



# SMITA

# Bulletin



## REMARKS FROM PRESIDENT



Dear SMITArrians,

Welcome to our new **SMITA Bulletin**! Finally, we rolled out the 1st issue of **SMITA Bulletin** which is our monthly newsletter that provides information to keep all members, guests and social media followers updated with all the recent happenings and latest updates.

For the past 6 months, we have seen many SMITArrians expanded their business to international markets. We have created a column in **SMITA Bulletin** to share their success stories to inspire others. At our Annual Dinner in March, we launched the SMITA Academy which shall be the training platform to provide practical as well as theoretical training to help companies go global!

We have started SMITA Global which companies and individuals outside Klang Valley and outside Malaysia can join as members. We will introduce our new members in every issue of our **SMITA Bulletin**.

We hope that you will like **SMITA Bulletin** and we welcome your suggestions, ideas and contributions to **SMITA Bulletin**.

*"There are two types of people who will tell you that you cannot make a difference in this world: those who are afraid to try and those who are afraid you will succeed." - Ray Goforth*

*Megane S. C. Soo*  
 President  
 SMITA Malaysia  
 SMITA Global

## RECENT EVENTS



### EUROPEAN UNION CIRCULAR ECONOMY CONFERENCE AND BUSINESS MATCHING ON 11 JUNE 2019, KUALA LUMPUR.

The EU event was officiated by Minister of MESTECC, YB Yeo Bee Yin. SMITA members had a fruitful business matching with the delegations of business representatives from various EU countries led by European Commission's Director General Environment, Mr Daniel Calleja Crespo.

## NEW MEMBERS - WELCOME!



### SMITA Global:

#### ITA Upholstery Design Sdn Bhd

Mr. Bae (Penang)

- Established Malaysian sofa manufacturer and exporter

PT. SURABAYA  
INTERNASIONAL  
BISNIS



#### PT Surabaya Internasional Bisnis

Mr. Johnson Lim (Indonesia)

- Provides advisory & consultancy on end-to-end Indonesian market access (goods & services)



### WHO ARE WE?

SMITA is a Non-Governmental Organisation (NGO) that facilitates and nurtures Small and Medium Enterprises (SMEs) to tap into the global arena through our partners around the world.

### WHAT DO WE DO?

SMITA nurtures innovative entrepreneurs through creating effective platforms for business collaboration internationally.

### HOW DO WE DO IT?

SMITA provides the environment for entrepreneurs to meet, learn and grow. We organise meetings, events, dynamic international trainings, and provide expertise & support services.

### WHERE DO WE DO THIS?

We have partners and connections in more than 50 countries.

### WHAT DOES SMITA GIVE YOU?

The knowledge, skills and opportunities for you to achieve more than what you would have thought possible as a business leader.

### HOW CAN YOU GET THE BENEFITS OF SMITA?

Contact us at [info@smitamal.org](mailto:info@smitamal.org) or visit [smitaglobal.org](http://smitaglobal.org)

## MEMBER'S BUSINESS PROGRESS



*by Thoo YK,  
Director of Washupptech Sdn. Bhd*



Washupp has landed in Bangkok! Our first outlet at Nonthaburi is delivering very positive results and our second outlet at Khlong Toei is coming soon.

It's been a fruitful and exhilarating ride with SMITA in the past 8 months since our participation. We are working closely with SMITA on our next destinations.



We hope to achieve greater heights together with SMITA and go global with all fellow SMITarians.



## WHAT'S NEW AT SMITA



Our InnoPreneur Chat has progressed and grown to a bigger and more effective networking event - SMITA is proud to introduce **InnoPreneurs eXchange!**

This will be a monthly event and the inaugural **InnoPreneurs eXchange** will take place in **August 2019**. Stay tuned for details on the event!



**SMITA International Procurement Center (SIMPC)** is a platform created by SMITA to cater for global B2B businesses, tapping on SMITA's extensive global network with established international collaborations in **Pacific Alliance countries (Mexico, Colombia, Peru and Chile) and also China, Europe and ASEAN.**

SIMPC is a **business matching platform** to assist you in sourcing for products globally, marketing your products internationally and finding business partners both locally and abroad.



SMITA  
INTERNATIONAL  
MARKET  
PROCUREMENT  
CENTER

**Exclusively for SMITA members** - enjoy **FREE product listing** for 6 months up to 31 December 2019:

Tier 1 Members: 5 products (You save RM1,000)

Tier 2 Members: 4 products (You save RM800)

Tier 3 Members: 3 products (You save RM600)

Tier 4 Members: 2 products (You save RM400)

SMITA Global Members: 1 product (You save RM200)

Hurry, register now on <http://smitaimpc.com> to enjoy free product listing and our free global sourcing service!



Download **SMITA Mobile App** NOW to get notifications on all our events and SMITA Academy courses!



You may even book a seat using the app. You can also view your membership details as well as get in touch with SMITA Secretariat instantly with this app.

**SMITA Mobile App**

*Note:*

1. SMITA Secretariat will send the download link to every member in due course.
2. SMITA Mobile App is only available for most Android mobile phones at the moment.

## UPCOMING ACTIVITIES

1. 29 July 2019 (9am-2pm) - Connecting Vietnam and Malaysia Business  
(3pm-6pm) - Business matching with Peruvian Agro Exporters  
(6:30pm-9pm) - SeManGaT
2. August 2019 - BizConnect
3. September 2019 - Trade Mission to Kazakhstan

For further information on the above events, please contact:

Mary Low (Secretary General) +6019 2866 355

Lee Xuen (Secretariat) +6012 3637 488