

# PJR SERVICES BULLETIN



ARIENS | CO

## BOREDOM BEATER

(Answer at the bottom of the page)

'A man calls his dog from the opposite side of the river. The dog crosses the river without getting wet, and without using a bridge or boat. How?'

### Don't forget...

that we sell one tonne builders bags, should you need some. They are £5 each and we can deliver directly to your premises.



It's almost unbelievable that it's October already! The days are drawing in, the nights are getting colder and it seems Paul is becoming something of a social media superstar...

Paul is always showcasing the tricks of the trade via social media, so it's no surprise he has been contacted by the marketing team at Ariens to be featured within their latest promotional material.

Having worked professionally with many brands of mowers and hedge cutters over the years, he definitely knows his stuff. So it was only a matter of time before they came knocking. Having wanted to do more as an influencer with these brands for a while, Paul is over the moon to have been asked if they can share his thoughts on the equipment. This is the word-smithery that caught their attention.

**"I have had the Ariens Ikon X 52 zero-turn for nearly a week now and it is a complete game-changer for our grounds maintenance business. I really do not know how we did things before. It has completed our lawn cutting capability."**

Even more flattering is that he has been asked to continue sending in pictures and videos for Ariens to share via their own social media channels.

They clearly value his opinion which means a lot to Paul and the PJR team. Fame at last!



Social Media Stories

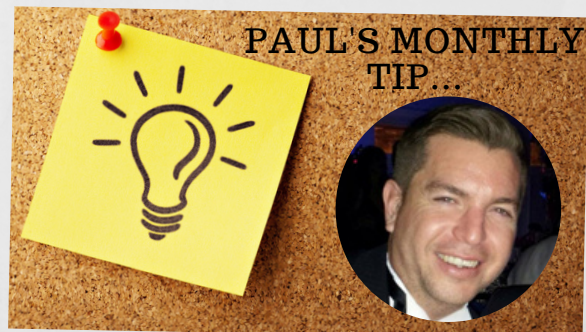
### FLORAL DISPLAY

@pjrservices



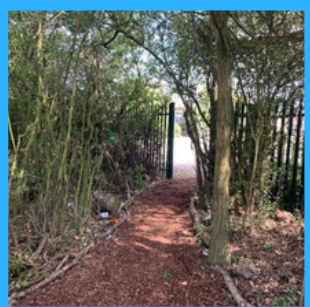
Lovely Autumn hanging baskets going up today for some of our commercial sites. #hangingbaskets #plants

### PAUL'S MONTHLY TIP...



We had lots of questions last year about mossy and fungus strewn lawns. It had been so damp, they really took over. To get a head start on these this year, make sure you care for your lawn now and don't give up because there's a chill in the air. Raking or brushing leaves off the grass will stop the damp setting in underneath. Cut the grass for the final time of the year and make sure that the last cut is slightly higher than during the summer months – this will help to protect your lawn from winter frost damage too.

### WELCOME RETURN



Well done to the PJR Grounds Team for putting in the hours to get this project finished for a local school, to ease their social distancing. The guys cleared and created a new path to and from the classrooms. They shifted and sifted tonnes of bark to make this happen. No more traipsing through muddy footways.