

# Curveform<sup>®</sup>



The ultimate lightweight  
flexible exhibition system

**Skyline<sup>®</sup>**  
Whitespace  
exhibitions • graphics • services

# Designed for simplicity and flexibility

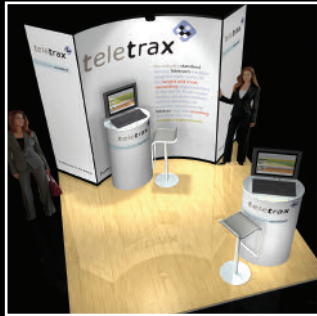
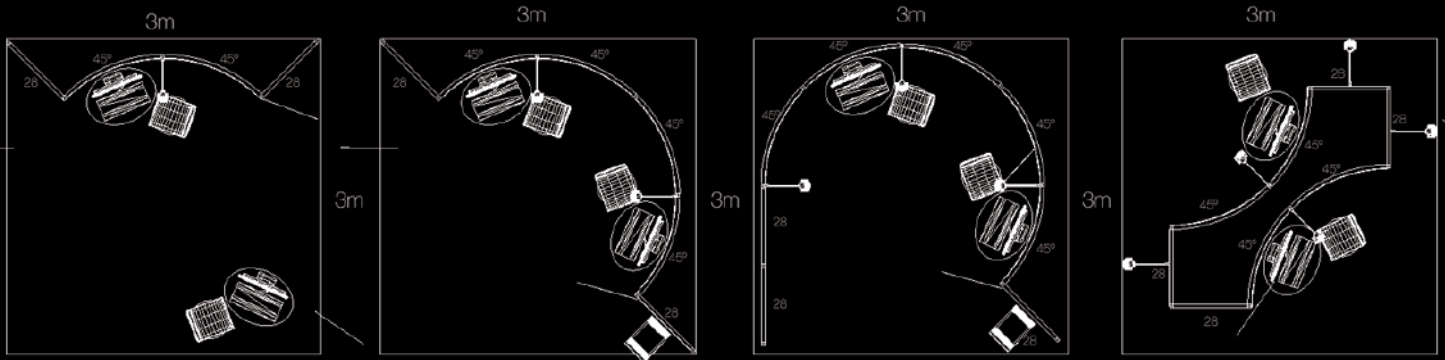


## Start small and add on as you grow

Curveform is the lightweight and truly portable exhibit system that gives you the utmost in flexibility and expandability. With its family of lightweight aluminium tubes – straight and curved – you can create nearly any shape imaginable. And because its tubes are universal, you can reconfigure and expand your exhibit as your needs change.



Reduce your marketing spend by using your existing components instead of investing in an entirely new exhibit. Or, you can use your existing frame and update your graphic panels as your message changes. Curveform's full length panels are easily backlit and always give you a seamless look.

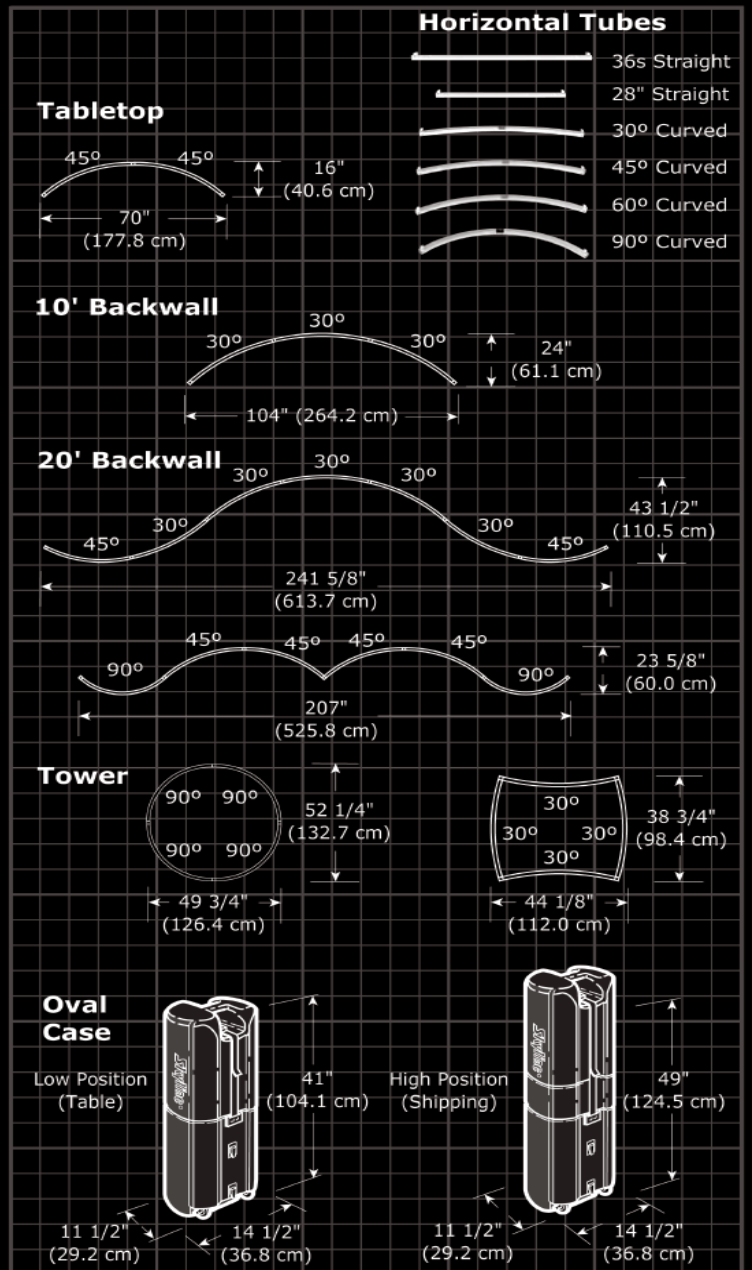


## As easy as 1 2 3 4

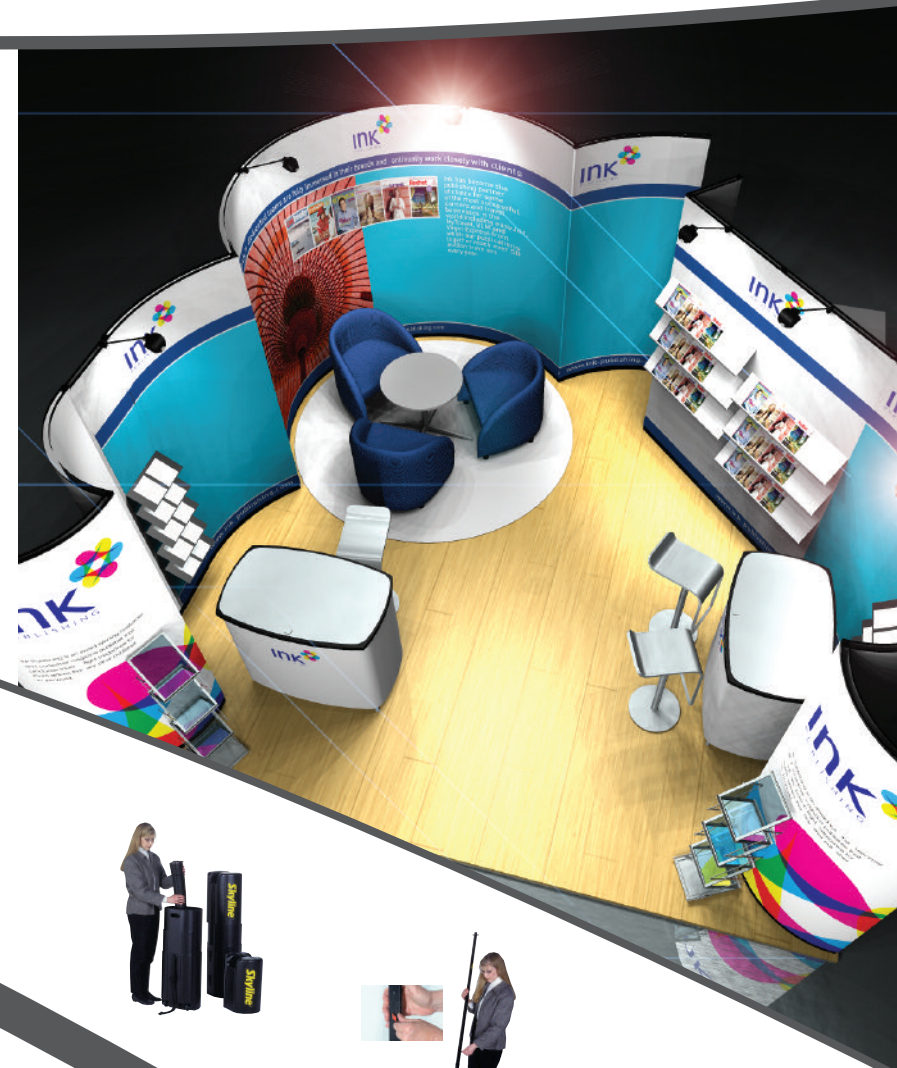
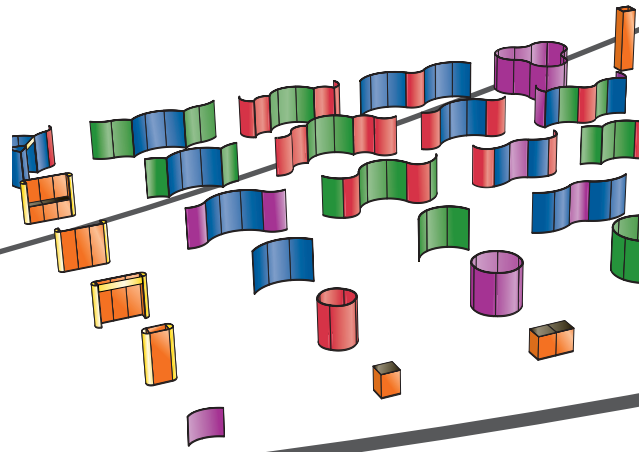
One package to do 3m spaces in four different configurations. Why limit your 3x3 display package to a pop-up when Curveform can give you so much more. Self build and manage your own exhibition programme or let Skyline Whitespace manage your events programme for you.

Reconfigure your Curveform kit to a range of different shapes, reusing your existing graphics – saving costs and waste. This package gives you everything you need to start exhibiting. As your business grows Curveform grows with you.

Packages are also available as rental for a one off or first time exhibitor.



# reconfigure to fit your needs



## Looks big, packs small

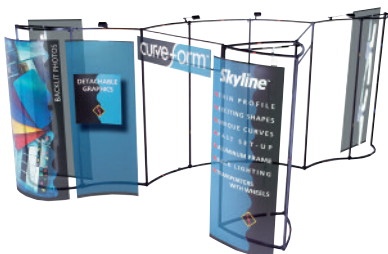
Curveform gives you a big look, but packs compactly. A full 3m backwall fits neatly into two cases with wheels for easy transport. Cases convert into a oval table.

## Sturdy universal frame

Curveform's frame consists of straight and curved aluminium tubes that allow you to create many different looks – up to 3.4m tall! All tubes are universal so you can easily reconfigure and expand.

## Simple, no-tools set up

Curveform's connection system allows you to assemble tubes quickly and easily. Panels 'snap' into precise alignment with special polarized magnets.





## Graphics – detachable for ease, backlit for impact!

Get noticed with backlit graphics!

Curveform allows you to backlight full panels so you get big, integral graphics that really 'pop'. They're perfect for backwalls and towers.

Curveform's fabric panels come in many colours and allow you to use detachable graphics which are easy to update, change, and reposition.

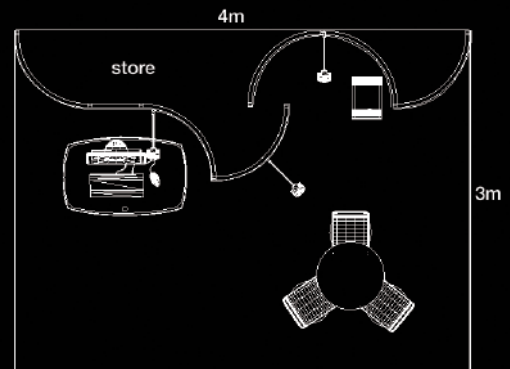
## Now there's no need to look like everyone else

Unlike pop-up displays Curveform expands effortlessly to truly give a flexible, dynamic and slick approach to exhibiting. Combine straight tubes with a variety of curved tubes to create nearly any shape imaginable – from tabletop and backwall displays to towers and large island exhibits.



## Some Curveform clients:

Concep Marketing  
Event Assured  
GE Money  
HBOS Plc  
INK Publishing  
Mellon Global Investments  
NCP Car Parks  
NS&I  
Prestige Events  
Thames Water  
You Gov



Showroom, Office and Storage facility located at:

Skyline Whitespace  
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