Grange Happenings, Including Yours!

By Walter Boomsma, MSG Communications Director

Here's some follow up to a recent post announcing the opportunity for Granges to be part of the Facebook Group called "<u>Grange Happenings Around the Nation</u>." As you may recall, this group has been created and is being maintained on a volunteer basis by Ellen McManus who is an "e-member" and associated with Saco Grange here in Maine.



<u>Grange Happenings</u> is an easy way for you to gain publicity for your Grange Events! There are several ways to get your events publicized.

To get started, I'd suggest you join this group. <u>Go to the page</u> and you'll see a tab right under the header image that says "Join." There may be a short delay for your membership to be "approved." This is necessary for a number of reasons including maintaining the quality of what gets posted.

Once you're a member, the easiest way to get your event posted is quite simple. You post it to your Grange's Facebook Page/Group and then you can "share" it with the group by clicking the "Share to a group" option.

A second option is (once you are member of the group) to post your Grange event directly on the <u>Grange Happenings</u> <u>Page</u>. Again, there may be a slight delay from when you post until it appears, due to posts being moderated.

There are some other options, but let's keep it simple for now! The goal is to make it as easy as possible for everyone involved.

And here's a final reminder to make certain you include ALL the basic information when you post an event.

- Date should include the year! Things posted on the Internet tend to never go away so it's important to not leave people wondering if it's "this year!"
- Time(s), if possible include both a start and end time.
- Location should include your full Grange name, street (GPS), city and state.
- Ideally include a "FMI" (for more information) contact. This can be a website, Facebook Page, email address, or telephone number (ideally with a name).

Remember posts to this group receive national exposure... it's important to look good and provide complete information.

While you're on the <u>Grange Happenings Page</u>, take a look at what other Granges around the country are doing as events. You may get some great ideas!

Note that Ellen is anxious to help Granges with their social media publicity/posts subject to her availability. You can contact her by leaving a message on the Grange Happenings Page or email her at Ellen McManus <u>egrangespirit@gmail.com</u>. And don't forget to say "Thanks" for her willingness to create and maintain this opportunity for us!