occupation Population Age 16 Years or Over 25,176 Occupation Total Males 2,508 41.5% 11,027 43.8% 28,185 48.3% 30,157 51.7% Occupation Total Females 3,539 58.5% 14,149 56.2% Management, Business, Financial Operations 794 13.1% 2,997 11.9% 7,626 13.1% Professional, Related 1,303 21.5% 5,363 21.3% 12,787 21.99 Service 1,505 24.9% 6,466 25.7% 13,523 23.29 Sales, Office 1,461 24.2% 6,506 25.8% 15,388 26.49 Farming, Fishing, Forestry 13 0.2% 54 0.2% 103 0.29 Construction, Extraction, Maintenance 264 4.4% 1,294 5.1% 3,629 6.2% Production, Transport, Material Moving 708 11.7% 2,496 9.9% 5,286 9.1% 14,866 59.0% White Collar Workers 3,558 58.8% 35,801 61.4%

Blue Collar Workers

2,490 41.2%

22,541 38.69

10,310 41.0%

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

RFULL9 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Units In Structure (2010) **Total Units** 5,250 26,642 63,247 1 Detached Unit 2,259 43.0% 15,715 59.0% 36,227 57.3% 3.4% 1 Attached Unit 187 3.6% 844 3.2% 2,178 2 Units 47 0.9% 710 2.7% 2,051 3.2% 3 to 4 Units 631 12.0% 1.544 5.8% 2.938 4.6% 1,687 3,193 5.0% 5 to 9 Units 566 10.8% 6.3% 1,526 3,714 5.9% 10 to 19 Units 604 11.5% 5.7% 9.0% 1,755 4,351 6.9% 20 to 49 Units 472 6.6% 7,432 50 or More Units 447 8.5% 2,438 9.2% 11.8% 1,069 Mobile Home or Trailer 35 0.7% 419 1.6% 1.7% Other Structure 1 4 95 0.2% Homes Built By Year (2010) Homes Built 2005 or later 162 3.1% 930 3.5% 2,353 3.7% Homes Built 2000 to 2004 201 3.8% 1.124 4.2% 3,064 4.8% 7.7% Homes Built 1990 to 1999 474 9.0% 2,046 7.7% 4,899 Homes Built 1980 to 1989 814 15.5% 3,387 12.7% 7,988 12.6% 28.5% 18.4% Homes Built 1970 to 1979 1,494 6,091 22.9% 11,654 17.6% Homes Built 1960 to 1969 1,330 25.3% 5,234 19.6% 11,104 13,310 Homes Built 1950 to 1959 619 11.8% 5,484 20.6% 21.0% 1,331 Homes Built 1940 to 1949 89 1.7% 5.0% 4,052 6.4% Homes Built Before 1939 66 1.3% 1,014 3.8% 4,824 7.6% Median Age of Homes 43.8 yrs 45.4 yrs 40.3 yrs Home Values (2010) Owner Specified Housing Units 2,500 15,939 37,100 2.2% Home Values \$1,000,000 or More 29 1.1% 191 1.2% 812 Home Values \$750,000 to \$999,999 37 1.5% 183 1.1% 575 1.5% 3.5% Home Values \$500,000 to \$749,999 70 2.8% 440 2.8% 1,297 Home Values \$400,000 to \$499,999 109 4.3% 492 3.1% 1,252 3.4% Home Values \$300,000 to \$399,999 244 9.8% 1,166 7.3% 2,806 7.6% Home Values \$250,000 to \$299,999 304 12.2% 1,226 7.7% 2,662 7.2% 11.0% Home Values \$200,000 to \$249,999 369 14.8% 1,851 11.6% 4,083 Home Values \$175,000 to \$199,999 177 7.1% 1,061 6.7% 2,465 6.6% Home Values \$150,000 to \$174,999 302 12.1% 1,913 12.0% 4,636 12.5% Home Values \$125,000 to \$149,999 226 9.0% 1,606 3,605 9.7% 10.1% Home Values \$100,000 to \$124,999 220 8.8% 1,845 4,116 11.19 11.6% Home Values \$90,000 to \$99,999 92 3.7% 683 4.3% 1,492 4.0% Home Values \$80,000 to \$89,999 74 3.0% 793 5.0% 1,743 4.7% Home Values \$70,000 to \$79,999 51 2.0% 513 3.2% 1,177 3.2% Home Values \$60,000 to \$69,999 39 1.6% 550 3.4% 1,171 3.2% Home Values \$50,000 to \$59,999 34 1.4% 356 2.2% 780 2.19 Home Values \$35,000 to \$49,999 33 1.3% 407 2.6% 860 2.39 Home Values \$25,000 to \$34,999 25 1.0% 227 1.4% 557 1.59 Home Values \$10,000 to \$24,999 47 1.9% 272 1.7% 622 1.79 Home Values Under \$10,000 17 0.7% 164 1.0% 391 1.1% Owner-Occupied Median Home Value \$194,616 \$164,684 \$175,160 Renter-Occupied Median Rent \$781 \$730 \$688

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.7180/-82.6738

RFULL9 3030 54th Ave S 1 mi radius 3 mi radius 5 mi radius St. Petersburg, FL 33712 Total Annual Consumer Expenditure (2016) \$1.39 B Total Household Expenditure \$284 M \$3.56 B Total Non-Retail Expenditure \$153 M \$746 M \$1.92 B Total Retail Expenditure \$131 M \$640 M \$1.64 B Apparel \$9.85 M \$48.1 M \$124 M Contributions \$11.7 M \$57.8 M \$154 M Education \$9.99 M \$48.6 M \$130 M Entertainment \$15.7 M \$76.7 M \$197 M Food and Beverages \$42.3 M \$206 M \$527 M Furnishings and Equipment \$9.49 M \$46.1 M \$119 M Gifts \$6.82 M \$87.3 M \$33.1 M **Health Care** \$23.5 M \$115 M \$294 M **Household Operations** \$7.76 M \$37.7 M \$98.5 M Miscellaneous Expenses \$4.28 M \$20.8 M \$53.3 M Personal Care \$3.70 M \$46.2 M \$18.0 M \$9.79 M Personal Insurance \$2.01 M \$25.7 M Reading \$634 K \$3.08 M \$7.95 M \$739 M Shelter \$58.5 M \$286 M Tobacco \$1.86 M \$9.18 M \$23.0 M Transportation \$53.9 M \$262 M \$665 M Utilities \$22.0 M \$273 M \$107 M Monthly Household Consumer Expenditure (2016) Total Household Expenditure \$4,186 \$4,021 \$4,248 \$2,288 *53.9%* Total Non-Retail Expenditure \$2,257 53.9% \$2,165 *53.8%* **Total Retail Expenditures** \$1,928 46.1% \$1,856 46.2% \$1,960 46.1% \$145 \$139 3.5% \$148 3.5% Apparel 3.5% 4.3% Contributions \$173 4.1% \$168 4.2% \$183 \$147 3.5% \$141 3.5% \$155 3.6% Education 5.5% Entertainment \$232 5.5% \$223 5.5% \$235 Food and Beverages \$623 14.9% \$599 14.9% \$628 14.8% Furnishings and Equipment \$140 3.3% \$134 3.3% \$142 3.4% \$100 2.5% Gifts 2.4% \$96 2.4% \$104 Health Care \$346 \$335 \$350 8.2% 8.3% 8.3% Household Operations \$114 2.7% \$109 2.7% \$117 2.8% Miscellaneous Expenses \$63 1.5% \$60 1.5% \$64 1.5% \$55 Personal Care \$54 1.3% \$52 1.3% 1.3% Personal Insurance \$30 0.7% \$28 0.7% \$31 0.79 0.2% Reading \$9 0.2% \$9 0.2% \$9 Shelter \$862 20.6% \$830 20.6% \$881 20.7% Tobacco \$27 0.7% \$27 0.7% \$27 0.6% \$795 19.0% \$759 \$793 18.7% Transportation 18.9% Utilities \$324 7.7% \$312 7.7% \$325 7.7%