

# OUR LOUISIANA 2020

BUILDING THE WORKFORCE OF TOMORROW



**Louisiana's**  
Community & Technical Colleges  
*Changing Lives, Creating Futures*





# Commitment To Louisiana

In 1999, Governor Mike Foster led the Legislature to establish the Louisiana Community and Technical College System. At that time, Louisiana had fallen behind other states in developing this sector of post-secondary education and training. But our leaders knew our state needed a strong community and technical college system to boost the power of our workforce and economic development engine. Currently among the most productive and fastest growing two-year college systems in the nation, Louisiana's community and technical colleges have exceeded all expectations and become a highly valued asset for all of Louisiana.

As we mark the end of the formative years of our system of colleges, we turn our attention to Louisiana and its future. The economic expansion forecast for Louisiana over the next 5 to 10 years is unprecedented. Billions of dollars are being invested by companies growing their operations and some relocating in our state. The estimated number of skilled employees they will need to hire is in the tens of thousands. We must ensure that all Louisiana citizens have the opportunity to participate fully in this economy.

In recent months, we have engaged business and industry leaders, economic and workforce experts, our K-12 and higher education partners, students, and college leadership in a planning process focused on the challenges and opportunities before us.

The outcome of this process is a bold plan with six comprehensive goals put forth by the Board of Supervisors and embraced by the leadership of the 13 community and technical colleges. I look forward to working together with you as we begin today building Louisiana's workforce of tomorrow.



**Monty Sullivan, Ph. D.**

*President*

*Louisiana Community and Technical Colleges*



**Louisiana's**  
Community & Technical Colleges

*Changing Lives, Creating Futures*

# Goals for 2020

- **DOUBLE Graduates** to 40,000 Annually
- **DOUBLE the Annual Earnings** of Our Graduates to \$1.5 Billion
- **QUADRUPLE Student Transfers** to Four-Year Universities to 10,000 Annually
- **DOUBLE the Number of Students Served** to 325,000 Annually
- **QUADRUPLE Partnerships with Business and Industry** to 1,000 Annually
- **DOUBLE Foundation Assets** to \$50 Million

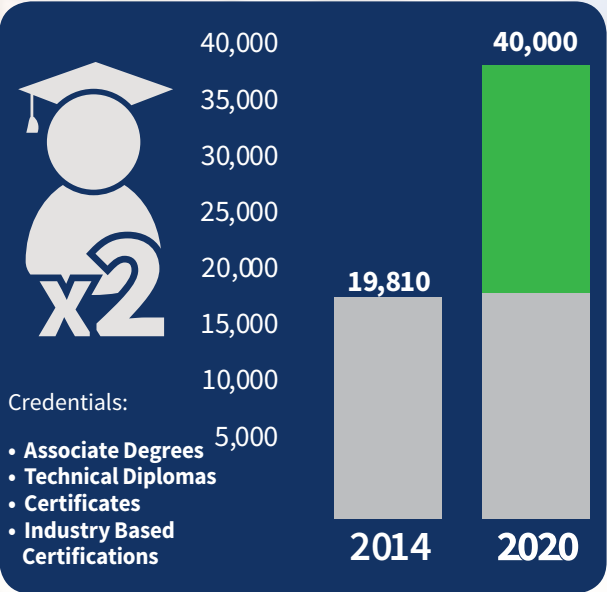




# DOUBLE

## Number of Graduates to 40,000 ANNUALLY

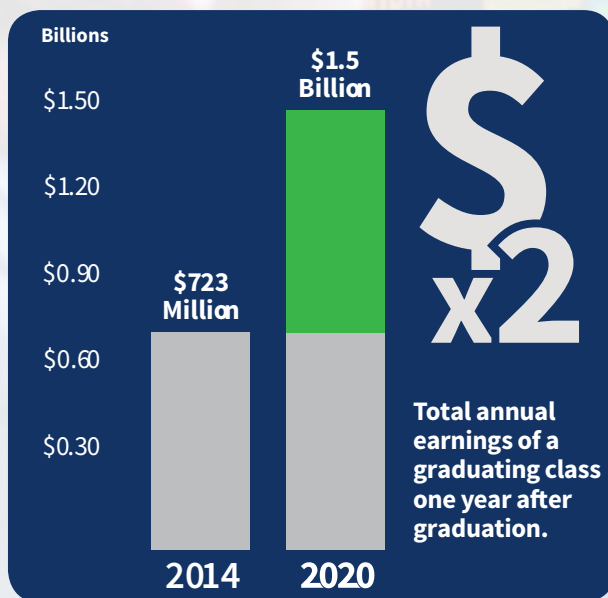
Approximately 20,000 students earned a college credential from a Louisiana community or technical college in 2014. Our economy requires that we do more. Therefore, **Louisiana's community and technical colleges will graduate 40,000 students per year by 2020 with a focus on credentials aligned to fields with the greatest demand.** Achieving this goal will require Louisiana's community and technical colleges to partner with employers across the state and continuously customize academic and training offerings to match the high value jobs available in each region. Offering credentials that deliver outstanding value to students and employers is the key to doubling the annual number of graduates.



# DOUBLE

## the Annual Earnings of Our Graduates to \$1.5 BILLION

People decide to attend college to improve their lives and earning potential. The actual earnings of our most recent graduating class totaled nearly \$725 million in the first year after graduation. **We are committed to increasing the earnings of an annual graduating class to \$1.5 billion by 2020.** This metric does not include the on-going earnings of the thousands who have earned an education at one of our colleges. Instead, it demonstrates the real and immediate return on investment that our colleges bring to Louisiana each year. To reach this goal, our graduates must possess the academic and technical competencies relevant in today's economy to command good salaries.





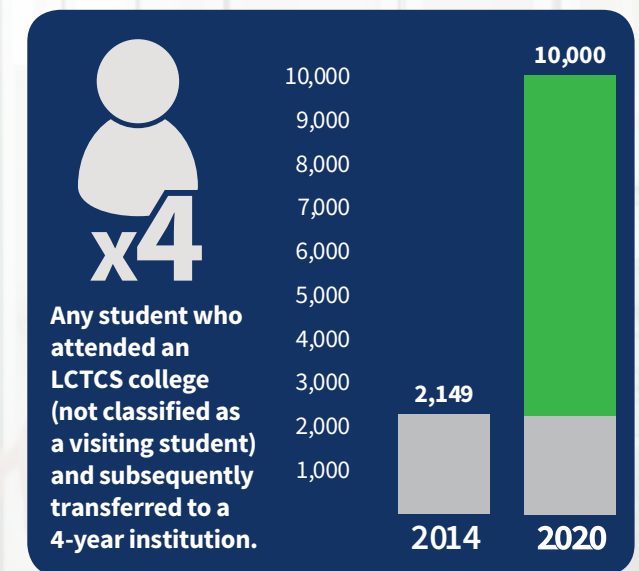
# QUADRUPLE

Student Transfers to

# FOUR-YEAR

# UNIVERSITIES

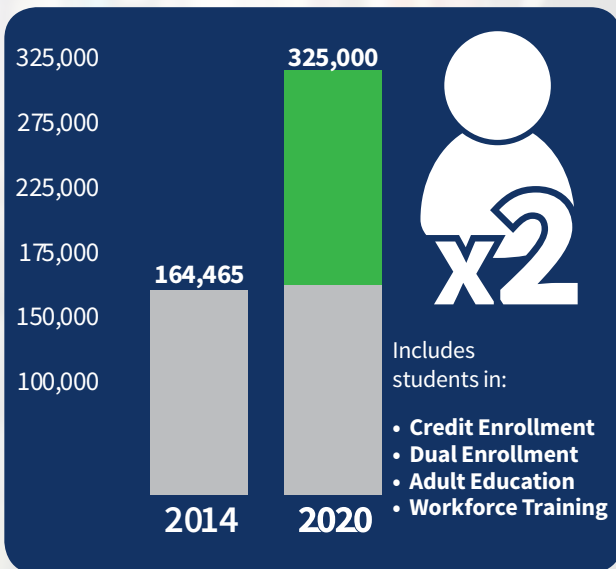
Our colleges are a great starting point for students on a path to a baccalaureate degree. We are working with Louisiana's four-year institutions to dramatically improve the transfer process. **Our colleges will quadruple the number of transfer students to 10,000 annually by 2020.**



# DOUBLE

the Number of Students Served to  
**325,000** ANNUALLY

Louisiana's community and technical colleges currently serve approximately 165,000 students per year including credit, workforce training, and adult education students. **Our colleges will double that number to 325,000 students annually by 2020.** Over the next three years more than 25 new state-of-the-art and industry endorsed facilities will open their doors in communities throughout our state. Our goal to double the number of students served will include placing a greater emphasis on serving the 1.1 million adults who lack a post-secondary or industry-based credential. And we must continue to enhance our dual enrollment offerings and improve other strategic initiatives with K-12 school districts to drive success in high school completion as a longer term workforce solution.



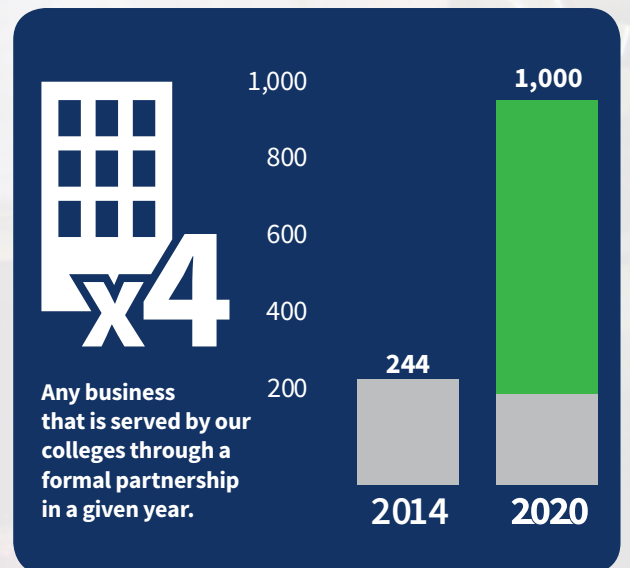




# QUADRUPLE

## Partnerships with Business and Industry to **1,000** ANNUALLY

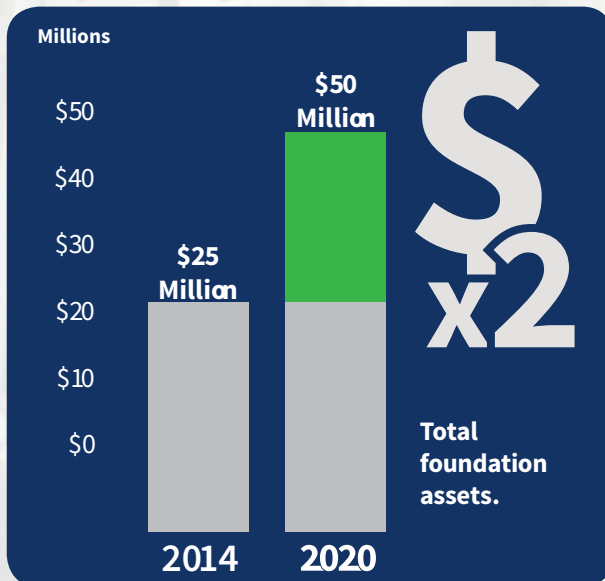
Louisiana is in the midst of a major economic boom – easily the biggest in a generation. As existing businesses expand operations and new businesses locate in Louisiana, our community and technical colleges are committed to providing the technically trained and certified workforce that companies need to succeed. The success of our colleges is largely dependent upon the strength of our industry relationships. Today, businesses are making major investments in the form of equipment, financial support, internship opportunities, and professionals serving in advisory roles. Our colleges are adding and modifying certificate and degree programs and custom designed training programs to meet the needs of employers. But we must redouble our efforts by reaching more businesses in Louisiana. Therefore, **by 2020, our colleges will quadruple the number of formal partnerships with the businesses.**



# DOUBLE

## Foundation Assets to \$50 MILLION

The foundations that support Louisiana's community and technical colleges are 501(c)3 nonprofit organizations with volunteer boards that understand the missions of their local institutions. Our foundation boards work to develop private resources through partnerships with local business and industry, philanthropic individuals, and other foundations. These resources provide additional student access through scholarships, professional development for faculty, innovative teaching and learning, program expansion, new facilities, and that margin of excellence that traditional funding sources cannot fully provide. In order to fully meet the needs of our students, our faculty, and our state in the coming years, developing private resources through our foundations will be a key strategy for our colleges. Therefore, our **commitment is to double foundation assets from \$25 million to \$50 million by 2020.**



# OUR COLLEGES:

**Baton Rouge Community College**

**Bossier Parish Community College**

**Central Louisiana Technical Community College**

**Delgado Community College**

**Fletcher Technical Community College**

**Louisiana Delta Community College**

**Northshore Technical Community College**

**Northwest Louisiana Technical College**

**Nunez Community College**

**River Parishes Community College**

**South Central Louisiana Technical College**

**South Louisiana Community College**

**SOWELA Technical Community College**



**Louisiana's**  
Community & Technical Colleges  
*Changing Lives, Creating Futures*

# Opportunity and Challenge

These are exciting and unprecedented times. The future of Louisiana has never looked brighter. However, our greatest challenge is our ability to provide the skilled workforce needed to permanently improve the economic prosperity of Louisiana and our people. Louisiana's community and technical colleges accept this challenge. This plan sets out a bold agenda for Louisiana, hones our focus as an organization, and charts a course for an exciting future. We look forward to delivering on the promise of this plan for a better Louisiana.



**Louisiana's**  
Community & Technical Colleges  
*Changing Lives, Creating Futures*

## BOARD OF SUPERVISORS

### Officers:

N. J. "Woody" Ogé  
*Chair*

Timothy W. Hardy  
*First Vice Chair*

Deni Grissette  
*Second Vice Chair*

### Members:

Robert Brown  
Helen Bridges Carter  
Keith Gamble  
Steve Hemperley  
Willie Mount  
Michael J. Murphy  
Joe Potts  
Paul Price, Jr.  
Stephen C. Smith  
Vincent St. Blanc, III  
Craig Spohn  
Stephen Toups

### Student Members:

Edward Banks  
Robert Fisher

265 South Foster Drive  
Baton Rouge, LA 70806

(225) 922-2800

[www.lctcs.edu](http://www.lctcs.edu)  
[/ourlouisiana2020](http://ourlouisiana2020)

