

Primrose Hill prides itself on designing cosmetic bags with soul. Our cosmetic bags do much more than organise all the beauty essentials - they tell a story. The Primrose Hill girl wears her heart on her sleeve and she is effortlessly beautiful, inside and out. Everywhere she goes, people are drawn to her warm heart and quirky, whimsical style. She's an explorer, a wanderer and a daydreamer. She is the girl next door. This is why we design each cosmetic bag with love and care, for Primrose Hill girls everywhere. Our designs are pretty and feminine with a vintage vibe and come in a variety of sizes and prints. Perfect for organising and storing all those important beauty products and trinkets.



Hutton



Flutter away with these gorgeous new Butterfly printed cosmetic bags, adorned with PVC bow appliques and Primrose Hill engraved antique gold zip pulls. The bags are coated in a practical wipe clean PVC.



Flutter Train Case Keep all your beauty items organised and within easy reach. 23cm (L) x 17cm (W) x 10.2cm (H) Model # 491864LL



Flutter Organiser Pack all the essentials into this compact but practical bag. 17.8cm (L) x 8.9cm (W) x 11.5cm (H) Model # 491865U



Birdie Round Top Purse Pack in all the little bits and bobs and take it with you. 16.5cm (L) x 3.8cm (W) x 11.5cm (H) Model # 491863LL



Birdie Hanging Organiser Keep everything organised and hang it up! 27.3cm (L) x 6 (W) x 16cm (H) Model # 491862U

Vintage Moments

Dure glamour of days gone by captured in a hotograph - a perfect moment frozen in time. Our new Vintage Moments bags made from a practical wipe clean PVC and features a pretty polka dot lining.



Bygone Sunbathing Beauties Round Top Bag

Pretty antique birdcages decorate these stylish pale Primrose yellow cosmetic bags. They feature antique

> Look stylish and stay clutter free with this retro look cosmetic bag. 24cm (L) x 5cm (W) x 18.5cm (H) Model # 491866U

Air Up There

Soft fluffy clouds and blue skies where you can be free as a bird! The *Air Up There* collection is inspired by Primrose Hill's beautiful parks - a peaceful haven high above the city where you can escape into your daydreams. Polka dots also feature in the collection to add a fun, playful element to the designs!

All of the bags are wipe clean, thanks to the matte PVC coated fabric.



Kiss Lock Wash Bag
Fit tons of beauty goodies in this
perfectly pretty kiss lock bag.
29cm (L) x 9cm (W) x 21.5cm (H)
Model # 491419U



Polka Round Top Purse
Perfect for carrying the beauty essentials
in a handbag. Polka dot printed.
16.5cm (L) x 4cm (W) x 12.5cm (H)
Model # 491446U



Round Top Purse
Perfect for carrying the beauty
essentials in a handbag. Sky printed.
16.5cm (L) x 4cm (W) x 12.5cm (H)

Model # 491420U



Polka Weekender
Carry large items and cosmetics
neatly in this big and practical bag.
29.5cm (L) x 19cm (W) x 18cm (H)

Model # 491447(J



Hanging Organiser
3 x internal pockets.
Comes with metal hook for hanging.
Closed: 27cm (L) x 7cm (W) x 16cm (H)
Open: 27cm (L) x 53cm (H)

Model# #491417U



Cosmetic Organiser
Perfect for storing mascara's, eye pencils, foundations and brushes in this slim cosmetic bag. 21cm (L) x 7cm (W) x 10cm (H)

Model # 491418U



Purse Set 2pc
2 gorgeous cosmetic purses all tied up
in a pretty gift bow!
Large Bag: 24cm (L) x 4.5cm (W) x 17.5cm (H)
Small Bag: 18cm (L) x 3.5cm (W) x 14cm (H)



Quilted Train Case
Keep cosmetics and other beauty items packed neatly away in this chic quilted case for a clutter free dressing table.

22.5cm (L) x 14cm (W) x 10cm (H)

Model # 491445U

Love Letters

The Love Letters collection features a gorgeous, dreamy illustrated bird and floral pattern with scattered inspirational words and quilted panels. This range of bags conjures nostalgic thoughts of lazy, romantic, summer days.

All of the bags are 100% Polyester.

All A Flutter

The All A Flutter collection features pretty, playful and intricate fluttering butterfly patterns, evoking memories of long walks in summer meadows. A lovely youthful & girly collection of cosmetic bags.

All the bags are made in Butterfly printed microfiber.



Ruched Top Organiser

Available in Blue and Peach
Keep smaller beauty items organised
in this pretty ruched top bag.
16cm (L) x 11.5cm (W) x 10.5cm (H)



Tote Set 2pc

A pretty 2 piece bag set all tied up in a gift bow!

Large Bag: 26.5cm (L) x 9cm (W) x 14cm (H)

Small Bag: 17cm (L) x 1.5cm (W) x 9cm (H)

Model # 491422U



Kiss Lock Wash Bag
Fit tons of beauty goodies in this
perfectly pretty kiss lock bag.
28cm (L) x 9cm (W) x 21.5cm (H)

Model # 491450U



Travel Set Blue 3pc
Keep cosmetics organised while travelling and find what you want at a glance. Outer bag comes in a wipe clean PVC.
Large Bag: 23cm (L) x 5.5cm (W) x 19cm (H)
Medium Bag: 20cm (L) x 3cm (W) x 15.5cm (H)
Small Bag: 13cm (L) x 1.5cm (W) x 11.5cm (H)

Model # 491448U



Floral Purse Perfect for carrying the beauty essentials in a handbag. 19cm (L) x 3cm (W) x 13.5cm (H)



Purse Set 3pc
3 vintage inspired make up bags all tied up
in a cute gift bow!

Large Bag: 25cm (L) x 5cm (W) x 19cm (H) Middle Bag: 20cm (L) x 2.8cm (W) x 15.5cm (H) Small Bag: 13.5cm (L) x 1cm (W) x 10cm (H)

Model # 491441U



Hanging Organiser

3 x internal pockets.

Comes with metal hook for hanging.

Closed: 27cm (L) x 7cm (W) x 16cm (H)

Open: 27cm (L) x 53cm (H)

Model # 491439U



Train Case

Keep cosmetics and other beauty items packed neatly away in this pretty case for a clutter free dressing table.

22.5cm (H) x 13cm (W) x 10cm (H)

22.3cm (11) x 13cm (w) x 10cm (11

Model # 491440U

Vintage Rose

The Vintage Rose collection encapsulates a pretty cottage garden in the summer - Climbing roses and wild flowers are abundant in the oasis of the city. Classic polka dots play up perfectly to the summertime floral, creating an utterly feminine range of cosmetic bags.

All of the bags are wipe clean, thanks to the high shine PVC coated fabric.



Tube Case

Perfect for storing mascara's, eye pencils, foundations and brushes in this tube case.
20.5cm (L) x 8.5cm (W) x 8.5cm (H)

Model # 491443U



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