



**ANNUAL REPORT 2013**  
**FOCUSED  
ON THE  
FUTURE**

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## Chairman's Message

When President Halford D. Wilson called the first Annual General Meeting of the British Columbia Aviation Council (BCAC) to order on September 16, 1938, he may not have envisioned the thriving and connected aviation and aerospace sector we have in B.C. today, but he would have been proud that BCAC was at its forefront.

The most recent Emerson Report on Aerospace estimates that the aerospace sector alone contributes \$2 billion to the B.C. economy. This does not account for the contributions of heli-logging, float planes, cargo distribution, 248 aerodromes, 6000 aircraft, over 30,000 pilots, and 5000 Aircraft Maintenance Engineers operating in B.C.

In 2013, BCAC focused on the future while celebrating our past. Teara Fraser (our Executive Director until June) helped lead the Board in developing a robust Strategic Plan which will guide the organization over the next five years. We held a successful celebration of BCAC's 75th Anniversary in September and had our largest attendance to date at our Annual Silver Wings Awards in October.

During the year, BCAC merged with the B.C. Airport Managers Association and Carman Hendry, CEO of Terrace-Northwest Regional Airport, heads up the Airports Committee, providing support to managers and aviation professionals. The bottom line of our endowment fund grew to \$230,000 thanks to a generous contribution of \$38,000 from the Airports Committee as well as contributions generated from BCAC events. The fund grew by 12.5% through successful investing led by Peter Kutney of the company Partners in Planning. As we look to future growth, this fund will allow sustainable contributions to our scholarship funds for years to come.

In August, a new part-time Executive Director was hired: Vanessa Griffiths. Vanessa, alongside long-standing Administrator, Donna Farquhar, has the task of growing the organization over the next several years as we pursue our Strategic Plan. We hope you take a moment to review our results for 2013 and we look forward to growing the aviation and aerospace sector in 2014.

Mark Duncan



*“Every organization needs a way to move forward and BCAC’s Five Year Strategic Plan is its flight plan to the future.”*

— Teara Fraser

## Executive Director's Message



It is my absolute pleasure to join BC Aviation Council in its 75th year of operation. We honored this milestone with a celebration of the work that honored our predecessors and looked towards the making the next 75 years a success. On the heels of the release of a very strong and vibrant Strategic Plan that will take us into 2017, and a Vision of “An Aviation and Aerospace Community that is visible, connected and thriving” it has made our goals as a Council incredibly clear. BCAC has been working hard with

a talented and strong Board of Directors who have been engaged in their committees, workshops development, and in the community. This year we added committees for Membership, Air Operators, and Youth Engagement to meet the needs of a healthy and active community that represents our membership needs.

I have had the pleasure of meeting many of you and attending many conferences, which included ATAC's AGM, AIAC Aerospace Summit, Unmanned Systems, Aviation Leadership Forum and many others. One of our Strategic Priorities is “Connecting our Communities with a Strong Voice” so we are working even harder to create platforms where we can connect and learn from and with each other. This year, we held a workshop on Bridging the Skills Gap and heard concerns from the community that they are not finding the qualified staff they require anymore. The message was that a shift in thinking must happen to meet this growing need in the industry. By empowering the younger generation, and taking a risk we are seeing those that embrace this are thriving, and keeping up with a very fast moving and innovative time. BCAC has also teamed up with the Aviation Leadership Foundation to establish the first ever Mentorship Program. By partnering groups into triads they have been sharing and learning from each other. They are creating bonds that will last a life time. We will continue on with this program as it is imperative to give those that are interested the space to connect and learn from each other. As Co-Chair of the Youth Engagement Committee we are also looking to the future and how to get Youth involved and networking with each other and we will be hosting Youth featured events in the years to come.

The most talked about buzz in our province has been the growth of Aerospace and Unmanned Systems this year. Our potential is unlimited when we look at our positioning near Boeing, and Asia. Working towards creating hubs at Airports allows us to openly share information, and work together in our fast paced world that will give us a competitive edge over other countries. From opportunities in the Aerospace sector, the need of Airports to meet demands for growth, and working with industry in identifying ways to fill the demand for skilled trades, the winds of change are in our favour if we work together on solutions. With all BC has to offer, beautiful islands, lakes, and mountainous terrain, we as a province are reliant on air transportation for goods and travel with over 364,764 square miles of coverage to often-remote locations. We will be working hard to discover our socio and economic impact of Aviation and Aerospace in our Province because it has yet to be measured and will only provide more insight to the general public and other industries how dependent and important this industry is.

At the Silver Wings Awards, I was so proud to see the many students receiving scholarships and to know that their future is bright. We are happy to be delivering more scholarships, with two new ones added to the roster this year. One, the Anderson Family Scholarship, awards \$5,000 to a BC student aged 16-19 working towards their pilot's license. The second, the Mary Swain Memorial Scholarship is to be awarded to a BC female student who is working towards a private or commercial pilot's license, or aircraft maintenance engineer's license, or in an airport operations program. We will continue to grow the scholarship fund and look at ways to increase and manage planned giving for those looking to make a difference in a young aviators life and career path.

I look forward to continuing to serve and represent the BC Aviation Council and it's members.

Vanessa Griffiths



# What We Do

## Promoting the Shared Interests of the B.C. Aviation Community Since 1938

The B.C. Aviation Council, established in 1938, is a member-driven organization that represents and promotes the shared interests of the aviation community.

It is the job of the BCAC, in partnership with members, stakeholders, and the community, to positively influence the well-being of British Columbia's aviation sector. It is only through industry innovation and discovering new ways to work together that we will see a visible, connected, and thriving aviation and aerospace industry in B.C.

The British Columbia Aviation Council is a charitable society established under the Society Act.

# BCAC Strategic Plan

## Five Year Strategic Plan 2013 – 2017

### Vision

An aviation and aerospace industry that is visible, connected, and thriving.

### Mission

To promote, stimulate and encourage the development, growth and advancement of aviation and aerospace in British Columbia.



## Strategic Results for 2013

### 1 Increasing Visibility

Aviation is critical to growing the B.C. economy and the aviation sector supports British Columbians in their everyday lives. Its importance must be made more visible by BCAC. From programs and initiatives to advocacy and collaboration with partners, the BCAC commits to working to increase the visibility of our industry and the entire aviation and aerospace community.

**Objective:** The industry's history, size, scope, and impact become well-known to members, politicians, civil servants, educators, journalists and the public in B.C. and elsewhere.

#### Results:

- Established BCAC eNews which is now distributed to over 2000 individuals and companies throughout B.C. and Canada
- Doubled our social media and Twitter following
- Established three new committees: Air Operators, Membership, Youth Engagement
- Launched the Aviation Mentorship program with the Aviation Leadership Foundation
- Engaged interns through British Columbia Institute of Technology to collect data on all airports in B.C.
- Held the 75th Anniversary Reception with invited guests and past Chairs of BCAC
- Hosted successful workshop on Bridging the Skills Gap
- Hosted a successful Silver Wings Awards
- Hosted a successful Airports Workshop and sold out Media workshop and lunch with Westjet speaker
- Have over \$230,000 in endowment funds
- Awarded over \$15,000 in scholarships

### 2 Contributing to the Development of Aviation and Aerospace Policy

**Objective:** BCAC provides a clear and timely voice on policy and related issues that can influence a visible, connected, thriving aviation and aerospace community.

#### Results

- Annual meeting with B.C. Ministry of Transportation
- Attended ATAC meeting in Montreal and the Aerospace summit in Ottawa
- Contributed to a joint submission on crew time legislation
- Promoted speaking engagements fostering the development of aviation in B.C.

### 3 People—The Industry's Future

**Objective:** BCAC collaborates with educators, industry, government, partner associations, and others to promote a visible, connected, and thriving industry.

#### Results

- Our annual workshop this year focused on people and Bridging the Skills Gap
- Added two new scholarships this year: the Anderson Family Scholarship and Mary Swain Memorial Scholarships
- Keynote Workshop Luncheon Speaker David Franson, Regional Director, Market Analysis, Boeing, presented on Global Commercial Aircraft Forecast—Pilot, Maintenance and Manufacturing Requirement

### 4 Encouraging a Connected Community with a Strong Voice

BCAC activities are designed to create space for the entire community to connect and engage on issues of importance to aviation and aerospace. Our members and the aviation and aerospace community have a stronger voice when we speak together.

**Objective:** BCAC brings people together to present a strong voice for the aviation and aerospace community in B.C.

#### Results

The Silver Wings Awards brought together 200 friends and colleagues to support 2013 industry award recipients. Awards were presented in the following categories:

- Aviation Entrepreneur—NGRAIN
- Environment Award—Victoria Airport Authority
- Back & Bevington Air Safety Award—Claude Marchand (Conair Group)
- Robert S. Day Award—BCIT Aviation Program
- William Templeton Award—Nelson Pilots Association
- Lifetime Achievement in Aviation—Capt. Garry Meier (Hawkair)
- Signed affiliation agreements with ATAC, Hope Air, Pacific Northwest Aerospace Alliance, Manitoba Aviation Council, Northern Air Transportation Association, Unmanned Systems Canada
- The Youth Engagement Committee is now attending university, high school and other events that showcase aviation as a career of choice

### 5 Ensuring Continued Organizational Sustainability and Financial Stability

In order to achieve the vision, continued organizational sustainability is considered with every BCAC decision, action, initiative, program, and event.

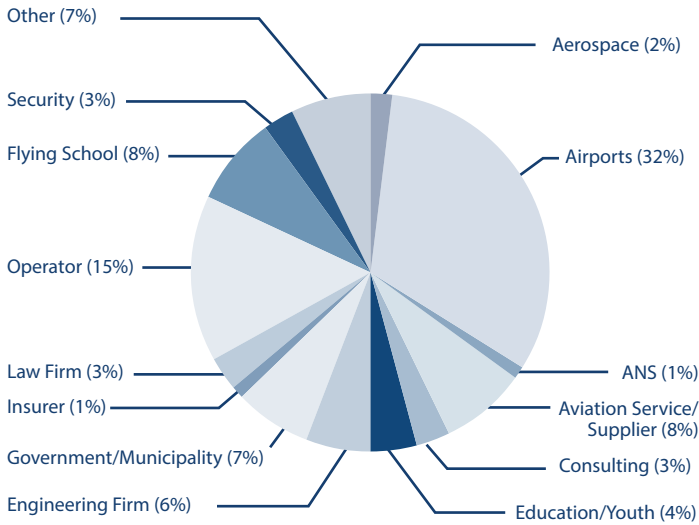
**Objective:** BCAC continues to strengthen and grow the organization's financial stability in order to realize the vision.

#### Results

- Growth of the endowment fund to allow sustainable contributions to our scholarship funds .
- Hired a part-time Executive Director and Administrator
- Financially responsible event management – all events have either broken even or made modest returns to feed back into supporting BCAC's work and maintaining a balanced budget.



## Who are our members?



## Statement of Financial Position

December 31, 2013

	2013	2012
<b>Assets Current</b>		
Cash	41,766	45,973
Accounts receivable	12,076	7,118
Inventory	2,925	2,925
	<b>56,768</b>	<b>56,016</b>
<b>Capital assets</b>		
	-	1,200
<b>Investments</b>		
	219,977	160,869
	<b>276,744</b>	<b>218,085</b>
<b>Liabilities</b>		
Current liabilities	4,688	7,552
Deferred contributions	10,059	5,951
	<b>14,747</b>	<b>13,503</b>
<b>Net Assets</b>		
Invested in capital assets	-	1,200
Internally restricted	117,993	55,515
Endowment funds	100,000	100,000
Unrestricted	44,004	47,866
	<b>261,998</b>	<b>204,582</b>
	<b>276,744</b>	<b>218,085</b>

## Board of Directors 2013

**Peter Barratt**  
West Coast Helicopters

**Heather Bell**  
BCAC Secretary  
Nav Canada

**Rob Beynon**  
InterVistas Consulting

**Harvie Buitelaar**  
Hatch Mott MacDonald

**Rebecca Catley**  
Vantage Airport Group

**Chris Cowan**  
Kelowna Flightcraft

**Michael Dery**  
Alexander Holburn  
Beaudin + Lang

**Mark Duncan**  
BCAC Chair  
AeroEdge Consulting

**Carman Hendry**  
BCAC Vice Chair  
Northwest Regional Airport  
Terrace-Kitimat

**Mike Hooper**  
BCAC Interim Treasurer  
CEO of Nanaimo Airport

**Doug McCrea**  
CEO of Central  
Mountain Air

**Jamie Molloy**  
BCAC's Nav Canada  
Committee Rep.  
True Course Solutions

**Ken Ohrn**  
BCAC Vice Chair  
Cypress Digital

**Gregg Rafter**  
Boughton Law  
Corporation

**Jack Willms**  
EBA

## Committees

[www.bcaviationcouncil.org/committees](http://www.bcaviationcouncil.org/committees)

**Airports**  
Carman Hendry, Chair

**Air Operators**  
Dave Nowzek, Chair

**Awards/Scholarships**  
Michael Dery, Chair

**Communications**  
Rebecca Catley, Chair

**Governance**  
Heather Bell, Chair

**Membership**  
Reg Krake, Acting Chair

**Silver Wings Awards**  
Gregg Rafter, Chair

**Youth Engagement**  
Vanessa Griffiths /  
Wei Jin, Co-Chairs

